

Marianne Kelly

JUNIOR UI/UX DEVELOPER

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EXPERIENCE

Front End Engineering

The Iron Yard 3/2017 - 6/2017

Graphic Designer & Marketing Associate

Vitamin Discount Center

12/2015 - 3/2017

As a Graphic Designer

- Optimized images for web and print
- Layout magazine articles; typesetting & graphics
- Created products advertisements in 'For Life. For Less' magazine
- Created tri-fold brochures & direct mail pieces
- Created graphics for Vitamindiscountcenter.com/blog Created graphics for Facebook.com/vitamindiscountcenter

As a Marketing Associate

- Updated taxonomy & categorized 5,300 products on retail web site
- Created weekly marketing email
- Reviewed sales reports in eCommerce tool to measure email impact
- Created A+ content for Amazon.com
- Focused on a consistent message & graphic story across all platforms
- Contributed ideas to marketing planning meetings

Web Developer & Graphic Designer

The Visual Spectrum

5/2015 - 12/2015

- Maintained websites using Bootstrap, HTML5 CSS, JQuery
- Updated web pages for sites including [West Pasco Chamber of Commerce](#) & [Zephyrhills Chamber of Commerce](#)
- Designed & developed tarponspringschamber.com
- Assistant designer & developer of Clearwater-vacation.com, [Mount Dora Chamber of Commerce](#), thethomaspromise.org & theconcourse.org
- Used Photoshop and Illustrator to create & modify web graphics
- Used geo-location tags, registered sites with Google & Bing

SKILLS

HTML5, CSS3, Sass,
JavaScript, React, Bootstrap
GraphQL, MobX, Git, GitHub,
webpack

Adobe Creative Suite
Amazon.com Seller Central,
Yardi, Realpage, 3Dcart

EDUCATION

Front End Engineering

The Iron Yard
6/2017

Associate of Science, Web Development

Pasco Hernando State College
7/2015

Project Management,
networking, hardware
fundamentals, web design &
development

Bachelor of Science, Business Administration Minor: Management Information Systems

University of South Florida
5/1999

ADDITIONAL EXPERIENCE

Business Manager, *Pinnacle Family of Companies*

4/2013 - 1/2014

Business Manager, *Franklin Street Residential Services*

1/2010 - 3/2013

Property Manager, *Whitney Management*

6/2003 - 11/2010

- Monitored, evaluated, revised and executed operational processes to improve performance
- Increased revenue, occupancy and Net Operating Income substantially for each property over previous year's performance under a different Manager
- Prepared, implemented and managed budgets up to \$3,000,000
- Monitored all spending to evaluate cost effectiveness and implement changes as needed
- Negotiated contracts for recurring services and capital expenditures
- Supervised up to 14 staff members: hiring, training, payroll reporting, performance and salary reviews, disciplinary warnings, promotions and terminations
- Received Whitney Management's "Best Community of the Year" award