

BUN BUN BAKE SHOP



MENU

CATERING

OUR STORY

VISIT US



My Cart

Flavor:

Glaze:

Quantity:



Original ₩ Vanilla Milk

12 rolls

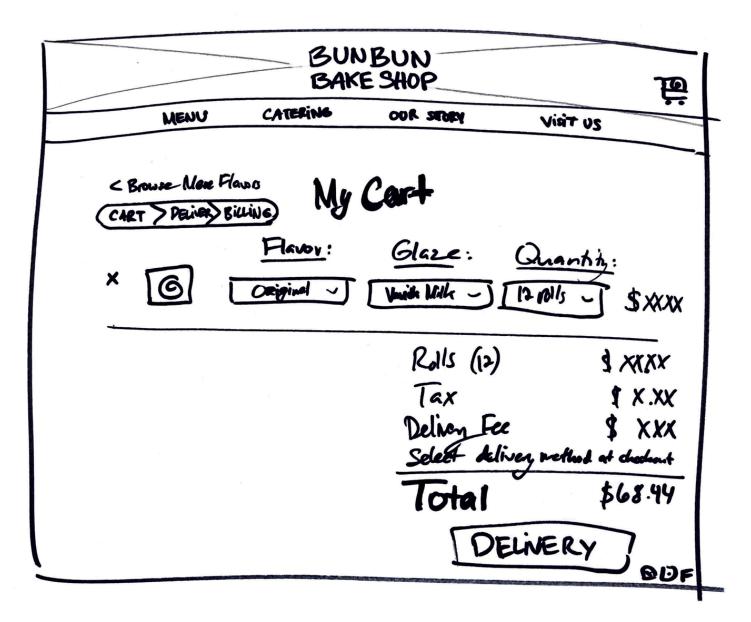
\$ 47.88

Rolls (15): \$ 59.85 Tax: \$ 3.59 Delivery Fee: \$ 5.00

Select delivery time at checkout.

Total: \$ 68.44

DELIVERY OPTIONS >



Design Choices & Changes for Cart Low-Fi and High-Fi Prototypes

I made a few changes to the low-fidelity, and then high-fidelity, prototypes of my cart page.

First, I removed the delivery selections that became a part of the next checkout page stages during our previous high-fidelity prototyping. This is partially due to the fact that, being a Pittsburgh-only delivery bakery, the delivery fee could probably be the same no matter where in Pittsburgh you order to. A disclaimer of "Select delivery method at checkout" is added under "Delivery Fee" to avoid any confusion.

Next, I updated my 3-stage progress "circles" to a 3-stage progress bar with the names of each checkout stage listed within. This way, the user has feedforward as to what steps of the checkout process are left and the ability to go back to a previous page.

I also put the "Browse More Flavors" button to the menu above this progress bar, rather than in the lower left like before. This is to keep consistent where the back buttons are across all pages of the website.

Otherwise, the design remains consistent across the rest of the website. Font families, font weights, capitalization, colors, and other typographic signals all follow the same formatting conventions as were previously decided to be most usable, accessible, and brand appropriate.