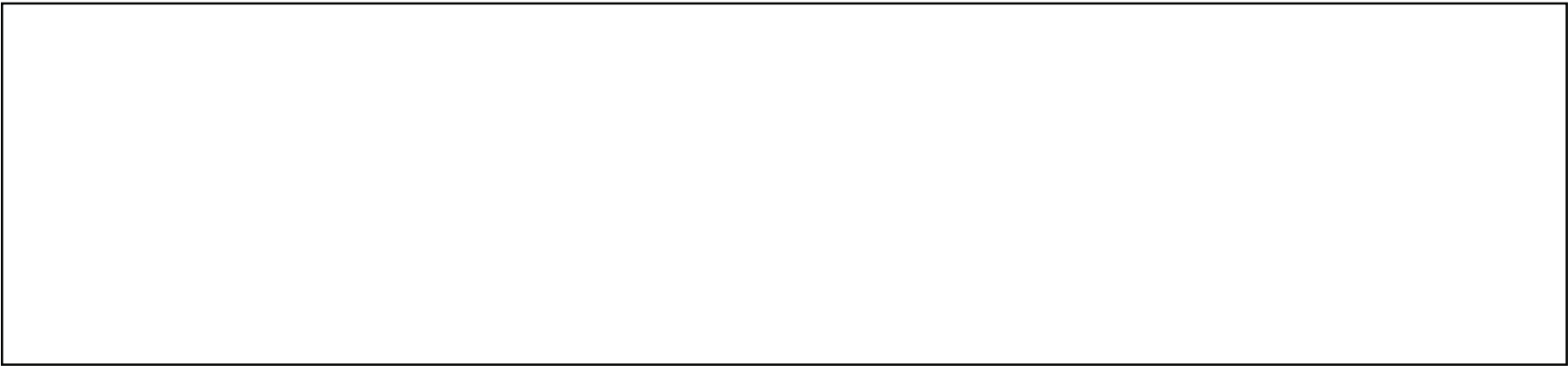


Project Bumble Bee



- Page intro text

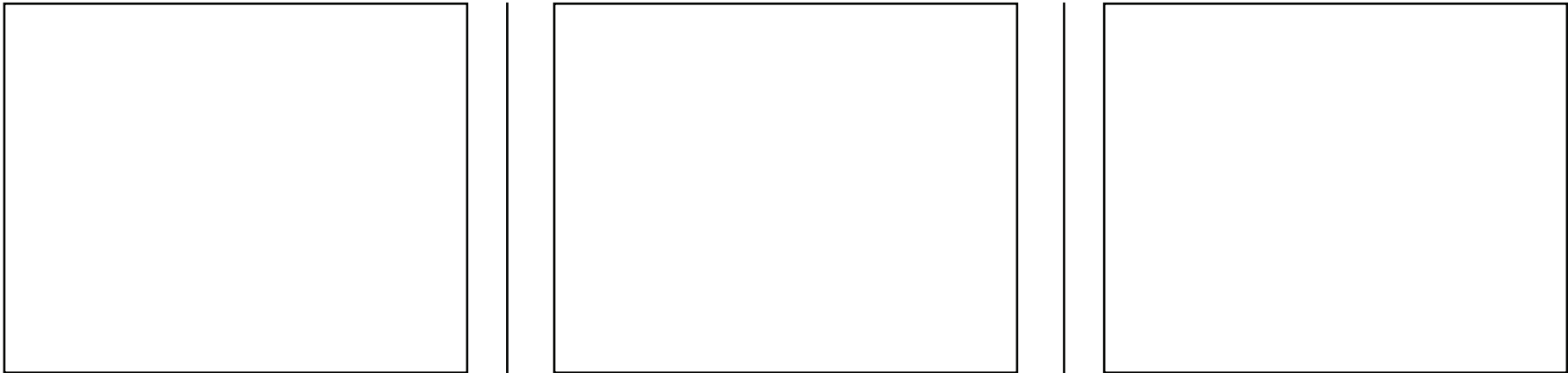
Conserving Bumble Bees

Lorem ipsum dolor sic amet a;dlkfgj iattkljdf placeholder text.

Advocacy
Status Assessment
Citizen Science & ID Guides
Land Management
(Species of Concern?)

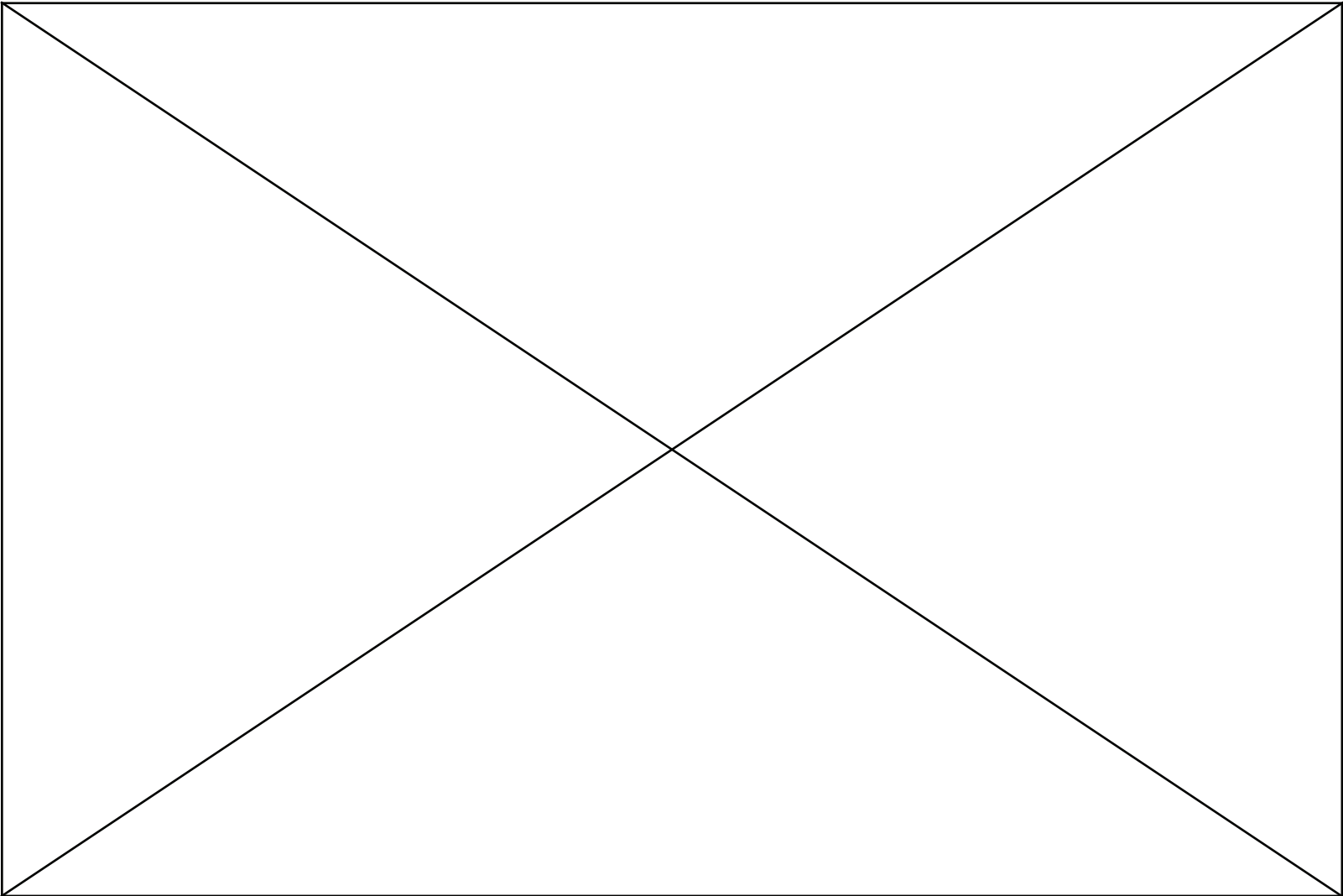
- Both blocks have image background
- First block has text links to the main BB pages
- Second block is a big link to Bumble Bee Watch

