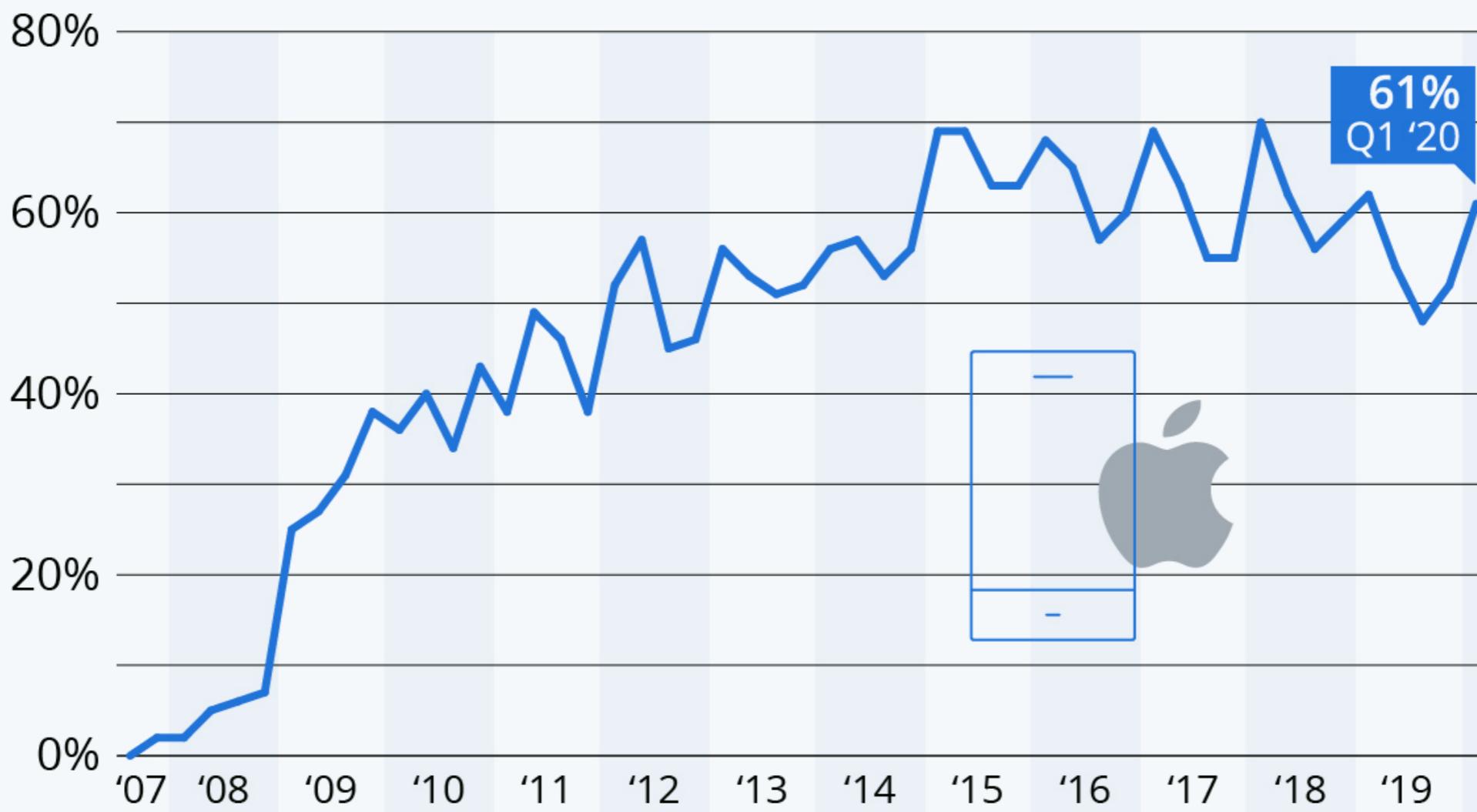


# Iphone Stats

# The Importance of the iPhone to Apple

Apple's iPhone revenue as a percentage of total revenue since 2007\*



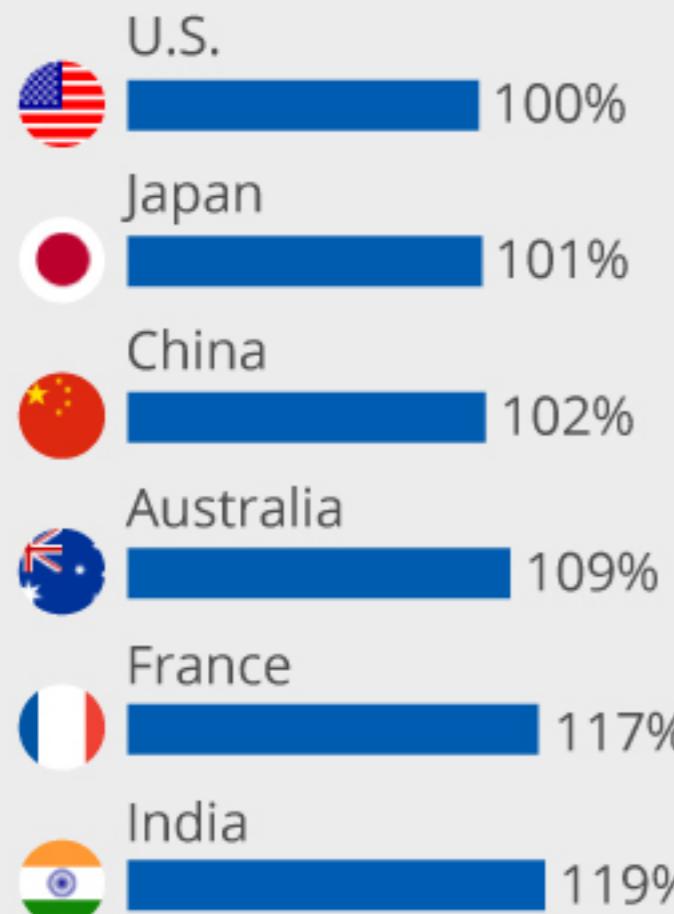
\* Apple's fiscal year ends on the last Saturday of September  
Source: Apple



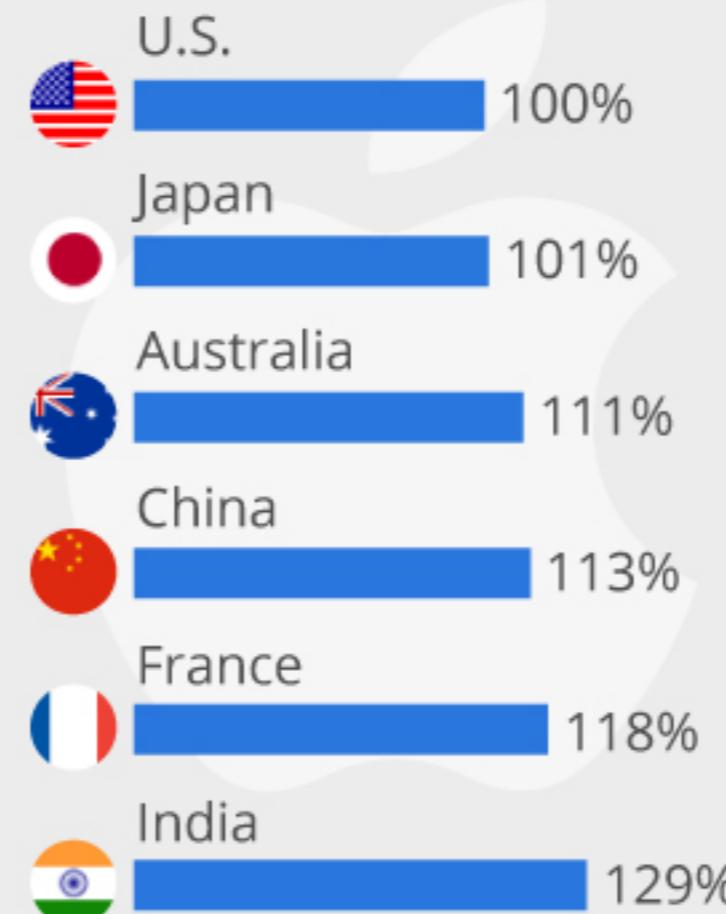
# Which Countries Pay the Most for the New iPhone 11?

