Maira Akram

A versatile and innovative professional with expertise in Graphic Designing, Frontend Web Development Website design, Generative AI, and Microsoft Word, Elementor pro, Skilled in creating visually compelling designs, executing data-driven, and developing interactive, user-friendly web applications. Proficient in AI-powered tools to enhance creativity and efficiency.

Contact

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City :
Faisalabad
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Linkdin:
 Maira Akram

Technical Skills and Knowledge:

Graphic Design:

- Proficient in Photoshop, Illustrator,canva for designing, editing, and animation.
- Skilled in creating user-friendly interfaces and engaging digital experiences using Figma and Adobe XD.
- Ability to conceptualize, strategize, and execute innovative visual solutions.

Wordpress:

Experienced in building and customizing responsive WordPress websites with a focus on user experience and performance. Skilled in using themes, plugins, and page builders like Elementor to create dynamic, SEO-friendly websites.

Frontend Web Development:

- HTML & CSS– Strong expertise in building responsive and interactive web pages using modern web technologies.
- CSS Frameworks – Proficient in using Bootstrap and Tailwind CSS for creating visually appealing designs.

Generative AI:

- Skilled in using AI for writing, summarization, and content enhancement for blogs, social media, and marketing.
- Proficient in using AI-powered tools like ChatGPT, Midjourney, Piclumen,Ideogram etc.

Soft Skills:

- Soft Skills Strong communication, analytical, and project management abilities.
- Effective under pressure with excellent problem-solving skills.

Educational Background

Intermediate:

Govt Postgraduate College, Madina town

Bachelor:

University of AIOU , FAISALABAD

Master of education psychology

University of AIOU, Faisalabad

Skills

Technical Skills

- Graphic Design
- Wordpress
- Frontend Web Development
- Generative AI
- Animation

Tools/Sofware

- Adobe illustrator
- Adobe Photoshop
- Adobe XD
- Canva
- Visual Studio Code
- Meta Ads

Languages

- English
- Urdu
- Punjabi

Certification/Short Courses

- **Graphic Design:** CORVIT pakistan, Fsd
- Wordpress**:** Teveta tecnical school fsd.
- **Freelancing:** Digiskill,VU fsd
- Erudite **coaching center:** HR academic team.