

Select Year

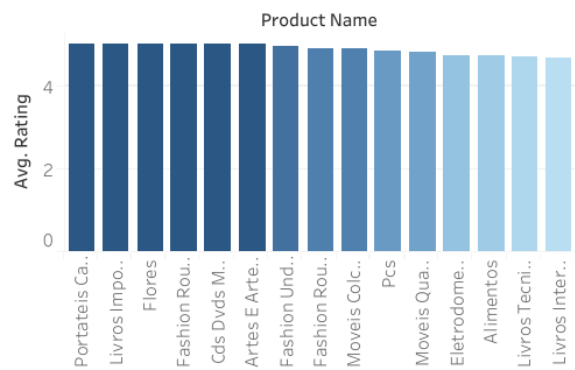
2016 2017 2018

E-Commerce Brazil Visualization

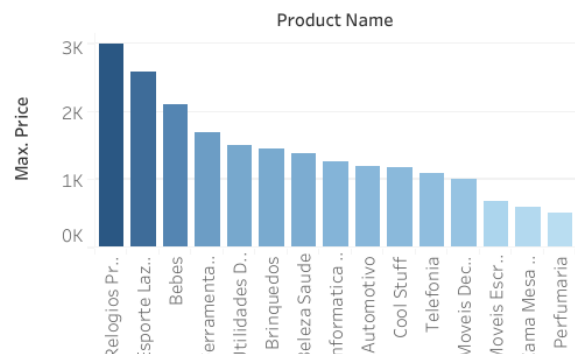
Summary of Year

Price	Qty	Avg. Rating	Count of Customer
125,485,474	1,268,446	4	1,030,364

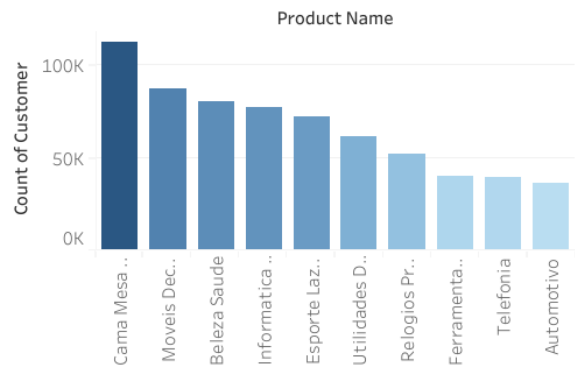
Best Rating Product



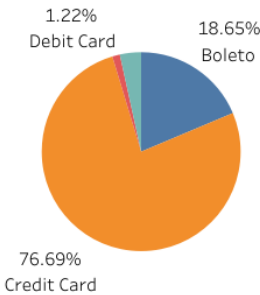
Maximum Price Product



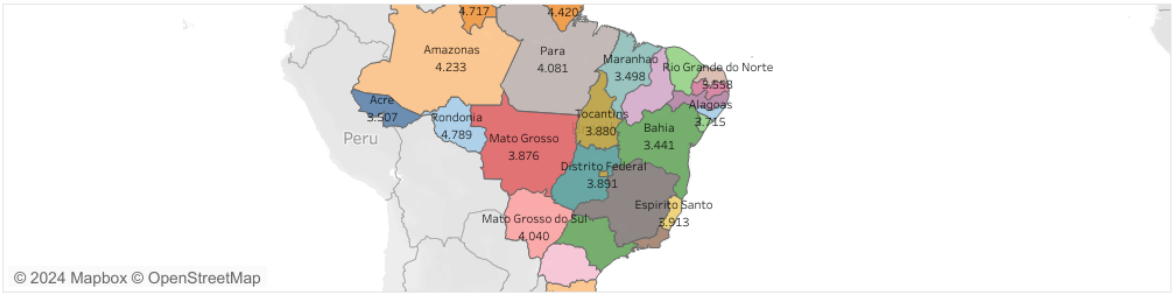
Product of The Year



Most Used Payment Method



Rating Average in Every State



Summary of Year

This Banner is use for summary Total Purchase, Item has Been Sold, Average Rating, and Total Customer that purchase item. This summary is from 2016 – 2018 which can be filter by year in Tableau Public.

Best Rating Product

This chart is explaining about highest rating in product. From here we can see that had multiple product 5 of 5 rating and sort to the lowest rating.

Maximum Price Product

This chart to seek which item are the most expensive so we can know which item has to high price and which had low price product. This is for change price to more reasonable price for customers.

Product of The Year

This chart gives information for most product that being purchased and which product had lowest purchase by customers. We can try to improve or discard products that had lowest purchase in 3 years.

Most used Payment Method

Chart that explains about most used payment methods so we can discard payment methods that had lowest usage by customers. After that, maybe we can find new or other trending payment methods that being used by customers.

Rating Purchase in Every State

In this Geo Chart we can see every rating purchase by customers in every state and we can improve more to state that had rating below 4.

Link:

https://public.tableau.com/views/DataVisualizationE-CommerceBrazil/Dashboard1?:language=en-US&:display_count=n&:origin=viz_share_link