Text mining in R

- 1. Read Corpus collection of texts into R.
- 2. Indexing
 - 1. Tokenization. Split text into tokens (lowest-level meaningful object of text, typically words).
 - 2. Pre-processing. Lowercase, remove stopwords, stemming.
 - 3. Shallow language processing. Term frequency inverse document frequency.
- 3. Analysis.
 - 1. Descriptives and classification.

Packages and reading

 TM high-level Introduction to the **tm** Package

Text Mining in R

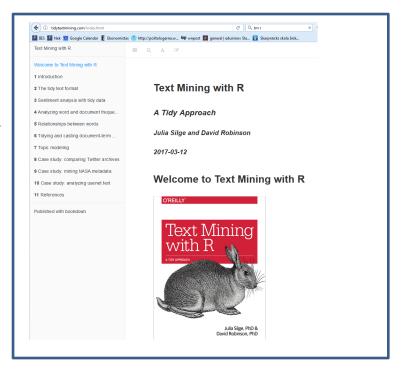
Ingo Feinerer

March 2, 2017

Introduction

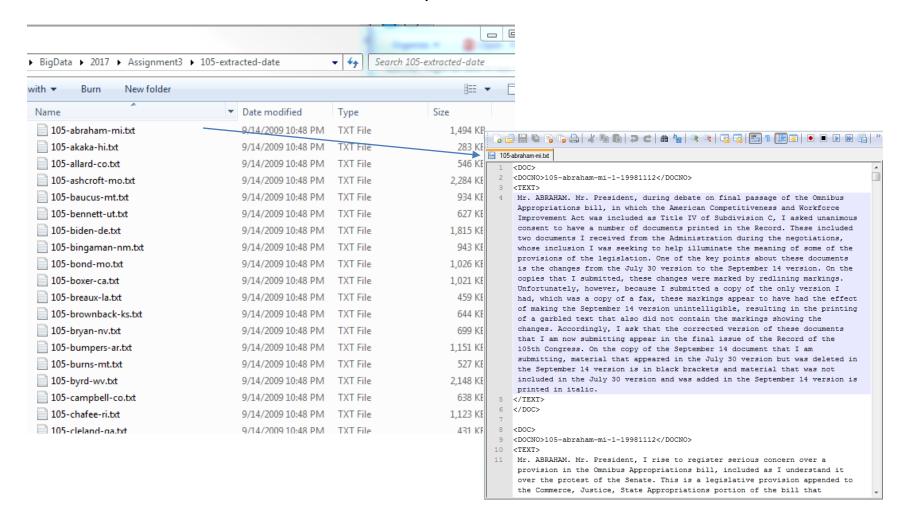
This vignette gives a short introduction to text mining in R utilizing the text mining framework provided by the tm package. We present methods for data import, corpus handling, preprocessing, metadata management, and creation of term-document matrices. Our focus is on the main aspects of getting started with text mining in R—an in-depth description of the text mining infrastructure offered by tm was published in the Journal of Statistical Software (Feinerer et al., 2008). An introductory article on text mining in R was published in R News (Feinerer, 2008).

- Tidytext
 low-level, standard commands.
 https://www.tidytextmining.com
- Other: stringr, stringi, wordcloud dplyr, tidyr slam
 SparseM e1071



1. Read Corpus Collection of texts into R.

Raw data with documents of senator speeches.



Read Corpus using VCorpus in tm-package.

Read using Vcorpus command in tm-package.

```
#First load all files into a corpus using tm. The file name is in the variable id.
senator_corpus=VCorpus(DirSource(indir))
                          Large VCorpus (100 elements, 128.4 Mb)
senator_corpus
  105-abraham-mi.txt :List of 2
  ..$ content: chr [1:7963] "<DOC>" "<DOCNO>105-abraham-mi-1-19981112</DOCNO>" "<TEXT>" " Mr. ABR.
   .. $ meta :List of 7
  .. .. $ author : chr(0)
  ....$ datetimestamp: POSIX]t[1:1], format: "2018-09-21 06:48:35"
  .. ..$ description : chr(0)
  .. .. $ heading : chr(0)
  .. ..$ id : chr "105-abraham-mi.txt"
  .. ..$ language : chr "en"
  .. .. $ origin : chr(0)
  ....- attr(*, "class")= chr "TextDocumentMeta"
  ..- attr(*, "class")= chr [1:2] "PlainTextDocument" "TextDocument"
  105-akaka-hi.txt :List of 2
  ..$ content: chr [1:1234] "<DOC>" "<DOCNO>105-akaka-hi-1-19981021</DOCNO>" "<TEXT>" "Mr. AKAKA...
   ... meta:List of 7
        ( author · chr(0)
```

Vcorpus command

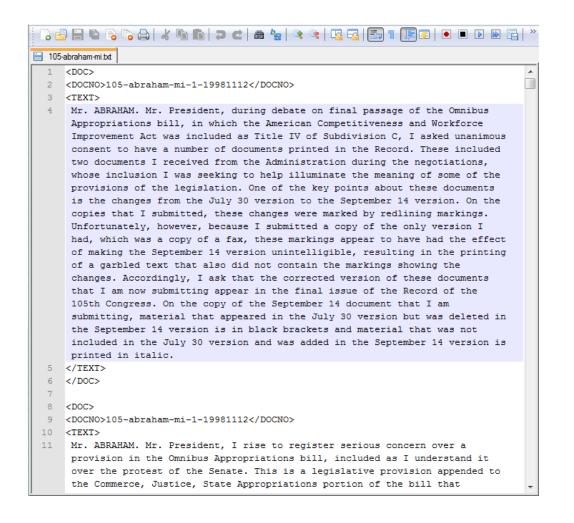


x: DirSource, VectorSource, or DataframeSource. readerControl:

2. Tokenization

Raw text.

