

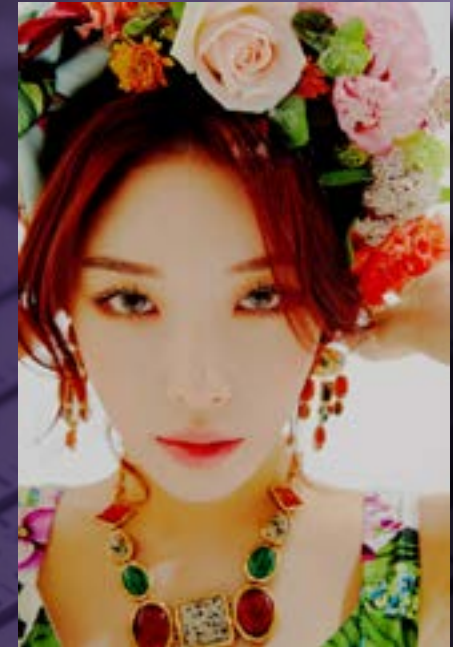
No. 7, Section 5, Xinyi Road,
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Taiwan



- Honesty, trust
- Fly free with your soul
- Music unbound

MX Records, located in downtown Taipei, is a medium-sized record label that scouts under-represented, female artists and delivers their music to the big screen. The company connects sound engineers, songwriters, singers, rappers, and musicians to develop and create music. Additionally, MX Records takes responsibility of artist publicity, marketing, music distribution, and contracts.

The company would like to portray an image that reflects their value of **honesty, trust, empowerment, and creativity**. The essence of MX Records lies in the relationship between the artists and the company; the company would like to give musicians freedom and courage to express themselves unfiltered. MX Records is looking for a brand image that will **encapsulate the spirit of all their artists**, regardless of style of music.



Xpress yourself with artistic freedom.