

## **FOR IMMEDIATE RELEASE**

Contact: Rachael Chappa/212.642.1972

## TICKETS ON SALE NOW FOR THE 29<sup>TH</sup> ANNUAL FOOD & WINE CLASSIC IN ASPEN June 17-19, 2011

Aspen, Colorado (December 7, 2010) – Tickets are on sale now for the 2011 **FOOD & WINE Classic in Aspen**, the nation's premier culinary festival, taking place June 17-19, 2011. The three day weekend which brings the FOOD & WINE brand to life with cooking demonstrations and wine tastings has a stellar line-up featuring epicurean masters including **Mario Batali**, **Bobby Flay**, **Tom Colicchio**, **José Andrés**, **Danny Meyer**, **Tim Love**, **Michael Symon**, **Ming Tsai** and many more.

Celebrity chefs, renowned wine experts and the famed Grand Tasting Pavilion converge in the breathtaking backdrop of Aspen, Colorado for this unforgettable experience. Oenophiles and foodies alike can take advantage of seminars serving up this year's hottest trends in gastronomy. Here are a few highlights from this year's line-up:

- Salty & Sweet with Top Chef's Gail Simmons and Tom Colicchio
- Mario Batali's Seafood of the Adriatic
- FOOD & WINE's **Ray Isle** chats about why *Old Wines are Awesome*
- José Andrés creates Sexy Vegetable Dishes
- Ming Tsai teaches techniques for simple, healthy and affordable One Pot Meals
- Sauce on the Side: Wine, Wieners & the Works with Danny Meyer

Plus, the highly anticipated **Classic Quickfire** challenge is back, pitting BRAVO's *Top Chef: D.C.* winner Kevin Sbraga against the yet-unnamed winner of *Top Chef: All-Stars.* 

**Tickets** for the Food & WINE Classic in Aspen are \$1,085 before March 15, 2011 and \$1,185 thereafter. FOOD & WINE donates 2 percent of the net proceeds from all Classic tickets sold to Grow for Good, benefiting Wholesome Wave Foundation. Grow for Good is FOOD & WINE's national initiative dedicated to supporting local farms and encouraging sustainable agriculture. To register, call 877-900-WINE or visit <a href="https://www.foodandwine.com/classic">www.foodandwine.com/classic</a>.

## **About FOOD & WINE**

FOOD & WINE is the modern, stylish, trend-spotting, talent-seeking epicurean brand. Created by American Express Publishing, the luxury-lifestyle authority, FOOD & WINE includes a monthly magazine with an audience of more than eight million, foodandwine.com, a books division, brand affinity services, world class events, and FOOD & WINE International. See our updates on Twitter (@fandw) and Facebook.