

WHEN A USER TAKES A PHOTO,
THE APP SHOULD CHECK WHETHER
THEY'RE IN A NATIONAL PARK...

SURE, EASY GIS LOOKUP.
GIMME A FEW HOURS.

... AND CHECK WHETHER
THE PHOTO IS OF A BIRD.

I'LL NEED A RESEARCH
TEAM AND FIVE YEARS.



IN CS, IT CAN BE HARD TO EXPLAIN
THE DIFFERENCE BETWEEN THE EASY
AND THE VIRTUALLY IMPOSSIBLE.