Take Action



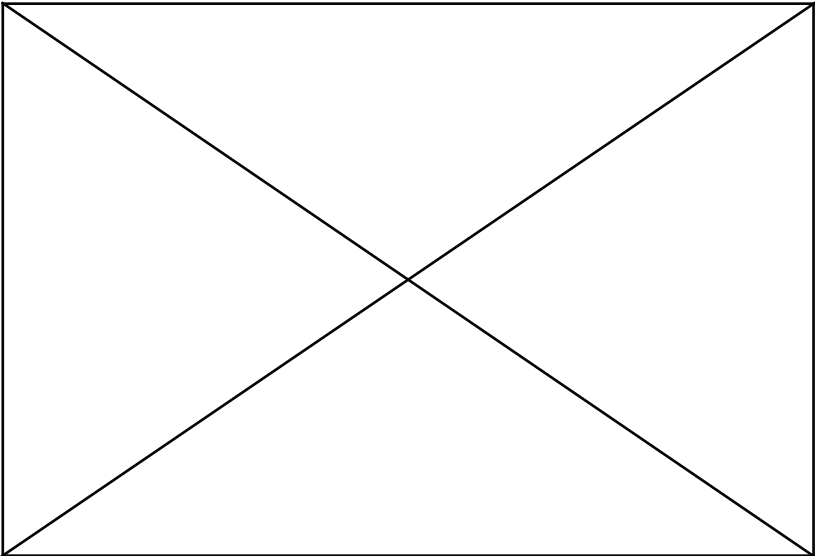
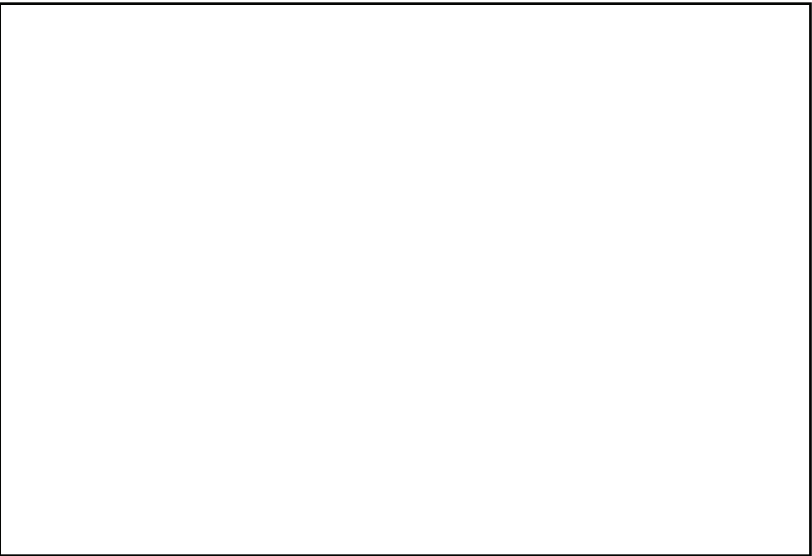
- Each one is a “what you can do”
- 1. Citizen Science text
- 2. Land Management text
- 3. Take the pledge

Our Work



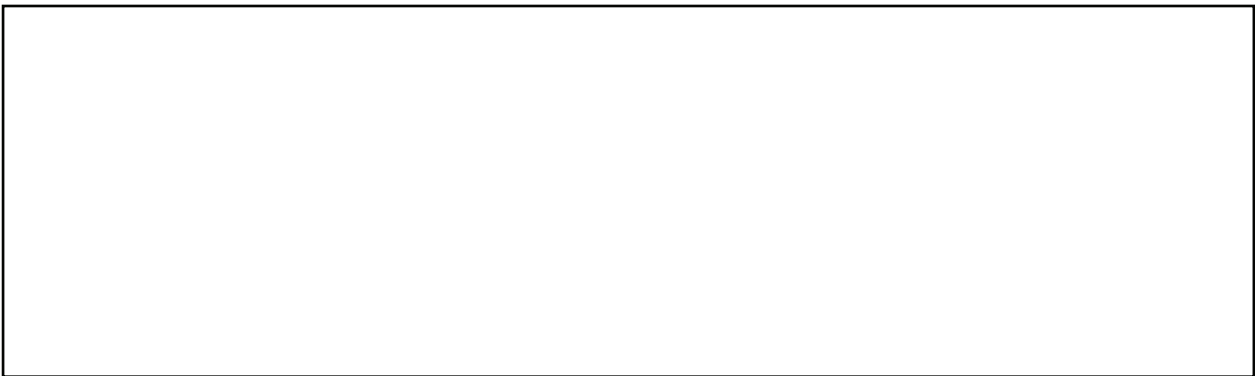
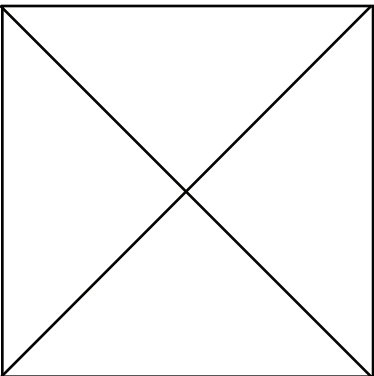
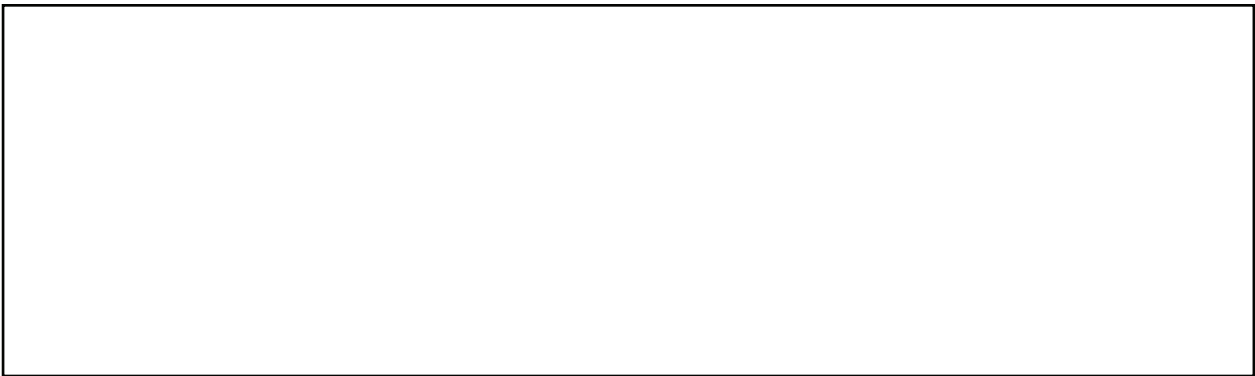
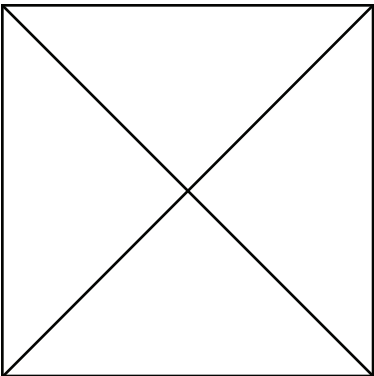
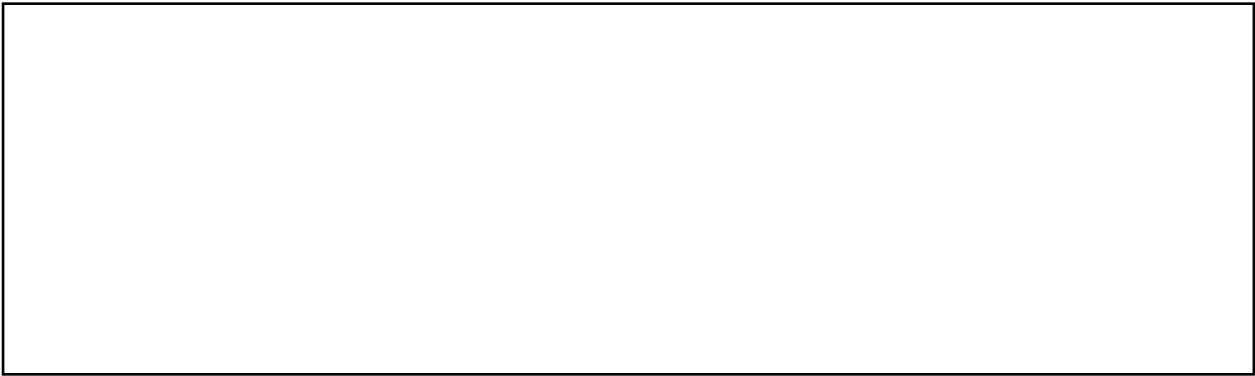
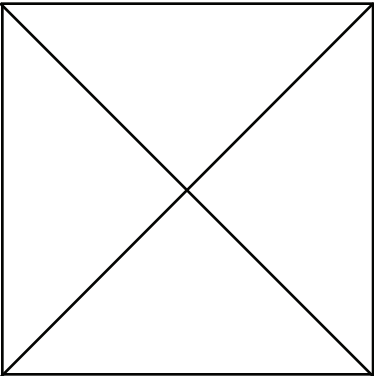
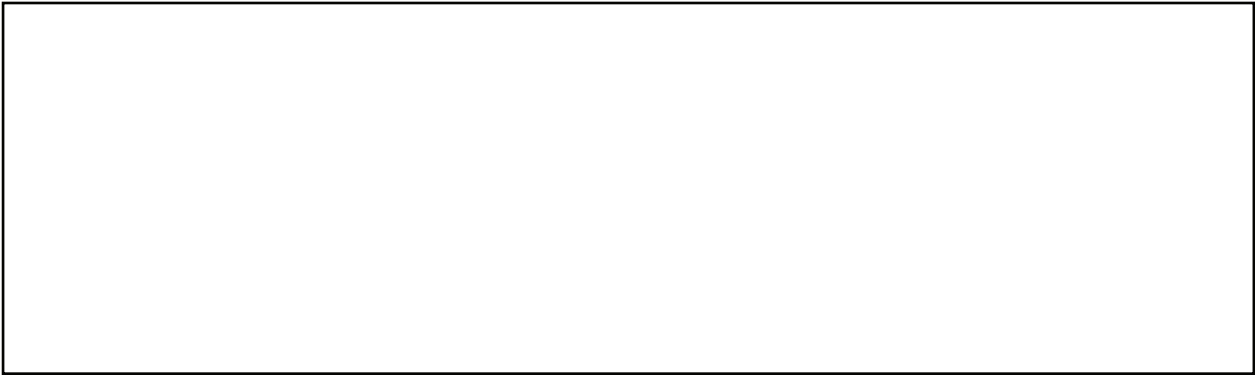
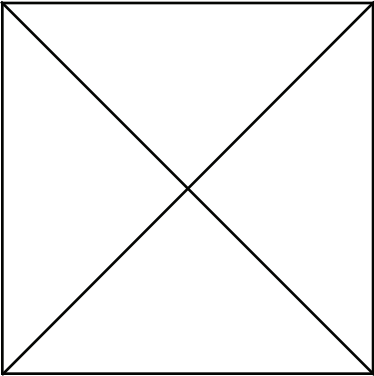
- This could be a slider with different kinds of content (video, photos, etc), a photo gallery drawn from a Flickr group, or anything else.

