

FOOD & WINE classic in aspen

FOOD & WINE CLASSIC IN ASPEN

2011 MEDIA CREDENTIAL APPLICATION

DEADLINE: APRIL 15, 2011

****Please complete one application per person****

CONTACT INFORMATION

Name: _____

Title: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____

Mobile Phone Number: _____

Email: _____

PUBLICATION INFORMATION

Primary Publications: _____

Form (*please circle*): **NEWSPAPER** **MAGAZINE**

Frequency (*please circle*): Daily Weekly Bi-Weekly Monthly Quarterly Other

Distribution (*please circle*): Regional National

Circulation: _____

TV

Distribution (*please circle*): Regional National Syndicated

Network: _____

Program Name: _____

Avg. Number of Viewers: _____

Frequency (please circle): Daily Weekly

RADIO

Distribution (*please circle*): Regional National

Program Name: _____

Avg. Number of Listeners: _____

Frequency (please circle) Daily Weekly

DIGITAL

Website address: _____

Avg. Number of Visitors/Month _____

WIRE SERVICE (*please circle*)

Photo News Entertainment

Local National

TYPE OF COVERAGE

****Briefly Describe Story Ideas and Length of Coverage****

AS A CONDITION OF RECEIVING CREDENTIALS TO THE **2011 FOOD & WINE CLASSIC IN ASPEN**, JOURNALISTS AGREE TO SEND TEAR SHEETS OR A LINK TO COVERAGE AS SOON AS POSSIBLE FOLLOWING THE FOOD & WINE CLASSIC.

APPLICANT'S SIGNATURE: _____ DATE: _____

PLEASE RETURN THIS FORM BY **APRIL 25, 2010**

SEND COMPLETED APPLICATION VIA E-MAIL TO:

LORI LEFEVRE

EMAIL: lori@lorilefevre.com PHONE: 914.630.0961

YOU WILL BE NOTIFIED OF YOUR CREDENTIAL STATUS BY APRIL 25, 2011.