

Bagus Ramadhan

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Education

Universitas Padjadjaran Bandung, ID S1 Marketing 2018 – 2022 GPA 3.55/4.00. Thesis on omnichannel strategies for subscription-based learning apps.

Professional Experience

GrowEdu Fair Bandung, ID
Event Sales Coordinator Jan 2022 – Jun 2022

- Drove 220 sign-ups for trial classes through school visit presentations
- Maintained daily follow up logs and segmented prospects for call blitz
- Collaborated with marketing to craft story-based outreach scripts

Leadership & Activities

Ruangguru Student Ambassador Program Bandung, ID
Ambassador 2021

Hosted live workshops for 12 high schools. Collected user feedback for product improvement.

Skills

Sales: Field prospecting, Negotiation, Client relations

Presentations: Public speaking, Demo delivery, Workshop facilitation

Tools: Freshsales CRM, Google Workspace, Excel