Advocacy



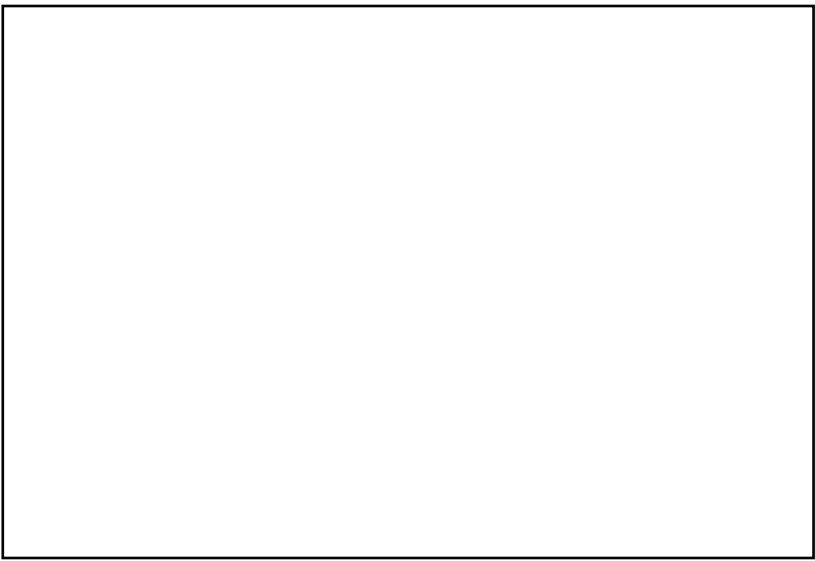
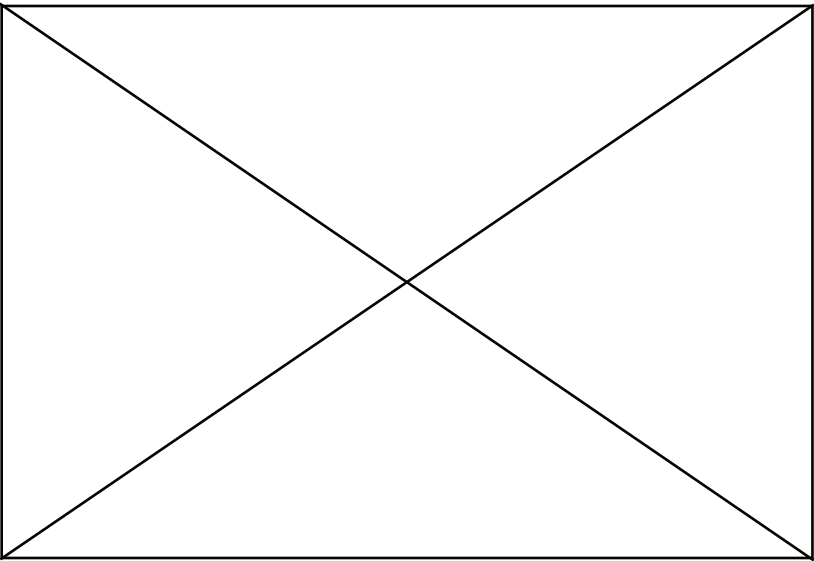
- Text about advocacy and a photo