Price for iPhone 11 models in different countries compared to the U.S.

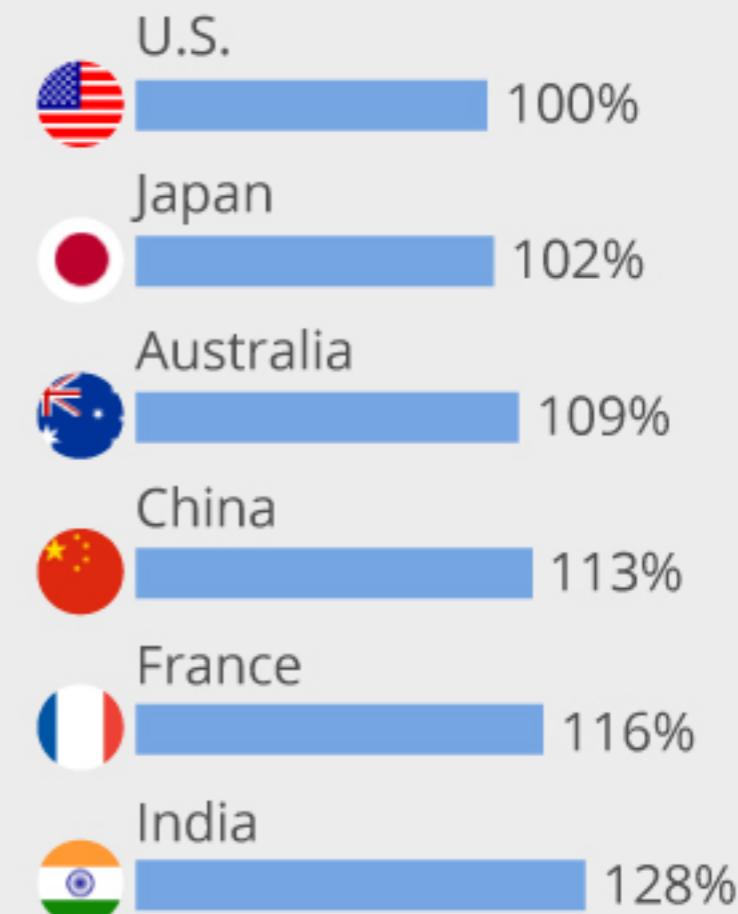
iPhone 11



iPhone 11 Pro



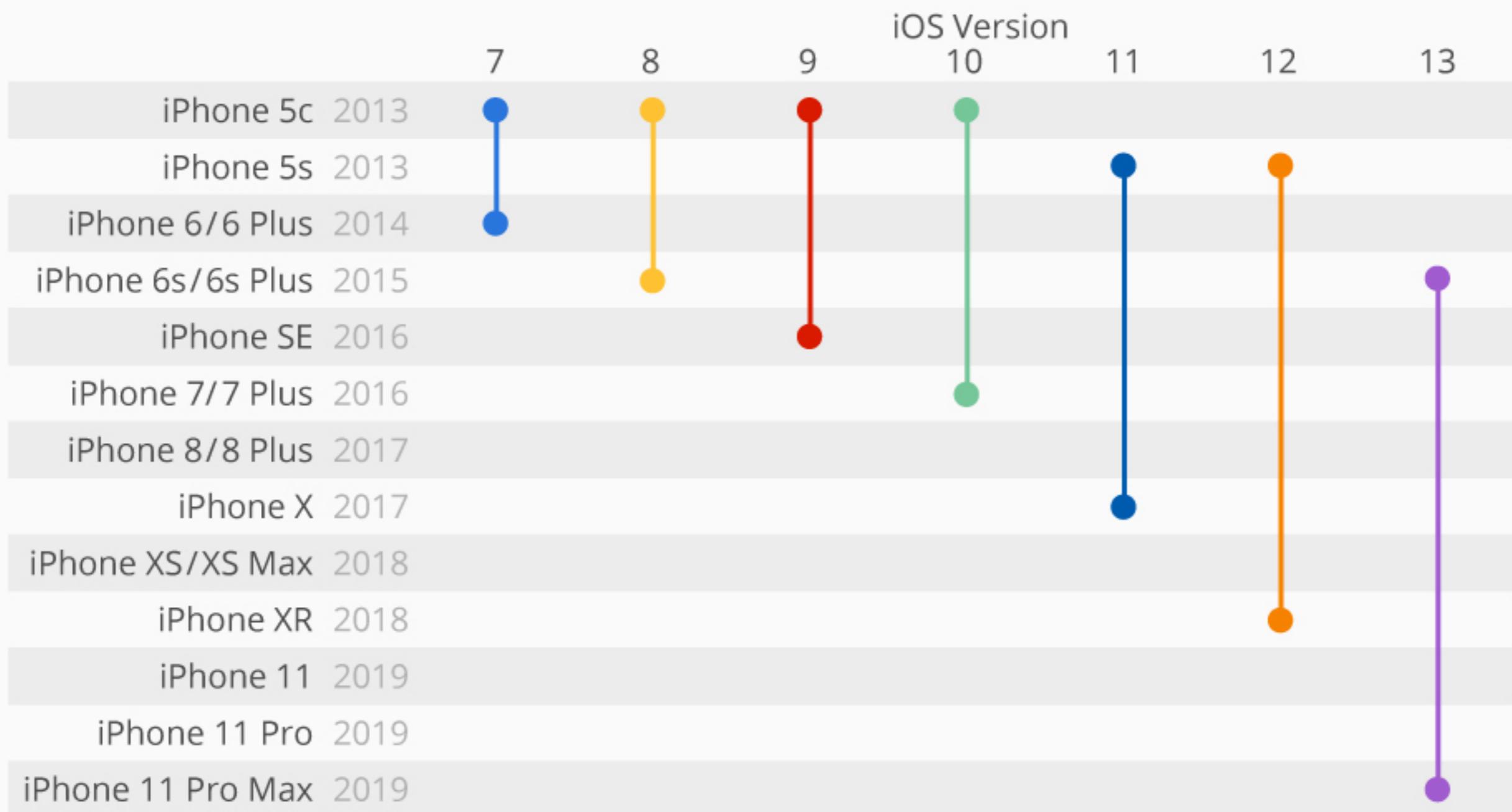
iPhone 11 Pro Max



Prices converted to U.S. dollars on Sept 11/Sept 17, 2019  
64GB model, figures rounded