Text in vector form: one word (token) one row.



	id [‡]	word [‡]	row [‡]
1	abraham-mi	doc	1
2	abraham-mi	docno	2
3	abraham-mi	105	3
4	abraham-mi	abraham	4
5	abraham-mi	mi	5
6	abraham-mi	1	6
7	abraham-mi	19981112	7
8	abraham-mi	docno	8
9	abraham-mi	text	9
10	abraham-mi	mr	10
11	abraham-mi	abraham	11
12	abraham-mi	mr	12
13	abraham-mi	president	13
14	abraham-mi	during	14
15	abraham-mi	debate	15

From Corpus to word vector.

- tidy(): tidytext package
 - constructs a table (tibble) with one row per document, including the metadata (such as id) as columns alongside the text (in variable called "text").
 - tibble is data frame format (in dplyr) that do not convert strings to factors.
- unnest_tokens(word,text)
 - splits texts into one-token-per row.
 - punctuation stripped.
 - converts tokens to lowercase by default.

From Corpus to word vector.

```
# Unnest tokens is a tokenizer which splits sentences to words.
     senators_td2 = senator_corpus %>%
       tidy() %>%
       select(id, text) %>%
       mutate(id=str_match(id,"-(.*).txt")[,2]) %>%
       unnest_tokens(word, text) %>%
       group_by(id) %>%
       mutate(row=row_number()) %>%
       ungroup()
senators_td
                           19247013 obs. of 2 variables
  id : chr "abraham-mi" "abraham-mi" "abraham-mi" "abraham-mi" ...
                                                                                  unnest tokens
                                                                                                Tidy Text
                                                                      Text Data
  word: chr "doc" "docno" "105" "abraham" ...
                                                                                     tidytext
     id
              word
    abraham-mi doc
                                                                       tidy
                                                                       tidytext
     abraham-mi docno
     abraham-mi 105
     abraham-mi abraham
                                                           Vcorpus
                                                                    Corpus Object
                                                 Data dir
     abraham-mi mi
                                                             tm
    abraham-mi 1
```

Pre-processing.

```
200 sessions-al
                                                                                                      200 shelby-al
# First load the senator party labels.
                                                                                              3
                                                                                                      200 murkowski-ak
sen105_party <- read.csv("../sen105_party.csv", stringsAsFactors=FALSE)</pre>
# Create a data frame with senator names in lower case.
names = sen105_party %>%
                                                                                                  word
  mutate(word=tolower(lname)) %>%
                                                                                               1 sessions
  select(word)
                                                                                               2 shelby
# Create a data frame with state names in lower case.
                                                                                               3 murkowski
states = as.data.frame(c(tolower(state.abb).tolower(state.name)))
colnames(states) <- "word"</pre>
                                                                                                  word
                                                                                               1 al
                                                                                               2 ak
                                                                                               3 az
```

Remove non-alphabetic characters, stopwords, senator and state names
<pre>droplist=c("text","doc","docno")</pre>
<pre>senators_td2 = senators_td2 %>%</pre>
<pre>mutate(word = str_extract(word, "[a-z']+")) %>%</pre>
drop_na(word) %>%
filter(!(word %in% droplist)) %>%
anti_join(stop_words) %>%
anti_join(names) %>%
anti_join(states)

•	word [‡]	lexicon [‡]
1	a	SMART
2	a's	SMART
3	able	SMART
4	about	SMART
5	above	SMART
6	according	SMART

party

Other tokens: bigrams and trigrams

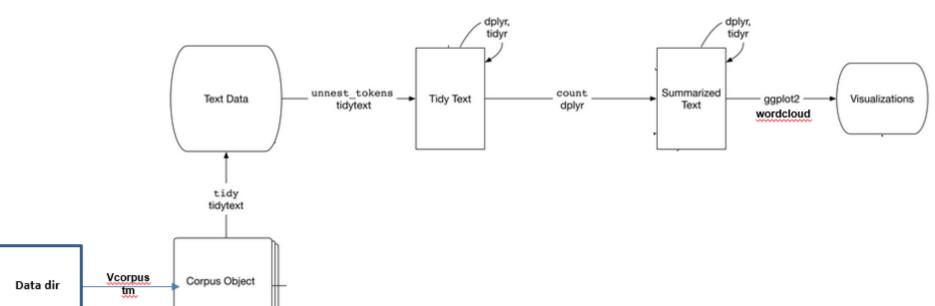
```
# Create bigrams
senators_bigram = senators_td2 %>%
  arrange(id,row) %>%
 group_by(id) %>%
 mutate(bigram=str_c(lag(word,1),word,sep=" ")) %>%
 filter(row==lag(row,1)+1) %>%
 select(-word) %>%
 ungroup()
                                                       Keep adjacent observations
                                                       within senator
# Create trigrams
senators_trigram = senators_td2 %>%
  arrange(id,row) %>%
 group_by(id) %>%
 mutate(trigram=str_c(lag(word,2),lag(word,1),word,sep=" ")) %>%
 filter(row==lag(row,1)+1 & lag(row,1)==lag(row,2)+1) \%
 select(-word) %>%
 ungroup()
```

