

# The Unemployment-Risk Channel in Business-Cycle Fluctuations

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Tobias Broer (Paris School of Economics)  
Jeppe Druedahl (University of Copenhagen)  
Karl Harmenberg (University of Oslo)  
Erik Öberg (Uppsala University)

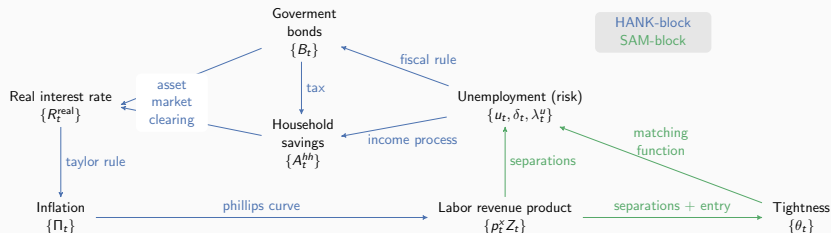
December 2022

- **Unemployment-risk channel (URC):** *Re-inforcing feedback loop*
  1. **Households:** Unemployment  $\uparrow$ 
    - $\Rightarrow$  (precautionary) savings  $\uparrow$
    - $\Rightarrow$  goods demand  $\downarrow$
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  1. *What determines the strength of the URC?*
    - separation vs. duration risk?
    - share of hand-to-mouth households?
    - tax- or debt-financing?
  2. *Which fiscal stabilization policies are most cost-effective?*
    - UI level or duration?
    - public spending or transfers?
    - wage or hiring subsidy?

# Our model



## ■ 3 central propagation steps:

1. **Search-and-matching** (endogenous separations and sluggish entry)
- 2a. **Bond demand** (incomplete markets + income process with separation and duration risk + heterogeneous discount factors)
- 2b. **Bond supply** (fiscal rule)
3. **Sticky prices** (phillips curve + taylor rule)

- **Our model:** Each step can be varied in a flexible manner
- **Limitation:** Fixed supply of labor and capital

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3. More debt-financing is strongly dampening due to larger bond supply response
4. UI extensions is the most cost-effective fiscal stabilization tool at the margin across a range of calibrations - higher UI level or transfers are the worst

## Improve our understanding of existing HANK-SAM models

- a) Steps in propagation mechanism
- b) Best calibration strategy
- c) Effectiveness of policy tools

Gorneman et al. (2016), Den Haan et. al. (2018), McKay-Reis (2020), Challe (2020), Ravn and Sterk (2021), Kekre (2022), Graves (2022), Cho (2022)

**SAM - sluggish entry:** Coles-Kelishomi (2018), Fujita-Ramey (2007), Haefke-Reiter (2020), Leduc and Liu (2020), Mercan et. al. (2021), Engbom (2021)

**SAM - endogenous separations:** Mortesen-Pissarides (1994), Den Haan et. al. (2000), Shimer (2012), Fujita-Ramey (2012), Barnichon (2012), Trigari (2019)

**RANK-SAM:** Walsh (2005), Gertler et. al. (2008), Trigari (2009), Gali (2010), Christiano et al. (2016)

**HANK - fiscal rules:** Kaplan et. al. (2018), Hagedorn et. al. (2019), and Alves et. al. (2020)

**Consumption in unemployment:** Aguiar and Hurst (2005), Eusepi and Preston (2015), Chodorow-Reich and Karabarbounis (2016), Harmenberg and Öberg (2021), Graves (2022), Ganong et al. (2019)

1. Model
2. Stylized facts
3. Calibration
4. Propagation
5. Policy
6. Conclusion

# Model



## 1. Search-and-matching:

- Production with labor only
- Sluggish vacancy posting due to idiosyncratic stochastic entry cost
- Separations due to idiosyncratic stochastic continuation cost
- Exogenous wage rule

## 2a. Households:

- **Workers:** Receive wage or UI + self-insure by saving
- **Capitalists:** Collect and consume all profits

## 2b. Government: Finances UI through taxes and debt

## 3. Sticky prices:

- **Phillips curve:** Rotemberg price adjustment costs
- **Central bank:** Taylor rule

# 1. Search-and-matching

- **Job value** and **separation rate**,  $\delta_t$ , with elasticity  $\psi$

$$V_t^j = p_t^x Z_t - (w_t - \text{wage subsidy}_t) + \beta^{\text{firm}} \mathbb{E}_t \left[ (1 - \delta_{t+1})(V_{t+1}^j - \mu_{t+1}) \right]$$

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- **Matching function:**  $\lambda_t^v = A\theta_t^{-\alpha}$ ,  $\lambda_t^u = A\theta_t^{1-\alpha}$
- **Wage rule:**  $w_t = (u_t/u_{ss})^{\eta_u}$

