

# Margaret Samahita

UCD School of Economics  
Newman Building  
University College Dublin  
Belfield, Dublin 4  
Ireland

Office: Geary Institute (Room B114)  
Phone: +353 1 716 4621  
Email: [m.samahita@gmail.com](mailto:m.samahita@gmail.com)  
Homepage: <https://www.margaretsamahita.com>

## Academic Positions

2019 – present: Assistant Professor, School of Economics, University College Dublin.  
2020 – present: Research Fellow, Geary Institute for Public Policy, University College Dublin.  
2018 – 2019: Postdoctoral Fellow, International Institute for Industrial Environmental Economics (IIIEE), Lund University.

## Education

2012 – 2017: PhD Economics, Lund University.  
2010 – 2012: MSc Economics, Lund University.  
2005 – 2009: BSc Mathematics/BCom Economics & Finance, The University of Sydney.

## Research Visits





Summer 2021: Collegio Carlo Alberto.  
Summer 2019: Department of Economics, Lund University.  
2014 – 2015: Department of Economics, New York University.

## Research Interests

Behavioral Economics, Experimental Economics, Political Economy.

## Publications

### *Journal Articles*

Ek, C. and Samahita, M. (2023). Too much commitment? An online experiment with tempting YouTube content. *Journal of Economic Behavior & Organization*, 208:21–38.  
Samahita, M. and Holm, H. J. (2023). No mood effects in the field: The case of car inspections. *Journal of Economic Psychology*, 96:102612.  
Conzo, P.  Taylor, L. K.  Morales, J. S.  Samahita, M.  Gallice, A. (2023). Can ♥s change minds? Social media endorsements and policy preferences. *Social Media + Society*, 9(2).  
Samahita, M. and Lades, L. K. (2023). Compliance spending aversion: An unintended consequence of charity regulation. *Journal of Behavioral Public Administration*, 6(1).  
Samahita, M. (2020). Pay-what-you-want in competition. *The B.E. Journal of Theoretical Economics*, 20(1):20180063.

- Mundaca, L. and Samahita, M. (2020). What drives home solar PV uptake? Subsidies, peer effects and visibility in Sweden. *Energy Research & Social Science*, 60:101319.
- Holm, H. J. and Samahita, M. (2018). Curating social image: Experimental evidence on the value of actions and selfies. *Journal of Economic Behavior & Organization*, 148:83–104.
- Samahita, M. (2017). Venting and gossiping in conflicts: Verbal expression in ultimatum games. *Journal of Behavioral and Experimental Economics*, 67:111–121.
- Kahsay, G. A. and Samahita, M. (2015). Pay-What-You-Want pricing schemes: A self-image perspective. *Journal of Behavioral and Experimental Finance*, 7:17–28.
- Samahita, M. (2013). Effect of effort on self-image: Monotonically increasing self-image functions. *Economics Bulletin*, 33(1):152–157.

### Book Chapter

- Mundaca, L., Samahita, M., Sonnenschein, J. and Seidl, R. (2020). Behavioural economics for energy and climate change policies and the transition to a sustainable energy use: A Scandinavian perspective. In M. Lopes, C. Henggeler Antunes & K. B. Janda (Eds.), *Energy and Behaviour: Towards a Low Carbon Future*, (pp. 45–87). London: Academic Press.

### Working Papers

- Can social pressure stifle free speech? (with J. S. Morales).
- The inelastic demand for affirmative action (with D. Getik and M. Islam).
- Are economics conferences gender-neutral? Evidence from Ireland (with K. Devereux).
- Gender, productivity, and promotion in the Irish economics profession (with K. Devereux).

### Research Grants

UCD School of Economics (2,500 EUR), Environmental Protection Agency (199,015 EUR), Laurier Centre for Economic Research & Policy Analysis (3,267 CAD), UCD School of Economics (2,250 EUR), Science Foundation Ireland (7,980,000 EUR), Irish Economic Association (9,000 EUR), UCD College of Social Sciences and Law (3,983 EUR), Collegio Carlo Alberto (7,500 EUR), Einaudi Institute for Economics and Finance (10,000 EUR), Irish Research Council (8,295 EUR), UCD College of Social Sciences and Law (1,500 EUR), Jan Wallander and Tom Hedelius Foundation (1,000,000 SEK), Torsten Söderberg Foundation (282,500 SEK) , Jan Wallander and Tom Hedelius Foundation (2,000,000 SEK).

