

PROJECT REPORT TEMPLATE

1. INTRODUCTION

1.1 Overview

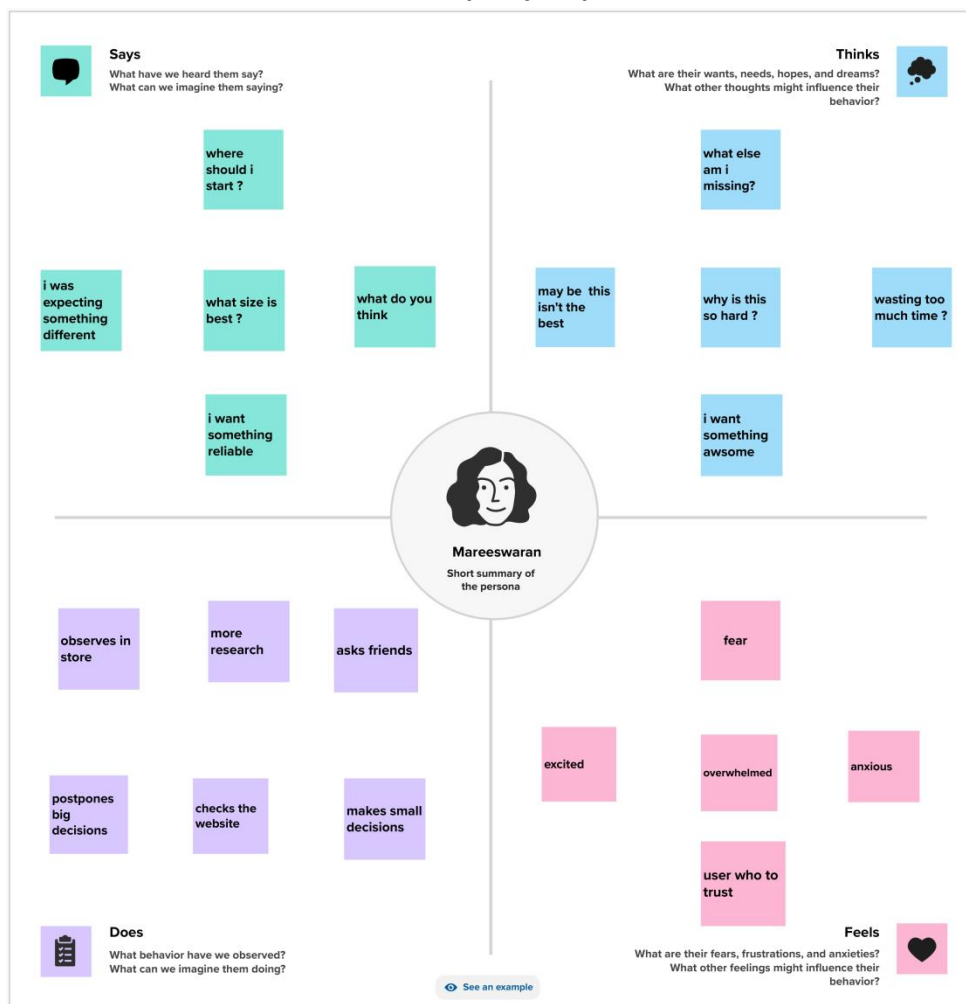
A video thumbnail is a still image that acts as the preview image for your video. It's kind of like a book cover. And, like a book cover, its job is to entice potential viewers to want to see more.

1.2 Purpose

Usually, viewers will first see your thumbnail and title. This info gives them a glimpse of what your video is about and helps them decide if they want to watch it.

2. PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy map





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ADVANTAGES

YouTube thumbnails play a crucial role in attracting viewers to your videos. Here are some benefits of using custom and appealing thumbnails on YouTube

DISADVANTAGES

1. Extra time is required to design a thumbnail
2. Designed thumbnail creation involves some level of design skills

5. APPLICATIONS

It's really helpful to create templates .we have learned something new.

6.CONCLUSION

YouTube thumbnail design is a crucial aspect of video promotion on the platform. A well-designed thumbnail can help a video stand out, increase its chances of being noticed, and establish a brand identity.