## 2a. Household problem

$$V_t^w(\beta_i, u_{it}, a_{it-1}) = \max_{c_{it}} \frac{c_{it}^{1-\sigma}}{1-\sigma} + \beta_i \mathbb{E}_t [V_{t+1}^w(\beta_i, u_{it+1}, a_{it})]$$

$$\text{s.t.} \quad a_{it} + c_{it} = R_t^{\text{real}} a_{it-1} + \text{transfer}_t + (1 - \tau_t) y_t$$

$$y_t = \begin{cases} w_t & \text{if } u_{it} = 0 \\ \text{UI}_{it} \bar{\phi}_t w_t + (1 - \text{UI}_{it}) \underline{\phi} w_t & \text{else} \end{cases}$$

$$\text{UI}_{it} = \mathbb{1}_{it}^{\text{UI}} \cdot \begin{cases} 1 & \text{if } u_{it} \leq \bar{u}_t \\ u_{it} - \bar{u}_t & \text{if } u_{it} \in (\bar{u}_t, \bar{u}_t + 1) \\ 0 & \text{if } u_{it} \geq \bar{u}_t + 1 \end{cases}$$

$$a_{it} \geq 0$$

- **Months in unemployment counter:**  $u_{it}$   
with separation rate  $\delta_t(1 - \lambda_t^u)$  and job-finding rate  $\lambda_t^u$
- **High unemployment insurance :**  $\text{UI}_{it}$   
Eligibility probability:  $\Pr[\mathbb{1}_{it}^{\text{UI}} = 1] = \pi^{\text{UI}}$  (at EU transition)
- **Distribution:**  $D_t$  over  $\beta_i$ ,  $u_{it}$  and  $a_{it-1}$

## 2b. Government

- Fiscal rule:

$$\tau_t = \tau_{ss} + \omega q_{ss} \frac{B_{t-1} - B_{ss}}{Y_{ss}^{hh}}$$

where  $\omega$  determines response of taxes to fluctuations in debt level

## 2b. Government

- **Fiscal rule:**

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- **Government budget with long term bonds:**

$$\begin{aligned} q_t(B_t - \delta B_{t-1}) = & B_{t-1} \\ & + (1 - \tau_t) (\bar{\phi}_t \text{UI}_t^{hh} + \underline{\phi} (u_t - \text{UI}_t^{hh})) w_t \\ & - \tau_t (1 - u_t) w_t \\ & + \text{wage subsidy}_t \cdot (1 - u_t) \\ & + \text{hiring subsidy}_t \cdot \lambda_t^v ((1 - \delta_{ss}) v_{t-1} + \iota_t) \\ & + \text{public spending}_t \\ & + \text{public transfer}_t \end{aligned}$$

where  $\text{UI}_t^{hh} = \int \mathbb{1}\{u_{it} > 0\} \text{UI}_{it} d\mathbf{D}_t$

### 3. Sticky Prices

1. **Standard New Keynesian production structure** with Rotemberg adjustment costs

$$1 - \epsilon_p + \epsilon_p p_t^x = \phi(\Pi_t - 1)\Pi_t - \phi\beta\mathbb{E}_t \left[ (\Pi_{t+1} - 1)\Pi_{t+1} \frac{Z_{t+1}(1 - u_{t+1})}{Z_t(1 - u_t)} \right]$$

2. **Taylor rule:**

$$R_t = R_{ss}\Pi_t^\phi$$

3. **Fisher equation:**

$$R_t^{\text{real}} = R_{t-1}/\Pi_t$$

1. **No arbitrage** requires

$$\frac{1 + \delta_q q_{t+1}}{q_t} = R_{t+1}^{\text{real}}$$

2. **Asset market clearing:**

$$q_t B_t = \int a_t^*(\beta_i, u_{it}, a_{it-1}) d\mathbf{D}_t$$

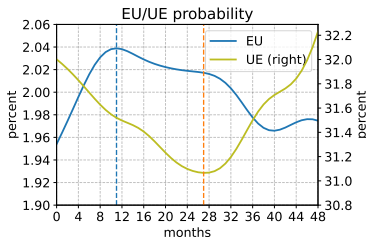
## Stylized facts

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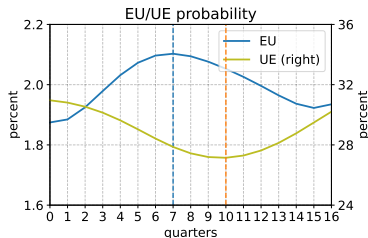


# Separations and job-finding in the U.S. I

## Monetary policy shock



## Technology shock



Source: CPS, 1967-2020

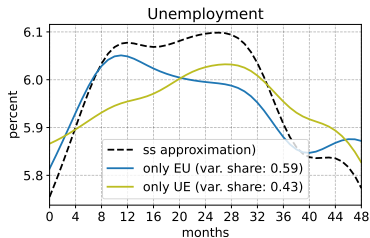
### ■ Stylized Fact #1:

