

# Margaret M. Furr

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Researcher who loves people, art, and technology to create solutions and has interests in FinTech and PE.

## DATA ANALYST: I ANALYZE DATA.

### EVERFI | Data Analyst October 2016-December 2018

Developed research plans to explain methods. Wrote survey and assessment questions to test product users' attitudes and behaviors. Managed up to 2,000 statistical insights on product users' responses to surveys to prove social return on investment. Visualized the results of statistical analyses on over 50,000 students to inform efficacy research with external vendors. Built dashboards with tools to provide canned reports of customer segmentations. Worked cross-functionally in the organization to generate platform requirements and specifications. Produced ideas for how to create metadata to improve survey and assessment data management. Managed technical knowledge using online tools to ensure understanding of work across teams. Trained colleagues on database tools.

### COMPASS PRO BONO | Strategic Alignment Consultant October 2016-May 2019

Developed survey questions to engage with clients. Organized conversation guides to prepare for partnering with clients. Led focus groups and 20 interviews to gather information on organizations' staff and stakeholders that aid in giving creating strategic recommendations. Managed and interpreted data aligned with client's goals to deliver strategic recommendations to non-profits. Created a kit of resources used to develop a database of records.

## WRITER: I EXPRESS CLARITY AND CREATIVITY IN WRITING.

### VIBRANT WORLD | Writer, Reader, and Spanish Translator January 2018-Present

Publish over 15 blog posts per year on the future, data and technology, the social world, and the news. Read over 60 books per year and document themes in books. Publish over 120 sets of photographs on Instagram to share beauty in the community and quotes from books. Translate content on my online resume to Spanish.

### NORFOLK ACADEMY | American Credo Project Creative Writer September 2020-July 2021

Reviewed all creative writing from 11th grade American Credo project and compared where my beliefs were in 2009 with where they are in 2021. Published creative writing from 2010 and 2021 on my Github portfolio. Learned about the singer-songwriting process.

### EVERFI | White Paper Writer April 2016-December 2018

Published three white papers covering insights to engage partners with original views on education.

### COMPASS PRO BONO | Client Story Writer October 2016-May 2019

Wrote research-based stories to cover the challenges and opportunities facing three clients.

## FREELANCE TECHNOLOGIST: I WORKED ON OSS USAGE.

### VIBRANT WORLD | Freelance Technologist August 2019-December 2019

Interviewed people in the social sector to gather information on software usage, and analyzed data to understand trends and patterns. Produced work that supported the production of a written report.

## COMMUNITY MEMBER: I PICK UP TRASH IN THE COMMUNITY. 2021-PRESENT

## EDUCATION

University of Virginia, Charlottesville, VA | BA, History August 2010-May 2014

University of Virginia, Charlottesville, VA | MS, Data Science July 2014-December 2015