

# Lecture 2: Maximum Likelihood and Friends

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# Introduction

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Consider a linear regression with  $\varepsilon_i \mid X_i \sim \mathcal{N}(0, \sigma^2)$

$$Y_{it} = X_i' \beta_i + \varepsilon_i$$

We've discussed the **least squares estimator**:

$$\widehat{\beta}_{ols} = \arg \min_{\beta} \sum_{i=1}^N (Y_i - X_i' \beta)^2$$

$$\widehat{\beta}_{ols} = (\mathbf{X}'\mathbf{X})^{-1} \mathbf{X}'\mathbf{Y}$$

## Review: What is a Likelihood?

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Suppose we write down the joint distribution of our data  $(y_i, x_i)$  for  $i = 1, \dots, n$ .

$$\mathbb{P}(y_1, \dots, y_n, x_1, \dots, x_n \mid \theta)$$

If  $(y_i, x_i)$  are I.I.D then we can write this as:

$$\mathbb{P}(y_1, \dots, y_n, x_1, \dots, x_n \mid \theta) = \prod_{i=1}^N \mathbb{P}(y_i, x_i \mid \theta) \propto \prod_{i=1}^N \mathbb{P}(y_i \mid x_i, \theta) = \mathbb{L}(\mathbf{y} \mid \mathbf{x}, \theta)$$

We call this  $\mathbb{L}(\mathbf{y} \mid \mathbf{x}, \theta)$  the **likelihood** of the observed data.

## MLE: Example

If we know the distribution of  $\varepsilon_i$  we can construct a **maximum likelihood estimator**

$$(\hat{\beta}_{MLE}, \hat{\sigma}_{MLE}^2) = \arg \min_{\beta, \sigma^2} \mathbb{L}(\beta, \sigma^2)$$

Where

$$\begin{aligned}\mathbb{L}(\beta, \sigma^2) &= \prod_{i=1}^N \mathbb{P}(y_i \mid x_i, \beta, \sigma^2) \\ &= \prod_{i=1}^N \frac{1}{\sqrt{2\pi\sigma^2}} \exp \left[ -\frac{1}{2\sigma^2} (Y_i - X_i' \beta)^2 \right] \\ \ell(\beta, \sigma^2) &= \sum_{i=1}^N -\frac{1}{2} \ln(2\pi\sigma^2) - \frac{1}{2\sigma^2} \sum_{i=1}^N (Y_i - X_i' \beta)^2\end{aligned}$$

Take the FOC's of:  $\ell(\beta, \sigma^2) = -\frac{N}{2} \ln(2\pi\sigma^2) - \frac{1}{2\sigma^2} \sum_{i=1}^N (Y_i - X_i'\beta)^2$ :

$$\frac{\partial \ell(\beta, \sigma^2)}{\partial \beta} = \frac{1}{\sigma^2} \sum_{i=1}^N (Y_i - X_i'\beta) = 0 \rightarrow \hat{\beta}_{MLE} = \hat{\beta}_{OLS}$$

$$\frac{\partial \ell(\beta, \sigma^2)}{\partial \sigma^2} = -N \frac{1}{2\sigma^2} - \frac{1}{2\sigma^4} \sum_{i=1}^N (Y_i - X_i'\beta)^2 = 0$$

$$\sigma_{MLE}^2 = \frac{1}{N} \sum_{i=1}^N (Y_i - X_i'\beta)^2$$

Note: the unbiased estimator uses  $\frac{1}{N-K-1}$ .

## MLE: General Case

1. Start with the **joint density of the data**  $Z_1, \dots, Z_N$  with density  $f_Z(z, \theta)$
2. Construct the likelihood function of the sample  $z_1, \dots, z_n$

$$\mathbb{L}(\mathbf{z} \mid \theta) = \prod_{i=1}^N f_Z(z_i, \theta)$$

3. Construct the **log likelihood** (this has the same arg max)

$$\ell(\mathbf{z} \mid \theta) = \sum_{i=1}^N \ln f_Z(z_i, \theta)$$

4. Take the FOC's to find  $\hat{\theta}_{MLE}$

$$\theta : \frac{\partial \ell(\theta)}{\partial \theta} = 0$$

Basic Setup: we know  $F(z \mid \theta_0)$  but not  $\theta_0$ . We know  $\theta_0 \in \Theta \subset \mathbb{R}^K$ .