*Separation rate leads job-finding rate by 12-18 months*

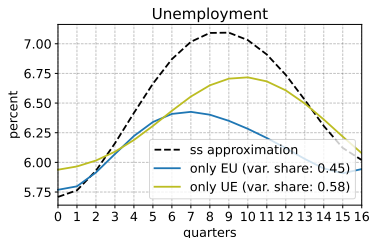
Same pattern true in unconditional time-series data (see the paper)

# Separations and job-finding in the U.S. II

## Monetary policy shock



## TFP shock



Source: CPS, 1967-2020

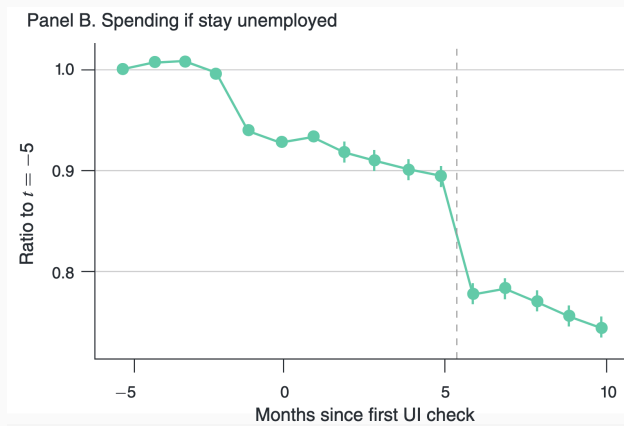
### ■ Stylized Fact #2:

*Separations account for 40-60 percent of unemployment response*

*Same pattern true in unconditional time-series data (see the paper)*

# Consumption effect of unemployment

- **Stylized fact #3:** Consumption ~20% lower for unemployed
- **Stylized fact #4:** Drop at UI exhaustion of ~45% of income drop



Source: Ganong et. al. (2019)

# Calibration

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- **Targets:**

1. Data on separation rate, unemployment duration and tightness
2. EU share of unemployment volatility  $\sim 40$
3. UE lag relative to EU  $\sim 6$  months
4. Unemployed have  $\sim 20$  percent lower consumption

- **Baseline:**

1. 15% HtM households (*more later*)
2. Tax-financing (*more debt-financing later*)

- **Simplifications:**

1. Only TFP shocks
2. Unit unemployment variance with flexible prices
3. Fixed real wage

# SAM parameters

Parameter	Value	Source / Target
Firm discount factor, $\beta^{\text{firm}}$	0.98 <sup>1/12</sup>	Standard
Matching function elasticity, $\alpha$	0.60	Petrongolo and Pissarides (2001)
Separation rate, $\delta_{ss}$	0.027	Data
Job-finding rate, $\lambda_{ss}^u$	0.31	Data
Tightness, $\theta_{ss}$	0.60	Hagedorn and Manovskii (2008)
Technology shock, persistence, $\rho_Z$	0.965	Coles and Kelishomi (2018)
Technology, standard deviation, $\sigma_Z$	0.007	Coles and Kelishomi (2018)
Separation elasticity, $\psi$	1.0	EU share of unemployment volatility
Entry elasticity, $\xi$	0.02	UE lag relative to EU
Wage level, $w_{ss}$	0.66	$\text{var}(u_t) = 1.0$ with flexible prices
Wage elasticity, $\eta_w$	0.00	Simplification

# HANK parameters

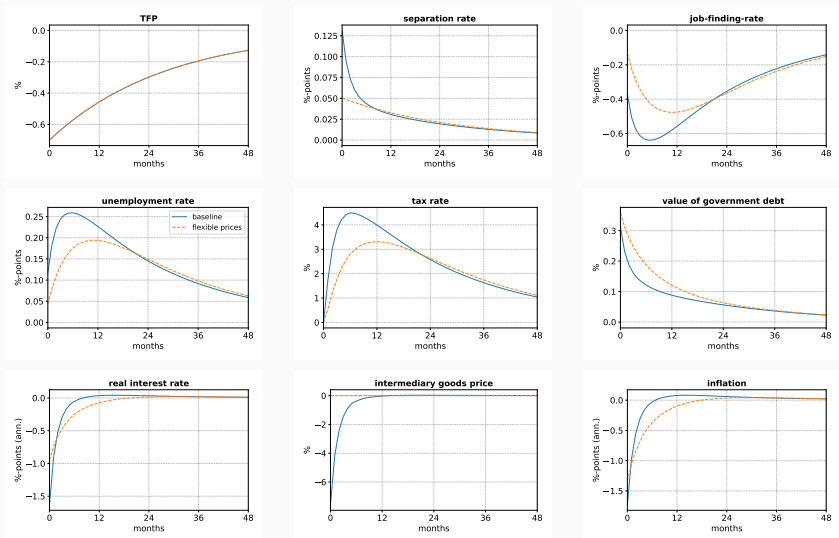
Parameter	Value	Source / Target
Discount factors, $\beta_i^{12}$	{0.00, 0.96, 0.98}	Baseline
... population shares	{0.15, 0.70, 0.15}	
CRRA coefficient, $\sigma$	2	Standard
High UI, $\bar{\phi}$	0.76	Kekre (2022)
Low UI, $\underline{\phi}$	0.55	Kekre (2022)
UI probability, $\pi^{\text{UI}}$	0.5	Kekre (2022)
UI duration, $\bar{u}$	6.0	Standard
Degree of tax financing, $\omega$	0.90	Baseline
Bond maturity, $\delta_q$	1 – 1/60	Standard
Value of bonds, $q_{ss}B_{ss}$	1.0	Consumption drop in unemployment
Substitution elasticity, $\epsilon_p$	6	Standard
Rotemberg cost, $\phi$	600.0	Standard
Taylor rule parameter, $\phi_\pi$	1.5	Standard

