

# Marcus Vinicius Bassalobre de Assis

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## SUMMARY

For over 15 years, I have been building and leading development teams to create digital solutions that transform businesses, optimize, and automate processes.

Among my key achievements is developing the new version of one of Latin America's largest investment platforms, improving performance by 60% compared to the legacy version, and creating one of Brazil's top 5 checkout and payment platforms.

Specialized in React, Next.js, Nuxt, Vue, Laravel, NestJS, TypeScript, Tailwind, and n8n, I focus on delivering scalable, modern, and user-centered products.

I'm open to challenging opportunities where I can turn ideas into high-impact digital products.

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## EXPERIENCE

### Fullstack Engineer (PHP, Laravel, React, NestJs)

Investidor10

November 2023 – Present, Rio de Janeiro, Rio de Janeiro, Brazil · Remote

- Led the end-to-end development of Carteira, one of Latin America's largest investment portfolio platforms, serving over 1 million users.
- Designed and implemented scalable architecture to support platform growth and ensure long-term reliability.
- Improved performance and user experience, achieving 60% faster load times and optimizing frontend and backend workflows.
- Collaborated closely with stakeholders and product teams to align technical solutions with business goals, delivering high-impact features.

### Fullstack Develop (PHP, Laravel, AlpineJS)

Vega Checkout

January 2024 – July 2025, Barueri, São Paulo, Brazil · Remote

- Contributed to the development of the new version of Vega Checkout, one of Brazil's top payment platforms formed by the merger of PerfectPay and Monetizze. Composed the development team responsible for building and maintaining core features, integrating multiple payment providers including Pagar.me, Stone, Stripe, PagBank, Mastercard, PagSeguro, and MercadoPago.
- Developed responsive, interactive user interfaces with Laravel, Tailwind, and AlpineJS, optimizing backend integrations and API performance to ensure smooth and reliable transactions.
- Collaborated closely with cross-functional teams to deliver stable, high-quality releases and enhance overall customer experience.

### Fullstack Developer (PHP, Node.js)

DIWE

June 2021 – April 2024, Joinville, Santa Catarina, Brazil · Remote

- Led development efforts for digital platforms serving clients such as **St. Gobain**, **UNIMED**, **Quartzolit**, and **Intelbras**, managing end-to-end delivery of fullstack solutions.
- Designed and implemented **a complete internal ERP system**, streamlining project management and reducing manual reporting time by **~40%**.
- Built the **St. Gobain Partner Portal**, a training platform for construction professionals that grew to **300 000+ active users**, enhancing client engagement and user retention.
- Collaborated with **cross-functional teams** (design, marketing, and operations) to ensure timely delivery of scalable, user-centric applications, improving overall client satisfaction.

### Fullstack Developer (PHP, Laravel)

Otimize / Payt

October 2018 – October 2023, São Paulo, Brazil · Remote

- Joined Otimize as the first developer, contributing from the ground up to build PrintI, the top 1 B2B platform for online printing in Brazil. Later, evolved the product into Payt, a leading digital checkout and product creation platform.
- I played a key role in developing robust, scalable SaaS solutions, maintaining long-term technical ownership of core features and integrations. Notably, the sales platform generated over BRL 11 million in customer transactions during its first year.
- Collaborated closely with stakeholders to deliver tailored solutions that met complex business demands, ensuring stability, scalability, and high-impact delivery.

### Software Owner ( CRM fullstack developer )

Universidade de Marília

January 2017 – September 2023, Marília, São Paulo, Brazil · Remote

- Served as a leader in the development team at Diwe, delivering fullstack solutions for digital marketing and technology clients, including St Gobain, UNIMED, Quartzolit, and Intelbras.
- Identified client challenges and implemented technology solutions to optimize business processes. Notable achievements include developing a complete internal ERP system and creating the St Gobain Partner Portal, a training platform for construction professionals that reached over

300,000 active users.

- Contributed to frontend and backend development, focusing on user-centric features, scalability, and maintainability, while collaborating closely with cross-functional teams to deliver projects on time and aligned with client expectations.

## Software Developer (ASP.NET MVC)

Copy Supply

December 2017 – October 2018, São Paulo e Região · On-site

- Developed the end-to-end internal sales team CRM using ASP.NET MVC, Bootstrap, and SQL Server, working in continuous development alongside the sales team. The solution improved client management and streamlined internal processes, delivering a reliable, scalable tool fully aligned with business needs.
- Refined order processing workflows by integrating automated validation and approval modules, leveraging ASP.NET MVC and SQL Server to support increased transaction throughput and ensure accurate inventory management.
- Streamlined invoicing operations by engineering an automated billing module using ASP.NET MVC and SQL Server, greatly accelerating processing speed and supporting seamless synchronization between sales and finance departments.

## Developer (PHP, C++, Firebird)

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January 2014 – December 2017, Marília – SP ( Brazil )

- Started in technical support and later transitioned to development.
- Developed automation systems for fuel stations using Laravel and C++, contributing to improved operational efficiency and process reliability.
- Engineered new data synchronization modules between POS terminals and the central server using PHP and Firebird, strengthening transaction accuracy and minimizing downtime for remote fuel station sites.

## Intern (Delphi)

Guess soluções em tecnologia

May 2013 – September 2014, Marília, São Paulo, Brasil · On-site

- Developed real estate management tools during a mandatory university internship, contributing to process automation and supporting the operational team.
- Engineered enhancements for desktop applications using Delphi, streamlining user workflows and contributing to improved system efficiency.
- Assisted in testing and documenting new application features, improving software reliability and reducing post-deployment issues.

## C++ Developer

Mastersel

February 2010 – June 2013, Marília, São Paulo, Brasil · On-site

- Developed commercial automation applications in C++ and provided technical support to clients, ensuring smooth integration of new systems. Maintained and updated existing applications to enhance functionality and performance, resolving technical issues promptly and effectively.
- Refined legacy codebases by upgrading algorithms and optimizing memory usage, contributing to enhanced application stability and measurable performance gains across commercial automation products.
- Revitalized user interface modules by introducing cross-platform compatibility enhancements, resulting in increased usability and streamlined deployment across diverse client environments.

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## EDUCATION

### Bachelor in Systems Analysis and Development, Tecnologia da Informação

Universidade de Marília · Brazil, São Paulo · 2016

### Analysis and developer of systems, TI

Universidade de Marília · 2016

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## SKILLS

Industry Knowledge: Integration Testing, Kanban, Back-End Web Development, Front-End Development, Full-Stack Development, Automation, Testing, Platform as a Service (PAAS), User Interface Design, Time Management, Scrum, Agile Methodologies, Responsive Web Design, User Experience (UX), Unit Testing, Prompt Engineering, Artificial Intelligence (AI), Gitlab, WebSocket

Tools & Technologies: Firebase, Bitbucket, Postman API, Prisma ORM, Entity Framework, Elasticsearch, Software as a Service (SaaS), Figma (Software), Jira, ClickUp, Microsoft Visual Studio Code, Slack, GitFlow, GitHub, JSON Web Token (JWT), NoSQL, Bootstrap (Framework), PostgreSQL, Nuxt.js

Interpersonal Skills: Communication, Team Leadership

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