3. Shallow language processing.

Total word frequencies

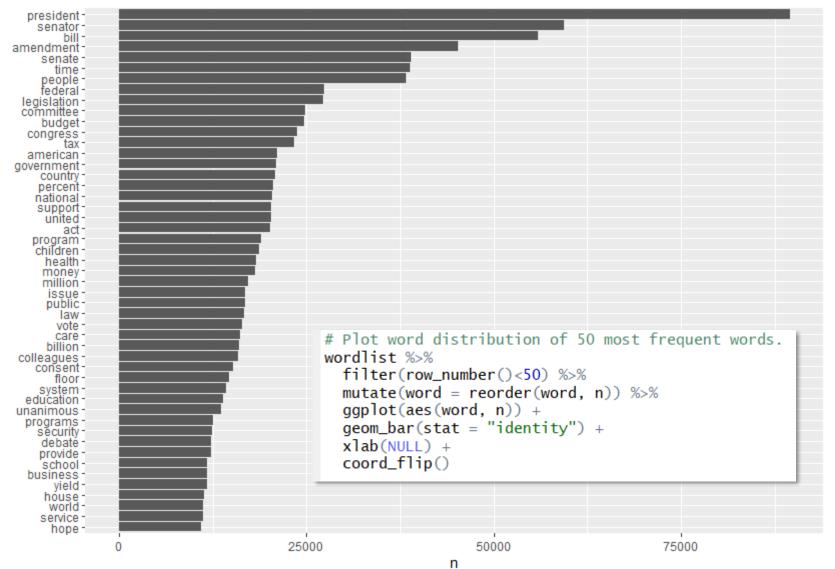
```
> # Create an overall word-frequency list
> wordlist= senators_td2 %>%
                                     > bigramlist= senators_bigram %>%
                                                                             > trigramlist= senators_trigram %>%
    count(word.sort=TRUE)
                                         count(bigram,sort=TRUE)
                                                                                 count(trigram,sort=TRUE)
> wordlist
                                     > bigramlist
                                                                             > trigramlist
# A tibble: 65.137 \times 2
                                     # A tibble: 741,550 x 2
                                                                             # A tibble: 458,269 x 2
          word
                                        bigram
                                                                                triaram
                                                                 n
         <chr> <int>
                                         <chr>
                                                             <int>
                                                                                                              <int>
                                                                                <chr>
     president 89492
                                      1 unanimous consent
                                                             13278
                                                                              1 balanced budget amendment
                                                                                                               1974
2
       senator 59391
                                      2 social security
                                                              <u>6</u>384
                                                                              2 campaign finance reform
                                                                                                               1525
3
          bill 55967
                                      3 health care
                                                              5777
                                                                              3 federal debt stood
                                                                                                               1115
     amendment 45208
                                                                              4 world war ii
                                      4 federal government
                                                              5245
                                                                                                                930
5
        senate 38915
                                      5 american people
                                                              5115
                                                                              5 armed services committee
                                                                                                                921
6
          time 38797
                                      6 balanced budget
                                                              4977
                                                                              6 partial birth abortion
                                                                                                                713
        people 38275
                                      7 madam president
                                                              3845
                                                                              7 internal revenue service
                                                                                                                709
       federal 27341
                                      8 majority leader
                                                              2938
                                                                              8 social security trust
                                                                                                                696
   legislation 27267
                                      9 appropriations bill
                                                              2721
                                                                              9 line item veto
                                                                                                                695
     committee 24882
                                     10 child care
                                                              2568
                                                                             10 foreign relations committee
                                                                                                                665
 ... with 65,127 more rows
                                     # ... with 741,540 more rows
                                                                             # ... with 458,259 more rows
```

3. Shallow language processing.



ŗ,

Zipf's law: word frequency approx 1/n. Words like president is not very informative since every document contains it.



Tf-idf

```
#Compute word frequency, by senator
wordlist_s <- senators_td2 %>%
  inner_join(sen105_party) %>%
  count(id, party, word, sort=TRUE) %>%
  ungroup()

#Compute tf-idf, each senator is a "document"
wordlist_s <- wordlist_s %>%
  bind_tf_idf(word, id, n)|
```

	id [‡]	party [‡]	word [‡]	n [‡]	share [‡]	tf [‡]	idf [‡]	tf_idf ^
1	lott-ms	200	president	3030	0.020277460	0.020277460	0	0
2	lott-ms	200	senate	2780	0.018604402	0.018604402	0	0
3	lott-ms	200	senator	2560	0.017132111	0.017132111	0	0
4	wellstone-mn	100	people	2355	0.016220796	0.016220796	0	0

"president" used by all senators: idf=0.

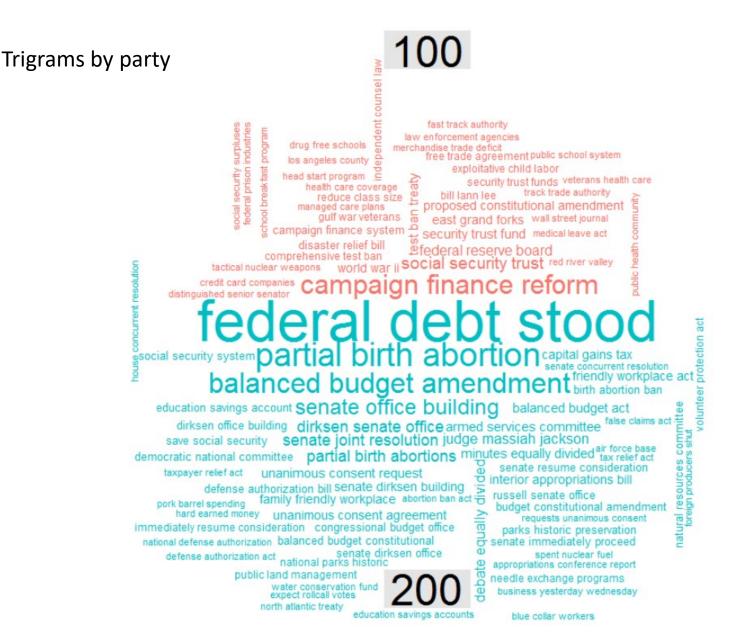
	id [‡]	party [‡]	word [‡]	n [‡]	share [‡]	tf [‡]	idf [‡]	tf_idf
824885	akaka-hi	100	hawaii's	45	0.0021577559	0.0021577559	3.21887582	0.006945548
824884	dewine-oh	200	haitian	196	0.0024831501	0.0024831501	2.12026354	0.005264933
824883	conrad-nd	100	forks	166	0.0025595165	0.0025595165	1.83258146	0.004690522
824882	wellstone-mn	100	blanca	177	0.0012191426	0.0012191426	3.50655790	0.004274994
824881	levin-mi	100	atr	105	0.0010871704	0.0010871704	3.91202301	0.004253035
824880	akaka-hi	100	monk	31	0.0014864541	0.0014864541	2.81341072	0.004182006

3. Analysis

- Descriptive: frequency by party.
- Sentiment analysis.
- Classification (SVM).