# Propagation

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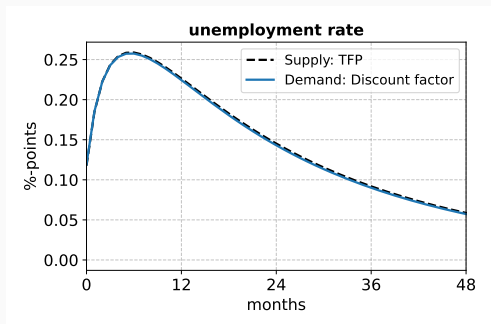
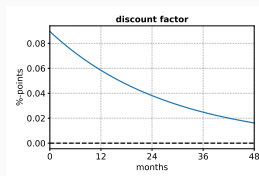
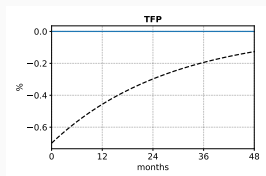


# Equilibrium paths with baseline calibration



# Equivalence: Demand vs. supply

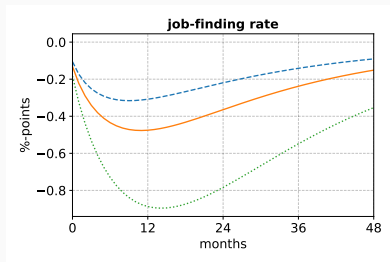
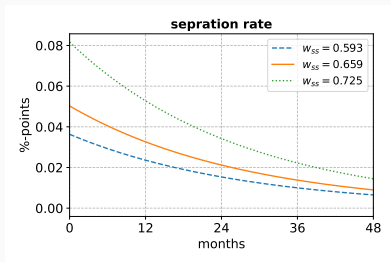
- **Result:** The labor market dynamics are the same for demand and supply shocks (up to a scaling factor)



# Propagation (of technology shock)

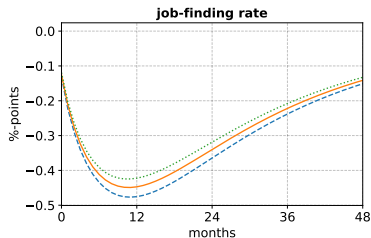
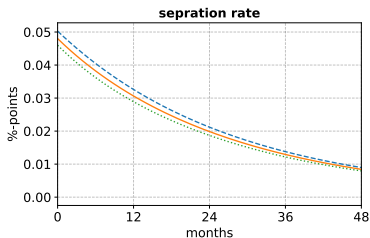
- **3-step propagation channel:**
  1. **Search-and-matching**
  - 2a. **Bond demand**
  - 2b. **Bond supply**
  3. **Sticky prices**
- **Now:** Quantitatively illustrate the propagation in each step

# 1. SAM: Steady state wage, $w_{ss}$



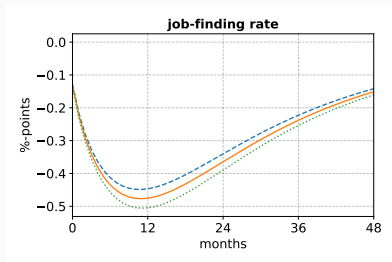
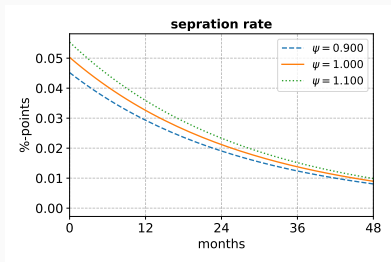
- **Result:** Controls overall volatility of unemployment (risk)

