

ASPEN CHAMBER RESORT ASSOCIATION ANNOUNCES
The Sip, Savor & Save Package Offering Lodging Discounts, FREE Outdoor Adventures & Spa Indulgences
Coinciding with the 28th Annual FOOD & WINE Classic in Aspen

ASPEN, Colo. (March 18, 2010) – The 28th annual FOOD & WINE Classic comes to Aspen, Colo. June 18 – 20, 2010, and Aspen Chamber Resort Association announces an exceptional travel package with savings on lodging plus FREE outdoor adventures and spa indulgences to bookend an incomparable epicurean experience afforded by the Classic.

The **Sip, Savor & Save** package starts at \$1,529 per person, based on double occupancy at The Inn at Aspen (rates start at \$229 a night) and includes the following:

- Consumer pass to the 28th annual FOOD & WINE Classic in Aspen
- Buy three nights lodging, get the fourth night FREE
 - o Some lodges offer “buy four nights, get the fifth night FREE” specials
- One FREE Aspen activity per person, with choices including the following –
 - o Round of golf at Aspen Golf & Tennis Club
 - o River rafting with Blazing Adventures
 - o Half-day guided hiking tour with Blazing Adventures
 - o Sunset Jeep tour and dinner with Blazing Adventures
 - o Mountain biking (with options ranging from novice to challenging terrain) with Blazing Adventures
 - o 50-minute Swedish massage at the Aspen Club & Spa

For additional information, or to book the **Sip, Savor & Save** package, visit www.aspenchamber.org, or call 866.572.0738 The Sip, Savor & Save package is subject to availability, based on double occupancy, does not include taxes or fees, and must be booked by May 15, 2010.

Participating Aspen lodges include the following:

- Inn at Aspen - *buy three nights, get four*
- Frias Properties – *buy three nights, get four and buy four nights, get five*, depending on units
- Chateau Blanc – *buy three nights, get four*
- The Gant – *25 percent discount*
- McCartney Properties – *buy four nights, get five*
- Hotel Aspen – *buy four nights, get five*
- Aspen Alps - *buy four nights, get five*
- Aspen Square Condominium Hotel – *buy four nights, get five*

The nation's premier culinary festival and a perennially sold-out event, the FOOD & WINE Classic in Aspen features a stellar 2010 line-up with culinary masters including **Mario Batali, David Chang, Giada De Laurentiis, Thomas Keller, and Jacques Pépin**. Vinophiles and foodies alike can take advantage of seminars serving up this year's hottest trends in gastronomy. A few highlights from this year's lineup include “In the Kitchen” with *Top Chef's* **Gail Simmons** and **Tom Colicchio**, **David Lynch's** “I Like American Chardonnay and I'm Not Afraid to Say It!”, **Tony Abou-Ganim** teaches how to make your own signature cocktails, FOOD & WINE's **Ray Isle** is back with Burger Bonanza wines: The Sequel, and **Paul Grieco** presents “Wines from the Edge”, a tour of off-the-beaten-path wines.

For more information about the FOOD & WINE Classic in Aspen, visit www.foodandwine.com/classic, or call 877.900.WINE.

Not just a ski resort, Aspen's plethora of warm-weather pursuits pique nearly every passion, from extreme outdoor adventure to Colorado's best fly fishing, indulgent spa offerings to world-class golf. Whether it's getting wet on the rapids of the Roaring Fork River (which runs directly through Aspen's downtown core), scaling the rock walls up

Independence Pass, or biking on picturesque trails, there is an activity for everyone to savor Aspen's stunning mountain scenery and taste "the good life."

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For visitor information, visit www.aspenchamber.org, or call 1.888.290.1324 or 970.925.1940.