Cluster Profiling: Hierarchical Clustering with 4 Clusters

- 3

0.0	-0.01	0.58	0.49	-0.65	0.61	0.21	0.31	0.39	0.31	-0.61	1.01	-0.57	0.43	0.43	0.43	0.43	0.49	0.43	0.51	0.61
1.0	0.01	-0.51	-0.44	1.53	0.44	-0.15	-0.29	-0.36	-0.29	-0.44	-0.91	0.74	-0.35	-0.35	-0.35	-0.35	-0.44	-0.40	-0.47	-0.54
2.0	0.04	1.53	1.65	-0.90	0.81	0.36	1.15	1.36	1.00	-0.81	1.37	-0.43	1.25	1.25	1.25	1.25	1.61	1.46	1.70	1.35
labels 3.0	0.01	-0.19	-0.23	-0.30	-0.64	-0.07	-0.17	-0.19	-0.11	0.64	-0.26	-0.45	-0.22	-0.22	-0.22	-0.22	-0.23	-0.19	-0.23	-0.12
4.0	-0.02	-0.72	-0.59	-0.07	-1.58	-0.25	-0.40	-0.49	-0.35	1.58	-1.19	1.56	-0.51	-0.51	-0.51	-0.51	-0.61	-0.52	-0.63	-0.81
5.0	0.12	3.59	6.16	-1.03	0.96	1.34	4.80	4.45	3.06	-0.96	1.60	0.15	5.48	5.48	5.48	5.48	5.79	4.91	6.00	2.03
6.0	-0.01	0.23	0.15	-0.30	0.52	0.09	0.10	0.14	0.08	-0.52	0.66	-0.58	0.15	0.15	0.15	0.15	0.17	0.13	0.17	0.28
	customer_age_scaled	vendor_count_scaled	product_count_scaled	first_order_scaled	last_order_scaled	early_morning(0h-5h)_scaled	morning(6h-11h)_scaled	afternoon(12h-17h)_scaled	night(18h-23h)_scaled	recency_scaled	active_period_scaled	frequency_scaled	total_spend_scaled	total_spend_scaled	total_spend_scaled	total_spend_scaled	Weekdays_scaled	Weekends_scaled	sum_of_orders_scaled	cuisine_diversity_scaled

Cluster Labels