



REFUUX

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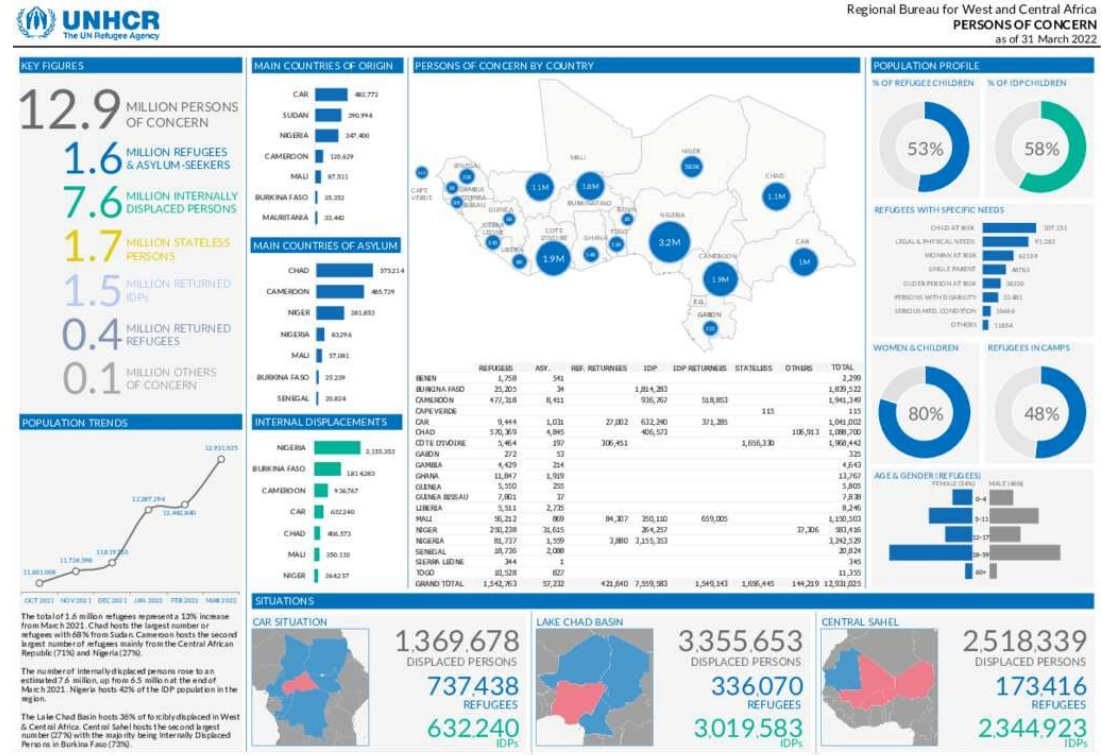
Problem

- Refugee help is often disorganised and chaotic
- People don't get the help they need on time
- Many frauds and scams e.g. on Facebook groups