# How Long Does Apple Support Older iPhone Models?

Historical iOS compatibility of iPhones

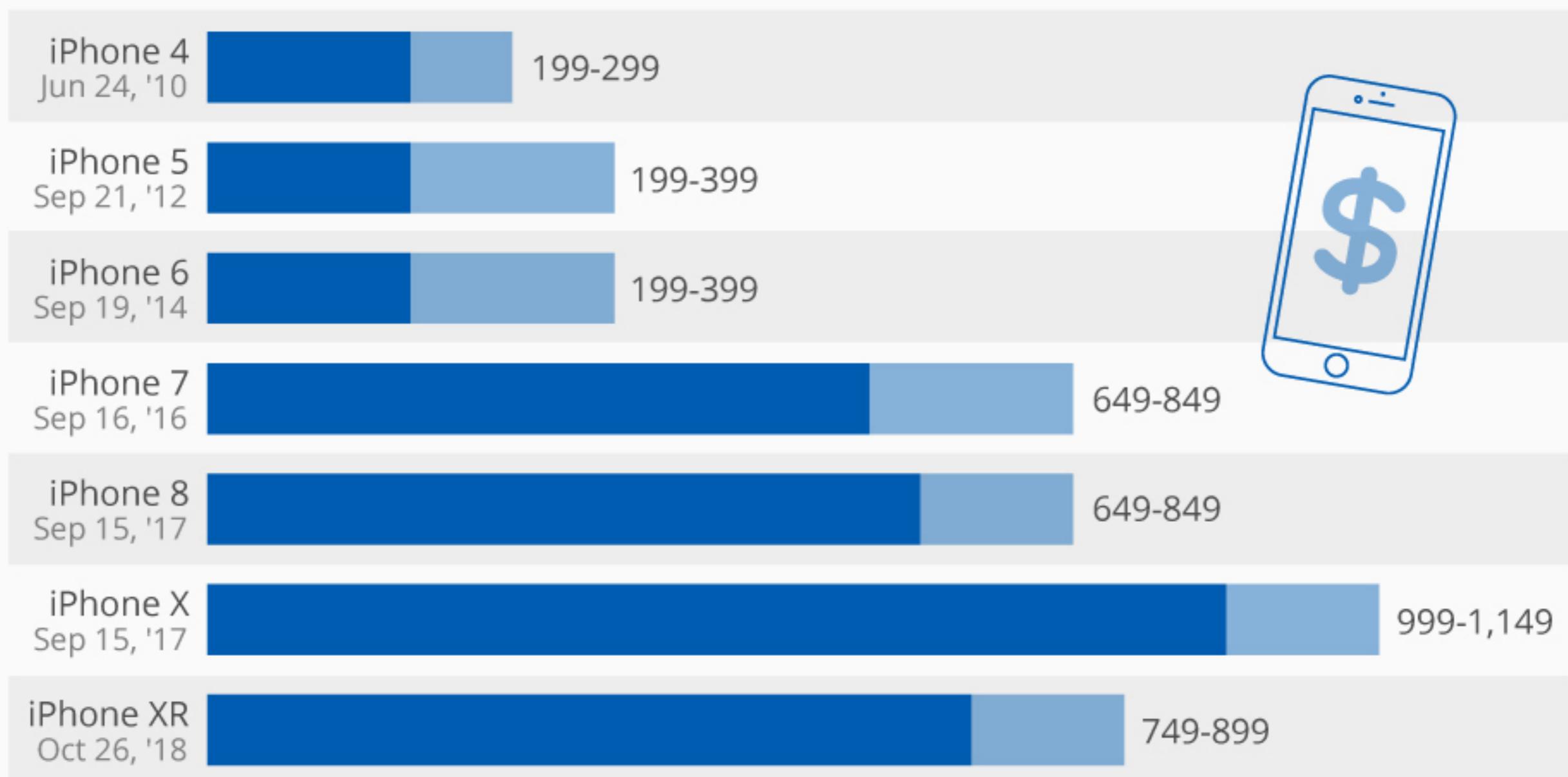


@StatistaCharts Source: Apple

statista

# How The iPhone's Price Developed

Initial U.S. sales price of iPhone models (in U.S. dollars)\*

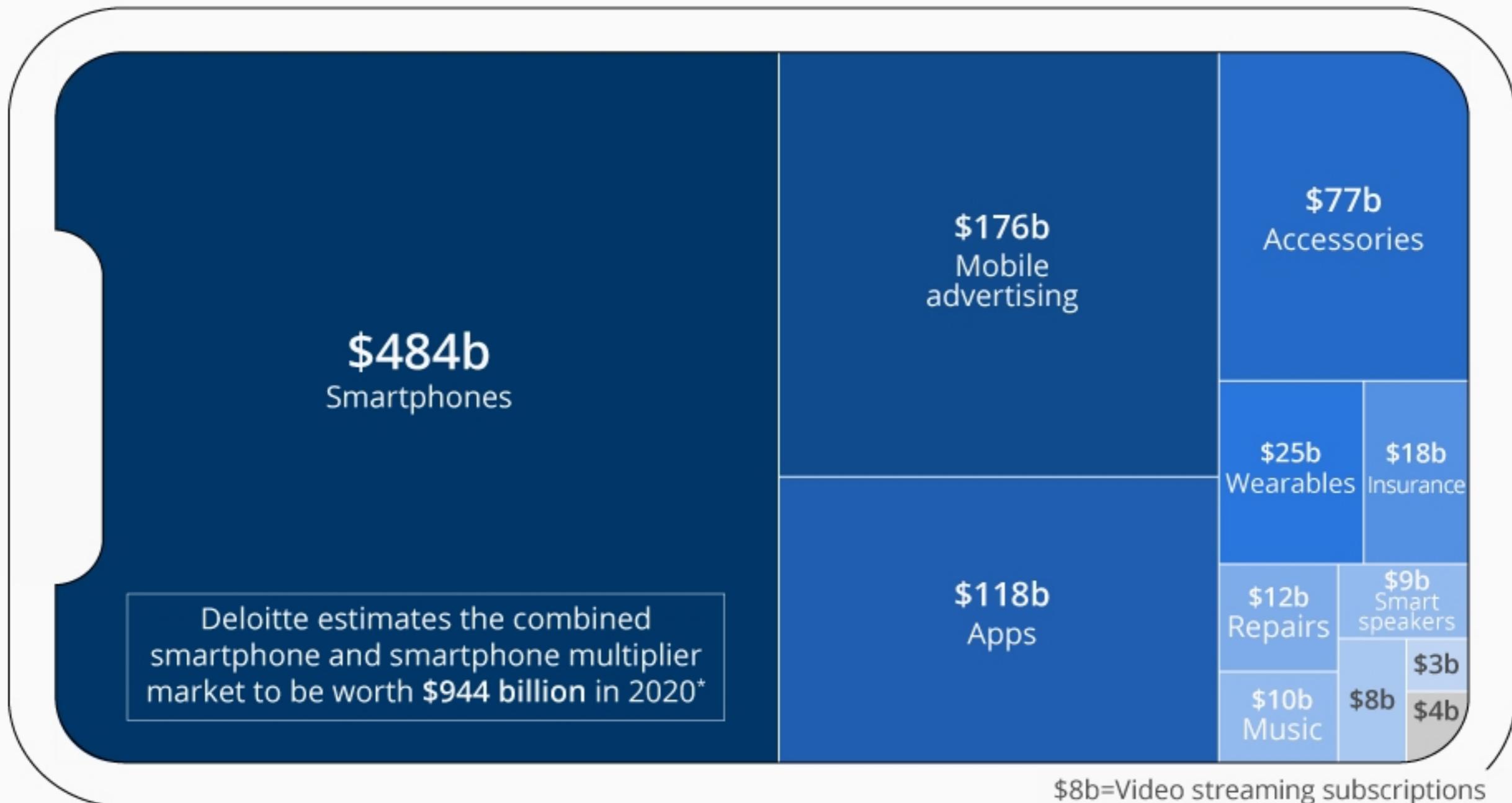


\* Up to and including iPhone 6 Plus, prices were only available including a cellphone contract

Sources : Apple, Statista research

# The Trillion-Dollar Smartphone Economy

Estimated sales of smartphones and related hardware, content and services in 2020



