

FOR IMMEDIATE RELEASE

Founders demonstrate Let's Choose for the Autism Society of Illinois North Suburban Chapter

Chicago – May 3, 2011 – Lisa Maylee and Stacey Buck will be demonstrating Let's Choose™ for the Autism Society of Illinois North Suburban Chapter at 7 p.m. on Tuesday, May 3rd.

"The demonstration will be an excellent opportunity for parents and care-givers of children with autism to learn about a new way to help them with social skills," said Stacey Buck, Let's Choose co-founder. "The skills that a child can learn from using Let's Choose include looking at the speaking partner, using full sentences and asking questions."

According to the Centers for Disease Control, one in 110 children were diagnosed with autism in 2006. With autism rates increasing since 2002, the need for tools like Let's Choose to help children with autism grows.¹

Let's Choose can help children with autism with their social skills by teaching them the consequences of their actions. Let's Choose is also particularly helpful in teaching children with autism new scripts so that they can learn to be more flexible in understanding the consequences of their actions.

"As a speech language pathologist and a teacher, Stacey and I developed Let's Choose for typically developing children as well as children with special needs, and we are excited to begin reaching out to Chicago's autism community," said Let's Choose co-founder, Lisa Maylee. "When we developed Let's Choose we made sure that the cards would not be too distracting for children with autism so that they can learn effectively."

About Let's Choose:

Let's Choose is an interactive card game experience for the general education and special education of children between the ages of 3 and 18. The grassroots game experience encourages real-life interaction, kinesthetic learning and behavioral management and modification. The experience is shared between children and parents in the home; educators in the classroom; and professionals in schools and clinic settings. Let's Choose is based in Chicago. Visit Lets-Choose.com.

¹See <http://www.cdc.gov/ncbddd/autism/data.html>

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