

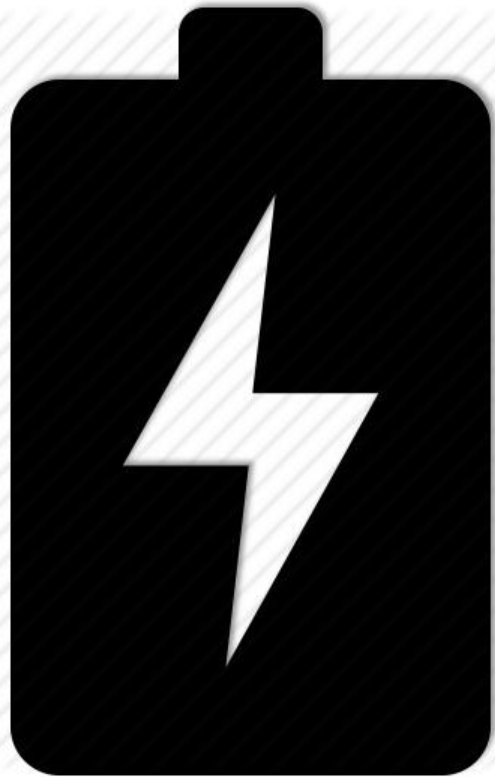




PROBLEM



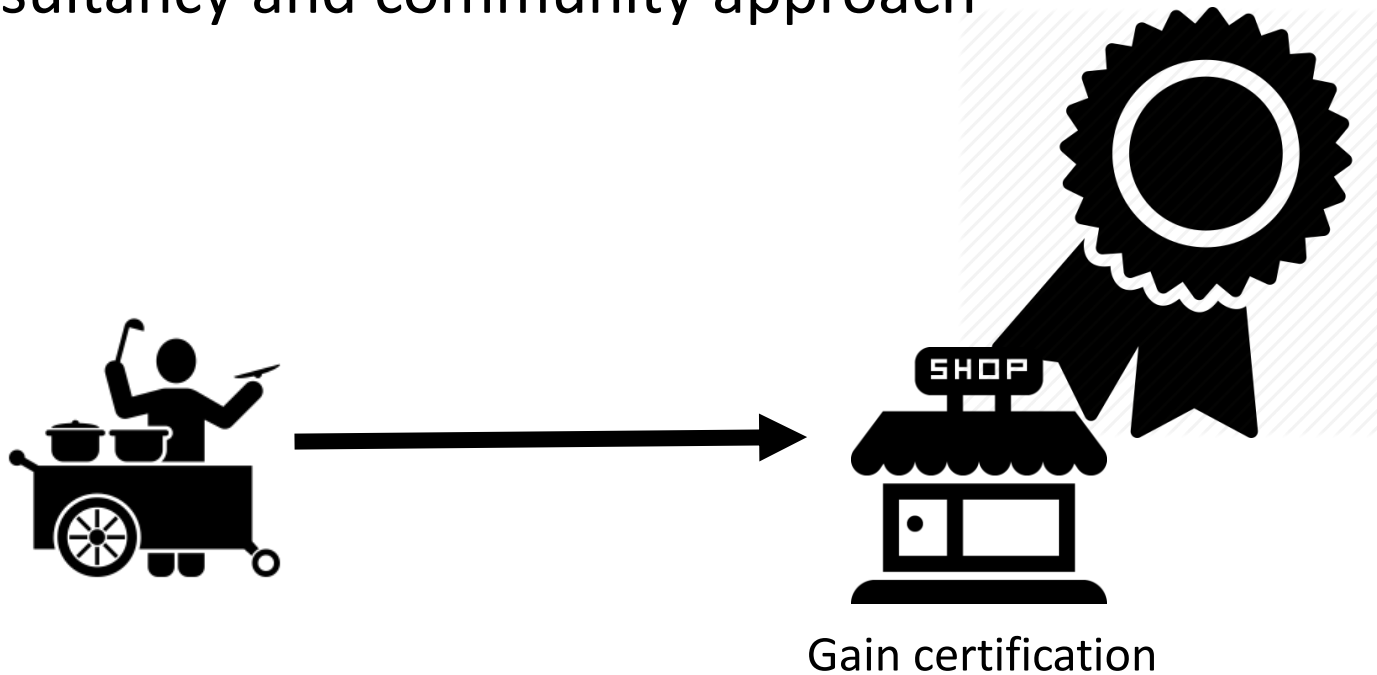
Self-employed migrants in Chinese cities engage in **illegal businesses** which make their income insecure and cause social conflict.