# 1. SAM: Wage rule, $\eta_u$



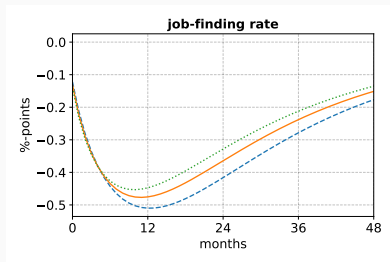
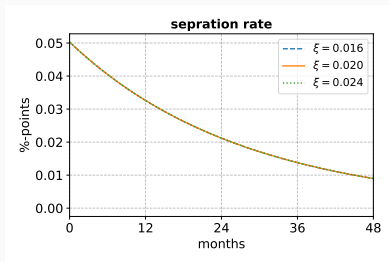
- **Result:** Higher elasticity dampens fluctuations

# 1. SAM: Separation elasticity, $\psi$



- **Result I:** Higher elasticity amplified fluctuations
- **Result II:** Separations play larger role

# 1. SAM: Entry elasticity, $\xi$

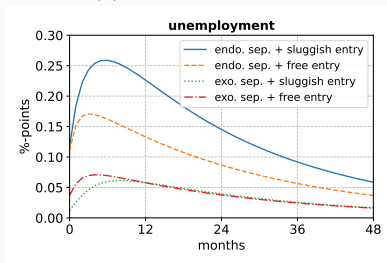


- **Result I:** More sluggishness amplifies fluctuations
- **Result II:** Job-finding play larger role later on

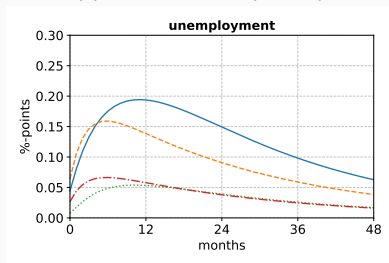
# 1. SAM: Exogenous separation and free entry

- **Result:** Much lower volatility of unemployment with exogenous fluctuations and free entry.

(a) baseline calibration



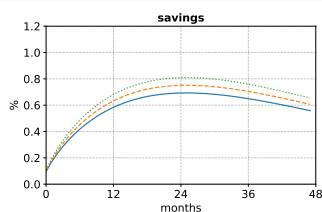
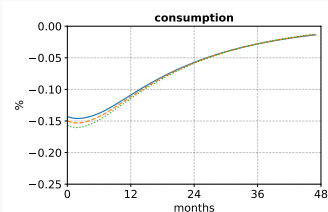
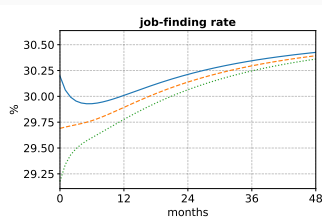
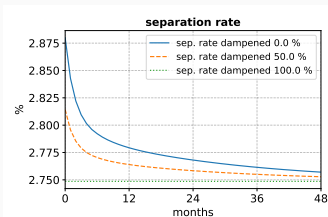
(c) Flexible prices ( $\phi \rightarrow 0$ )





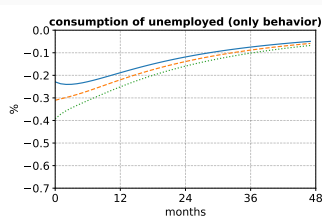
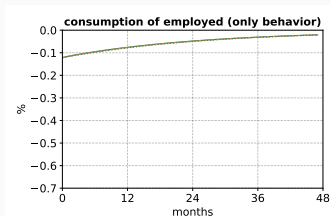
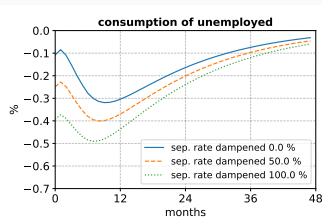
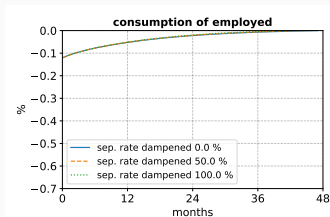
## 2a. Bond demand: Type of unemployment risk I

- **Experiment:** *Dampen equilibrium path of separation rate and adjust job-finding rate to keep unemployment fixed*
- **Result I:** Lower consumption and higher saving



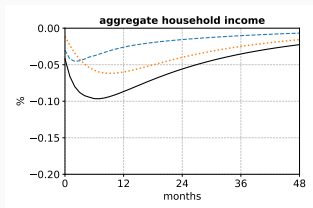
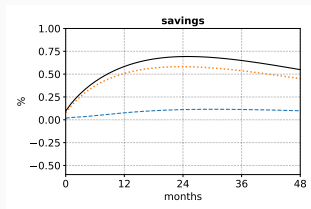
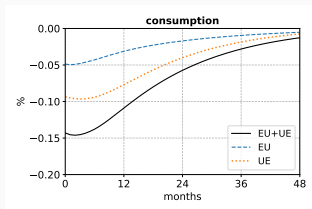
## 2a. Bond demand: Type of unemployment risk II