- ▶ Begin with a sample of  $z_i$  from  $i = 1, \dots, N$  which are I.I.D. with CDF  $F(z \mid \theta_0)$ .
- ▶ The MLE chooses

$$\hat{\theta}_{MLE} = \arg \max_{\theta} \ell(\theta) = \arg \max_{\theta} \sum_{i=1}^N \ln f_Z(z_i, \theta)$$

1. Consistency. When is it true that for  $\epsilon > 0$ ?

$$\lim_{N \rightarrow \infty} \mathbb{P} \left( \left\| \hat{\theta}_{mle} - \theta_0 \right\| > \epsilon \right) = 0$$

2. Asymptotic Normality. What else do we need to show?

$$\sqrt{N} \left( \hat{\theta}_{mle} - \theta_0 \right) \xrightarrow{d} \mathcal{N} \left( 0, - \left[ E \frac{\partial^2}{\partial \theta \partial \theta'} (Z_i, \theta_0) \right]^{-1} \right)$$

3. Optimization. How to we obtain  $\hat{\theta}_{MLE}$  anyway?



## MLE: Example # 1

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- ▶  $Z_i \sim \mathcal{N}(\theta_0, 1)$  and  $\Theta = (-\infty, \infty)$ . In this case:

$$\ell(\theta) = -N \cdot \ln(2\pi) - \sum_{i=1}^N (z_i - \theta)^2 / 2$$

- ▶ MLE is  $\hat{\theta}_{MLE} = \bar{z}$  which is consistent for  $\theta_0 = \mathbb{E}[Z_i]$
- ▶ Asymptotic distribution is  $\sqrt{N}(\bar{z} - \theta_0) \sim \mathcal{N}(0, 1)$ .
- ▶ Calculating mean is easy!

## MLE: Example # 2

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- ▶  $Z_i = (Y_i, X_i)$ —  $X_i$  has finite mean and variance (but arbitrary distribution)
- ▶  $(Y_i|X_i = x) \sim \mathcal{N}(x'\beta_0, \sigma_0^2)$

$$\hat{\beta}_{MLE} = (X'X)^{-1}X'Y$$

$$\hat{\sigma}_{MLE}^2 = \frac{1}{N} \sum (y_i - x_i'\hat{\beta}_{MLE})^2$$

- ▶ We already have shown consistency and AN for linear regression with normally distributed errors...

## MLE: Example # 3

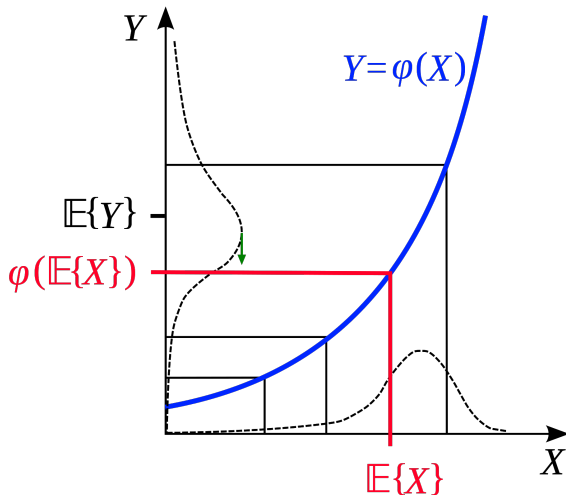
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- ▶  $Z_i = (Y_i, X_i)$ —  $X_i$  has finite mean and variance (but arbitrary distribution)
- ▶  $\mathbb{P}(Y_i = 1 | X_i = x) = \frac{e^{x'\theta_0}}{1 + e^{x'\theta_0}}$
- ▶ Solution is the **logit** model.
- ▶ No simple MLE solution, establishing properties is not obvious...

# Jensen's Inequality

Let  $\phi(z)$  be a convex function.

Then  $\mathbb{E}[\phi(Z)] \geq \phi(\mathbb{E}[Z])$ , with equality only in the case of a linear function.



