

MAREN LARSEN

marenlarsen.weebly.com

EDUCATION

Drexel University Philadelphia, PA
Bachelor of Science Anticipated Graduation: June 2018
Custom-Designed Major in Digital Journalism and Cultural Studies Cumulative GPA: 4.0

SKILLS

Con conversationally fluent in Spanish
Proficient in Microsoft Office Suite applications
Proficient in Adobe Illustrator, Photoshop, InDesign
Proficient in WordPress and HTML
Beginning proficiency in C++

HONORS AND AWARDS

Dean's List, Fall 2013 to present
Pennoni Honors Program, Fall 2013 to present
Broadcast Pioneers Scholarship, April 2015
National Merit finalist, May 2013
High school valedictorian, May 2013

EXPERIENCE

MilkCrate Philadelphia, PA
Communications Intern September 2016 to present

- Co-wrote and edited three white papers directed at three potential client groups
- Write, edit, and post on blog about once weekly
- Design and execute graphics in Adobe Illustrator for weekly social media promotions

Rolling Stone Magazine New York, NY
Online intern September to December 2016

- Transcribed interviews for feature stories that appear both online and in print
- Compiled research packets for writers
- Participated in the editorial process by attending production meetings and distributing page proofs

Drexel University Center for Cultural Media Philadelphia, PA
Associate editor and production assistant September 2015 to September 2016

- *The Smart Set* magazine: guided content from pitch to publication through communication with writers, revisions, copyediting, WordPress design, tagging, and social media promotion
- *The Drexel InterView* television program: aided at shoots and in post-production with episode feedback
- *The Brick & Mortarboard* forthcoming podcast: recorded test interviews and created launch plan
- *Free Speech Forum* event: coordinated promotion through email and social media

WKDU Philadelphia 91.7 FM Philadelphia, PA
DJ, formerly vice president and station manager February 2014 to present

- Hosted and DJed a live two-hour radio show once per week
- Worked with non-profit organizations to write new PSAs during annual workshops
- Monitored physical aspects of the station during one-year term as vice president and station manager

Drexel University ExCITE Center Philadelphia, PA
Civic innovation assistant September 2014 to March 2015

- Planned, recorded, edited, and produced monthly podcasts about the Center's work and partners
- Set up and operated sound reinforcement equipment for events
- Researched and presented on digital badging for Digital On Ramps, a project housed in the Center
- Researched and implemented innovative techniques to map the Center's diverse partnerships

ACTIVITIES

Peer reader, Drexel Writing Center, Drexel University, March to June 2015
Copy editor and news writer, The Triangle, Drexel University, February to June 2014, March to June 2015
Member, Drexel Urban Growers, Drexel University, January 2014 to present