- **Experiment:** *Dampen equilibrium path of separation rate and adjust job-finding rate to keep unemployment fixed*
- **Result II:** Consumption higher for employed, lower for unemployed



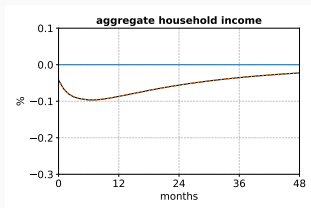
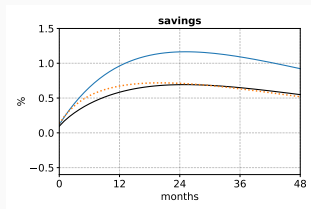
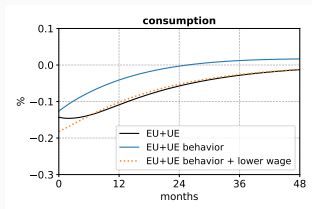
## 2a. Bond demand: Job-finding rate matters most

- **Experiment:** *Feed in the equilibrium path(s) of the separation rate and/or the job-finding rate*
- **Result:** Job-finding rate more important than separation rate



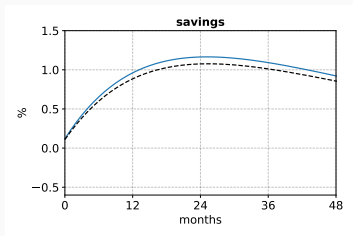
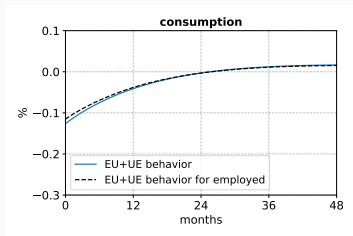
## 2a. Bond demand: Behavioral response matters most

- **Experiment:** *Simulate with only change in behavior and lower wage path to get same aggregate household income path*
- **Result:** Behavioral response and aggregate income effect is key



## 2a. Bond demand: Behavior of employed matters most

- **Experiment:** *Simulate with only change in behavior of employed*
- **Result:** Behavior of unemployed



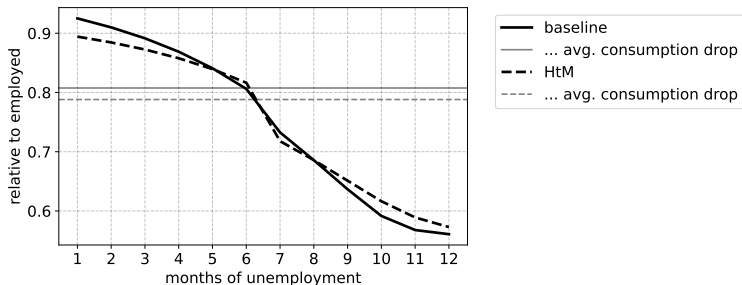
## 2a. Bond demand: Hand-to-mouth households

- **Alternative HtM calibration of discount factors:**

1. Same discount factors,  $\beta_i^{12} \in \{0.00, 0.96, 0.98\}$
2. Equal population shares,  $\{0.15, 0.70, 0.15\} \rightarrow \{1/3, 1/3, 1/3\}$

- **Implications:**

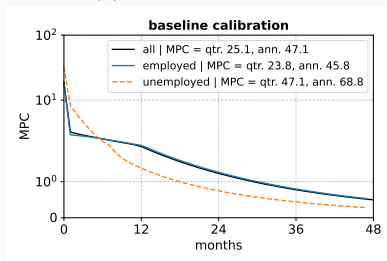
1. Lower relative consumption of unemployed:  $-19.2 \rightarrow -21.2$  %
2. Larger drop at exhaustion:  $34.7 \rightarrow 46.5$  % of income drop



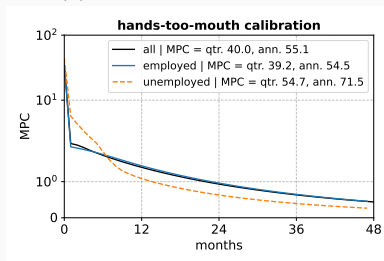
## 2a. Bond demand: Higher and more homogenous MPCs

- **Result:** MPCs narrows between employed and unemployed.