Deloitte estimates the combined smartphone and smartphone multiplier market to be worth \$944 billion in 2020\*

\$8b=Video streaming subscriptions

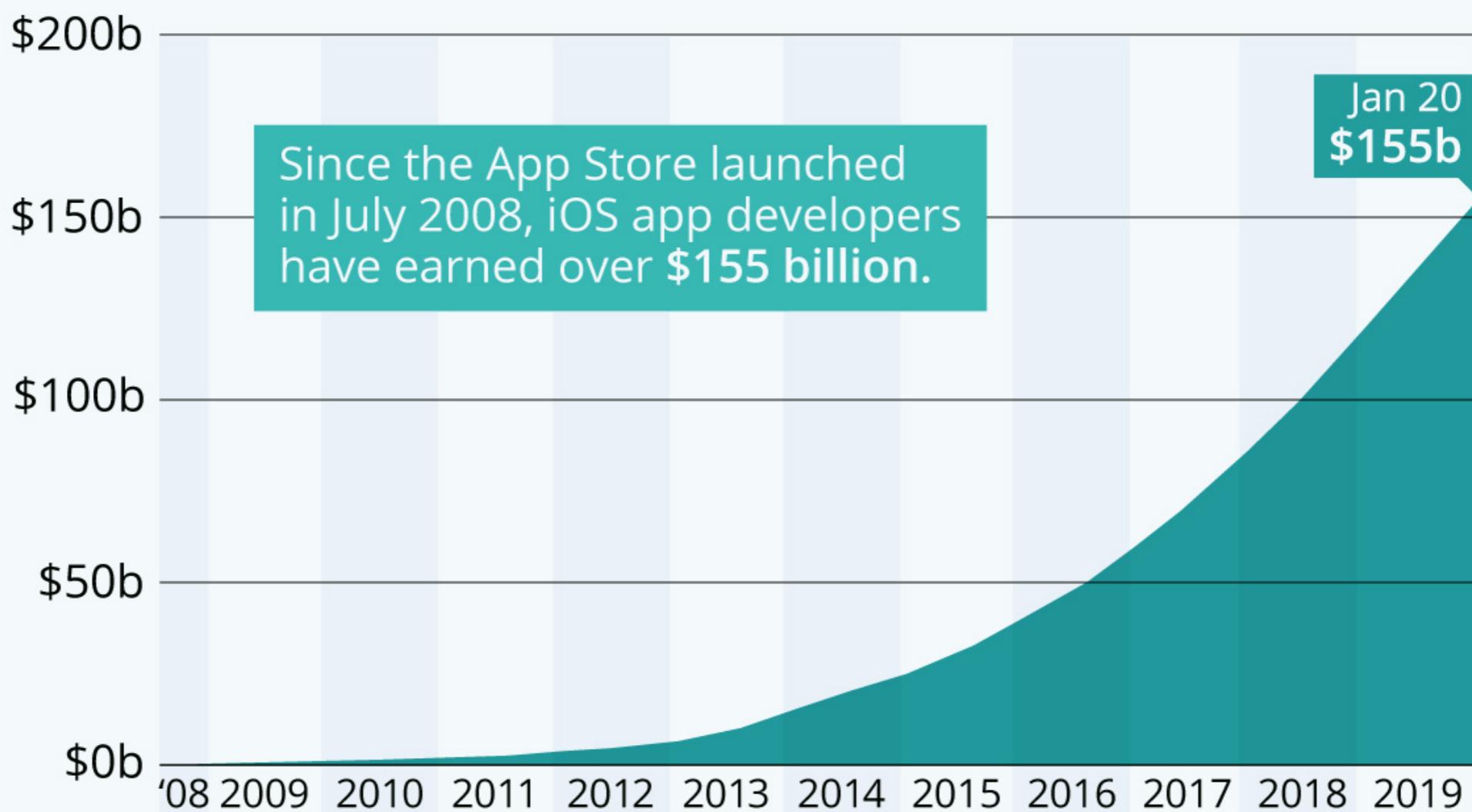
\$3b=Storage; \$4b=Others

\* Deloitte defines the "smartphone multiplier" as total sales of products and services depending on smartphone ownership.