### Conference and Seminar Presentations *(Last 5 years, \* invited)*

- 2023: IMEBESS Meeting (Lisbon), University of Vienna\*, UCD College of Social Sciences and Law Research Showcase: Digital Transformation, UCD School of Economics Job Market Talk\*.
- 2022: University of Stirling\*, Burgundy School of Business\*, Lund University\*, ESA European Meeting (Bologna), EEA Annual Congress (Milan), Swiss Society of Economics and Statistics Annual Congress (Fribourg), UCD Behavioural Science Workshop on "Online Social Influence", Irish Economic Association Annual Conference (Limerick), Central Bank of Ireland\*, NUI Galway\*, UCD School of Economics Seminar, London School of Economics\*, ESA Special Meeting.
- 2021: UCD Behavioural Science & Policy Seminar, EERA JP Energy Systems Integration Webinar\*, UCD School of Economics Seminar, ESA Global Meeting, ECPR Joint Session on Emotions and Political Attitudes in the Context of COVID-19, Irish Economic Association Annual Conference, London School of Economics Behavioural Science & Covid-19 Working Group Seminar\*.

2020: IBSPN Annual Economics and Psychology Conference, UCD School of Economics Seminar, UCD Behavioural Science & Policy Seminar, UCD Behavioural Science Workshop on “The Economics of Self-Control”, UCD School of Psychology Seminar\*, ESA Global Meeting, ESA Junior Faculty Webinar.

2019: UCD School of Economics Seminar, UCD Behavioural Science & Policy Seminar, IAREP/SABE Conference (Dublin), SABE ECR Workshop (Dublin), CNEE Workshop (Copenhagen), Masaryk University Economics Seminar (Brno)\*, University College Dublin\*.

## Teaching

*Course Coordinator/Lecturer:* Economics of Gender and Diversity (BSc), Advanced Microeconomics (MSc), Decision Theory (MSc), Behavioural Economics: Policy Applications (MSc), Experiments in Economics (MSc), Fundamentals of Economics and Economic Valuation of Environmental Change (MSc), Economic Valuation of Environmental Change (MSc).

*Guest lecture:* MSc Behavioural Science (University of Stirling).

*Teaching/Lab Assistant:* Advanced Microeconomic Analysis (MSc), Economic and Financial Decision Making (MSc), Mathematical Methods – Dynamic Optimization (MSc), Intermediate Microeconomics (BSc), Introductory Macroeconomics (BSc), Introductory Microeconomics (BSc), Business and Economic Statistics B (BSc), Business and Economic Statistics A (BSc).

*Supervision:* 4 PhD students, 4 PhD panels, 3 MSc theses, 5 BSc theses, 4 Research Assistants.

*Qualification:* Learning and Teaching in Higher Education (Lund University).

*Recognition:* Teaching and Learning Award Nomination (2022), Students as Partners Development Award (2019).

## Academic Services

*Refereeing:* American Political Science Review, Economics Bulletin, The Economic Journal, Energy Research and Social Science, Journal of Behavioral and Experimental Economics, Journal of Economic Behavior & Organization, Journal of Political Economy Microeconomics, New Ideas in Psychology, Diligentia Foundation for Empirical Research, Irish Economic Association Annual Conference.

*Seminar/workshop organisation:* UCD School of Economics Research Seminars, UCD Behavioural Science Workshop on “Online Social Influence”, ECPR Joint Sessions Workshop on “Emotions and Political Attitudes in the Context of COVID-19”, UCD PhD Conference in Behavioural Science and Policy, UCD Behavioural Science Workshop on “The Economics of Self-Control”, UCD Panel Discussion on “Where are all the female economists?”, IIIIEE Public Seminar on “Behavioural Economics for Energy Use and Climate Change”, Arne Ryde Workshop on “Identity, Image and Economic Behavior”.

*Committees:* UCD School of Economics Ethics Committee, Behavioural Committee, PhD Viva (Internal Examiner, Chair), PhD Transfer Seminar (Examiner); UCD School of Psychology Ethics Committee; UCD School of Politics and International Relations Quantitative and Computational Social Science PhD Programme Committee, Postdoc Hiring Interview Panel; UCD Geary Institute Postdoc Hiring Interview Panel; UCD College of Social Sciences and Law Equality Diversity and Inclusion Committee.

## Additional Information

*Citizenship:* Australian.

*Languages:* English (fluent), Indonesian (native), Swedish (proficient), French (basic), Italian (basic).

*Software Skills:* L<sup>A</sup>T<sub>E</sub>X, Microsoft Office, oTree, Python, Qualtrics, R, Stata, z-Tree.

Last updated: August 2023