(a) baseline calibration



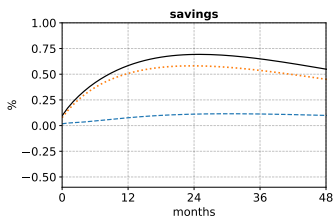
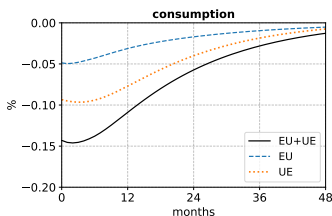
(b) hand-to-mouth calibration



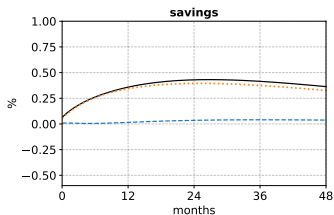
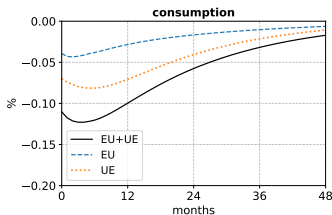
## 2a. Bond demand: Smaller savings response

- **Result:** HtM households dampen the savings response a lot.

(a) baseline calibration

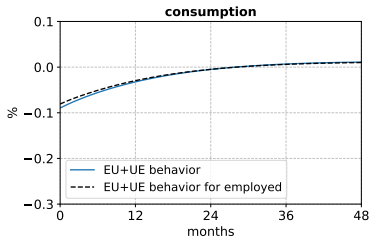
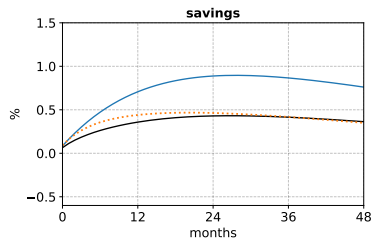
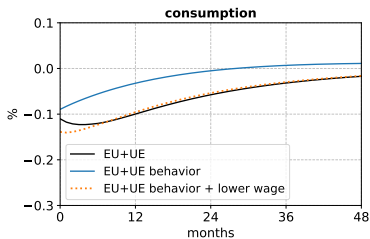


(b) hand-to-mouth calibration





## 2a. Bond demand: Behavior still matters most

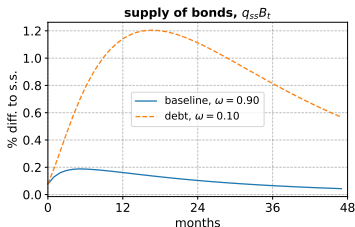
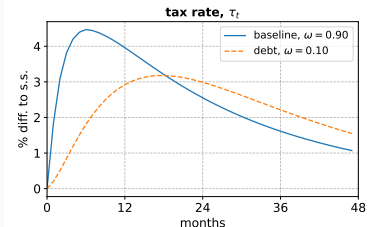


## 2b. Bond Supply: Tax vs. debt-financing

- **Experiment:** Feed in equilibrium path of unemployment for fixed real interest rate and forward accumulate from  $B_{-1} = B_{ss}$ :

$$\tau_t = \tau_{ss} + \omega q_{ss} \frac{B_{t-1} - B_{ss}}{w_{ss}(1 - u_t)}$$
$$B_t = \frac{(1 + \delta q_{ss})B_{t-1} + \phi w_{ss} u_t - \tau_t w_{ss}(1 - u_t)}{q_{ss}}$$

- **Interpretation:**  $\omega$  controls the speed of tax adjustment
- **Result:** Large increase in bond supply



### 3. Sticky prices: Closing the loop

- From real interest rate,  $R_t^{\text{real}}$ , intermediary goods prices,  $P_t^x$ :

$$\text{Fisher: } R_t = R_t^{\text{real}} \Pi_{t+1}$$

$$\text{Taylor: } \Pi_t = \left( \frac{R_t}{R_{ss}} \right)^{\frac{1}{\delta_\pi}}$$

$$\text{NKPC: } p_t^x = \frac{\phi \left( (\Pi_t - 1) \Pi_t - \beta \left[ (\Pi_{t+1} - 1) \Pi_{t+1} \frac{Z_{t+1}(1-u_{t+1})}{Z_t(1-u_t)} \right] \right) + \epsilon_p - 1}{\epsilon_p}$$

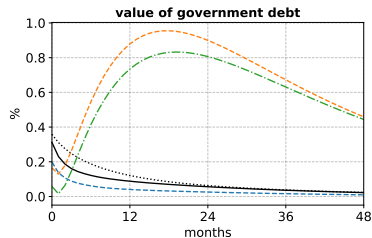
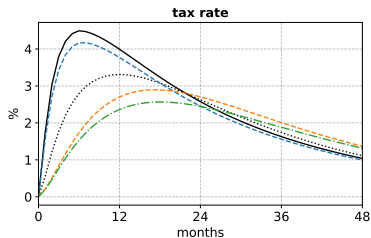
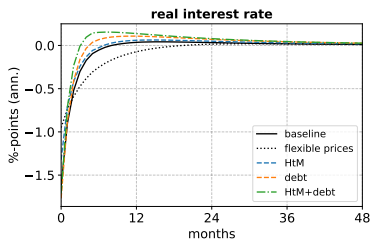
# Bringing all together it all together