Resources



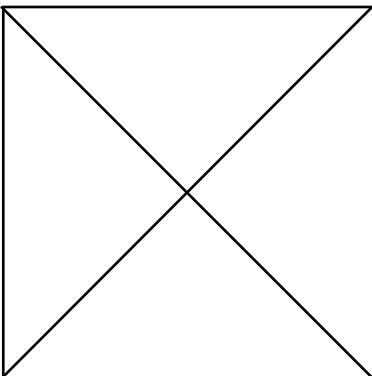
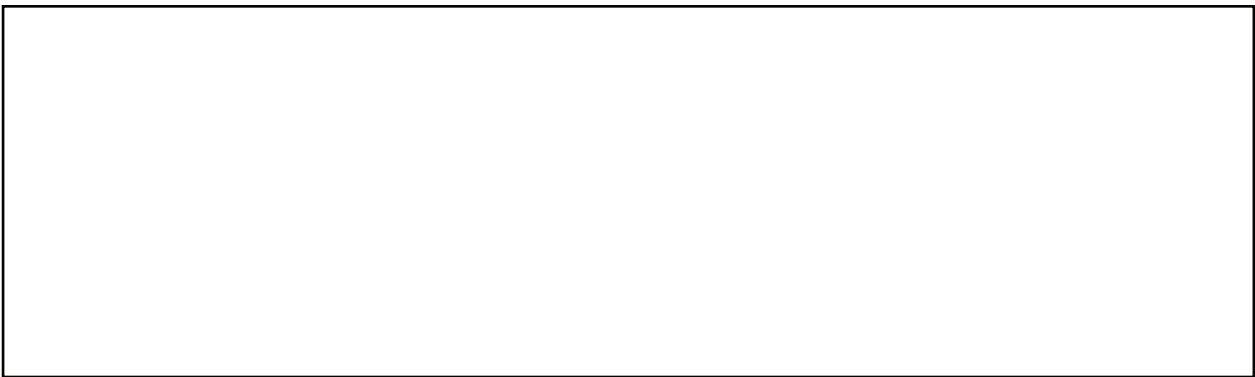
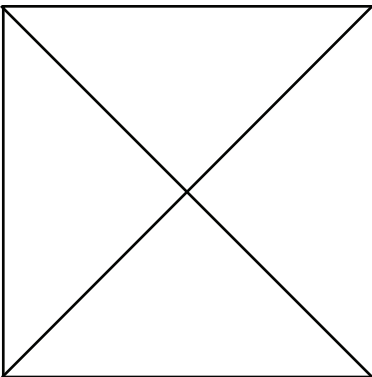
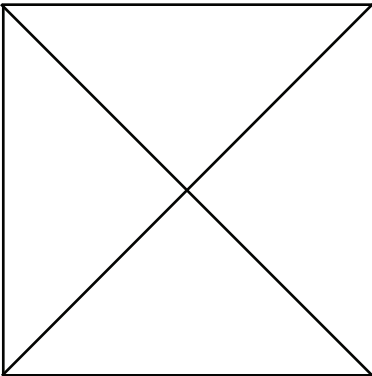
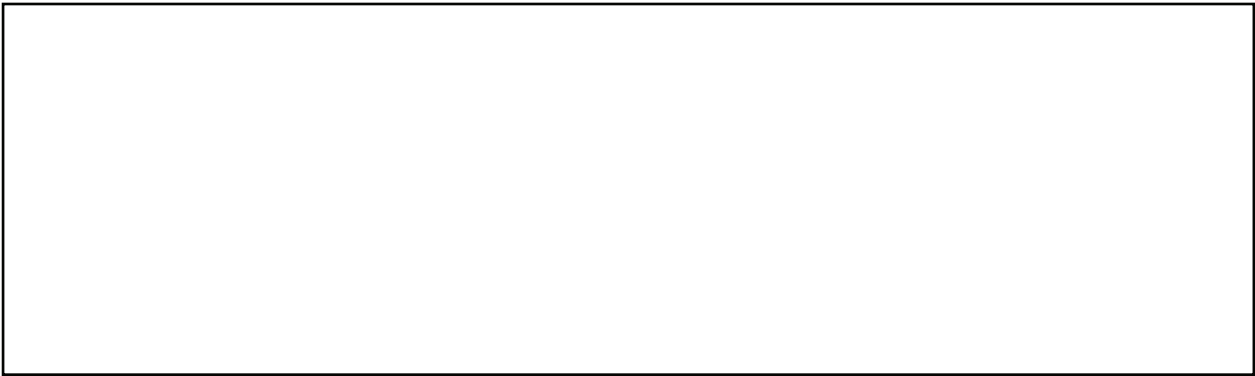
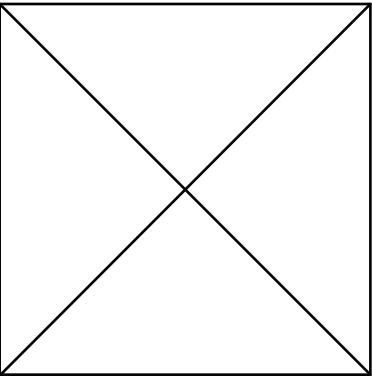
- Each one has a thumbnail and a description, includes:
- New advocacy work (these efforts will probably have their own pages to consolidate media)
- 2013 letter (links to page for this)
- Petition
- 2010 letter
- Bumble Bee Conservation Fact Sheet
- Any other advocacy

Status Assessment



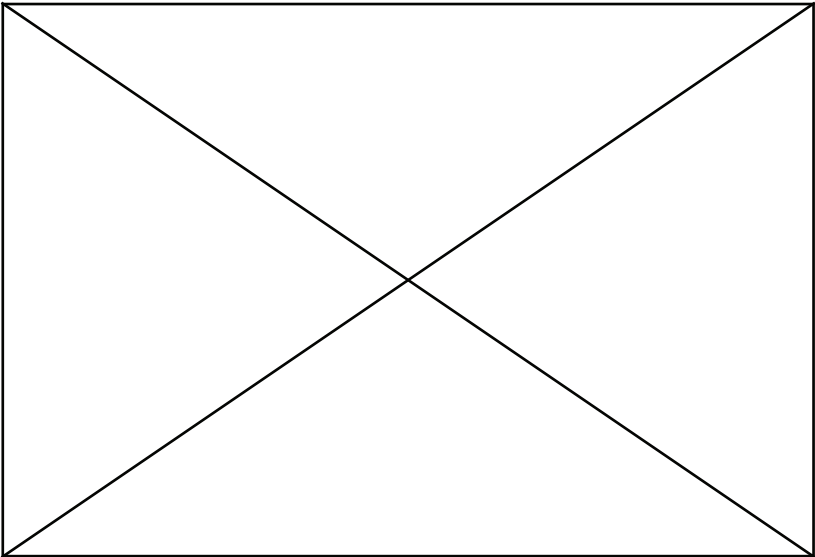
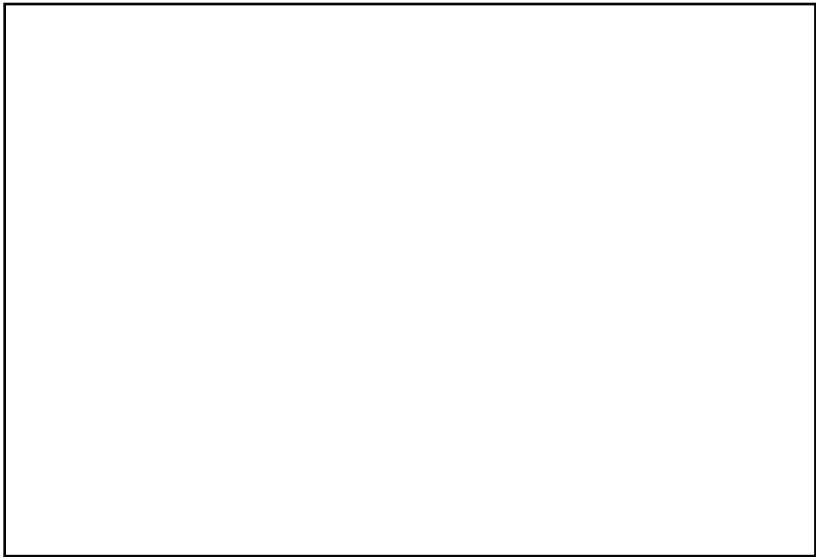
- Text about the status assessment and a representative photo
- Rich's OR Zoo video could be placed within the top section, or in "Resources"

Resources



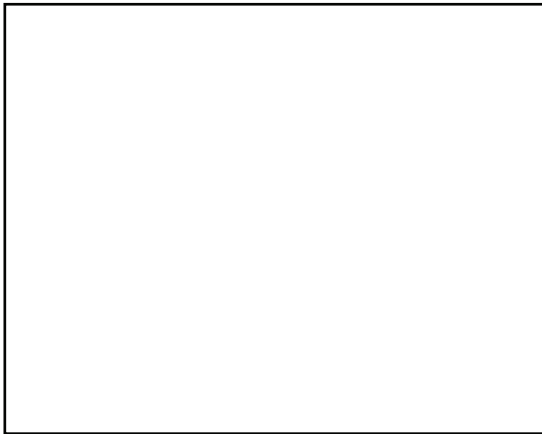
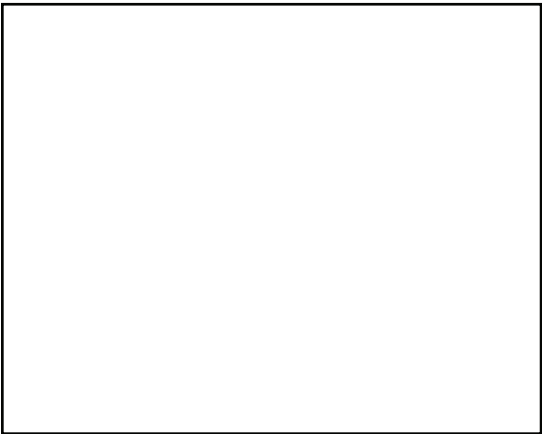
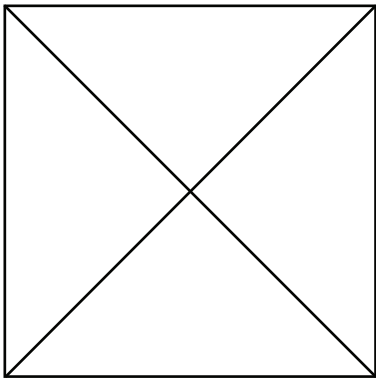
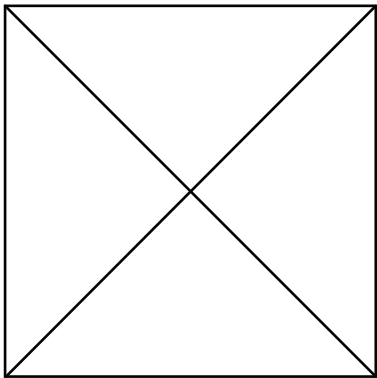
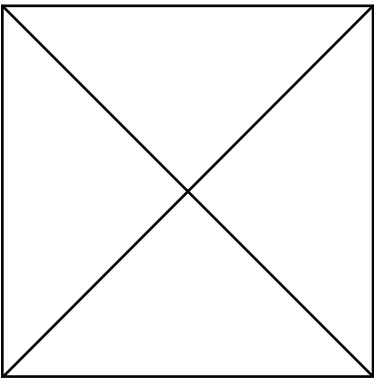
- Resources include:
- Rich's video
- Specialist group page
- Upcoming report
- Species Page
- Native Bee Biology page
- Anything else?

Citizen Science



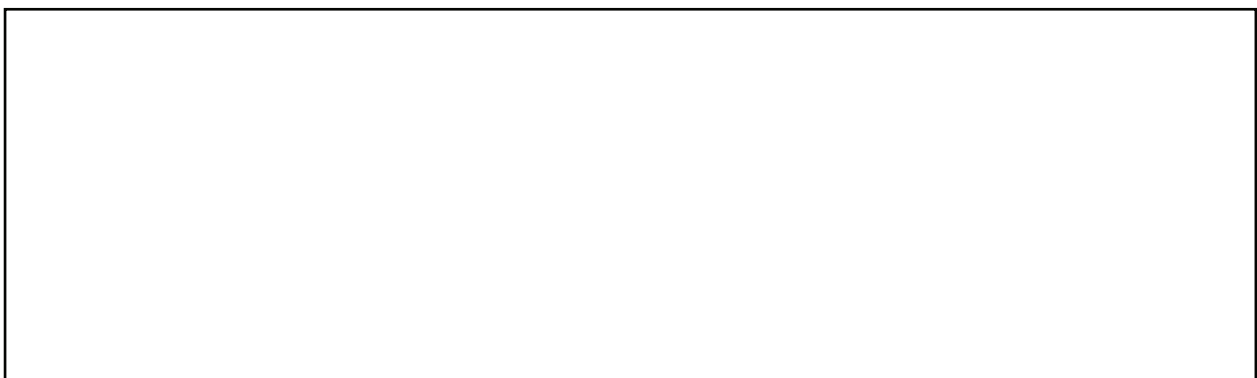
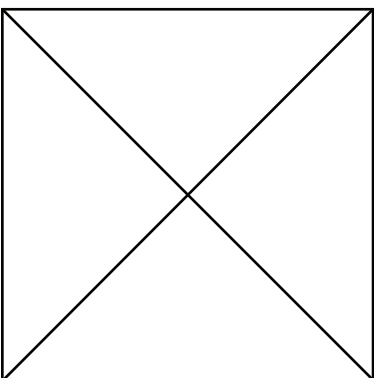
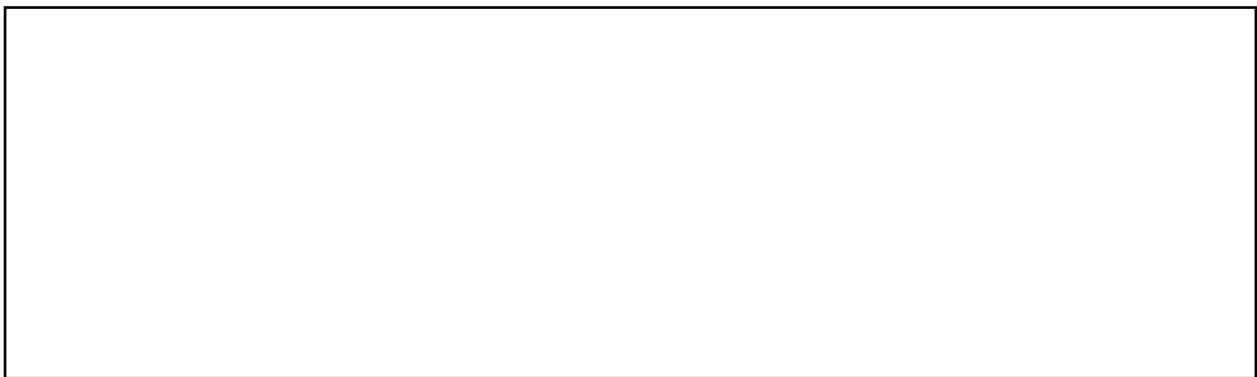
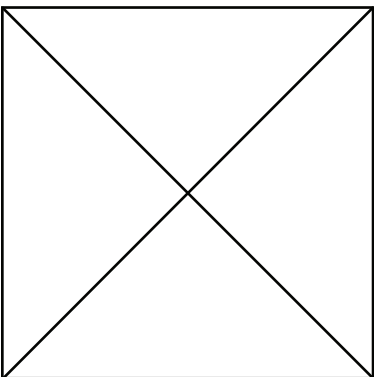
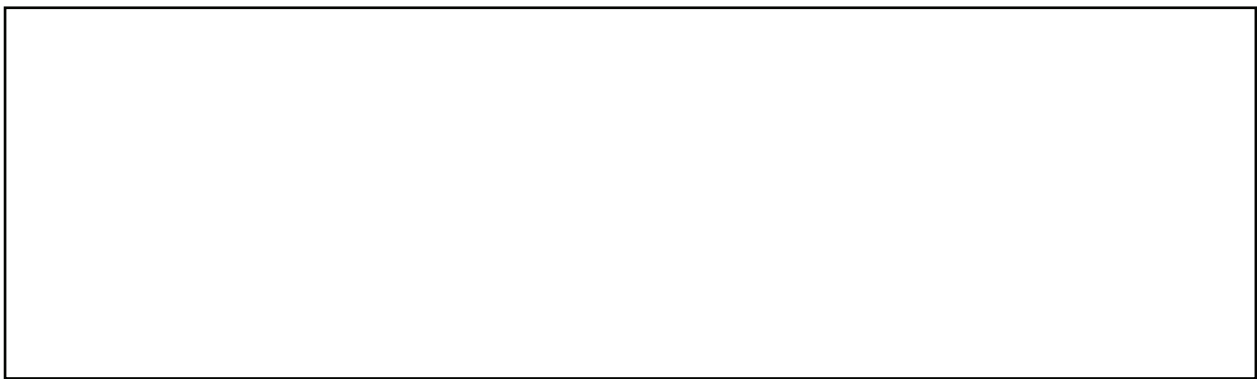
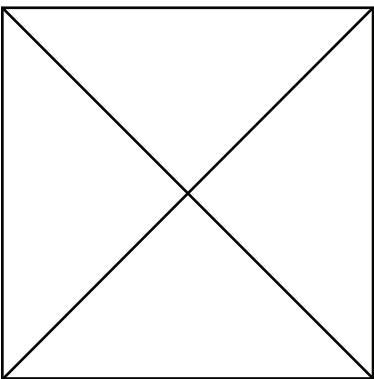
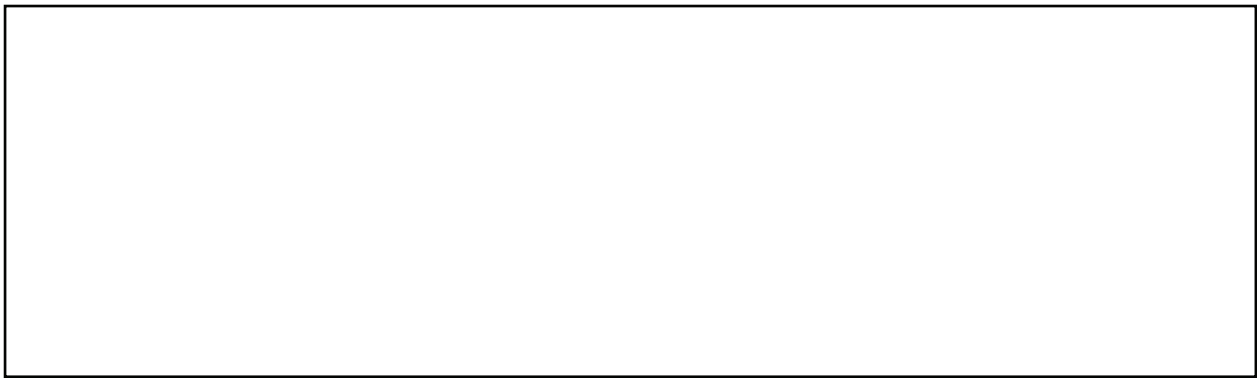
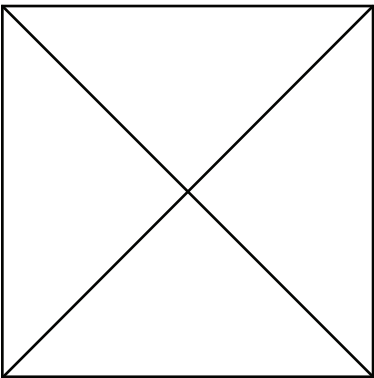
- Citizen Science intro text plus a photo

Participate and Learn More



- Each one has an icon and descriptive text
- 1. Bumble Bee Watch
- 2. Identification and Monitoring page
- 3. Link to Species page

Resources



- Resources include:
- Species page
- ID guide page
- Wanted posters
- Conserving Bumble Bees (brochure and guide, or just one?)
- Link to Xerces Citizen Science page
- Any others? Partner Pages or sites?

Land Management

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- Land Management intro text plus a photo

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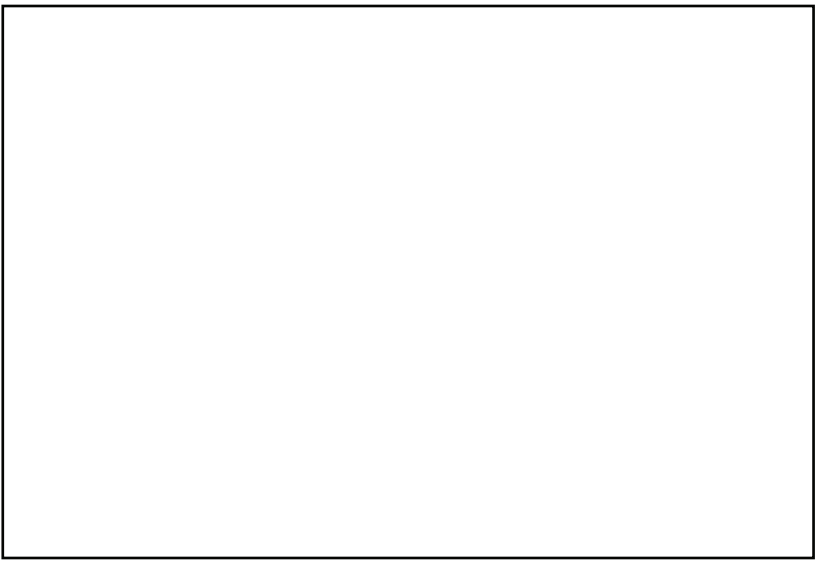
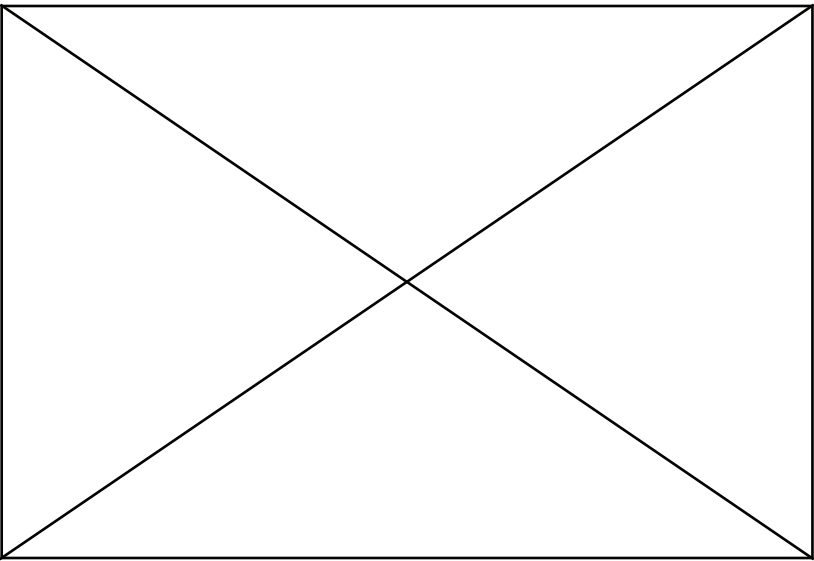
- Each one is an icon and descriptive text
- 1. Manage your habitat
- 2. Identification guide page
- BBTP pledge

Manage Your Habitat!

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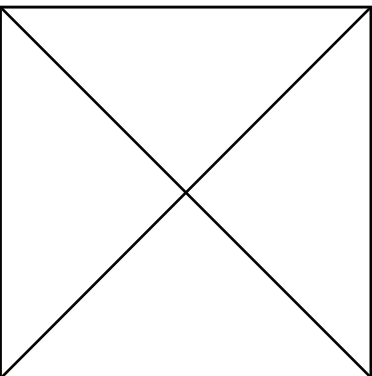
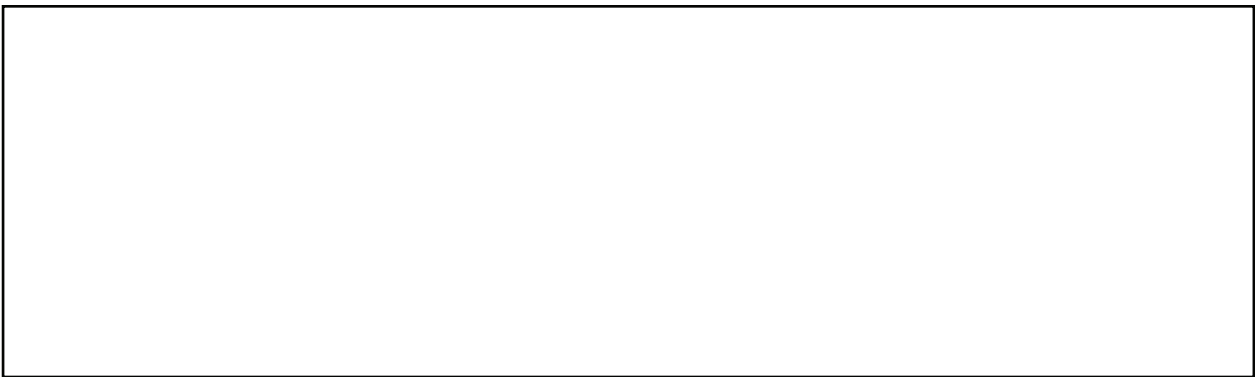
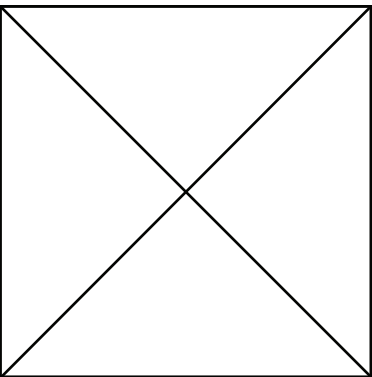
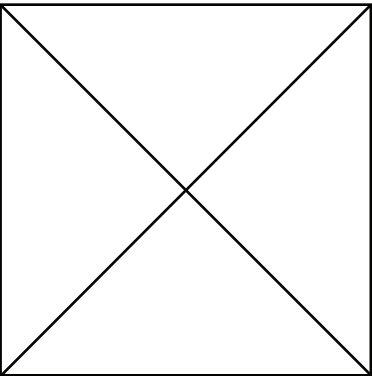
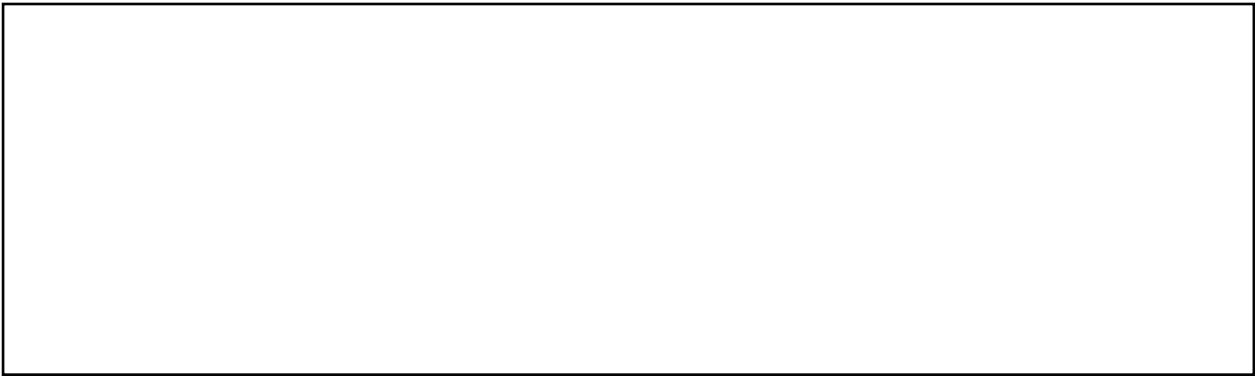
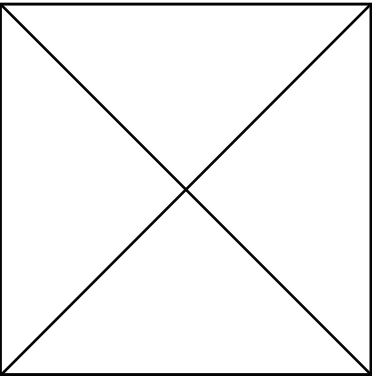
- Resources:
- Conserving Bumble Bees
- Bumble Bee Conservation Brochure
- Identification Guides
- Seed Store link
- Pollinator Protection Pledge
- “Befriending Bumble Bees”
- Any other partner pages?

Identification Guides & Monitoring



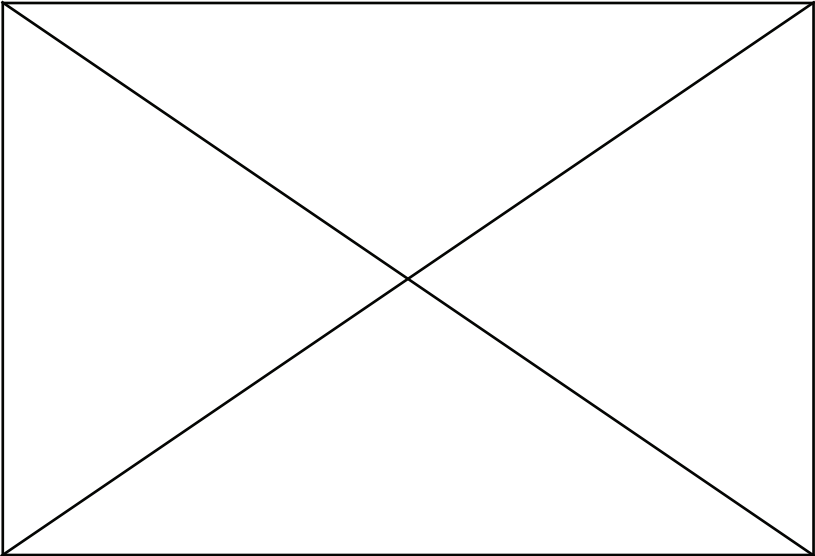
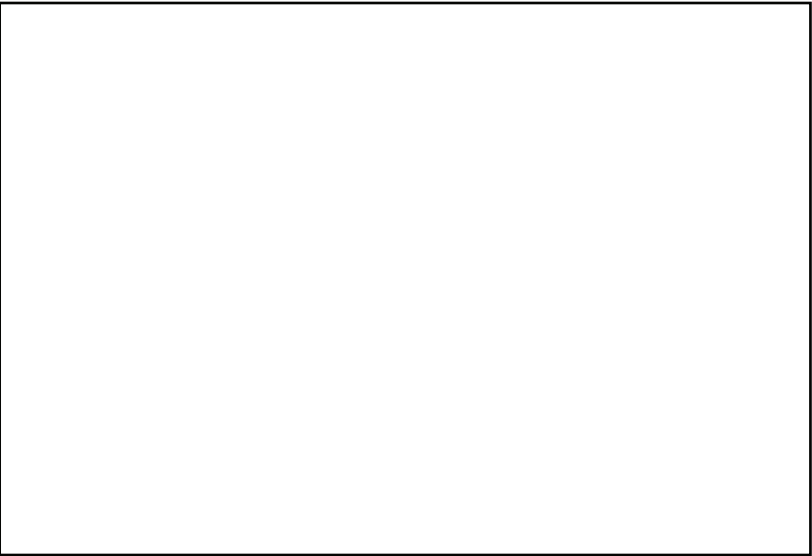
- Intro text and a photo

