

Persona's Name: Bill Rodgers

Age: 26

Lives in: California

Occupation: Web Designer

What types of activities does this persona do online?

1. Builds Websites
2. Browses Social Media
3. Looks for articles related to field
4. Email

What activities would this persona perform on your web site?

1. Viewing Various information about Space Shuttles
2. Viewing trip information
3. Learning about space
4. Possibly becoming a blogger and helping spreading the word about our site

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who can attend one of these flights?

Answer: Anyone

2. Question: What is the cost for These space missions?

Answer: Great Question

3. Question: Why would I want to go on one of these flights

Answer: To learn and experience something humans before us could have never dreamed of.

4. Question: Where does my flight go?

Answer: All this information will be on your mission papers it will detail where you will be going and how long the trip will take.

5. Question: When do I return and leave

Answer: All flight mission information will specify length of your trip with us.

6. Question: How do I know I will be safe

Answer: With space being the way that it is safety is our #1 concern so we will be given an instruction video how you can have a worry free trip and enjoy what you are doing.

Persona's Name: Regina George

Age: 45

Lives in: Oklahoma

Occupation: Teacher

What types of activities does this persona do online?

1. Looks for information for students
2. Browse Social Media
3. Reads articles
4. Takes lots of pictures

What activities would this persona perform on your web site?

1. Our interactive flight pictures and things
2. Pictures for School Presentation
3. Looking at flights
4. Looking at flight information

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who can view the interactive tour?

Answer: Anyone

2. Question: What information can be learned on these flights

Answer: As know not everyone will be able to afford a flight to space. We try our best to take great pictures and explain to people what they can see from these flights and these types of information can be available to anyone who visits our website.

3. Question: Why is this site good for my students?

Answer: By giving something your students to learn about and for them to be able to experience it is something doesn't happen often and when you get to see these types of things with your own eyes it is truly amazing

4. Question: Where do I find the information on what I am seeing

Answer: When you hover over the picture it will show you what you are looking at whether a black hole/supernova and that can give them additional information if they click on the link

5. Question: When are virtual flights

Answer: We Will show a virtual flight for those that are interested in watching what our mission is like and what our current flights are currently seeing

6. Question: How long are the virtual flights?

Answer:The virtual flights are live from our current flights you can plan that with the dates of those

Persona's Name: James Greco

Age: 24

Lives in: Rexburg

Occupation: Accountant

What types of activities does this persona do online?

1. Browse facebook
2. Watch political podcast
3. Watch youtube videos
4. Send emails
5. Look for places to travel

What activities would this persona perform on your web site?

1. Find new and exciting places to visit
2. Learn about the final frontier
3. Watch a virtual flight
4. Understand what they are watching
5. Learn more about our program

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who can view the virtual flights

Answer: anyone with a membership or there are options for one time fee

2. Question: What are the risks for going on the trip to mars or venus?

Answer: Since you will be contained for a long period of time you will need to be run through a series of tests to see if you can handle being in an enclosed space for that long

3. Question: why is the site the coolest thing I've ever seen

Answer: Because it's just that good

4. Question: Where can I find information on these planets?

Answer: This is found under our facts tab in our navigation bar

5. Question: When do the trips change/get updated

Answer: as we scout new routes and such these should change every year or so

6. Question: How long can I take a trip?

Answer: There are sometimes options if you would like to stay longer on the Mars/moon base if there are open seating in a flight that is incoming to that planet/