Descriptive: Frequencies by party

```
share rank
                                                                        party
                                                                        <int>
                                                                                 <chr> <int>
                                                                                                 <dbl> <int>
wordlist_p <- senators_td2 %>%
                                                                          200 president 51613 0.014386891
  inner_join(sen105_party) %>%
                                                                         100 president 37879 0.011503566
  rename(word=trigram) %>%
                                                                               senator 32291 0.009000971
  count(party, word, sort=TRUE) %>%
                                                                          200
                                                                                  bill 30986 0.008637208
                                                                               senator 27100 0.008230065
  group_by(party) %>%
                                                                          200 amendment 25756 0.007179369
  mutate(share = n / sum(n), rank=row_number())
                                                                          100
                                                                                 bill 24981 0.007586541
  ungroup()
                                                                                senate 22907 0.006385223
                                                                          200
                                                                          200
                                                                                  time 21165 0.005899648
                                                                         100 amendment 19452 0.005907425
                                                                       ... with 98,724 more rows
#Wordcloud, by party
library(reshape2)
wordlist_p %>%
  select(word,party, n) %>%
  acast(word ~ party, value.var = "n", fill = 0) %>%
  comparison.cloud(colors = c("#F8766D", "#00BFC4"), max.words = 100)
```



Sentiment analysis:

Wordcount using the sentiments lexicons in tidytext.

```
> # Sentiments, word count
> library(tidytext)
> sentiments
# A tibble: 23.165 \times 4
          word sentiment lexicon score
                             <chr> <int>
          <chr>>
                    <chr>>
        abacus
                    trust
                               nrc
                                       NA
2
       abandon
                     fear
                               nrc
                                       NA
3
       abandon negative
                               nrc
                                       NA
4
       abandon
                  sadness
                               nrc
                                       NA
     abandoned
                    anger
                               nrc
                                       NA
     abandoned
                     fear
6
                               nrc
                                       NA
                 negative
     abandoned
                               nrc
                                       NA
     abandoned
                  sadness
                               nrc
                                       NA
   abandonment
                    anger
                                       NA
                               nrc
10 abandonment
                     fear
                               nrc
                                       NA
# ... with 23,155 more rows
```

```
> table(lexicon)
lexicon
AFINN bing
 2476 6788 13901
> table(sentiment[lexicon=="nrc"])
       anger anticipation
                                disgust
                                                 fear
                       839
                                   1058
                                                 1476
        1247
                 negative
                               positive
                                              sadness
         joy
         689
                      3324
                                   2312
                                                 1191
    surprise
                     trust
         534
                     1231
> table(sentiment[lexicon=="bing"])
negative positive
             2006
    4782
> table(score[lexicon=="AFINN"])
                      1 208 448 172
     43 264 965 309
```

Sentiment analysis: implement by merge

```
> get_sentiments("nrc")[1:10,]
# A tibble: 10 \times 2
          word sentiment
                    <chr>>
         <chr>>
        abacus
1
                    trust
2
                     fear
       abandon
3
       abandon negative
                  sadness
       abandon
5
     abandoned
                    anger
     abandoned
                     fear
                 negative
     abandoned
     abandoned
                  sadness
   abandonment
                    anger
10 abandonment
                     fear
```

```
> wordlist_s %>%
    inner_join(get_sentiments("nrc")) %>%
    group_by(party) %>%
    mutate(total=sum(n)) %>%
    group_by(party, sentiment) %>%
    summarise(n2=sum(n/total)) %>%
    spread(party, n2)
Joining, by = "word"
# A tibble: 10 \times 3
      sentiment
                      `100`
                                 `200`
          <chr>>
                      < db1>
                                 <db1>
          anger 0.05536695 0.05335390
1
2
   anticipation 0.10183271 0.10087415
3
        disgust 0.03113449 0.02888124
           fear 0.06904045 0.06815292
5
            joy 0.06772064 0.06639535
       negative 0.11874833 0.11591421
       positive 0.26543140 0.27106587
        sadness 0.05392743 0.05254787
9
       surprise 0.03358197 0.03209497
10
          trust 0.20321562 0.21071953
```