Resources



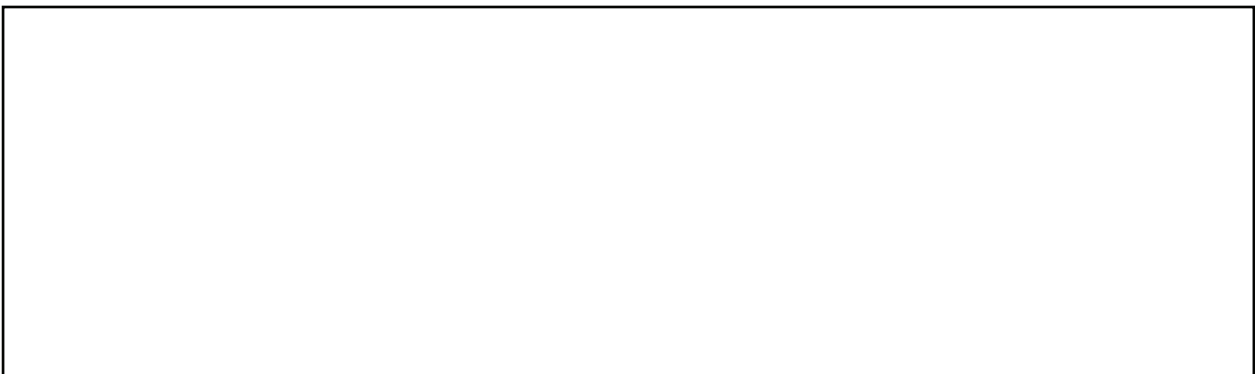
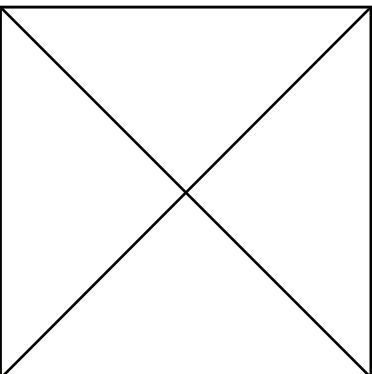
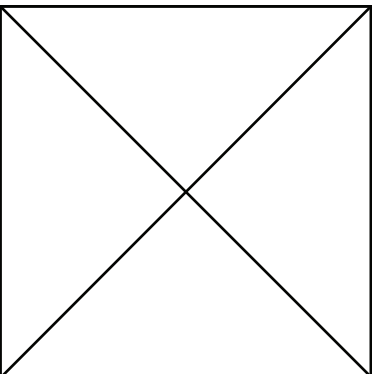
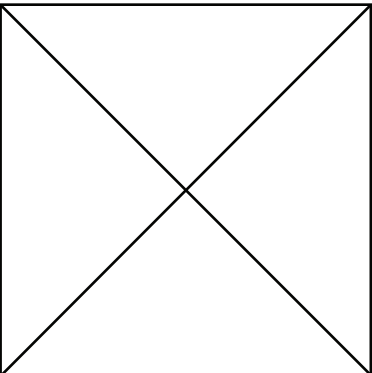
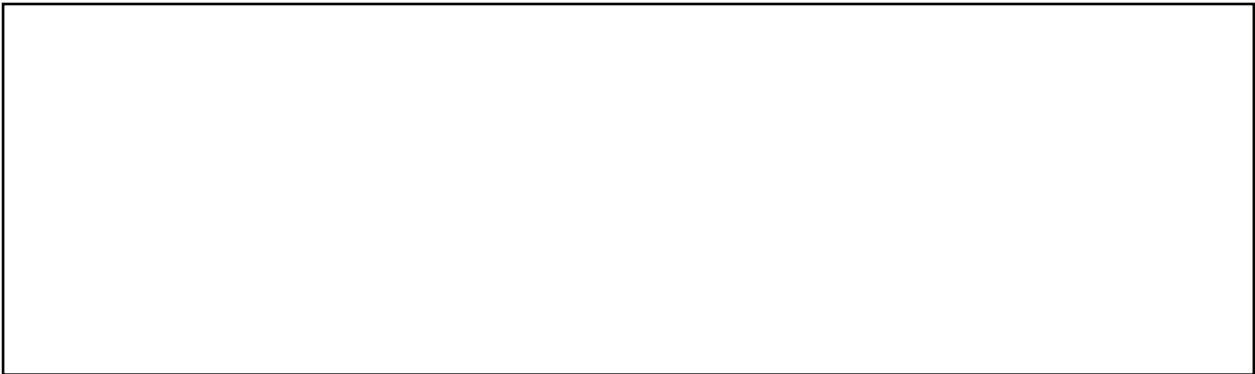
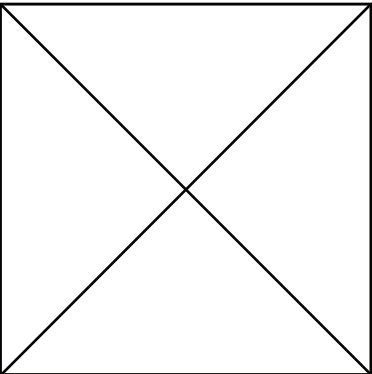
- Resources:
- Identifying Bumble Bees page
- Link to comprehensive ID guides
- Pocket ID guides
- Wanted posters
- Species page
- Native bee biology page

Bumble Bee Species of Concern



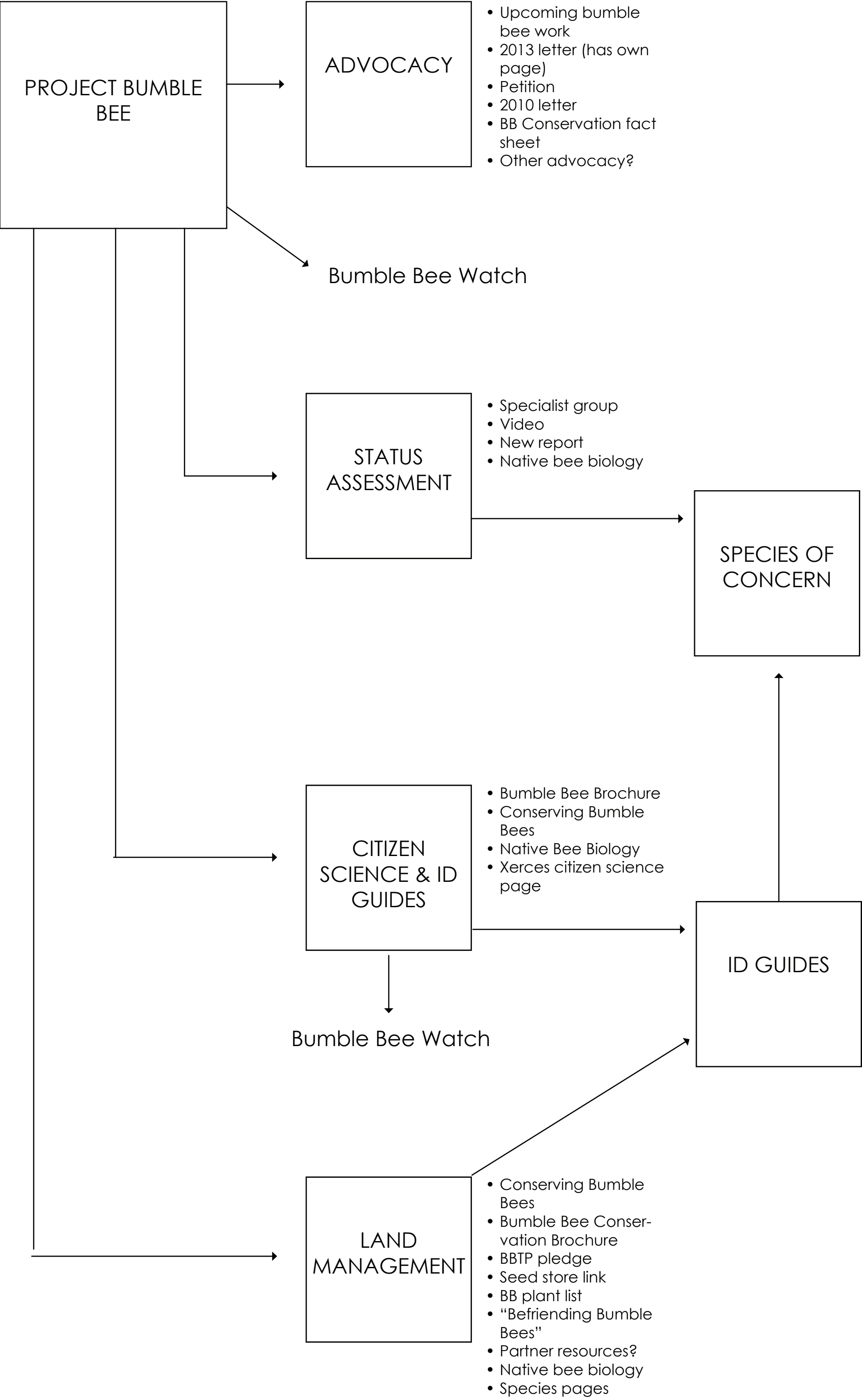
- Intro text and a photo

Resources



- Resources:
- Affinis page
- Occidentalis page
- Pennsylvanicus page
- Franklini page
- Any others?

Content Flow



Proposed Sidebar

- Donate Button

- Newsletter Sign-up

- Search field

- Contact us

- Bumble Bee Watch link

- “Conserving Bumble Bees” headline

- Advocacy

- Status Assessment

- Citizen Science

- Land Management

- ID Guides

- Species of Concern

- Pollinator Protection Pledge

- Photo credits