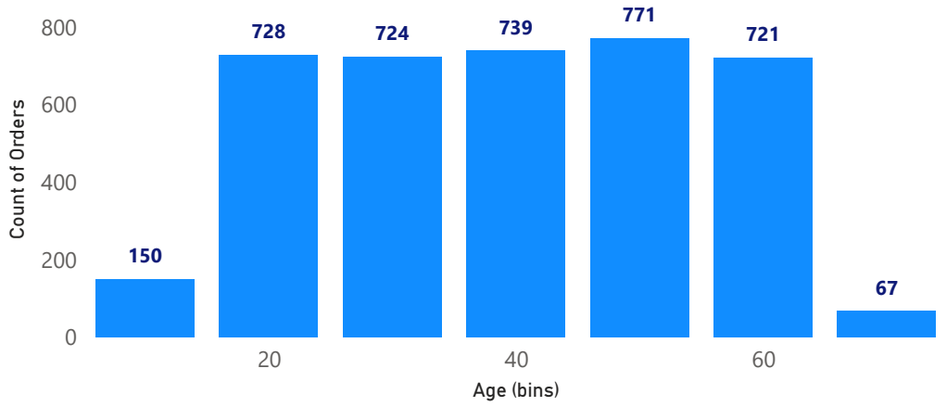
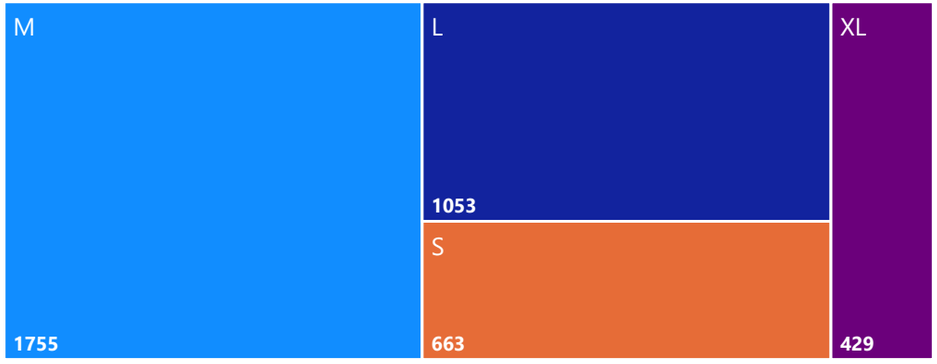
Shopping Behavior