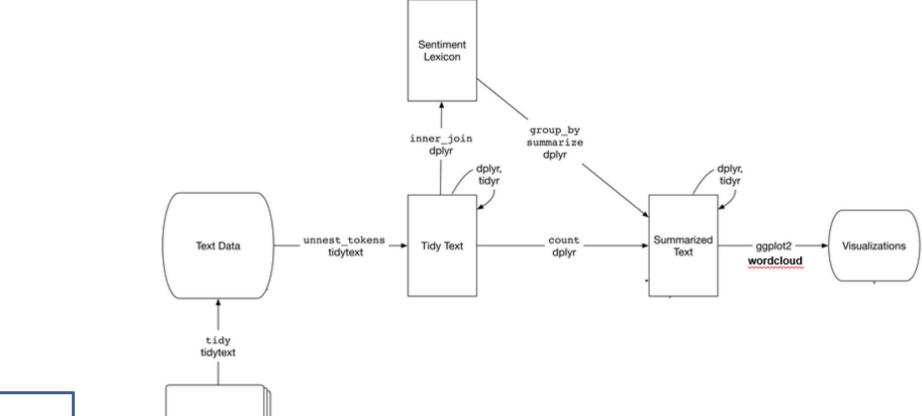
Sentiment analysis: implement by merge

Vcorpus

tm

Data dir

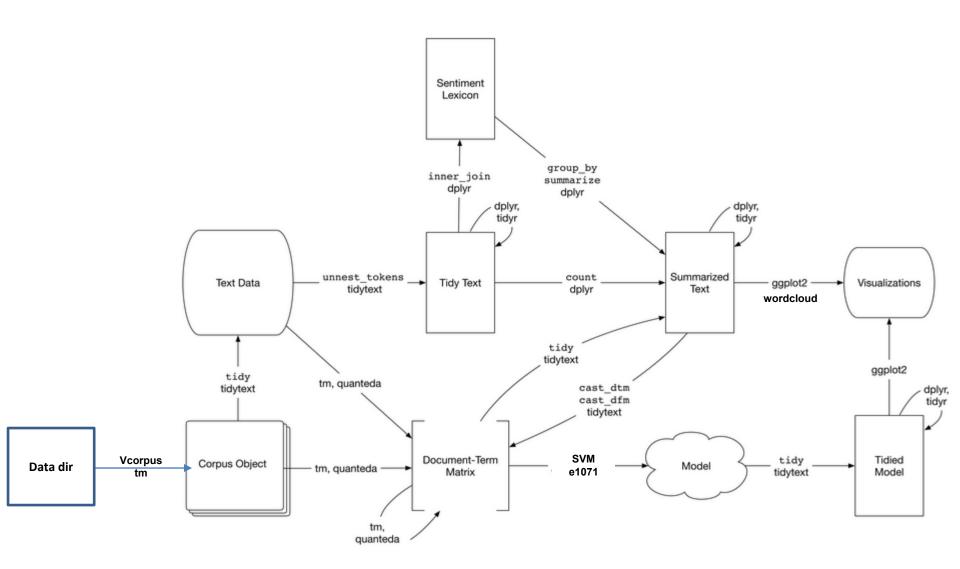
Corpus Object



r,

3. Analysis

- Lasso-logit
 - glmnet
- (Support Vector Machines in R.)
 - e1071 library: svm() function
 - y-variable must be coded as factor.
 - We will specify the x-variables as a document (senator) – term matrix
 - Parameters
 - kernel="linear"
 - cost argument: selected by tune() that performs ten-fold crossvalidation on a set of models



Document-Term Matrix Conversion

tibble – DocumentTermMatrix – sparse matrix

```
#Load a DocumentTermMatrix
data("AssociatedPress",package="topicmodels")
AssociatedPress
# 1. dtm -> tibble
#Convert this spart matrics (DocumentTermMatrix in the tm package)
# linto a tibble.
ap_td <-tidy(AssociatedPress)</pre>
ap_td
# A tibble: 302.031 x 3
   document term
                        count
       <int> <chr>
          1 adding
          1 adult
          1 ago
          1 alcohol
          1 allegedly
          1 allen
          1 apparently
          1 appeared
          1 arrested
          1 assault
# ... with 302,021 more rows
```

```
# 3. tibble -> sparse matrix
m <- ap_td %>%
  cast_sparse(document,term, count)
```

```
# 2. tibble -> dfm document term matrix
ap_td %>%
  cast_dtm(document, term, count)

<<DocumentTermMatrix (documents: 2246, terms: 10473)>>
Non-/sparse entries: 302031/23220327
Sparsity : 99%
Maximal term length: 18
Weighting : term frequency (tf)
```

4. tm/Corpus - tidy

```
#Then turn the data into a tidy text document.
# Unnest tokens is a tokenizer which splits sentences to words.
senators_td = senator_corpus %>%
tidy() %>%
```

Prepare x-matrix as sparse and y as factor

```
#Compute trigram frequency, by senator
wordlist_s3 <- senators_trigram %>%
  rename(word=trigram) %>%
  inner_join(sen105_party) %>%
  count(id, party, word, sort=TRUE) %>%
  ungroup()
# For SVM analysis
# Cast text into a Matrix object
s <- wordlist_s3 %>%
 cast_sparse(id, word, n)
class(s)
# Order rows by row names "abraham-mi", "akaka-hi",... to match ordering in y
s=s[order(rownames(s)),]
#generate dependent var
y=sen105_party[order(sen105_party$id),]
y <- as.matrix(y$party)</pre>
y <- as.factor(y)
```

Estimate Lasso logit

```
#lasso
library(glmnet)
# Choosing lambda that minimizes MSE:
cv_lasso <- cv.glmnet(s_train,y_train, alpha = 1, family="binomial")</pre>
plot(cv_lasso)
      57 55 55 56 53 50 49 46 44 44 39 31 24 19 8 7 3 1
Binomial Deviance
              -5
                                         -2
                         Log(\lambda)
# # Using whole data with lambda chosen above, and saving coefficients:
lasso_pred <- predict(cv_lasso, newx=s_test, s ="lambda.min" )</pre>
lasso_pred <- ifelse(lasso_pred<0,0,1)</pre>
table(predict =lasso_pred , truth= y_test )
        truth
predict 100 200
       0 10
```

Trigrams most predictive of party

```
# Using whole data with lambda chosen above, and saving coefficients:
cv_lasso <- cv.glmnet(s,y, alpha = 1, family="binomial")
lasso_best <- predict(cv_lasso, s = "lambda.min", type = "coefficients")
lasso_coef <- as.matrix(coef(cv_lasso, s = "lambda.min"))
coef_lasso <- data.frame(names = lasso_best@Dimnames[[1]][lasso_best@i+1], coefficients = lasso_best@x)</pre>
```

