

During today's seminar we listened to Aaron Lockey and Katie Bruns. The title of the talk was VarisInformation Session. Aaron Lockey is the senior director of Product & Tech. He talked about how computing is important to Varis and the entire industry as a whole. Varis is a startup that was incubated from Home Depot. They are working on making marketplaces between businesses more automated. He says that it is very difficult to convert the Business 2 Consumer Model to the Business 2 Business Model easily so Varis exists to mitigate this issue. He wants to bring the Business 2 Business Model to the 21st century. He talked about how Texas A&M Six Core Values align with Varis's core values. The core values he mentioned are excellence, integrity, leadership, loyalty, respect, and selfless service. He talked about the different painpoints exists and how computers can help with solving them in the business world. He also mentioned how Artificial Intelligence & Machine Learning play into the company. The Role of Computing at Varis is foundational, a competitive edge, a disruptor, and a customer obsession. Varis is working towards distinguishing itself from competitors. They also want to open the door for innovation. Aaron mentioned how the ODP Corporation partnered with Microsoft to transform how businesses buy and sell. Katie mentioned that Varis is currently hiring Aggies for their software engineering positions. Varis uses a lot of C++ as mentioned by Glenn Henseler. A question I had for the speaker was how the internal mobility of the company is. Varis also offers a lot of training during their onboarding to help employees learn software and technologies needed for the job. So no additional learning fees are required. I would love to aid Aaron Lockey's team with developing products that will automate the Business 2 Business Model.