



## Building an advisory group

Name	Occupation	Why them
Karina E. Perez	Designer	She is one of the best designers I have met, she is very good choosing colors and styles, she studied a lot of UX/UI and Material design which is very important for designing apps. Karina have a good experience working with programmers and designing for applications. I think she can be very helpful for TakeMyBook because nowadays most of the people stay where they feel more comfortable, where the user experience and user interface are better.
Alejandro Tapia	Publicist	He is very good with social media, he have worked with me in some projects, I have seen that his work is very good and we work very good together. Alejandro is very good doing marketing "for free", without google ads or facebook ads, he just knows where to post things, he is also very committed to his work and he loves it. Having a good publicist for this idea is very important because is the only way people can find out TakeMyBook exists and I think Alejandro is the right person for that task.
Iliana María Tobón	Financier	María always get what she wants, if there is no way to get it, she will find a way, she is very talented and very good with numbers. On a startup is very important one person like María, is not only because of her ability tallying, but because there will always be a moment when we think everything is lost and we want to leave the idea behind and move on, and she is the kind of person who will cheer us up and show us that we can do it.
Elias Jalife	Lawyer	I met Elias when I was 6 years old, since that moment he was a very respectful person, he hates lies and always chooses the most upstanding option. Elias would be the perfect lawyer for TakeMyBook because he is young and modern, it is easier to work with someone who understand how the new technological era works



		and the most important thing is that I truly believe that the best way of doing things is through honesty, and Elias he have the same or similar values than me so this is a huge advantage.
Giovanna Abrahamo	Engineer	<p>Giovanna doesn't think there could be something that doesn't work, if she finds something that is not working properly, she finds a way to fix it, she is very passionate about everything, if she starts something she will finish it and she is going to finish it well.</p> <p>Having Giovanna in TakeMyBook is amazing because she always have a good energy and she is extremely intelligent, she is very good at learning new skills and she knows how to do many things of different sectors that could be very useful for the company.</p>