Source: Deloitte analysis of data from App Annie, IFPI, Zenith and others

# Apple's App Store Is a Goldmine for Developers

Cumulative app developer earnings on Apple's App Store

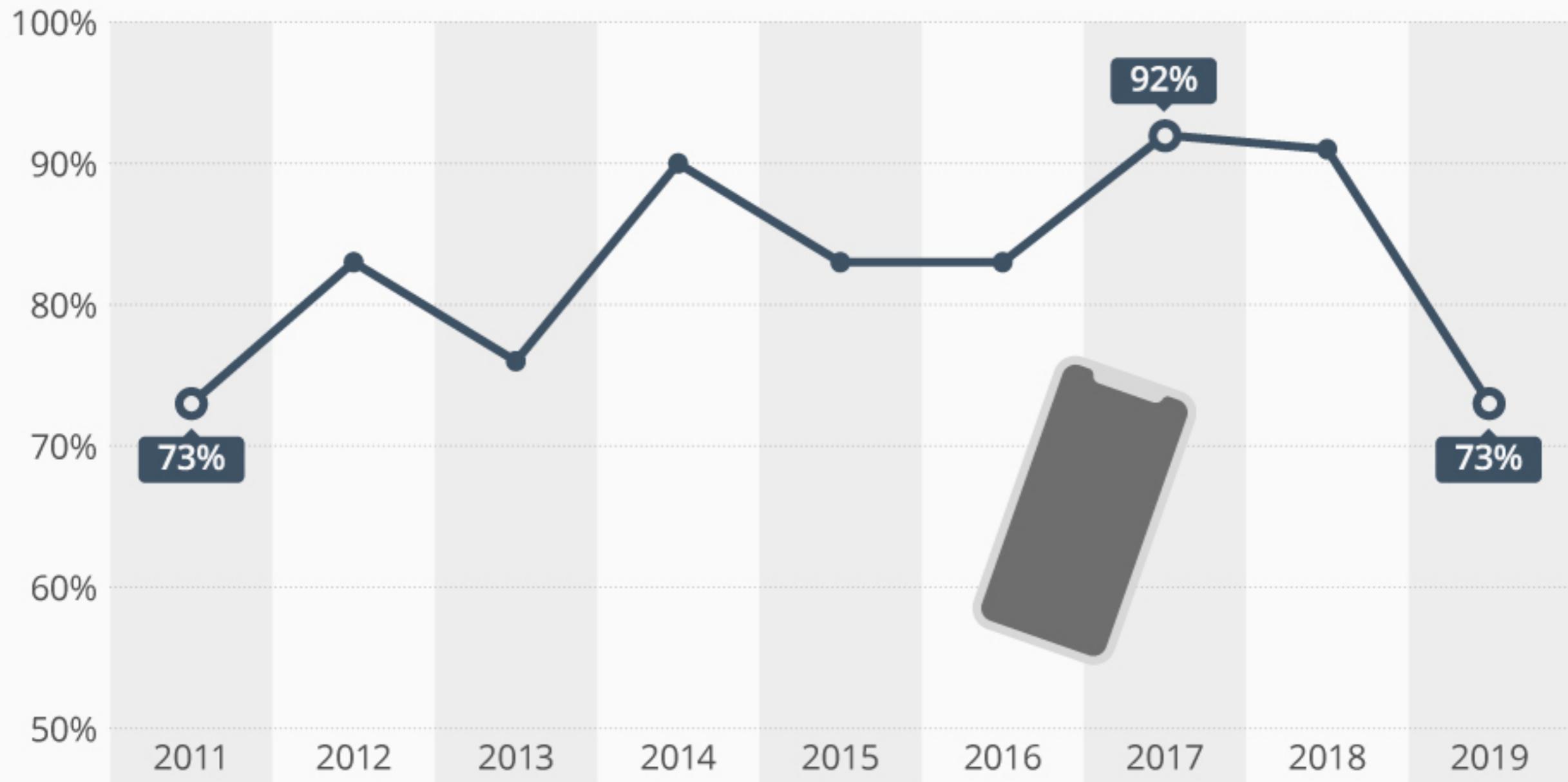


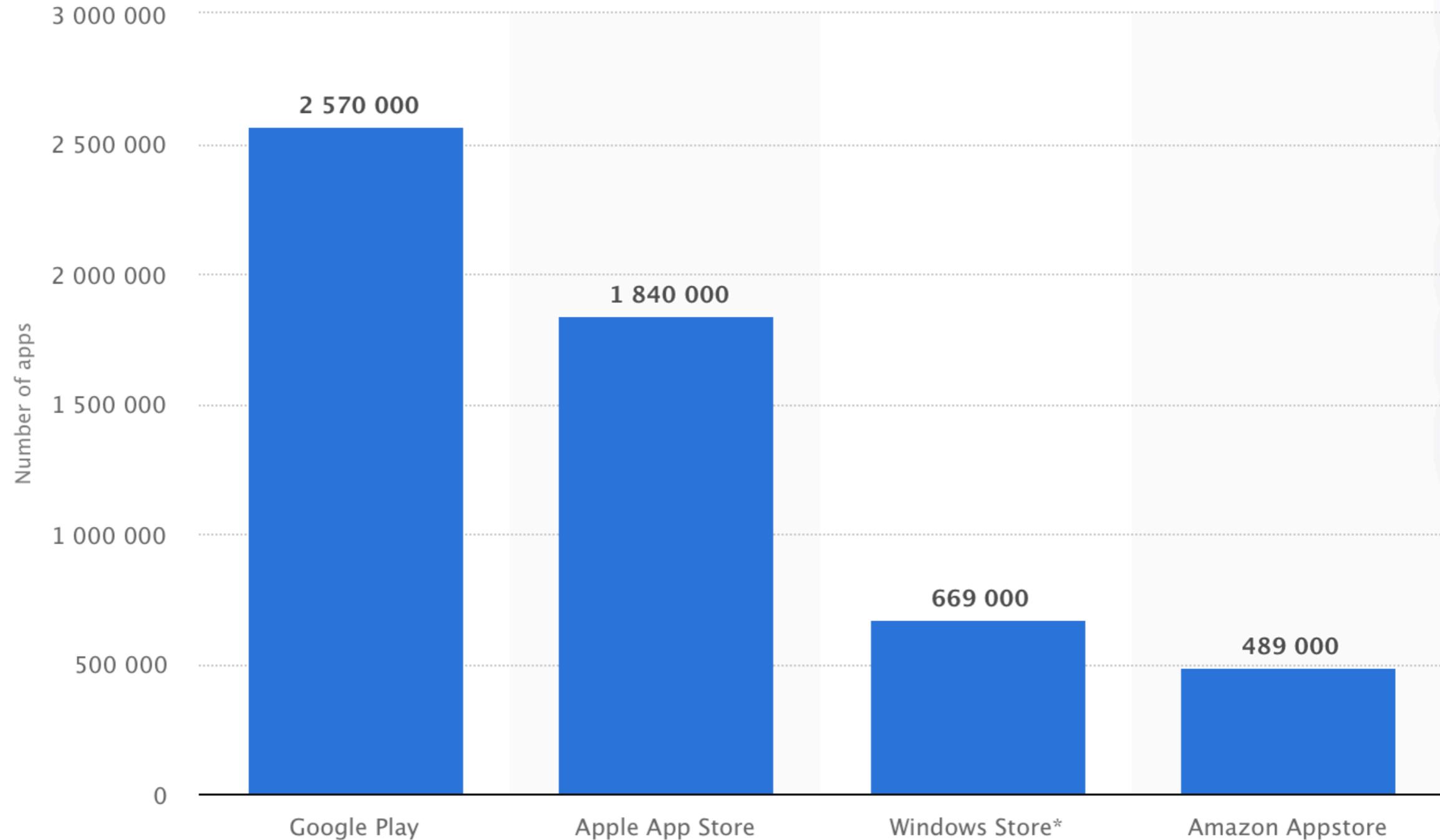
Sources: Apple, Press Reports



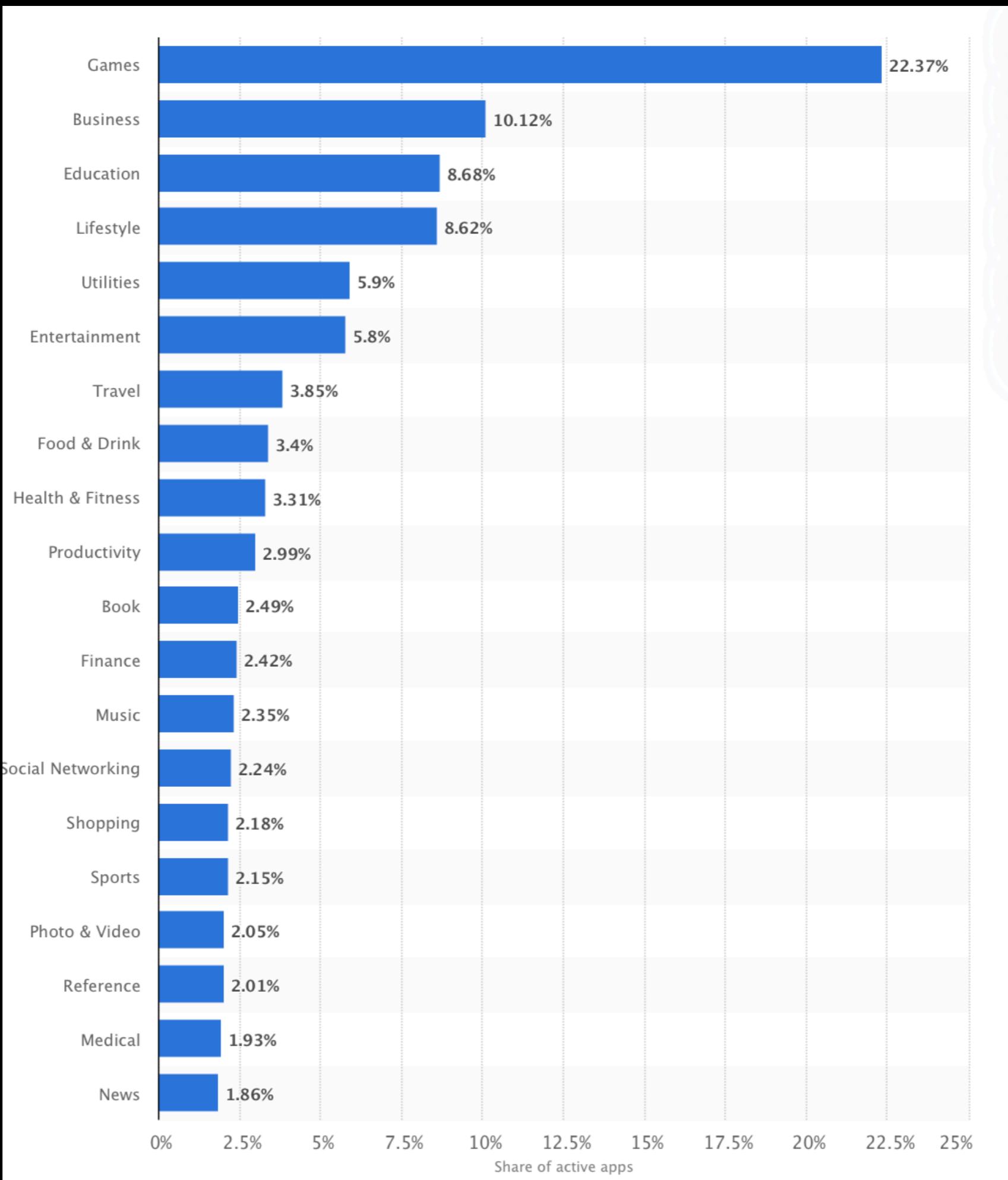
# Loyalty Is Waning Among iPhone Users

Share of iPhone users planning to stick with Apple for their next smartphone purchase





<https://www.statista.com/statistics/276623/number-of-apps-available-in-leading-app-stores/>



# Top apps free

App Store



Simple. Personal. Real time messaging.