Overview | Male | Female

Total Orders by Age bins



Total Orders by Different Size

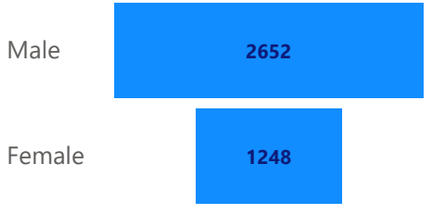


Total Orders
3900

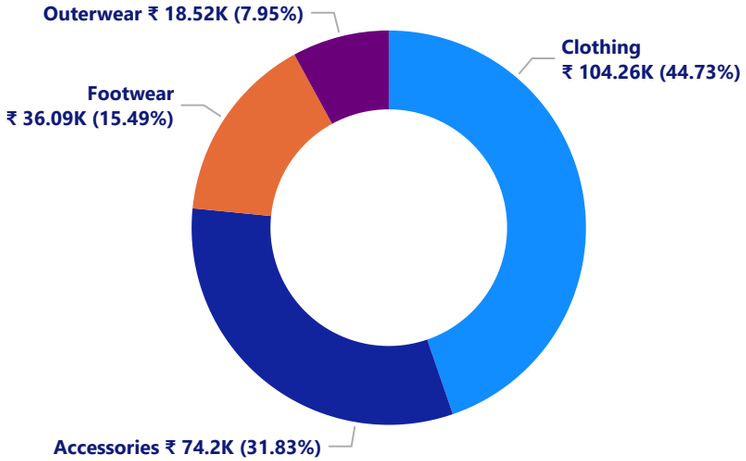
Purchase Amount
₹ 233K

Avg of Age
44

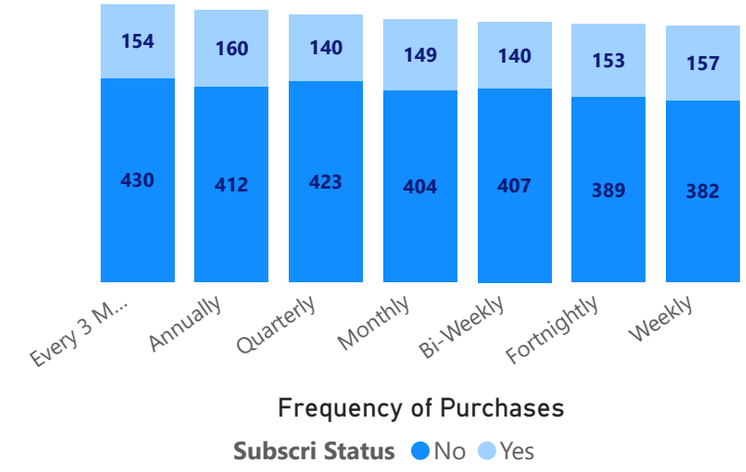
Count of Orders by Gender



Purchase Amount by Category of purchase

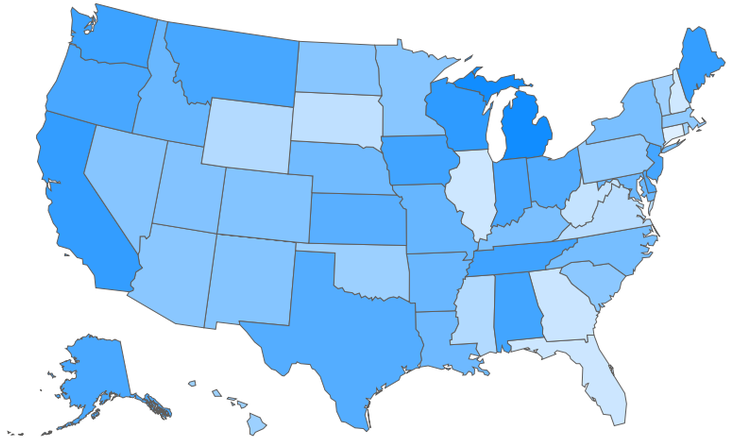


Orders by Frequency of Purchases and Subscription Status

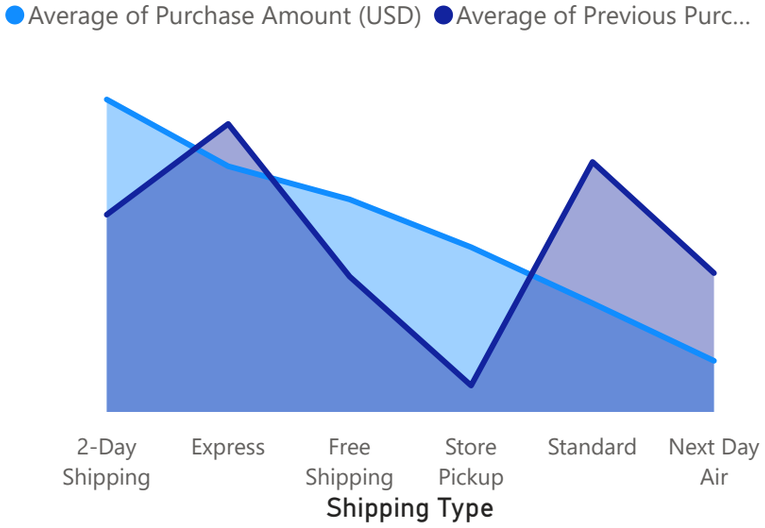


Overview | Male | Female

