



FOR IMMEDIATE RELEASE

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**MARIO BATALI PRESENTS HIS FAVORITE LIGURIAN DISHES,  
IN THE KITCHEN WITH TOP CHEF'S TOM COLICCHIO & FOOD & WINE'S  
GAIL SIMMONS, AT HOME WITH GIADA DE LAURENTIIS,  
AND MUCH MORE AT THE 28<sup>th</sup> ANNUAL  
FOOD & WINE CLASSIC IN ASPEN ON JUNE 18-20, 2010**

**Tickets Still Available At Discounted Rate**

**New York, NY/Aspen, CO** (March 1, 2010) – Missed your chance to attend the South Beach Wine & Food Festival in February? Don't worry; tickets are still available for the 28<sup>th</sup> annual **FOOD & WINE Classic in Aspen** on June 18-20, 2010. The event's outstanding schedule was announced and will feature demonstrations and seminars with culinary masters such as Jacques Pepin, David Chang, Giada DeLaurentiis, Michael Symon, and Thomas Keller. Top Chef fanatics will not want to miss their favorite judges Tom Colicchio and Gail Simmons cook delicious meals, as well as a special Classic Quickfire with Top Chef season 6 winner Michael Voltaggio competing against Top Chef Masters season 1 winner Rick Bayless.

First-timers Tim Love, Art Smith, and Paul Greico have been added to the exclusive list and several new programs will also debut this year. American Express Trade program will host trade-only power lunches with David Chang, Morimoto, among other greats. The Grand Cochon event, featuring ten chefs who will create their best pork dishes at the Hotel Jerome, will close the **FOOD & WINE Classic in Aspen**.

Headliners for this year's event include:

- Mario Batali
- Giada DeLaurentiis
- Jacques Pepin
- Thomas Keller
- Morimoto
- David Chang
- Art Smith
- Michael Symon

Tickets for the FOOD & WINE Classic in Aspen are \$1,085 before March 15, 2010 and \$1,185 thereafter. FOOD & WINE will donate 2% of the proceeds from every Classic ticket to Grow for Good, benefiting Wholesome Wave Foundation. Grow for Good is FOOD & WINE's national initiative dedicated to supporting local farms

and encouraging sustainable agriculture. To register, call 877-900-WINE or visit [www.foodandwine.com/classic](http://www.foodandwine.com/classic).

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In its 28<sup>th</sup> year, the **Food & Wine Classic in Aspen** is the epicurean magazine's signature event, bringing together 50 of the world's foremost authorities on wine and food at 95 sold-out cooking demonstrations and wine seminars. In addition, over 300 wines and luxury lifestyle brands gather together in the Grand Tasting Pavilion, the epicenter of the event, to pour over 50,000 bottles of wine and exhibit their newest products. **Food & Wine** is the modern, stylish, trend-spotting, talent-seeking epicurean magazine. Published by American Express Publishing Corporation, the leader in luxury lifestyle magazines, **Food & Wine** has a circulation of over 925,000. Details about the event and the company are at [foodandwine.com/classic](http://foodandwine.com/classic).