margaux MANSANAREZ

FULL STACK DEVELOPER - UX/UI DESIGNER

- Based in Brussels
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Communications professional turned **Full Stack Developer, with a strong affinity for UX/UI Design processes**. Graduated as a UX Designer and completed Le Wagon, Web Development bootcamp.

I love designing, coding and building products thought for the end users.

I'm now **seeking a full-time role** where I can help a company achieve their goals and work alongside senior developers to learn even more and grow as a better developer.

PROFILE

Team player | Eye for detail | User-first mindset

Motivated to learn new things | Excellent communications skills

Drive to solve problems | Structured & disciplined | Result-driven

EDUCATION

Bootcamp **2020**

Web Development <> Le Wagon Brussels

9-week intensive coding bootcamp

Professional Diploma **2019**

UX Design <> UX Design Institute & Glasgow Caledonian University

12-month course providing solid foundations to lead UX design processes

Master **2010-2013**

Corporate and Institutional Communications <> Audencia SciencesCom

Bachelor **2009-2010**

Literatures, Languages, Foreign Civilisations: Hispanic & Anglo-Saxon Worlds <> University of Nantes

Preparatory Classes **2007-2009**

Humanities & Social Science (B/L) <> Lycée G. Guist'hau, Nantes

Intensive preparation for French top public schools: from mathematics to literature, via humanities

SKILLS

PROGRAMMING LANGUAGES

Ruby
HTML5
CSS3, Sass
ES6 JavaScript

FRAMEWORKS & TECHNOLOGIES

Ruby on Rails
MVC Architecture
MySQL, PostgreSQL
Heroku
Git & GitHub
Test-driven development
APIs, JSON scraping, AJAX

COMMUNICATIONS

Website management, social media, copywriting, basics of SEO & SEA, MailChimp and other emailing solutions

Print: design of print media (flyers, roll-ups, press kits, etc.)

DESIGN SOFTWARE

Adobe CC (*InDesign, Photoshop, Illustrator, Premiere Pro*)**, Sketch, Figma, InVision, Axure, ScreenFlow, Reflector**

DESIGN TECHNIQUES

Usability testing
Depth interviews
Card sorting
Heuristic evaluation
Competitive benchmark
Affinity diagrams
Customer journey maps
Personas
Flow diagrams
Sketching
Prototyping & Wireframing

LANGUAGES

French (*native*)
English (*fluent*)
Spanish (*working proficiency*)

OTHER INTERESTS

Besides design and coding, I am a sports enthusiast and dedicate a lot of my spare time either practicing or watching sports. I have been practicing team sports since a very young age, mostly basketball at a competitive level and more recently camogie and Gaelic football. I also picked up cycling last year and go running every second day.

EXPERIENCE

June - September 2020 (*4 months*)

Growth Consultant | Performance Treanor
Health & wellness company, Brussels

Implemented new website www.performancetreanor.com on Kajabi (UI design, content writing) & designed lead magnets (e-books)

Designed a new layout for the monthly newsletter (avg. opening rate: 35%)

Helped founder launch a peak performance online course: video shooting and editing (200+ videos produced) & web implementation

Improved branding: created a new design for promotional documents and pitch presentations to B2B clients, leading to more conversion

March 2019 - September 2020 (*1,5 year*)

Office Manager | Cowboy
E-bike start-up, Brussels

First started as Office Assistant to give a daily support to a growing team in a fast-paced environment. Quickly grew in an Office Manager role: facility management and implementation of People initiatives in collaboration with the VP of People.

Organised happenings (retreat in Valencia for 50+ people)

Managed office wellbeing (meals, supplies, maintenance, relations with landlords and neighbours, safety, logistics, devices)

Led recruitment processes for a smooth and professional candidate experience: sourcing, follow-up, interview scheduling & onboarding

January 2014 - March 2019 (*5 years*)

Communications Officer | Alliance Française
French school & cultural center, Brussels

In charge of developing the institution's communications. Built the function from scratch. Broad scope from digital marketing to graphic design, website or community management.

Designed all branding material: new windows, goodies, print media (brochures, flyers, posters, press kits, invitations)

Redesigned the website and managed the content, set up and sent all newsletters and developed an internal website for the staff by self-teaching CSS and HTML

Managed the data collection: monitored satisfaction surveys, set up other data gathering processes

PROJECTS

Cleo

Eco-educating app to reduce one's carbon footprint through challenges. Built with Ruby on Rails, HTML, CSS, JS, Ajax, ActiveRecord in a team of 4. Leading the design aspect of it with wireframes and logo made on Figma. <> www.cleoapp.org

Shaker

Cocktail listing and creation platform. Users can view cocktails listed and add their own creation. <> shaker.herokuapp.com

Personal Promotion

Landing page for a service offering personalised marketing campaigns online for music artists. Built with HTML and CSS and deployed on GitHub Pages. <> www.personal-promotion.com

Fly UX

Single case study - researching, designing and prototyping a website and mobile app for a fictive airline: conducted usability tests, produced affinity diagrams and customer journey maps, delivered wireframes. <> Mobile prototype