# Margaret Raimann

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## Objective

Seeking a full-time position to apply my interests in connecting the built, social, and natural environments through interdisciplinary connections and geospatial technologies

#### Education

University of Wisconsin - Madison, BA, Spring 2013 Cartography/GIS, Human Geography, & Environmental Studies

## Research Awards & Relevant Coursework

## University of Alberta - Research Experience Program | GIS Research Assistant | Summer 2013

- Assisted a PhD candidate to advance research of historical ecology and landscape change in the Canadian Rocky Mountains by completing various data management tasks
- Explored methods for representing large spatiotemporal datasets through both geodatabase construction and open-source alternatives

## Hilldale Undergraduate Research Fellowship | Academic Year 2012 - 2013

• Collaborated with a Professor of Art History to archive her research on the vernacular landscape of Madison, WI and produced a digital representation in the form of an accessible web-map (final product viewable in web portfolio at this <u>link</u>)

Relevant Coursework: Evolution of American Planning; Survey of American Suburbs; Fieldschool in Vernacular Architecture; GIS Applications; Graphic Design in Cartography; Animated and Web-Based Mapping; Introduction to Geocomputing

# Relevant Professional Experience

#### Terra Carta (formerly XNR Productions) | Cartographer/Designer | Jan 2014 - present

- Produce high-quality custom maps and graphics based on project specifications and within an efficient timeline, as defined by the client
- Research and develop processes for interactive mapping projects and present to both internal staff and clients in oral presentations or written procedures
- Expected to quickly understand detailed project specifications and produce maps in a cartographic-design production environment

#### National Center for Freight & Infrastructure Research & Education | Research Intern | March - May 2013; Oct 2013 - Jan 2014

- Created preliminary template for a publication highlighting various freight corridors using ArcGIS and Adobe Illustrator
- Built ArcGIS script tool in Python to calculate location quotient values for a targeted industry within the Mid-America Freight Coalition's region

#### City of Fitchburg, WI - Planning & Zoning Dept. | Planning Intern | May - Dec 2012

- Completed various department projects, including a demographic profile of the city based on Census data and a housing typology for Rural Cluster standards using a combination of ArcGIS, Excel, and Adobe InDesign
- Learned daily tasks of the Zoning Administrator, Community Planner, and Resource Planner and observed their interactions with other city staff, private stakeholders, and public citizens

## University of Wisconsin Dept. of Art History | Independent Study & Student Hourly | Summer 2011 - May 2013

- Contributed written entries and maps to a guidebook for the Vernacular Architecture Forum's annual conference in 2012
- Practiced basic drafting techniques and primary research skills through completing fieldwork in a Historic District in Madison, WI

#### The Daily Cardinal (University of Wisconsin newspaper) | Copy Chief | May 2010 - May 2011

- Created front-page and news layouts using Adobe InDesign, which required knowledge of basic design aesthetics
- Developed teamwork skills through coordinating with other editors to meet daily deadlines, while also completing independent preparation and delivery in a fast-paced environment

## **Technical Skills**

- ArcGIS
- Quantum GIS
- Adobe Creative Suite
- AutoCAD (basic drafting functions)

- Python scripting
- HTML5/CSS/JavaScript
- Microsoft Office