

FOOD & WINE classic in aspen

FOOD & WINE CLASSIC IN ASPEN

2010 MEDIA CREDENTIAL APPLICATION

DEADLINE: APRIL 16, 2010

****Please complete one application per person****

CONTACT INFORMATION

Name: _____

Title: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____

Mobile Phone Number: _____

Email: _____

PUBLICATION INFORMATION

Primary Publications: _____

Form (*please circle*): **NEWSPAPER** **MAGAZINE**

Frequency (*please circle*): Daily Weekly Bi-Weekly Monthly Quarterly Other

Distribution (*please circle*): Regional National

Circulation: _____

TV

Distribution (*please circle*): Regional National Syndicated

Network: _____

Program Name: _____

Avg. Number of Viewers: _____

Frequency (please circle): Daily Weekly

RADIO

Distribution (*please circle*): Regional National

Program Name: _____

Avg. Number of Listeners: _____

Frequency (please circle) Daily Weekly

DIGITAL

Website address: _____

Avg. Number of Visitors/Month _____

WIRE SERVICE (*please circle*)

Photo News Entertainment

Local National

TYPE OF COVERAGE

****Briefly Describe Story Ideas and Length of Coverage****

AS A CONDITION OF RECEIVING CREDENTIALS TO THE 2010 FOOD & WINE CLASSIC IN ASPEN, JOURNALISTS AGREE TO SEND TEAR SHEETS OR A COPY OF COVERAGE AS SOON AS POSSIBLE FOLLOWING THE FOOD & WINE CLASSIC.

APPLICANT'S SIGNATURE: _____ DATE: _____

PLEASE RETURN THIS FORM BY **April 16, 2010**.

SEND COMPLETED APPLICATION VIA E-MAIL TO **JEE PARK**: Jee.W.Park@aexp.com

Please call 212-536-2069 if you have further questions.

**YOU WILL BE NOTIFIED OF YOUR CREDENTIAL STATUS BY MAY 3, 2010.
CONFIRMATIONS WILL BE SENT ELECTRONICALLY. IT IS THE RESPONSIBILITY OF THE
APPLICANT TO FOLLOW UP WITH THE PRESS OFFICE TO ENSURE THEY RECEIVE
INFORMATION REGARDING THEIR PRESS STATUS.**

