

Kirsten Green

Product Designer

kirstengreen.com
hello@kirstengreen.com
(240) 542 - 8825

Skills

- User Interface Design
- User Experience Design
- User Experience Research
- Design Thinking
- Agile
- Web Content Accessibility Guidelines (WCAG)
- W3C Accessibility
- User Flows
- Information Architecture
- Wireframing
- Prototyping
- Design Systems
- Product Design
- Mockups
- Data Visualization
- Web Design
- HTML5 and CSS3
- Illustration

Software

- Adobe Creative Cloud
- Axure RP
- Balsamiq
- InVision
- Sketch App
- Figma
- Abstract
- Zeplin.io
- Jira
- Confluence
- Trello
- Microsoft Suite
- Proficient in MAC & PC environments

I am a user-focused designer with experience in identifying and providing solutions for user-identified problems in products. I enjoy translating user research findings by developing prototypes for user testing and designing clean user interfaces. I am an accessibility advocate and work towards making designs that reflect that ideal. Currently, I am exploring the technical side of UX and UI development by learning JavaScript for user interaction and strengthening my CSS skills to develop user interfaces.

Work

Gartner

UI/UX Designer

July 2016 - August 2018

During my time at Gartner, I worked on TalentNeuron, a leading talent analytics web application used by recruiters, talent analysts, and other HR professionals. As a UI/UX Designer on the team, I was an active part in all aspects of the Design Thinking process.

- Developed a research process, which allowed the UX and Product teams to run regular interview and testing cycles with users
- Analyzed user interviews to identify problems users needed to solve in their work and what problems they encountered while using TalentNeuron
- Used research data to drive strategy based on the evolving needs of our users
- Developed and maintained personas by collecting data through interviewing users and key stakeholders
- Worked with the team to define problems and ideate on solutions through Design Thinking workshops
- Created interactive prototypes and wireframes in Axure
- Defined a design system by creating a style guide and reusable components in Sketch
- Created UI in Sketch, including design patterns and data visualizations
- Actively worked one-on-one with developers to meet acceptance criteria defined by Product
- Used Zeplin.io as a design reference and communication tool between the development and design teams
- Participated in daily stand-up and scrum meetings
- Worked in an Agile environment to ensure quick delivery and responsiveness to our users' needs

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CEB, now Gartner

Web Design Contractor

April 2016 - June 2016

As a part of CEB's Web Design Studio, I provided internal clients with web-based assets and designs to help support their business' particular needs.

- Used the Web Content Accessibility Guidelines (WCAG) to perform a design audit of CEB's public and member sites
- Created on-brand visual design solutions that were AA compliant or better according to WCAG
- Updated the public website using Adobe Experience Manager
- Used Photoshop to design several marketing pages for the public website
- Created custom sites using HTML & CSS while managing CMS constraints
- Maintained conference microsites by updating their design and content
- Used Photoshop to design a survey tool for CEB IT Roadmap Builder

CBRE

Graphic Design Contractor

June 2015 - October 2015

I worked for CBRE's Property Marketing Studio to create marketing collateral for internal organizations across the southeastern region. I supported the studio as it grew from a pilot program that served only the southeast to an official service with several teams that provided marketing design for multiple regions across the United States.

- Used InDesign to create property branded pamphlets, brochures, flyers, and offering memorandums
- Designed and developed property eBlast campaigns
- Worked on projects that required quick turnarounds

Blue Water

Graphic Designer; previously Graphic Design Intern

July 2014 - February 2015

While I was at Blue Water, I worked on the agency's rebranding project, which included digital and print collateral products. I also designed several websites and provided UX and QA support for our team.

- Used Adobe Illustrator, InDesign, and Photoshop to create branded assets and collateral
- Created wireframes in Balsamiq
- Created web designs in Photoshop
- Developed prototypes in InVision
- Used Illustrator to create illustrations for a series of educational videos
- Identified usability and UI bugs for several websites that were in development
- Annotated user testing videos