

Overview

18.48K

Total Customers

27.66K

Total Orders

\$29.35M

Total Sales

5.17

Lifespan (months)

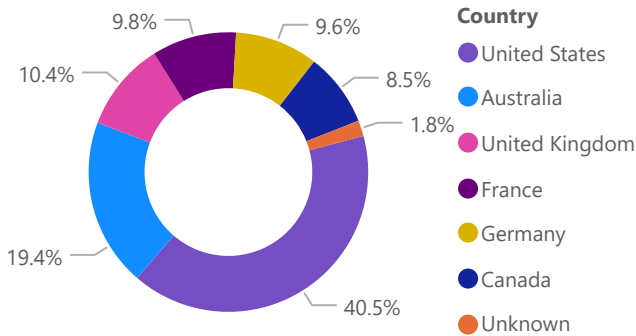
3.19

Products per Customer

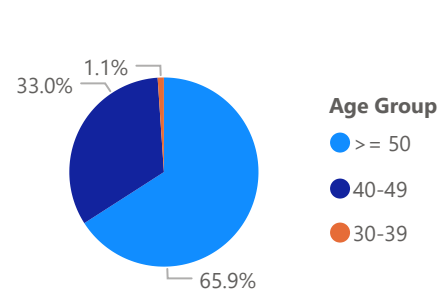
\$1.59K

Sales per Customer

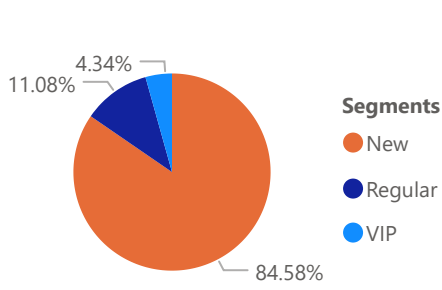
Customers by Country



Customers by Age Group

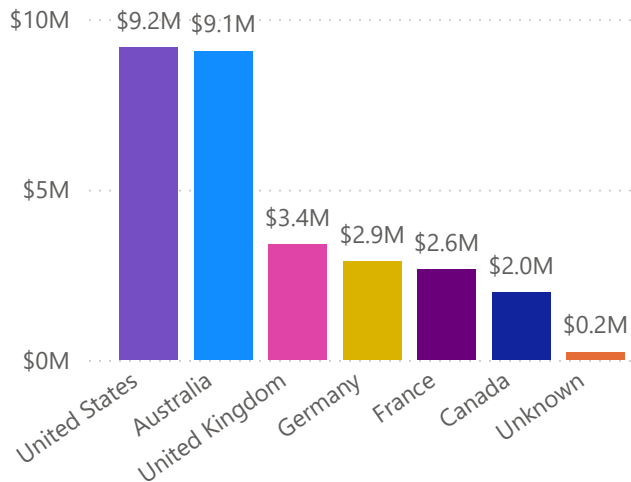


Customers by Segment

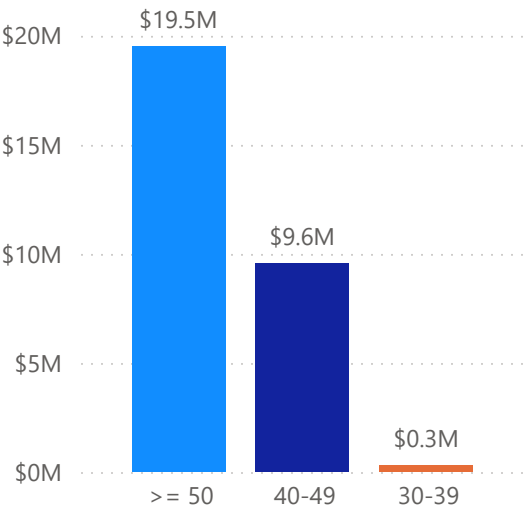


Details

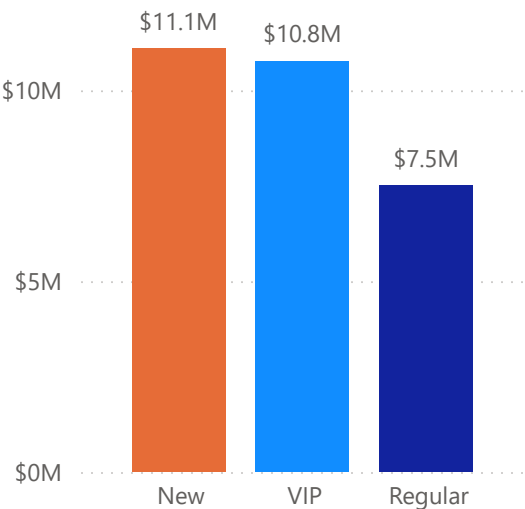
Total Sales by Country



Total Sales by Age Group



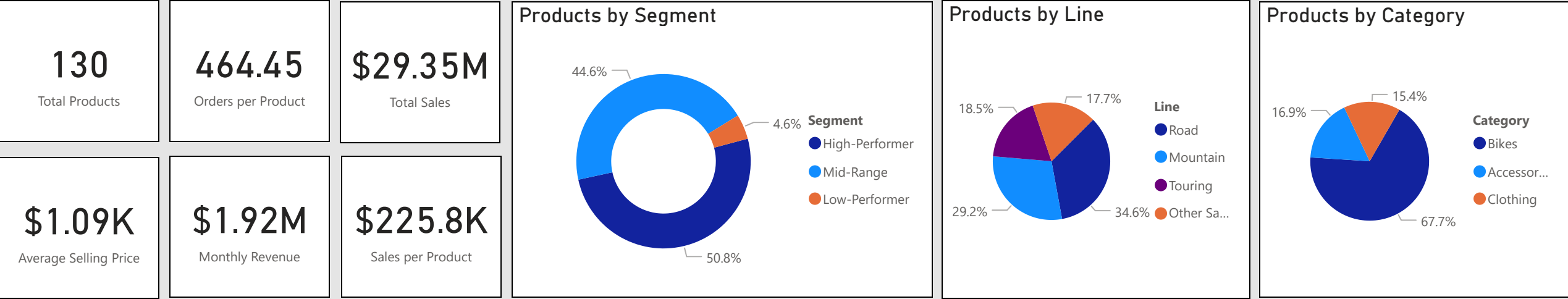
Total Sales by Segment



Top 10 Customers by Total Sales

Name	Last Order	Total Sales	Orders
Kaitlyn Henderson	10/17/2013	\$13,294	5
Nichole Nara	11/20/2013	\$13,294	5
Margaret He	11/19/2013	\$13,268	5
Randall Dominguez	10/10/2013	\$13,265	5
Adriana Gonzalez	10/17/2013	\$13,242	5
Rosa Hu	11/21/2013	\$13,215	5
Brandi Gill	10/7/2013	\$13,195	5
Brad She	11/17/2013	\$13,172	5
Francisco Sara	10/25/2013	\$13,164	5
Maurice Shan	9/14/2013	\$12,914	6
Total		\$132,023	51

Overview



Details