## More Technical Details

Define  $Y$  as the ratio of the density at  $\theta$  to the density at the true value  $\theta_0$  both evaluated at  $Z$

$$Y = \frac{f_Z(Z; \theta)}{f_Z(Z; \theta_0)}$$

- ▶ Let  $g(a) = -\ln(a)$  so that  $g'(a) = \frac{-1}{a}$  and  $g''(a) = \frac{1}{a^2}$ .
- ▶ Then by **Jensen's Inequality**  $\mathbb{E}[-\ln Y] \geq -\ln \mathbb{E}[Y]$ .
- ▶ This gives us

$$\mathbb{E}_Z \left[ -\ln \left( \frac{f_Z(Z; \theta)}{f_Z(Z; \theta_0)} \right) \right] \geq -\ln \left( \mathbb{E}_Z \left[ \frac{f_Z(Z; \theta)}{f_Z(Z; \theta_0)} \right] \right)$$

- ▶ The RHS is

$$\mathbb{E}_Z \left[ \frac{f_Z(Z; \theta)}{f_Z(Z; \theta_0)} \right] = \int \frac{f_Z(z; \theta)}{f_Z(z; \theta_0)} \cdot f_Z(z; \theta_0) dz = \int f_Z(z; \theta) dz = 1$$

## More Technical Details

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Because  $\log(1) = 0$  this implies:

$$\mathbb{E}_z \left[ -\ln \left( \frac{f_Z(Z; \theta)}{f_Z(Z; \theta_0)} \right) \right] \geq 0$$

Therefore

$$-\mathbb{E} [\ln f_Z(Z; \theta)] + \mathbb{E} [\ln f_Z(Z; \theta_0)] \geq 0$$

$$\mathbb{E} [\ln f_Z(Z; \theta_0)] \geq \mathbb{E} [\ln f_Z(Z; \theta)]$$

- ▶ We maximize the expected value of the log likelihood at the true value of  $\theta$ !
- ▶ Helpful to work with  $\mathbb{E}[\log f(z; \theta)]$  sometimes.

# Information Matrix Equality

We can relate the **Fisher Information** to the Hessian of the log-likelihood

$$\mathcal{I}(\theta_0) = -\mathbb{E} \left[ \frac{\partial^2 \ln f}{\partial \theta \partial \theta} (z; \theta_0) \right] = \mathbb{E} \left[ \frac{\partial \ln f}{\partial \theta} (z; \theta_0) \times \frac{\partial \ln f}{\partial \theta} (z; \theta_0)' \right]$$

- ▶ This is sometimes known as the **outer product of scores**.
- ▶ This matrix is **negative definite**
- ▶ Recall that  $\mathbb{E} \left[ \frac{\partial \ln f}{\partial \theta} (z; \theta_0) \right] \approx 0$  at the maximum

$$1 = \int_z f_Z(z; \theta) dz \Rightarrow 0 = \frac{\partial}{\partial \theta} \int_z f_Z(z; \theta) dz$$

With some regularity conditions

$$0 = \int_z \frac{\partial f_Z}{\partial \theta}(z; \theta) dz = \underbrace{\int_z \frac{\partial \ln f_Z}{\partial \theta}(z; \theta) \cdot f_Z(z; \theta) dz}_{\mathbb{E}\left[\frac{\partial \ln f_Z}{\partial \theta}(z; \theta_0)\right]}$$

- ▶ This gives us the FOC we needed.
- ▶ Can get information identity with another set of derivatives.



# The Cramer-Rao Bound

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We can relate the **Fisher Information** to the Hessian of the log-likelihood

$$\mathcal{I}(\theta) = -\mathbb{E} \left[ \frac{\partial^2 \ln f}{\partial \theta \partial \theta'} (Z|\theta) \right]$$

It turns out this provides a bound on the variance

$$\text{Var}(\hat{\theta}(Z)) \geq \mathcal{I}(\theta_0)^{-1}$$

Because we can't do better than Fisher Information we know that MLE is most efficient estimator!

## Tradeoffs

- ▶ How does this compare to GM Theorem?
- ▶ If MLE is most efficient estimate, why ever use something else?

## Exponential Example

$$f_{Y|X}(y | x, \beta_0) = e^{x'\beta_0} \exp(-ye^{x'\beta_0})$$

With log likelihood

$$\ell(\beta) = \sum_{i=1}^N \ln f_{Y|X}(y_i | x_i, \beta) = \sum_{i=1}^N x_i'\beta - y_i \cdot \exp(x_i'\beta)$$

And Score, Hessian, and Information Matrix:

$$S_i(y_i, x_i, \beta) = x_i' (1 - y_i \exp(x_i'\beta))$$

$$\mathcal{H}_i(y_i, x_i, \beta) = -y_i x_i x_i' \exp(x_i'\beta)$$

$$\mathcal{I}(\beta_0) = \mathbb{E}[YXX' \exp(X'\beta_0)] = \mathbb{E}[XX']$$

**Thanks!**

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