

Persona's Name: Bill Rodgers

Age: 26

Lives in: California

Occupation: Web Designer

What types of activities does this persona do online?

1. Builds Websites
2. Browses Social Media
3. Looks for articles related to field
4. Email

What activities would this persona perform on your web site?

1. Viewing Various information about Space Shuttles
2. Viewing trip information
3. Learning about space
4. Possibly becoming a blogger and helping spreading the word about our site

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who can attend one of these flights?

Answer: Anyone

2. Question: What is the cost for These space missions?

Answer: Great Question

3. Question: Why would I want to go on one of these flights

Answer: To learn and experience something humans before us could have never dreamed of.

4. Question: Where does my flight go?

Answer: All this information will be on your mission papers it will detail where you will be going and how long the trip will take.

5. Question: When do I return and leave

Answer: All flight mission information will specify length of your trip with us.

6. Question: How do I know I will be safe

Answer: With space being the way that it is safety is our #1 concern so we will be given an instruction video how you can have a worry free trip and enjoy what you are doing.

Persona's Name: Regina George

Age: 45

Lives in: Oklahoma

Occupation: Teacher

What types of activities does this persona do online?

1. Looks for information for students
2. Browse Social Media
3. Reads articles
4. Takes lots of pictures

What activities would this persona perform on your web site?

1. Our interactive flight pictures and things
2. Pictures for School Presentation
3. Looking at flights
4. Looking at flight information

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who can view the interactive tour?

Answer: Anyone

2. Question: What information can be learned on these flights

Answer: As know not everyone will be able to afford a flight to space. We try our best to take great pictures and explain to people what they can see from these flights and these types of information can be available to anyone who visits our website.

3. Question: Why is this site good for my students?

Answer: By giving something your students to learn about and for them to be able to experience it is something doesn't happen often and when you get to see these types of things with your own eyes it is truly amazing

4. Question: Where do I find the information on what I am seeing

Answer: When you hover over the picture it will show you what you are looking at whether a black hole/supernova and that can give them additional information if they click on the link

5. Question: When are virtual flights

Answer: We Will show a virtual flight for those that are interested in watching what our mission is like and what our current flights are currently seeing

6. Question: How long are the virtual flights?

Answer:The virtual flights are live from our current flights you can plan that with the dates of those

Persona's Name:

Age:

Lives in:

Occupation:

What types of activities does this persona do online?

- 1.
- 2.
- 3.
- 4.
- 5.

What activities would this persona perform on your web site?

- 1.
- 2.
- 3.
- 4.
- 5.

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who...

Answer:

2. Question: What...

Answer:

3. Question: Why...

Answer:

4. Question: Where...

Answer:

5. Question: When...

Answer:

6. Question: How...

Answer: