

Quiz 4

Information security can be viewed as including three functions (or confidentiality, integrity, & availability)

- Access control
 - **Who** can access a computer system/data rightfully
- Secure communications
 - Requires encryption (commonly recognized as the encryption algorithm)
- Protection of private data
 - limiting availability of data to authorized recipients
 - integrity checks on the data

environmental factors that effect the evolution of info security:

- Computing power available
 - moore's law
- Growing user base
- Sharing of info resources

Independent factors that drive the evolution of security considerations -> cloud computing :

- Performance
- Environment

Security concerns of cloud operating models

- Infrastructure as a Service (IaaS)
 - Users want to
 - ensure that hardware-level services (i.e. ports and drivers) are protected from other processes running on the same physical server
- Software as a Service (SaaS)
 - Users want to
 - ensure that their data is protected from other users
 - Users data may need encryption to halt unauthorized access
- Platform as a Service (PaaS)
 - Users want to
 - ensure that platform services can be trusted
 - no man-in-the-middle attack

Passwords - a standard access control method & susceptible to brute-force hacking.

trade off between the security of the encrypted info & efficiency of the system

- (boundary conditions: lifetime/value).

tradeoffs between efficiency & security

- apply to the storage & computation.

Hardware Security Models (HSM) - a computing device (physical) acting as a safe to manage digital keys

- strong authentication
- crypto processing services.

.The integrity of shared data

- verified with digital signatures.

key elements of internet security:

- Private key encryption
- Secure hashing
- Public key encryption

symmetric encryption

- unique key for each pair of

communicators Asymmetric encryption

- uses a diff key to encrypt than to decrypt.
- Commonly used to exchange private keys used by symmetric encryption

Hashing - an info security technique to mark a message to prevent tampering

Challenges of Using Standard Security Algorithms : lack of an indentifiable boundary

- Side channel attacks
- IoT (internet of things)
- Backward compatibility versus security breach updates
- Hardware dependent

Some suggested security practices for cloud computing

1. Continous Monitoring:
 - a. unexpected usage patterns
 - b. changes in cloud resources
2. Sontring access control
3. Damage controls:
 - a. Mitigation strategies : an alternative control and command network/ shutting down infected servers
4. Attack Surface Management
 - a. access points exposed to an unauthorized user.
5. No residual footprints

Blockchain for security :block ,chain ,distributed ledger (i.e. crypto)

3 types of online business models

- B2B (Business to Business) - Dell ordering parts for a laptop

- Godiva
- C2C (Consumer to consumer) - Facebook & Ebay
- B2C (Business to consumer) - Bookstores being online
 - Amazon

Multiparty cloud :

- Better security
- Low latency : a data center closer to the end users
 - serve customer requests w least possible delays
- Autonomy : migrating/keeping 1+ copies of data and programs in different clouds
- Less disaster prone : SLAs (service level agreements)
- Optimized roi :
 - clouds built differently -> diff types of services

HSMs

- clustered for high performance/availability

Electronic design automation (EDA)

- software methods/flows/tools/scripts
 - used for very large scale integration (VLSI)

Evolution of EDA over time

- 1970 - 1979 (nascent years) : hand crafted small n simple designs
- 1980 -1989 (roaring decade) : 1,000,000 transistor designs (includes:schematic entry,layout editing tools)
- 1990 - 1999 (growing up) : circuit simulation, logic synthesis, analysis tools, layout automation
- 2000-2009 (maturing) : 1 billion transistor designs using IP blocks & SoC products
- 2010 - present (predictable EDA) : hyper scale computing w/ few private cloud technologies

Instruction set design

- high level design decisions about fundamental contract: hardware + software

Instruction set architecture(ISA)

- machine level instructions that target architecture will support on its own.

Architectural simulation and analysis

- exploration of microarchitectural design parameters
- choices such as organization/size of CPU caches
 - Or how many arithmetic logic units (ALUs) need to operate

Clock cycle-accurate simulation

- functional & timing simulation of architectural design in order to define the performance within each clock cycle.

Logic simulation and synthesis

- step of logic simulation using gate level implementation (accurate time models)

Timing simulation and analysis

- check for timing violations for low level design implementation

Pre-silicon validation

- running software OS on model of a chip
 - before silicon is placed

and more...

Considerations for cloud computing adoption:

- Licensing of EDA tools
 - prohibit sharing a tool between different geographical sites
- Asking EDA vendors whether the cloud suppliers even want EDA tools in the cloud
- How the eda tools are offered to the end users
- Eda customers' demands
- Present day EDA tools were not designed with cloud computing in mind
- Information Security in the Cloud must be solved to the satisfaction of all the stakeholders in the EDA industry

Load Balancing

- efficiently managing incoming tasks across a group of servers
 - ensure optimal loading of machines
 - Too many jobs running on server-> slows server down
 - Task can be storage/I/O bound, CPU bound, memory bound

Algorithm available for load balancing:

1. Round robin
 - a. If all servers/jobs are similar,
 - i. distribute incoming tasks across servers sequentially
2. Least Connections
 - a. new request is sent to the machine with smallest # of users/customer connections
3. IP Hash
 - a. Forecasts the type of future tasks/compute resources that a customer will demand.

Edge Computing

- Strategy for computing where data is collected
- Creates both fabulous operational capability opportunities and HUGE security problems
- allows IoT data to be gathered @ edge,
 - Doesn't send data back to data center.

Analytics in the Cloud

3 V Model for describing big data (+2) :

- Volume (amount of data)
- Velocity (speed of data in and out)
- Variety (range of data types and sources)
- Veracity
 - Data quality can vary : impacts accurate analysis
- Variability
 - Inconsistency of datasets : hamper processes that handle/manage

Most common uses of data analytics in the cloud

- Social Media
- Tracking Preferences
- Keeping Record
- Tracking Products

advantage of data analytics in cloud

- entire datasets can be used (instead of smaller samples)
 - represent heterogeneity of big data set.

MapReduce

- possible solution for large datasets
 - splits inputs into independent chunks.

Hadoop

- open source software project for reliable/scalable computing.
- a framework that allows
- the distributed processing of huge datasets across clusters of computers

Amazon's Elastic MapReduce

- webservice that uses hadoop for processing/handling huge # of data.
- I.e. Public cloud customers have been using EMR for data transformation, machine learning, financial analysis, bioinformatics projects, and more.

IoT driven analytics in cloud

- Internet of Things (IoT)
 - collects data from multitude of interconnected devices
 - Data stored and analyzed in a cloud.

- BIG numbers of IOT sensors have enabled the collection of vast quantity of data.
 - improve decision making
 - finding important trends

Machine Learning in a Public Cloud

- ML
 - activities, tools, techniques used to detect patterns/predict future behavior.
- ML based solutions
 - perform specific tasks w/o external instructions

3 types of ML algorithms

1. Supervised and semi supervised learning
 - a. training data
 - i. Contains inputs and desired outputs
2. Unsupervised learning
 - a. given data only specifies
 - i. input
 - ii. no desired output
3. Reinforcement learning
 - a. building an exact model is nearly impossible or not feasible
 - b. used to make decisions
 - i. goal : maximize rewards

Process of Cloud Migration

1. Finalize business purpose for migration
2. Evaluate migration costs
3. Choose cloud environment (single or multi-cloud)
4. Determine deployment model (IaaS, PaaS & SaaS)
5. Cloud partner with right architecture
6. Define baselines for performance
7. data-migration plan
8. Migrate applications
9. test to ensure no vulnerabilities exist