nuclear weapons nuclear anticipate rollcall votes conference committee deliberations unfunded federal mandates clinton tax increase weekly policy luncheons executive items cleared russian arms control requests unanimous consent supported credit unions dirksen office building life threatening health income tax treated conference committee deliberations 1.367938e+00 1.367938e+00 1.304774e+00 9.502650e-01 9.502650e-01 8.810411e-01 8.692695e-01 8.692695e-01 8.679496e-01 1.6.746818e-01 1.7.330411e-01	names	coefficients
conference committee deliberations 1.367938e+00 unfunded federal mandates 1.304774e+00 clinton tax increase 1.040175e+00 weekly policy luncheons 9.502650e-01 executive items cleared 9.046558e-01 russian arms control 8.810411e-01 requests unanimous consent 8.692695e-01 supported credit unions 8.679496e-01 dirksen office building 7.330411e-01 life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	nuclear weapons nuclear	1.520254e+00
unfunded federal mandates 1.304774e+00 clinton tax increase 1.040175e+00 weekly policy luncheons 9.502650e-01 executive items cleared 9.046558e-01 russian arms control 8.810411e-01 requests unanimous consent 8.692695e-01 supported credit unions 8.679496e-01 dirksen office building 7.330411e-01 life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	anticipate rollcall votes	1.433015e+00
clinton tax increase 1.040175e+00 weekly policy luncheons 9.502650e-01 executive items cleared 9.046558e-01 russian arms control 8.810411e-01 requests unanimous consent 8.692695e-01 supported credit unions 8.679496e-01 dirksen office building 7.330411e-01 life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	conference committee deliberations	1.367938e+00
weekly policy luncheons 9.502650e-01 executive items cleared 9.046558e-01 russian arms control 8.810411e-01 requests unanimous consent 8.692695e-01 supported credit unions 8.679496e-01 dirksen office building 7.330411e-01 life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	unfunded federal mandates	1.304774e+00
executive items cleared 9.046558e-01 russian arms control 8.810411e-01 requests unanimous consent 8.692695e-01 supported credit unions 8.679496e-01 dirksen office building 7.330411e-01 life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	clinton tax increase	1.040175e+00
russian arms control 8.810411e-01 requests unanimous consent 8.692695e-01 supported credit unions 8.679496e-01 dirksen office building 7.330411e-01 life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	weekly policy luncheons	9.502650e-01
requests unanimous consent 8.692695e-01 supported credit unions 8.679496e-01 dirksen office building 7.330411e-01 life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	executive items cleared	9.046558e-01
supported credit unions 8.679496e-01 dirksen office building 7.330411e-01 life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	russian arms control	8.810411e-01
dirksen office building 7.330411e-01 life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	requests unanimous consent	8.692695e-01
life threatening health 6.746818e-01 income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	supported credit unions	8.679496e-01
income tax treated 5.045973e-01 clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	dirksen office building	7.330411e-01
clinger cohen act 4.999213e-01 majority leader trent 2.993568e-01	life threatening health	6.746818e-01
majority leader trent 2.993568e-01	income tax treated	5.045973e-01
	clinger cohen act	4.999213e-01
campaign financing issues 2.712431e-01	majority leader trent	2.993568e-01
	campaign financing issues	2.712431e-01
federal retirement benefits 2.488765e-01	federal retirement benefits	2.488765e-01

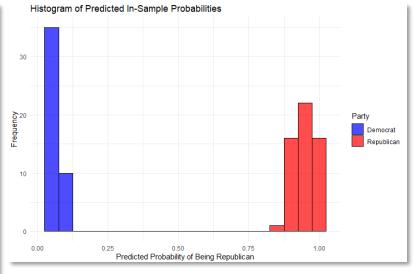
names	coefficients ^
blue ribbon panel	-2.926350e-01
federal campaign finance	-2.914492e-01
public health research	-2.603931e-01
low inflation low	-2.223530e-01
american chemical companies	-1.990252e-01
sewage treatment plants	-1.852173e-01
chief executive officers	-1.661542e-01
single republican vote	-1.014517e-01
senate floor debating	-6.621919e-02
comprehensive campaign finance	-6.374862e-02
tobacco control legislation	-5.538079e-02
civil rights movement	-4.554250e-02
democratic leader senator	-3.749014e-02
minority owned businesses	-3.492129e-02
day care center	-2.008378e-02
democratic national convention	-1.210135e-02
patient protection act	-9.209256e-03

Pr(Republican | language)

```
# Predicted probability of senator being Republican
lasso_pred <- predict(cv_lasso, newx=s, s ="lambda.min", type="response")
sen_lasso <- as.data.frame(lasso_pred) %>%
    rename(PrRep=lambda.min) %>%
    merge(sen105_party, by.x="row.names", by.y="id")
```

Row.names †	PrRep ^	party ‡
levin-mi	0.03080366	100
dorgan-nd	0.03248301	100
hollings-sc	0.03808736	100
moynihan-ny	0.03819922	100
leahy-vt	0.04210428	100
dodd-ct	0.04228984	100
lautenberg-nj	0.04236770	100
kerrey-ne	0.04266700	100
johnson-sd	0.04679090	100
wellstone-mn	0.04993091	100
conrad-nd	0.05055045	100
kennedy-ma	0.05587330	100
feingold-wi	0.05627624	100
boxer-ca	0.05668981	100
ford-ky	0.05670182	100
harkin-ia	0.05673786	100

Row.names 💠	PrRep *	party ‡
lott-ms	1.00000000	200
coverdell-ga	0.99999279	200
chafee-ri	0.99999103	200
stevens-ak	0.99999059	200
jeffords-vt	0.99994165	200
domenici-nm	0.99984318	200
gorton-wa	0.99959099	200
coats-in	0.99907610	200
roth-de	0.99795665	200
mccain-az	0.99786834	200
grams-mn	0.98888677	200
cochran-ms	0.98364616	200
thurmond-sc	0.98297003	200
craig-id	0.98280564	200
ashcroft-mo	0.98273647	200
sessions-al	0.98252005	200



Estimate SVM

```
> svmfit=svm(s,y,kernel="linear", cost=.1)
> summary(svmfit)
Call:
svm.default(x = s, y = y, kernel = "linear", cost = 0.1)
Parameters:
  SVM-Type: C-classification
 SVM-Kernel: linear
      cost: 0.1
      gamma: 2.182124e-06
Number of Support Vectors: 93
 (5043)
Number of Classes: 2
Levels:
 100 200
```

Set tuning parameter

```
> set.seed(1)
> tune.out=tune(svm ,s,y ,kernel ="linear", ranges =list(cost=c(0.00001, 0.0001, 0.001 , 0.01, 0.1, 1) ))
> summary(tune.out)
Parameter tuning of 'svm':
- sampling method: 10-fold cross validation
- best parameters:
  cost
 0.001
- best performance: 0.28
- Detailed performance results:
  cost error dispersion
1 1e-05 0.45 0.1581139
2 1e-04 0.32 0.1475730
3 1e-03 0.28 0.1475730
4 1e-02 0.28 0.1475730
5 1e-01 0.28 0.1475730
6 1e+00 0.28 0.1475730
> bestmod =tune.out$best.model
> ypred=predict(bestmod,s)
> table(predict =ypred , truth= y )
       truth
predict 100 200
    100 45
```

Retrieve beta-coefficients

$$\widehat{\beta} = \sum_{i=1}^{n} \widehat{\alpha}_i y_i x_i$$

```
#svmfit$coefs: the svm alpha's (signed by yi)
#svmfit$coefs the indices of the observations to which the alphas belong
#beta = sum x_i alpha_i

beta=drop(t(bestmod$coefs)%*%as.matrix(s)[bestmod$index,])
beta=as.data.frame(beta)|
```