FUTURE POWER

OUR VALUE PROPOSITION

Make migrants' illegal businesses legal with our consultancy and community approach



BUSINESS MODEL: Process for migrants

BEFORE
OPERATIONS

DURING
OPERATIONS

AFTER
BREAKING
EVEN

BUSINESS MODEL: Process for migrants



BUSINESS MODEL:

Process for migrants

DURING OPERATIONS

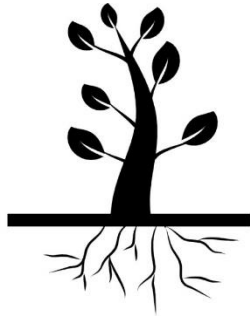
Constant monitoring
by Future Power

Pay for shop lease fee

AFTER BREAKING EVEN

Pay 10% dividend
for 6 months

UNIQUE SELLING POINTS



Grassroots approach

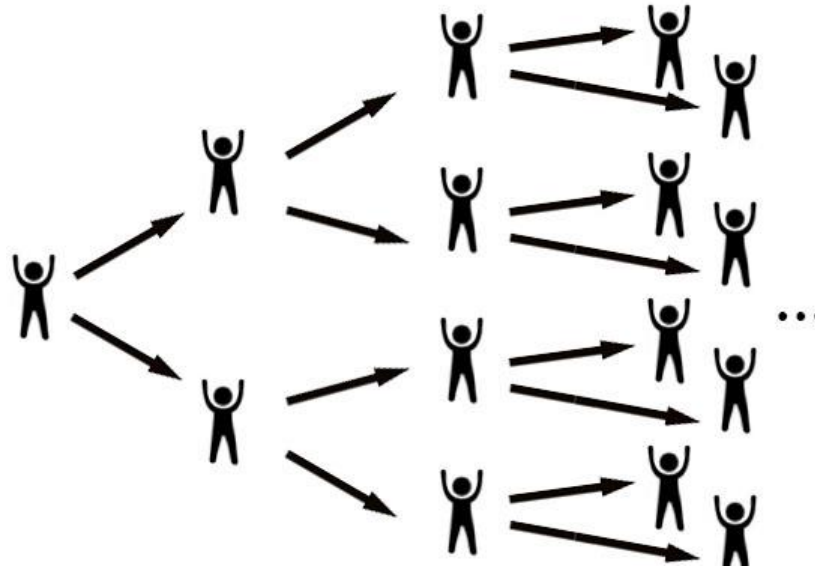


Community approach



Legal & business
consulting

COMMUNITY AS THE CHANNEL



SOCIAL IMPACT



Stable income for migrants

SOCIAL IMPACT

1st Year



30 vendors

2nd Year



150 vendors

3rd Year



300 vendors

SOCIAL IMPACT



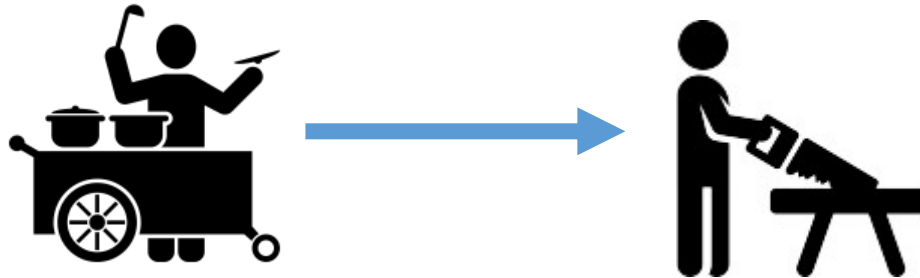
GOAL IN 5 YEARS:

DIRECT 5,000 VENDORS

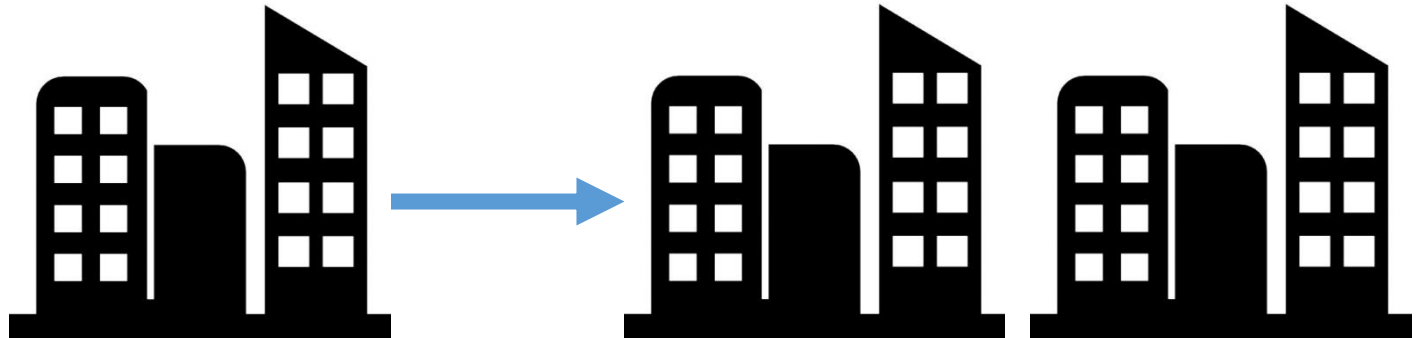
INDIRECTLY EMPLOY ANOTHER 3,000

SCALING UP

Other informal industries



Other Chinese cities



Check out our website!



<http://www.futurepower.gq>

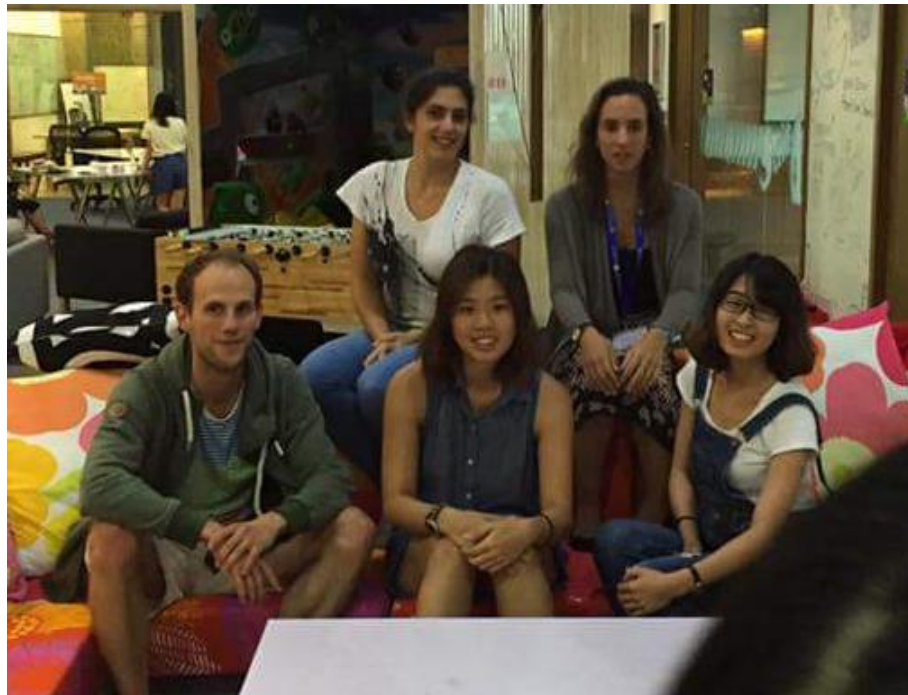


THE TEAM

Engineer

Policy expert

Social
Entrepreneur



Chinese
legislation
expert

Business leader