Average of Review Rating by Location

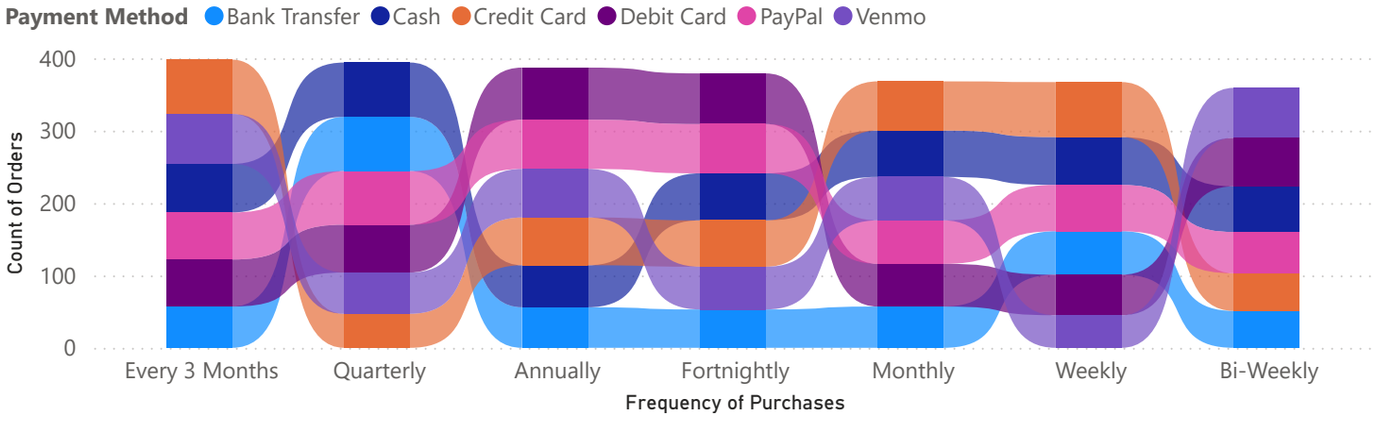


Average of Purchase Amt and Average of Previous Purchases by Shipping Type

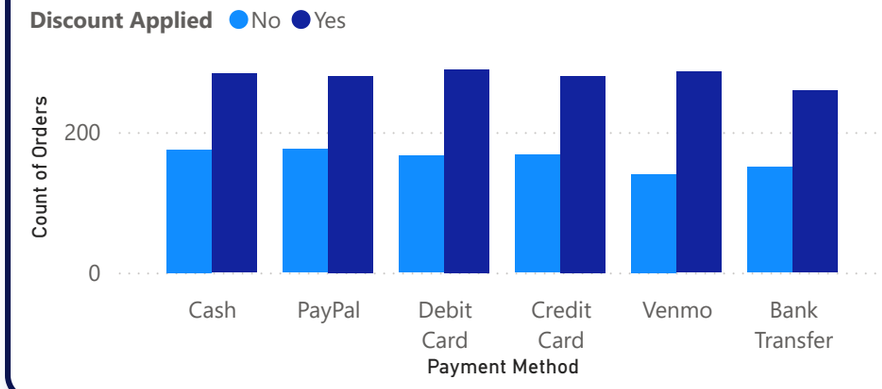


Category of purchase	Size	Count of Orders
Clothing	M	510
Accessories	M	376
Clothing	L	328
Accessories	L	209
Clothing	S	207
Footwear	M	177
Accessories	S	164
Clothing	XL	136
Footwear	L	117
Outerwear	M	102
Accessories	XL	99
Footwear	S	67
Outerwear	L	62
Footwear	XL	39
Outerwear	S	38
Outerwear	XL	21
Total		**2652**

