

# Marcus Wong

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## EDUCATION

<b>Pace University, Seidenberg School of Computer Science and Information Systems (CSIS)</b>	New York, NY
Bachelor of Science (BS) in Computer Science	May 2021

## RELEVANT COURSEWORK

Computer Programming I & II | Data Structures and Algorithms | Algorithms and Computing Theory | Math Structures in Computer Science | Web Design for Non-Profit Organizations | Fundamentals of UNIX and C Programming | Artificial Intelligence I | Introduction to Data Mining | Software Engineering

## TECHNICAL SKILLS

**Programming Languages:** Java, JavaScript, HTML, CSS, Python, C

**Operating Systems:** Mac OS, Windows 10

**Software:** Microsoft Office Suite (Word, Excel, PowerPoint), Adobe Premier, Adobe Photoshop, Adobe Illustrator, Unity

## ACADEMIC PROJECTS

<b>Sunflower Hack</b>	February 2020
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- Collaborated in a team of three to design and prototype a mobile app, NorthStar, using Figma that helped students plan out their goals by creating mind maps

<b>Personal Website</b>	February 2020
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- Designed a personal website to display academic projects and contact information using HTML and CSS

<b>Global Game Jam 2020</b>	February 2020
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- Collaborated in a team of three to develop a 3D Statue Creation game utilizing the Unity game engine.
- Developed scripts in C# to manipulate game objects.

<b>BrickHack V</b>	February 2019
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- Collaborated in a team of three to develop a 2D Visual Novel game using the Ren'Py game engine.
- Developed scripts in Python to create branching story paths in the game.

## EXPERIENCE

<b>Bay Ridge School of Music</b>	Brooklyn, NY
Marketing Consultant	January 2019 – February 2020

- Analyze consumer behavior data using Microsoft Excel to develop and budget campaigns for various marketing and media outlets to help achieve the company's advertising objectives.
- Present robust marketing plans to leadership in order to communicate research findings, target market analysis, strategy and budget breakdown.

<b>ILoveKickboxing - Parkslope</b>	Brooklyn, NY
Social Media Coordinator	May 2017 – September 2017

- Managed social media presence of the organization by producing blog posts, pay-per-click ads, and promotional content using Adobe, Photoshop and Illustrator.
- Analyzed key performance indicators monthly using Microsoft Excel and applied data analytics to craft strategies for future planning

## ACTIVITIES

Pace University's Women In Tech, Sunflower Hack (Hackathon), Participant	February 2020
PlayCrafting, Global Game Jam 2020, Participant,	February 2020
Rochester Institute of Technology, BrickHack V (Hackathon), Participant.	February 2019
New York City College of Technology, 2017 Annual Citywide Graphic Arts Competition, Participant	June 2017