

Bagus Ramadhan

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Professional Summary

Energetic S1 Marketing graduate skilled in face-to-face prospecting and education product demos. Experience leading campus roadshows and converting parents during expo events. Motivated to support Ruangguru STAR in empowering student learning journeys.

Technical Skills

Field Sales: Prospecting, Negotiation, Client relations

Presentations: Public speaking, Demo delivery, Workshop facilitation

Tools: Freshsales CRM, Google Workspace, Excel

Professional Experience

Event Sales Coordinator

GrowEdu Fair

Jan 2022 – Jun 2022

Bandung, ID

- Drove 220 sign-ups for trial classes through school visit presentations
- Maintained daily follow up logs and segmented prospects for call blitz
- Collaborated with marketing to craft story-based outreach scripts

Projects

Ruangguru Student Ambassador Roadshow

2021

Hosted live workshops for 12 high schools. Collected user feedback for product improvement.

Education

S1 Marketing

Universitas Padjadjaran

2018 – 2022

Bandung, ID

GPA 3.55/4.00 – Thesis: Omnichannel strategies for subscription-based learning apps

Certifications

- Certified Professional Salesperson, ICS (2022)
- Google Analytics for Beginners (2021)