

| Task   | Who  | Start-date | Duration | End-date   |
|--|--|------------|----------|------------|
| Project start, Kick-off meeting                      | Project manager<br>Content developer             | 01.01.2018 | 1        | 01.01.2018 |
| Identifying goals, Needs assesment, Project Planning | Project manager<br>Content developer<br>Designer | 01.01.2018 | 2        | 02.01.2018 |
| Research, Analyse target audience                    | Content developer<br>Designer                    | 02.01.2018 | 2        | 03.01.2018 |
| Strategic plan                                       | Project manager<br>Content developer<br>Designer | 03.01.2018 | 3        | 05.01.2018 |
| Content plan   | Content developer                                | 04.01.2018 | 2        | 05.01.2018 |
| Site outline   | Content developer<br>Designer<br>Developer       | 05.01.2018 | 1        | 05.01.2018 |
| Site structure                                       | Content developer<br>Designer<br>Developer       | 06.01.2018 | 2        | 07.01.2018 |
| Moodboard, Style                                     | Designer   | 08.01.2018 | 3        | 10.01.2018 |
| Text content   | Content developer<br>Copywriter                  | 08.01.2018 | 3        | 10.01.2018 |
| Photoshoot   | Photograph                                       | 08.01.2018 | 3        | 10.01.2018 |
| Wireframes   | Designer   | 11.01.2018 | 1        | 11.01.2018 |
| UX/UI planning                                       | Content developer<br>Designer                    | 12.01.2018 | 2        | 13.01.2018 |
| Coding, integration                                  | Developer  | 11.01.2018 | 5        | 15.01.2018 |
| Customer meeting                                     | Project manager                                  | 14.01.2018 | 1        | 14.01.2018 |
| UX/UI testing  | Content developer<br>Designer                    | 16.01.2018 | 1        | 16.01.2018 |
| Cross platform                                       | Developer  | 17.01.2018 | 2        | 18.01.2018 |
| Validating   | Developer  | 18.01.2018 | 1        | 18.01.2018 |

|              |   |            |   |            |
|--------------|---|------------|---|------------|
| Presentation | Project manager<br>Content developer<br>Designer              | 19.01.2018 | 1 | 19.01.2018 |
| Refinement   | Content developer<br>Designer<br>Developer                    | 20.01.2018 | 7 | 27.01.2018 |
| Launch       | Project manager<br>Content developer<br>Designer<br>Developer | 28.01.2018 | 1 | 28.01.2018 |