



Logo Versions



Primary

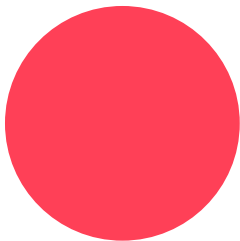
SOUTHEAST RIDES

Wordmark Only



Icon

Colours



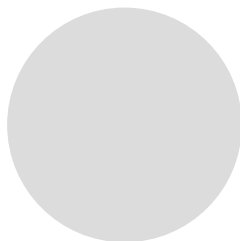
Primary

Hex **#ff4057**

RGB **rgb(255,64,87)**

CMYK **0 75 66 0**

Pantone **17-1647**



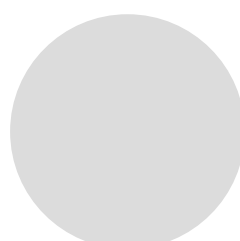
Secondary

Hex **#DCDCDC**

RGB **rgb(220,220,220)**

CMYK **0 0 0 14**

Pantone **12-4306**



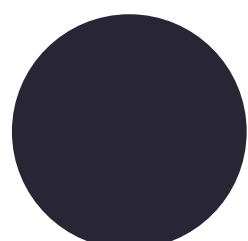
Accent

Hex **#DCDCDC**

RGB **rgb(220,220,220)**

CMYK **0 0 0 14**

Pantone **12-4306**



Background

Hex **#282634**

RGB **rgb(40,38,52)**

CMYK **23 27 0 80**

Pantone **19-3924**

Typography

Primary

Titillium Web Regular

Aa Bb Cc