## ▪ Equilibrium path in alternative models:

1. **HtM**: Dampens fluctuations
2. **Debt-financing**: Dampens fluctuations
3. **Both**: Less volatility than with flexible prices



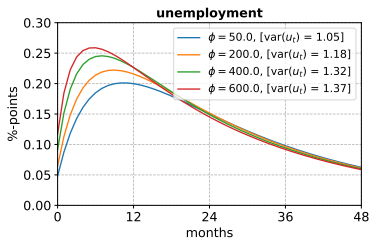
# Underlying model dynamics



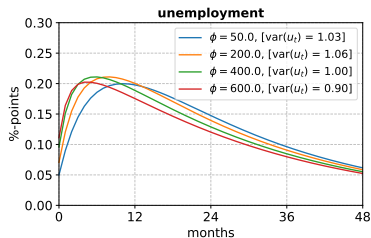
# Varying Price stickiness

- **Baseline:** More price stickiness is *amplifying*
- **HtM+debt:** More price stickiness is (eventually) *dampening*

(a) baseline calibration



(a) HtM+debt calibration

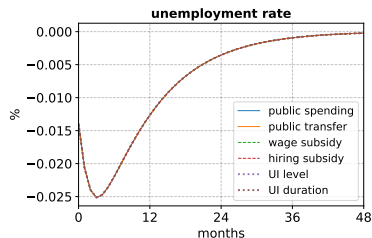
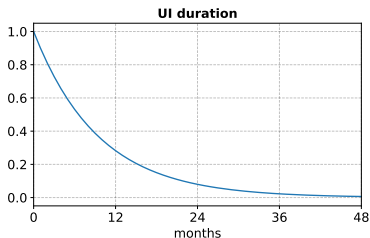


# Policy

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# Policy experiment

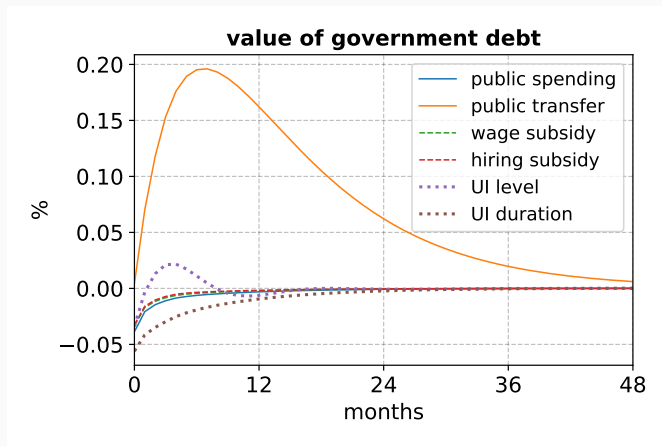
1. Consider the extension of UI duration below
2. Adjust other policy paths to get same unemployment path





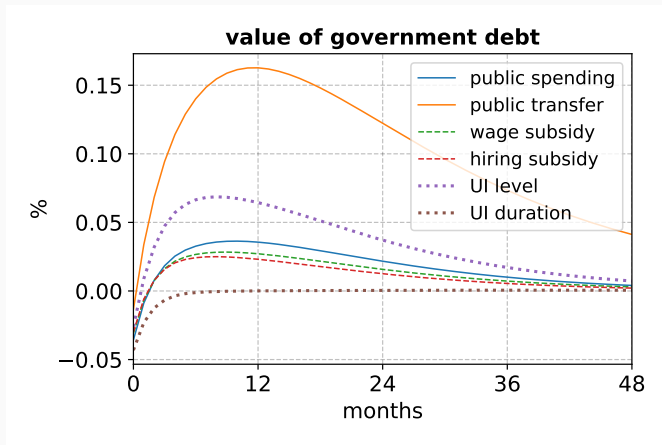
# Baseline: UI duration extension is most cost-effective

- **Result:** UI duration extension is most cost-effective in terms of least accumulation of government debt



# HtM+Debt: UI duration extension is most cost-effective

- **Result:** UI duration extension is most cost-effective in terms of least accumulation of government debt



# Conclusion

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1. **Endogenous separations and sluggish entry:** Amplification under flexible prices and shapes unemployment risk
  2. **HtM households:** Dampening due to weaker bond demand response, despite larger consumption drop in unemployment
  3. **Debt-financing:** Dampening due to stronger bond supply response
- 2.+3.:** We can have less volatility than with flexible prices

**Policy:** UI extensions is the most cost-effective fiscal stabilization tool at the margin across range of calibrations

## On the agenda:

1. Detailed calibration / estimation
2. Welfare considerations
3. Supply of labor and capital