\$	beta ^
campaign finance reform	-0.009416556
world war ii	-0.007504979
test ban treaty	-0.006341214
el camino real	-0.005978151
social security trust	-0.005900607

senate dirksen office	0.006196373
debate equally divided	0.006375586
social security system	0.007054818
capital gains tax	0.008592982
senate office building	0.008645145
partial birth abortion	0.010126529

Senators with most ideological language

```
#Get distance from hyperplane for each senator.

pred <- predict(bestmod, s, decision.values = TRUE)

dist<-as.data.frame(attr(pred, "decision.values"))

sen_dist<-arrange(sen105_party,id)

sen_dist <- merge(sen_dist,dist,by.x = "row.names", by.y = "row.names")
```

id [‡]	200/100 ^
dorgan-nd	-1.7261673
feingold-wi	-1.5034754
ford-ky	-1.0002059
bryan-nv	-1.0001969
	dorgan-nd feingold-wi ford-ky

200	ashcroft-mo	1.6163157
200	santorum-pa	1.6557853
200	hatch-ut	2.0381536
200	lott-ms	2.0437390

Text analysis packages in R

Introduction to the **tm** Package Text Mining in R

1: tm

Ingo Feinerer

March 2, 2017

Introduction

```
library(slam)
                                              This vignette gives a short introduction to text mining in R utilizing the text mining framework provided by
library(data.table)
                                               the tm package. We present methods for data import, corpus handling, preprocessing, metadata management,
library(e1071)
                                               and creation of term-document matrices. Our focus is on the main aspects of getting started with text mining
library(tm)
                                               in R—an in-depth description of the text mining infrastructure offered by tm was published in the Journal of
library(dplyr)
                                               Statistical Software (Feinerer et al., 2008). An introductory article on text mining in R was published in R
library (wordcloud)
                                               News (Feinerer, 2008).
rm(list = ls())
setwd('E:/c old/DavidD/Courses/BigData/OtherMaterial/tm')
sendir <- 'E:/c old/David/Projects/Religion/Data/Sen text/text/105-extracted-date'
sen <- Corpus(DirSource(sendir))
summary(sen)
# Remove extra whitespace, lowercase, stopwords, stem:
sen <- tm map(sen, stripWhitespace)
sen <- tm map(sen, tolower)
sen <- tm map(sen, removeWords, stopwords("english"))
sen <- tm map(sen, stemDocument)
# Create term-document matrix
dtm <- DocumentTermMatrix(sen)
inspect(dtm[1:2,100:105])
# Read senator data (one variable has file names, e.g. "105-abraham-mi.txt"
pcafile <- "E:/c old/DavidD/Courses/BigData/2016/Rearranged/Part3 MachineLearning/L6/ProblemSet/pca/sen105kh pc1.txt"
senators <- read.csv(pcafile)
#generate dependent var. First extract column names, then add values.
rows=as.data.frame(rownames(dtm))
names(rows)<-c("doc")
sen p=merge(rows, senators, by = "doc", all.x=TRUE)
y <- as.matrix(sen p$party)
y <- as.factor(y)
```

Topic Models

Unsupervised learning: Motivating questions:

- What are the topics that a document is about?
- How do topics change over time (Hansen et al., 2018)?
- How can we reduce the dimensionality when describing documents?

References:

- D. Blei, A. Ng, and M. Jordan. Latent Dirichlet allocation. Journal of Machine Learning Research, 3:993–1022, January 2003.
- D. Blei and J. Lafferty. Topic Models. In A. Srivastava and M. Sahami, editors, Text Mining: Theory and Applications. Taylor and Francis, 2009.
- Hansen, Stephen, Michael McMahon, and Andrea Prat. "Transparency and deliberation within the FOMC: a computational linguistics approach." The Quarterly Journal of Economics 133.2 (2018): 801-870.
- https://www.tidytextmining.com/topicmodeling.html



Latent Dirichlet Allocation: DGP

We have *D* documents, a vocabulary of *V* words, and *K* topics.

- Every document *d* is a mixture of topics.
 - A speech is $\theta_{d,k}$ =80% about inflation and 20% about employment.
- A topic *k* is a probability distribution over words v, $\beta_{k,v}$, e.g.

	price	increase	wage	employ
Inflation	1/3	1/3	1/6	1/6
Employment	1/6	1/6	1/3	1/3

- For each topic 1...K, draw a multinomial over words $\beta_k \sim Dir(\eta)$.
- For each document 1...*D*, draw a multinomial over topics $\theta_d \sim Dir(\alpha)$.

Example: Senator speeches

Speeches as the unit of observation (instead of senator).

```
# Gen id variable = senator + docno
senators_td2 = senators_td2[!is.na(senators_td2$word),]
senators_td2 = senators_td2 %>%
    mutate(d = cumsum(word=="docno"))

# Remove particular words and missing values
droplist=c("text","doc","docno", "")
senators_td2 = senators_td2[!(senators_td2$word %in% droplist),]
# Generate speech indicator.
senators_td2 = senators_td2 %>%
    mutate(x=ifelse(d!=lag(d,1) | id!=lag(id,1), 1,0)) %>%
    mutate(speech = cumsum( ifelse(is.na(lag(d,1)),0,x)) )
```

•	id [‡]	word [‡]	row [‡]	d	x	speech [‡]
05	apranamemi	version	273	_	v	
86	abraham-mi	printed	251	2	0	0
87	abraham-mi	italic	253	2	0	0
88	abraham-mi	president	268	4	1	1
89	abraham-mi	rise	270	4	0	1

Compute word frequencies per speech

```
#Compute word frequency, by speech
wordlist_s <- senators_td2 %>%
  count(speech, word, sort=TRUE) %>%
  ungroup()
# Remove rarely used words
wordlist= senators td2 %>%
count(word,sort=TRUE)
wordlist
wordlist_m50 <- wordlist %>%
 filter(n>50) %>%
  select(word)
wordlist_s <- wordlist_s %>%
  inner_join(wordlist_m50)
# Cast text into a Matrix object
s <- wordlist_s %>%
  cast_sparse(speech, word, n)
class(s)
```

