

Overview

18.48K

Total Customers

27.66K

Total Orders

\$29.35M

Total Sales

5.17

Lifespan (months)

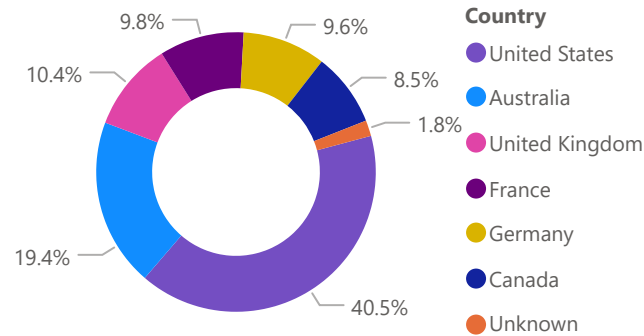
3.19

Products per Customer

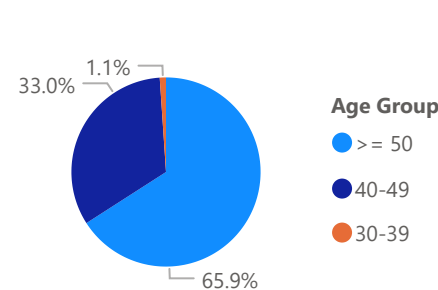
\$1.59K

Sales per Customer

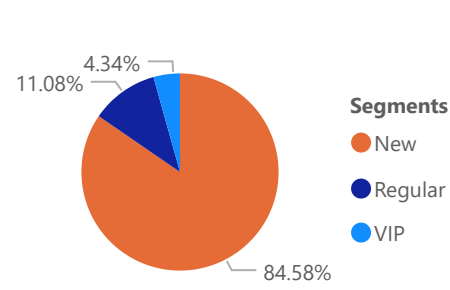
Customers by Country



Customers by Age Group

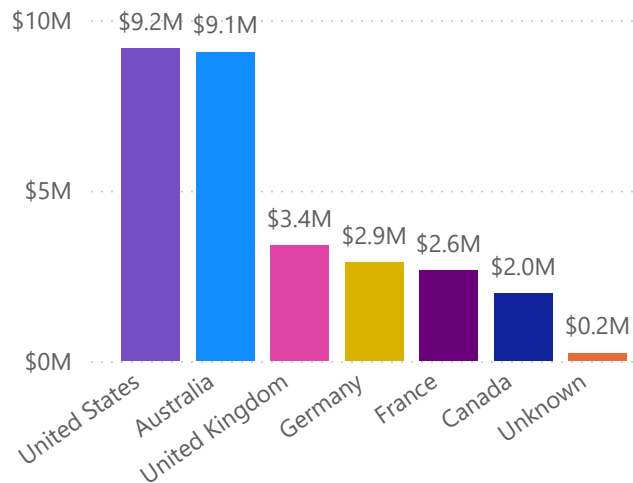


Customers by Segment

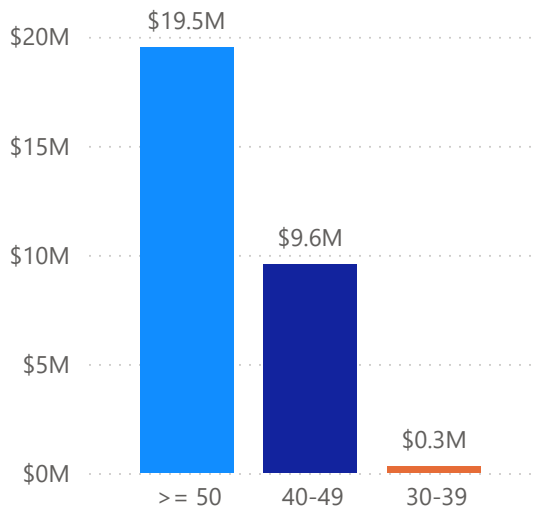


Details

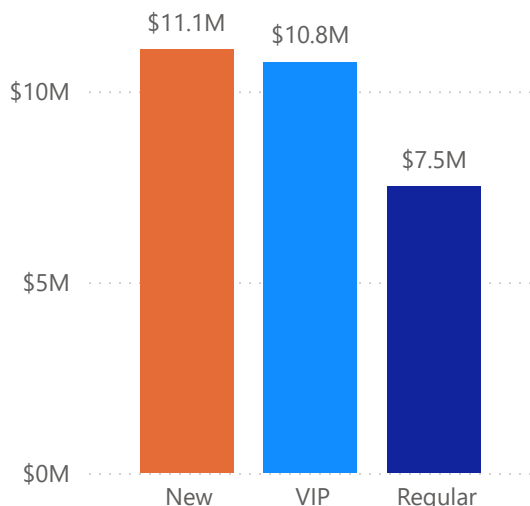
Total Sales by Country



Total Sales by Age Group



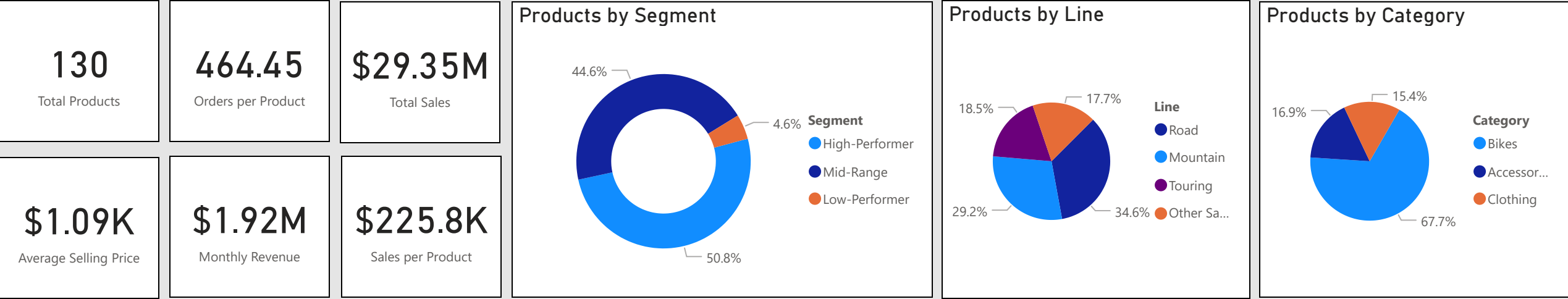
Total Sales by Segment



Top 10 Customers by Total Sales

| Name | Last Order | Total Sales | Orders |
|-------------------|------------|-------------|--------|
| Kaitlyn Henderson | 10/17/2013 | \$13,294 | 5 |
| Nichole Nara | 11/20/2013 | \$13,294 | 5 |
| Margaret He | 11/19/2013 | \$13,268 | 5 |
| Randall Dominguez | 10/10/2013 | \$13,265 | 5 |
| Adriana Gonzalez | 10/17/2013 | \$13,242 | 5 |
| Rosa Hu | 11/21/2013 | \$13,215 | 5 |
| Brandi Gill | 10/7/2013 | \$13,195 | 5 |
| Brad She | 11/17/2013 | \$13,172 | 5 |
| Francisco Sara | 10/25/2013 | \$13,164 | 5 |
| Maurice Shan | 9/14/2013 | \$12,914 | 6 |
| Total | | \$132,023 | 51 |

Overview



Details

