



Margaret Grayson

Designer

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margaretgraysondesigns.com

Skills

Photoshop
Illustrator
InDesign
After Effects
HTML & CSS
Github
Figma
Adobe XD
InVision
WordPress
Illustration & Hand Lettering
Microsoft Office
GSuite
Copywriting

Awards and Honors

2017: AIGA MSU Glitch
Branding Design
2017: AIGA Flux
Publication Design
2018: AAF Scholarship
Top Recipient
2018: SA Collegiate Student
Exhibition
Monotype Print
2018: DSVC National Student
Show
Campaign Design
2012, 2017, 2018: Dean's List

Education

July 2020 – Jan 2021: University of Texas at San Antonio
Certification in UX/UI Design
Aug 2012 – May 2018: University of the Incarnate Word
Bachelors in Graphic Design
Minor in Marketing and Art History
Spring 2014: American University of Paris
Etudier à l'étranger pour cinq mois

Work Experience

July 2020 – Nov 2020: Deux South Creative
Contract Designer
Tasks: Project management, web design, layout and publication design, iconography, packaging design, concept and content development, and participating in brainstorming and agency meetings
Jun 2019 – Dec 2019: Enflux
Graphic Designer
Tasks: UX design for both the marketing website and the SaaS platform, design print-ready marketing materials, design email campaigns, and design promotional items for trade shows
May 2018 – Apr 2019: Koni Materials
Designer
Tasks: Design email marketing campaigns, create & run social media accounts, design print-ready company brochures and promotional materials, redesign company website, create brand guidelines and product case studies
May 2018 – Aug 2018: Red Rattler Creative Agency
Graphic Designer
Tasks: Design projects upon request including newsletters, advertisements, and social media posts
Aug 2017 – May 2018: University of the Incarnate Word
Graphic Design Intern
Tasks: Design brochures, reports, flyers and handouts, social media posts, stand-up banners, and photograph and create video of events on campus

Activities

2015-present: AIGA
Skills: creativity, knowledge of current trends, and networking
2014: Study Abroad
Skills: je parle français un peu, adaptability, and responsibility
2012-2014: Student Ambassador
Skills: communication and leadership