Count of Orders by Frequency of Purchases and Payment Method

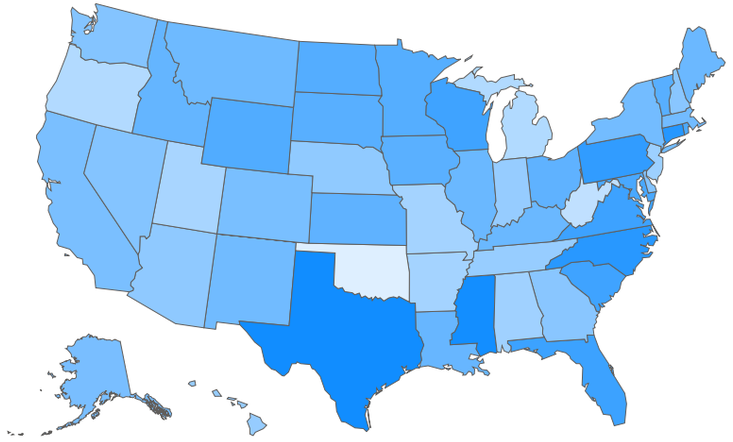


Count of Orders by Payment Method and Discount Applied

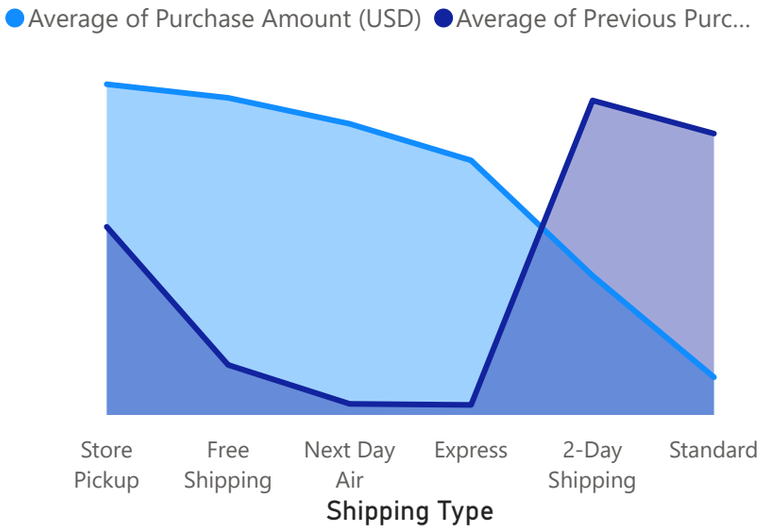


Overview | Male | Female

Average of Review Rating by Location

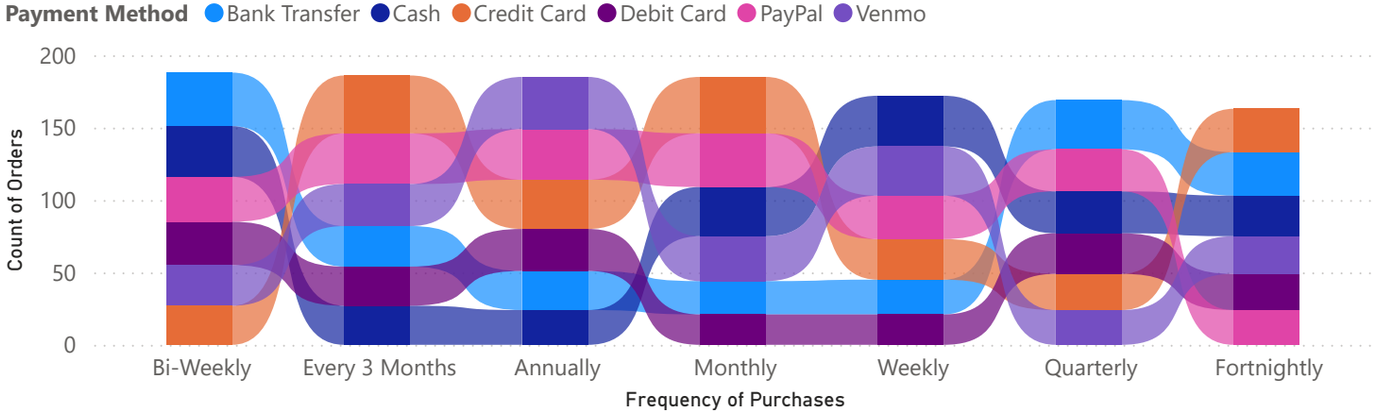
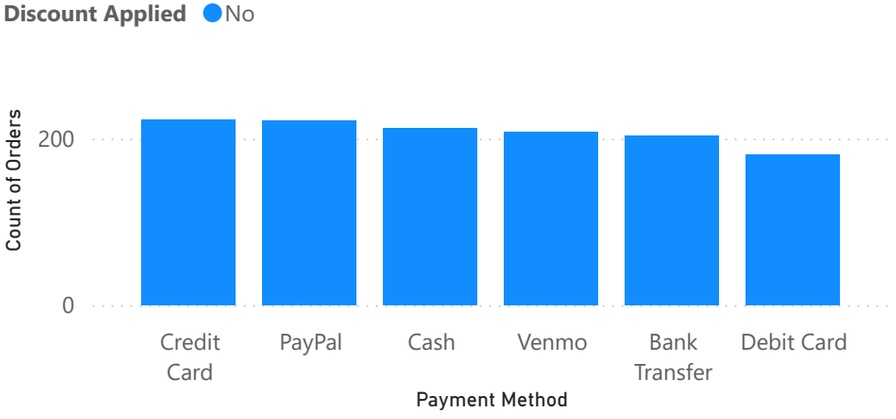


Average of Purchase Amt and Average of Previous Purchases by Shipping Type



Category of purchase	Size	Count of Orders
Clothing	M	268
Accessories	M	186
Clothing	L	153
Accessories	L	98
Footwear	M	90
Clothing	S	77
Accessories	S	66
Clothing	XL	58
Footwear	L	55
Outerwear	M	46
Accessories	XL	42
Outerwear	L	31
Footwear	XL	28
Footwear	S	26
Outerwear	S	18
Outerwear	XL	6
Total		**1248**

Count of Orders by Frequency of Purchases and Payment Method



Count of Orders by Payment Method and Discount Applied