11:50

Edit

Chats

Broadcast Lists

New Group

- Whitmans Chat Ned: Image 11:50 AM 50
- Stewart Family Steve: Yeah, I think I know what you m... 11:03 AM 4
- Jane Whitman 9:37 AM 0:07
- Thomas Stewart Blue Rock Coffee 9:15 AM
- Lunch Group You Great, thanks! Yesterday
- Jon Pearson 2:58 PM Yesterday
- Alice 8:59 PM Friday
- It's the weekend Ayesha: 8:59 PM Friday

2:04

Facebook

Add to Story Your Story Joey Rhyu Chelsea Wells

Add a post

Live Camera Check In

Sherry Jia • Coast to Coast Cyclists Just now

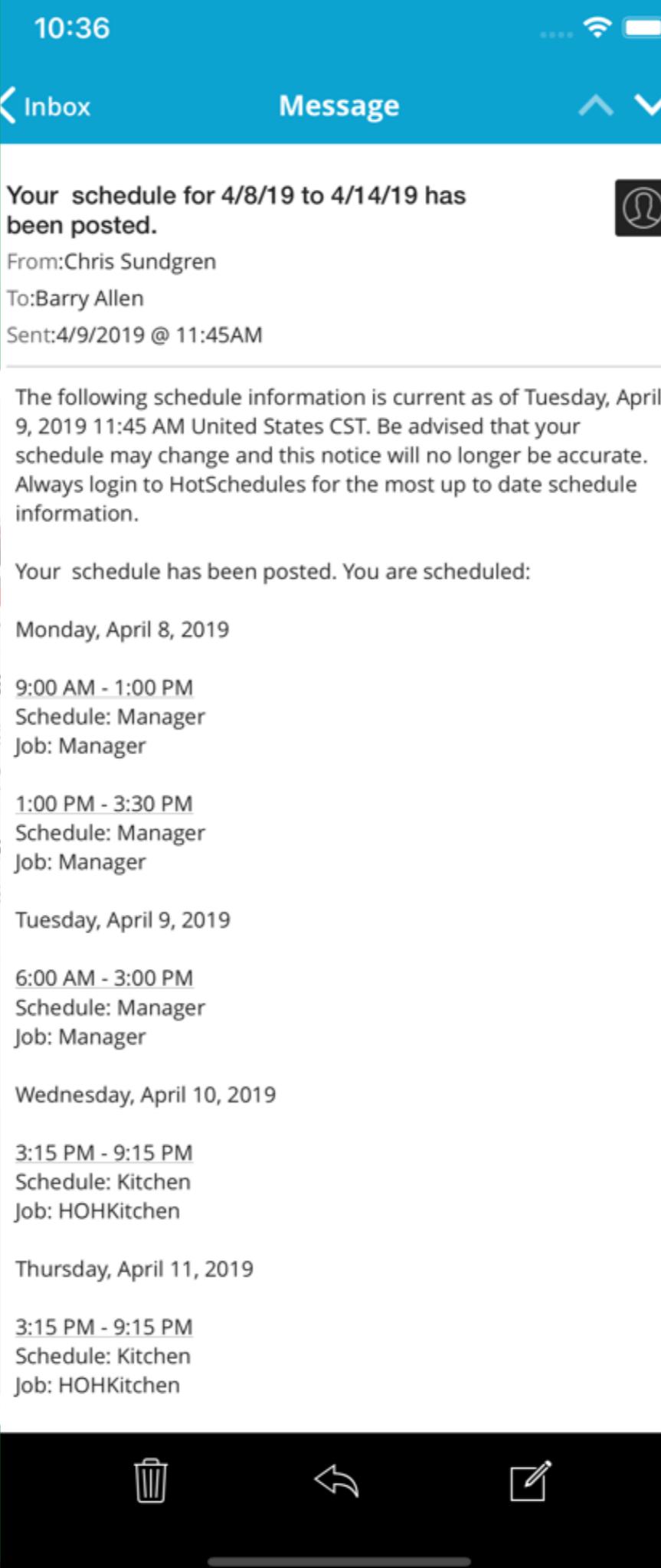
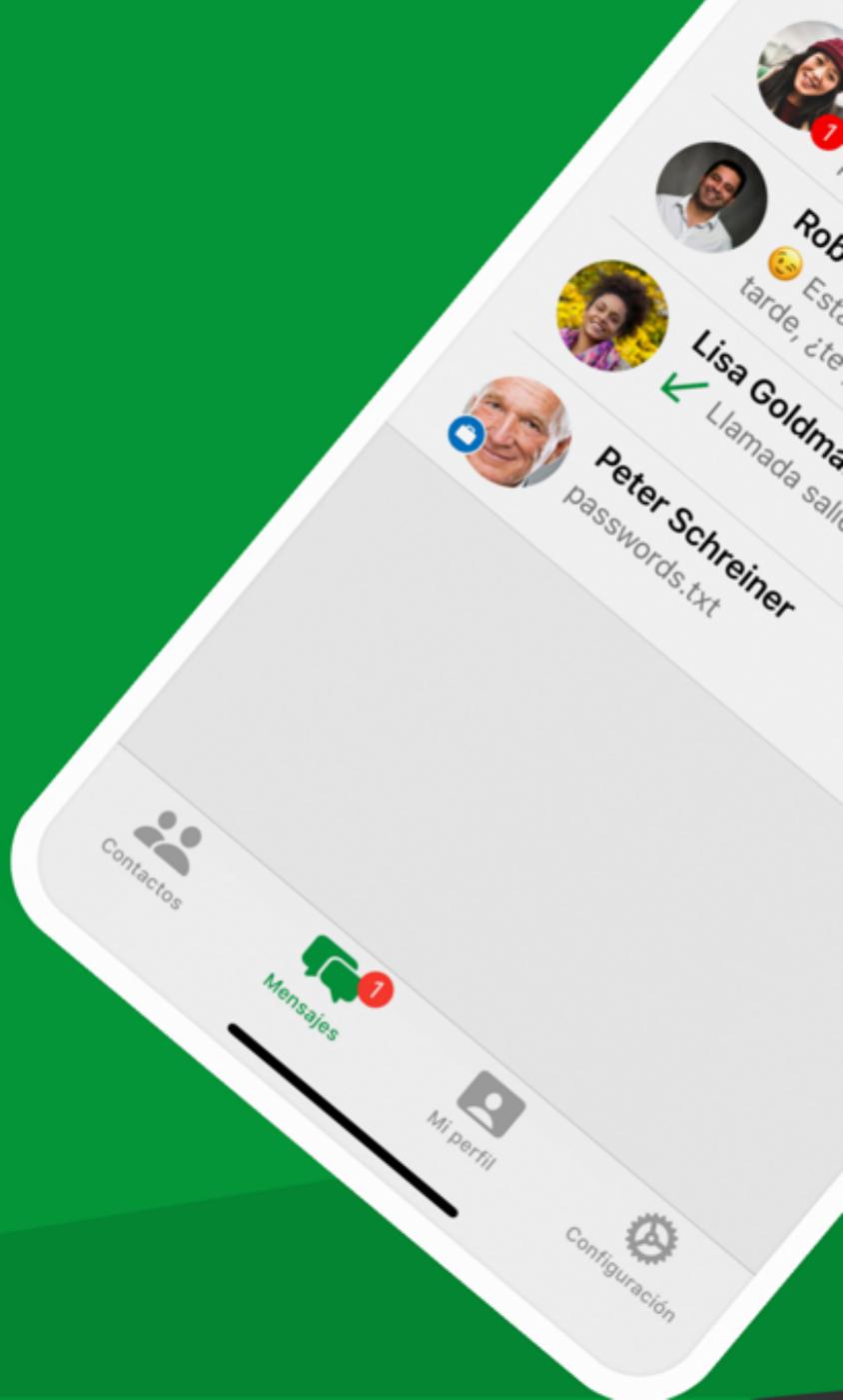
had such a lovely time at our ride together last weekend. Although, definitely a tad sore after. Looks like the sun will be out for our next one!