Run topic model and extract beta_k

```
# Run a topic model with k=10 topics.
# set a seed so that the output of the model is predictable
ap_lda10 <- LDA(s, k = 10, control = list(seed = 1234))
ap_lda10
#The tidytext package provides this method for extracting the per-topic-per-word probabi
ap_topics <- tidy(ap_lda10, matrix = "beta")
ap_topics|

# We could use dplyr's slice_max() to find the 10 terms that are most common within each topic
# As a tidy data frame, this lends itself well to a ggplot2 visualization (Figure 6.2).
ap_top_terms <- ap_topics %>%
```

```
group_by(topic) %>%
slice_max(beta, n = 10) %>% |
ungroup() %>%
arrange(topic, -beta)

ap_top_terms %>%
mutate(term = reorder_within(term, beta, topic)) %>%
ggplot(aes(beta, term, fill = factor(topic))) +
geom_col(show.legend = FALSE) +
facet_wrap(~ topic, scales = "free") +
scale_y_reordered()
```

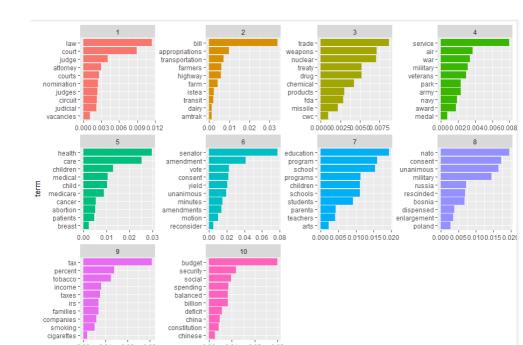
Compute term score for term v in topic k

Term scores downweight term probabilities by how likely they are to be generated by any topic.

$$term_score_{k,v} = \widehat{\beta}_{k,v} \log \left(\frac{\widehat{\beta}_{k,v}}{\left(\Pi_{k=1}^K \widehat{\beta}_{j,v} \right)^{\frac{1}{K}}} \right)$$
$$= \widehat{\beta}_{k,v} \left(\log \left(\widehat{\beta}_{k,v} \right) - \frac{1}{K} \sum_{j=1}^K \ln \left(\widehat{\beta}_{j,v} \right) \right)$$

```
# As an alternative, use the term-score measure of relative use
sumlogbeta <- ap_topics %>%
 mutate(log_beta = log(beta)) %>%
 aroup_bv(term) %>%
 summarize(s_log_beta=sum(log_beta))
ap top terms2 <- ap topics %>%
 inner_join(sumlogbeta) %>%
 mutate(log_beta = log(beta)) %>%
 mutate(term_score = beta * (log(beta)-(s_log_beta)/10)) %>%
 group_bv(topic) %>%
 slice_max(term_score, n = 10) %>%
 ungroup() %>%
 arrange(topic -term_score)
ap_top_terms2 %>%
 mutate(term = reorder_within(term, beta, topic)) %>%
 ggplot(aes(beta, term, fill = factor(topic))) +
 geom_col(show.legend = FALSE) +
 facet wrap(~ topic, scales = "free") +
 scale_v_reordered()
```

Plot term scores



Documents most about a topic

```
# Document-topic probabilities
# we can examine the per-document-per-topic probabilities with the matrix = "gamma" argument to
ap_documents <- tidy(ap_lda10, matrix = "gamma")
ap_documents
ap_top_documents <- ap_documents %>%
group_by(topic) %>%
slice_max(gamma, n = 10) %>%
ungroup() %>%
```

•	$\mathbf{document} ^{\hat{\oplus}}$	topic [‡]	gamma [‡]
40	53448	4	0.9953655
41	57603	5	0.9981488

arrange(topic, -gamma)

Topic 5

<DOCNO>105-snowe-me-1-19980313

Ms. SNOWE.

Mr. President, I rise today to introduce legislation which will authorize breast cancer research funding at a record level.

over the past seven years, Congress has demonstrated an increased commitment to the fight against breast cancer. Back in 1991, less than \$100 million dollars was spent on breast cancer research. Since then, Congress has steadily increased this allocation. These increases have stimulated new and exciting research that has begun to unravel the mysteries of this devastating disease and is moving us closer to a cure. Today, we must send a message through our authorization level to scientists and research policy makers that we are committed to continued funding for this important research.

This increase in funding is necessary because breast cancer has reached crisis levels in America. In 1998, it is estimated that 178,700 new cases of breast cancer will be diagnosed in this country, and 43,500 women will die from this disease. Breast cancer is the most common form of cancer and the second leading cause of cancer deaths among American women. Today, over 2.6 million American women are living with this disease. In my home state of Maine, it is the most commonly-diagnosed cancer among women, representing more than 30 percent of all new cancers in Maine women.

Text as data task

The files in the folder 105-extracted-date contains all speeches by U.S. senators in the 105th Congress (1997-1998). The name of each file shows the congress-name-state abbreviation. For example, the file "105-akaka-hi.txt" contains all speeches by senator Akaka from Hawaii in the 105th congress (1997-1998).

The file sen105_party.csv contains the senator name, state abbreviation and party (100=Democrat, 200=Republican).

- **1. Load data**. Read all speech-files into a corpus using the tm command VCorpus. Turn the data into a tibble (data frame) with columns containing the name of file containing text, the word and row number.
- **2. Pre-processing.** Remove non-alphabetic characters, stopwords and other words that you find to be uninformative. Also generate variables with bigrams and trigrams for each senator.
- 3. Simple analysis.
- a. Compute overall frequency lists for bigrams and trigrams. What are the most frequent bigrams and trigrams?
- b. Merge in party information. Compute frequency lists for bigrams and trigrams by party. Plot a wordcloud for the 50 words most frequently used by each party.
- **4. Analysis.** Estimate a Lasso logit model predicting the party of the senator based on bigrams. What bigrams are most important in predicting the party of the senator?
- 5. **LDA**. Estimate al LDA topic model with 5 topic based on the speeches by the senators. What ten words are most characteristic of each topic?