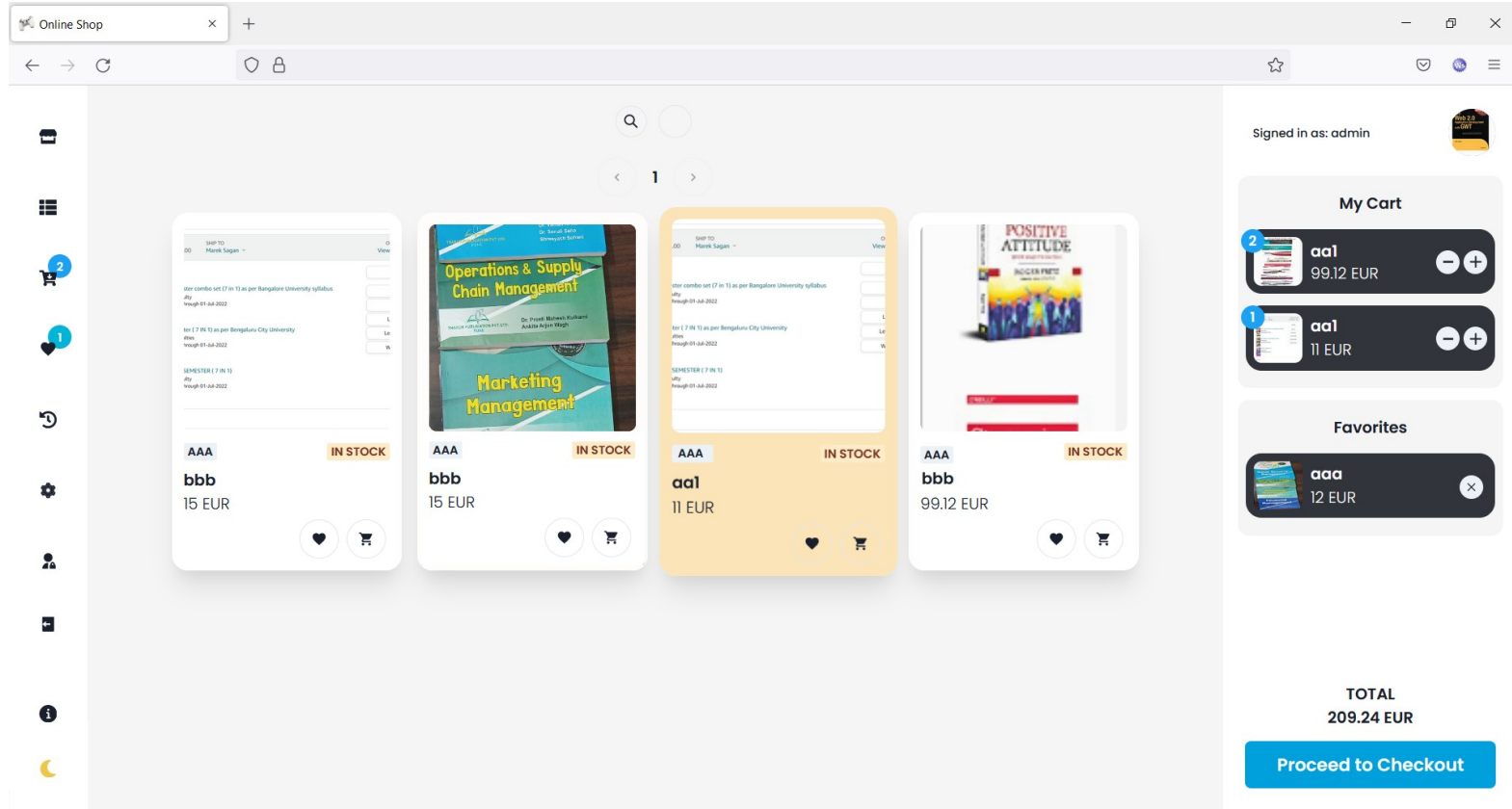


Market size

- According to the UN, 12 million people in Africa alone are displaced
- Governments are overwhelmed with the task to support them, they could offer money to NGOs to handle the problem



Solution



Business model

- Centralised help and self-support platform for refugees, not multilevel middleman system (fraud potential)
- Many refugees can support themselves through the platform, the poorest ones can get gov-funded vouchers
- 1% transaction fee

Marketing

- Social media
- Advertising on refugee support groups
- Cooperation with NGOs

Competition

- NGOs
- Gov
- **Examples of use cases:**
Arriving in a new country, need accommodation fast

Why us?

- More efficient than gov
- Less middlemen, lower fees
- Reduced fraud potential, more transaction safety
- Easy to use and remember

Traction

- 200+ registered users and growing
- Working on new NGO partnerships now

Projections and ask

- 200.000 EUR for stage A

Use of funds

- Build a Scrum team
- Hire marketers
- Lobby in the local govs for more traction and legitimacy