Colin McDonagh and 18 others 2 Comments

# Top apps paid

App Store

La aplicación de mensajería que prioriza la seguridad y la privacidad



Envíe y reciba textos de Whatsapp de Apple Watch!





Aventho

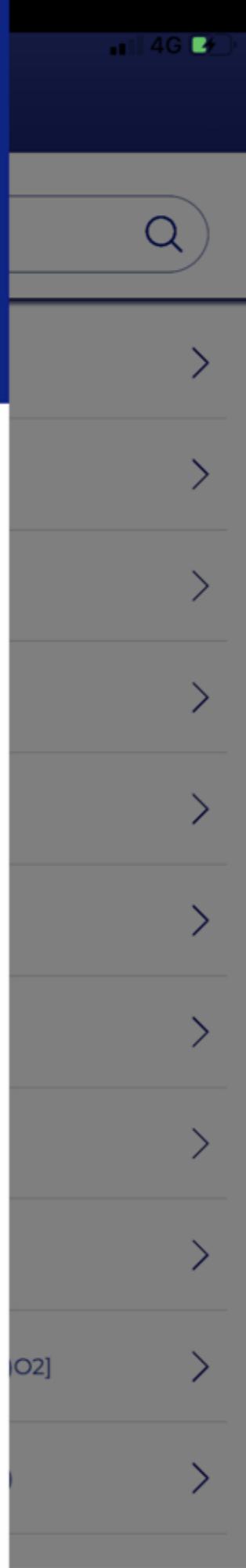
¡Tú mides tú calculas tú programa!

Inicio

Formulas

Conceptos

Contáctanos



Understand the incredible developmental changes that all babies go through

2:21

victoria

35 day(s) until the end of the leap

Leap Chart

New note

More

THE FUSSY PHASE: THE ANNOUNCEMENT OF THE MAGICAL LEAP

In general, Victoria will show the same characteristics with this leap as she did while making former leaps. However, the way in which your baby does that will differ from before. For instance, Victoria will show more attachment behaviour but not in the literal way that she used at an earlier age. Now, your baby will keep an eye on you more, stay close to you, and will regularly come to you to sit on your lap as if to "refuel" mommy or daddy. On the other hand, it might be that your baby starts screaming if you leave the room. However, some babies like the old-fashioned way and literally cling onto you. No matter which forms your child chooses to manifest this behaviour, give your baby what she asks for.

This week

Leaps

My Diary

More

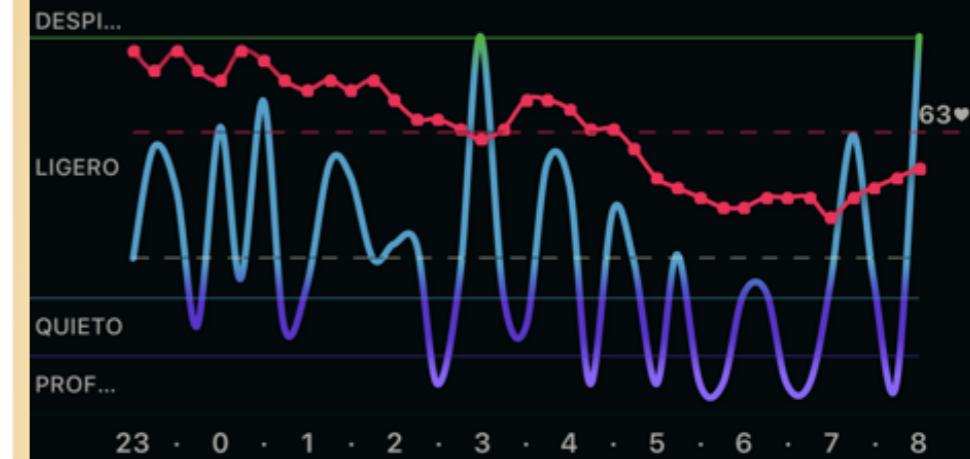
&lt; Reloj

martes, 11 de diciembre

**SESIÓN DE SUEÑO**

9h 11min

23:04 - 8:05

**ANÁLISIS DE SUEÑO**

DORMIDO

107% de objetivo.

8h 35min



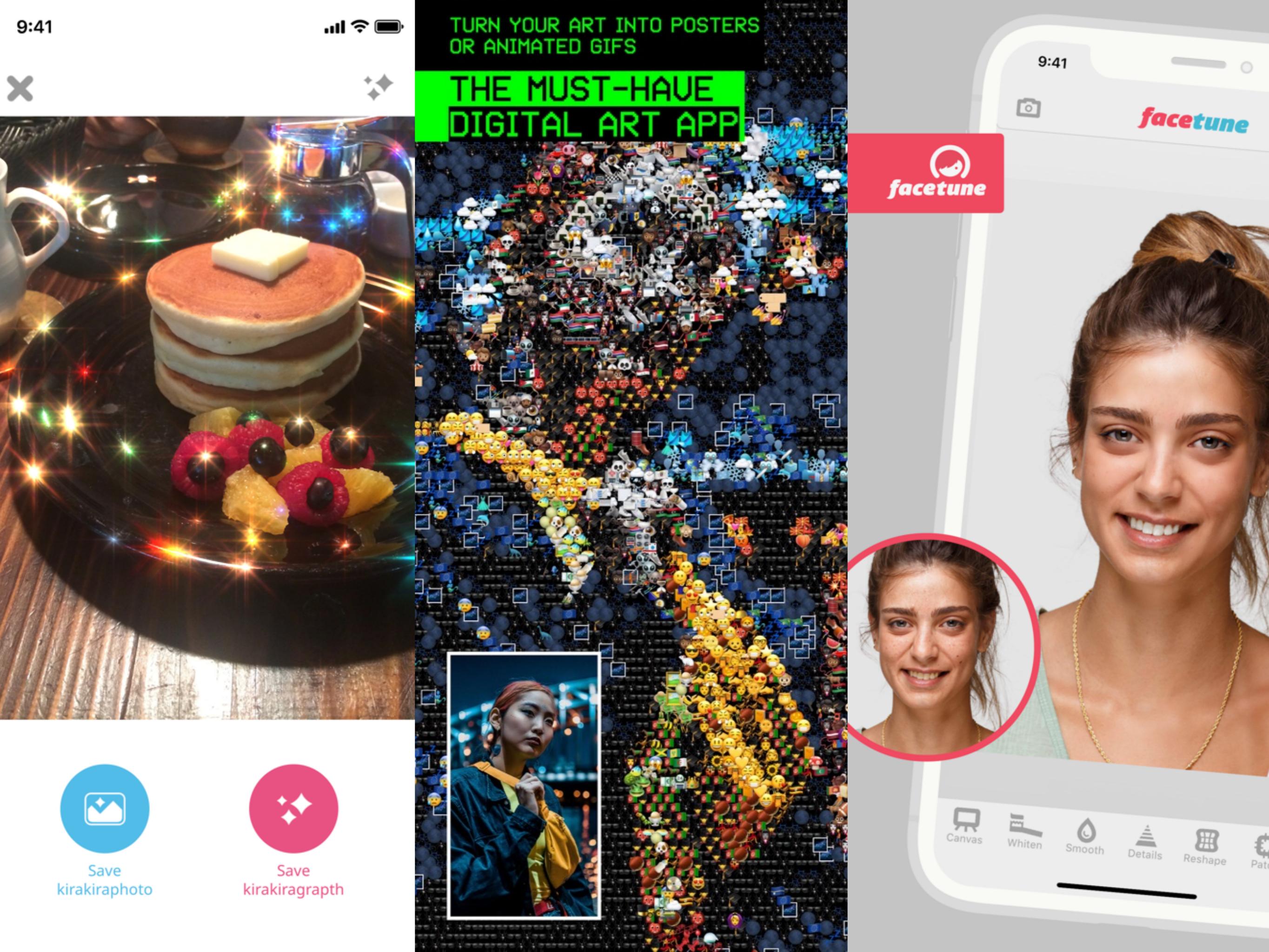
Me dormí en	0h 10min
Despierto/Interrumpido	0h 26min
Sueño Ligero	5h 53min
Quieto/Tranquilo	0h 44min
Sueño Profundo	1h 57min

