## **Overview**

18.48K
Total Customers

5.17

Lifespan (months)

27.66K
Total Orders

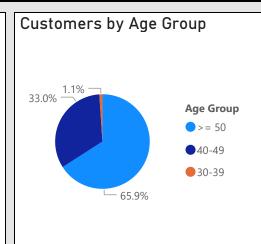
\$29.35M

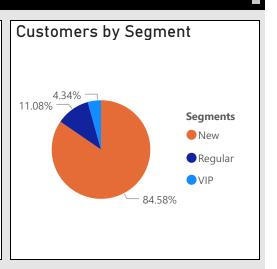
Total Sales

3.19 \$1.59K
Products per Customer Sales per Customer

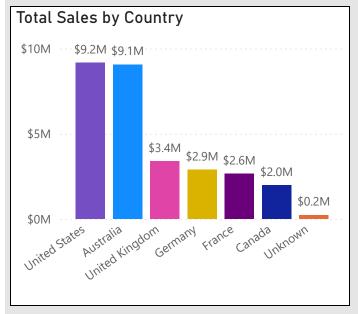
9.8% Country

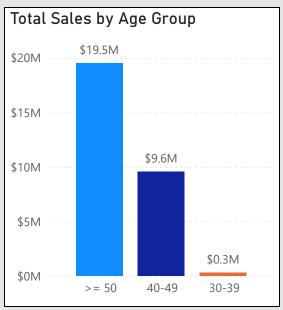
10.4% United States
Australia
1.8% United Kingdom
France
Germany
Canada
Unknown

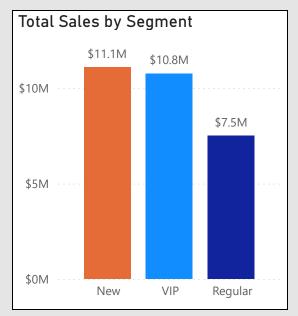




## **Details**







Top 10 Customers by Total Sales				
Name	Last Order	Total Sales ▼	Orders	
Kaitlyn Henderson	10/17/2013	\$13,294	5	
Nichole Nara	11/20/2013	\$13,294	5	
Margaret He	11/19/2013	\$13,268	5	
Randall Dominguez	10/10/2013	\$13,265	5	
Adriana Gonzalez	10/17/2013	\$13,242	5	
Rosa Hu	11/21/2013	\$13,215	5	
Brandi Gill	10/7/2013	\$13,195	5	
Brad She	11/17/2013	\$13,172	5	
Francisco Sara	10/25/2013	\$13,164	5	
Maurice Shan	9/14/2013	\$12,914	6	
Total		\$132,023	51	

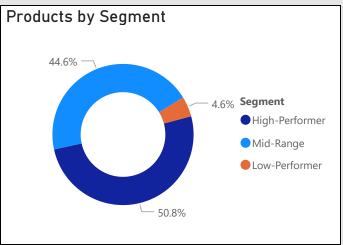
## **Overview**

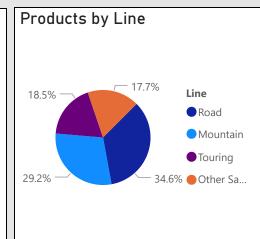
130 **Total Products**  464.45 Orders per Product

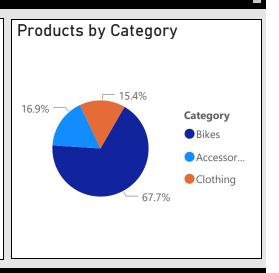
\$29.35M **Total Sales** 

\$1.09K Average Selling Price \$1.92M Monthly Revenue

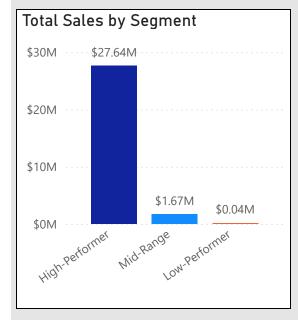
\$225.8K Sales per Product

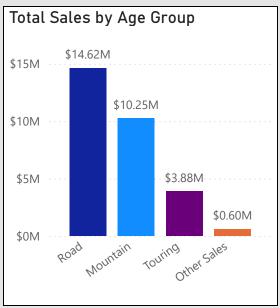


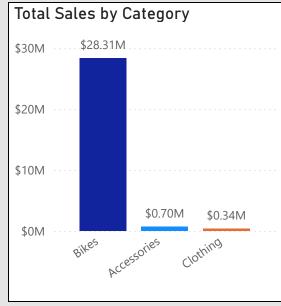




## **Details**







Top 10 Customers by Total Sales				
Name	Subcategory	Total Sales ▼	Orders	
Mountain-200 Black- 46	Mountain Bikes	\$1,373,454	620	
Mountain-200 Black- 42	Mountain Bikes	\$1,363,128	614	
Mountain-200 Silver- 38	Mountain Bikes	\$1,339,394	596	
Mountain-200 Silver- 46	Mountain Bikes	\$1,298,709	579	
Mountain-200 Black- 38	Mountain Bikes	\$1,292,559	581	
Mountain-200 Silver- 42	Mountain Bikes	\$1,257,368	560	
Road-150 Red- 48	Road Bikes	\$1,205,786	337	
Road-150 Red- 62	Road Bikes	\$1,202,208	336	
Road-150 Red- 52	Road Bikes	\$1,080,556	302	
Road-150 Red- 56	Road Bikes	\$1,055,510	295	
Total		\$12,468,672	4820	