**EFICIENCIA DEL SUEÑO**

TIEMPO DORMIDO V EN LA CAMA



93%



9:41



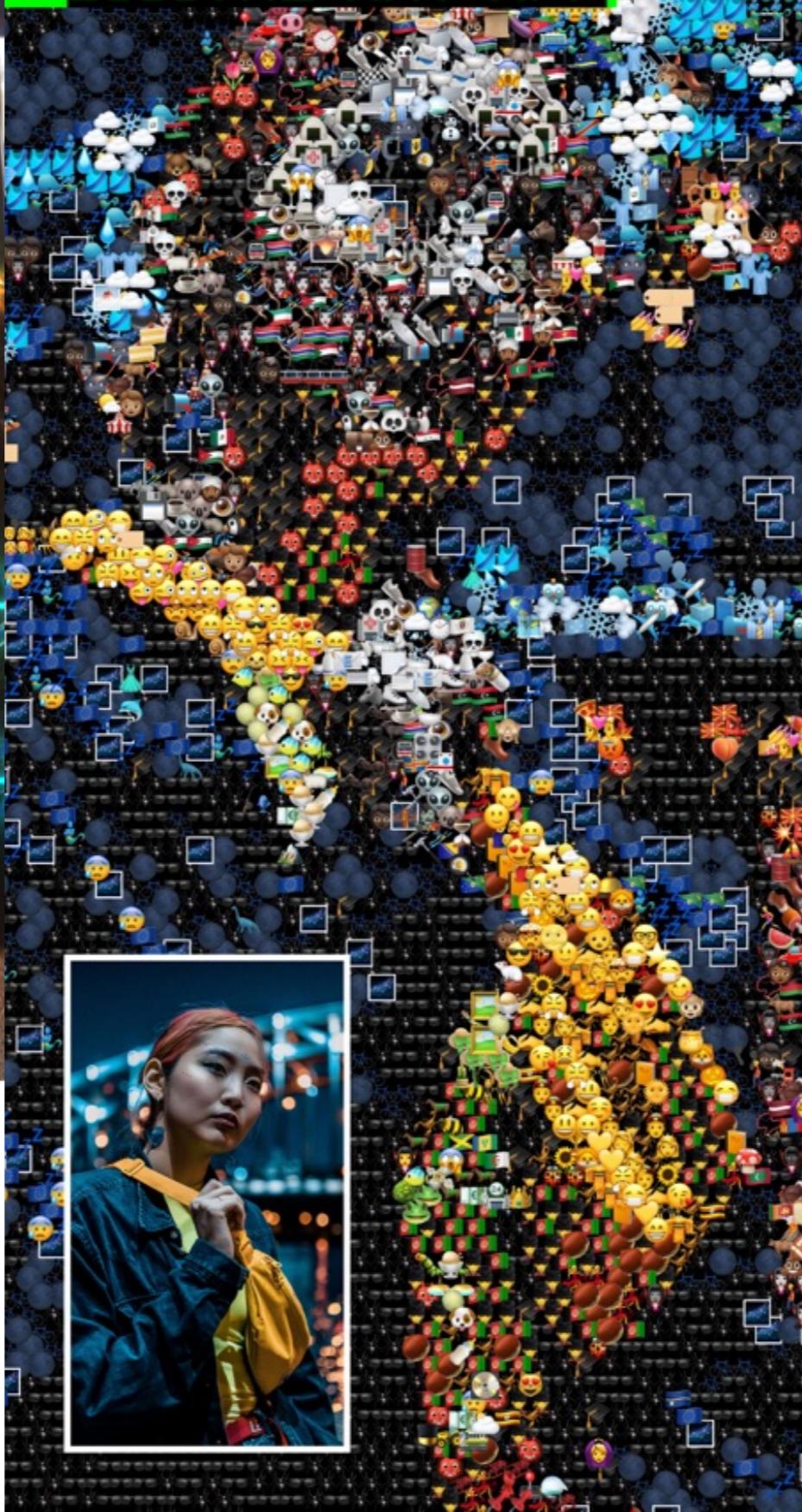
Save  
kirakiraphoto



Save  
kirakiragraph

TURN YOUR ART INTO POSTERS  
OR ANIMATED GIFS

THE MUST-HAVE  
DIGITAL ART APP



facetune

9:41



facetune



Canvas Whiten Smooth Details Reshape Patch

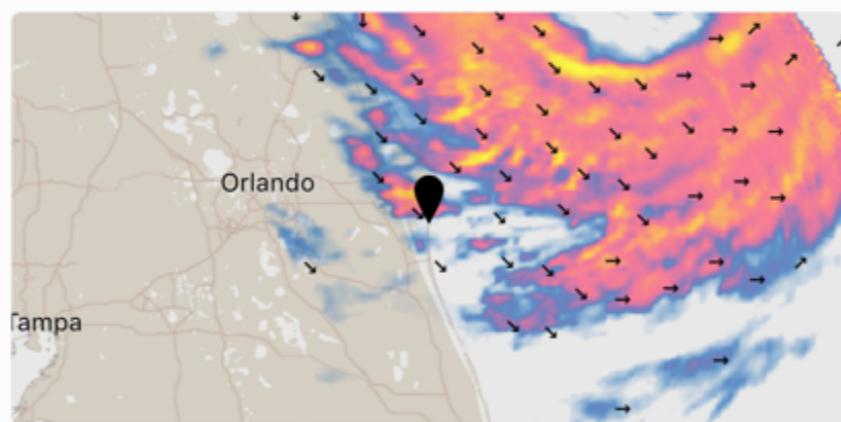
9:41 ↗



Cape Canaveral, FL



(⚠️ Tropical Storm Warning | +1)



HEAVY

MED

LIGHT

10 min 20 min 30 min 40 min 50 min

Light rain stopping in 35 min.

