



ACROPOLIS
Enlightening Wisdom



AITR ACM
Student Chapter



PRESENTS

◀ प्रयात्न 2.0 ▶

SPONSORSHIP BROCHURE

DATE :

4th to 6th March 2025

VENUE :

**ACROPOLIS INSTITUTE OF
TECHNOLOGY AND RESEARCH, INDORE**

ACROPOLIS INSTITUTE OF TECHNOLOGY AND RESEARCH

01



Acropolis Institute of Technology and Research (AITR) is a private engineering college located in Indore, Madhya Pradesh, India. It was established in 2005. Acropolis Institute of Technology and Research - AITR offers bachelor's and master's degrees in engineering as well as master's degrees in computing and management. It also provides online courses facilities to its student's. The college is affiliated to Rajiv Gandhi Proudhyogiki Vishwavidyalaya (RGPV) for [BTech, BE, Diploma, ME, B Pharm and M Pharm courses] and Devi Ahilya Vishwavidyalaya (DAVV) for Master of Computer Application (MCA), BCA, BBA, BCom, BSc, BA and Master of Business Administration (MBA) courses.

WHAT IS ACM?

02



ACM, the Association for Computing Machinery, is the **world's largest educational and scientific society**, uniting computing educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. ACM strengthens the profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM students chapter organizes various workshops, seminars, and talks, related to the latest improvements in the computing society to provide unique networking opportunities, mentoring and bonding sessions over shared interests.



OUR PAST EVENT : **CODESPIRE**

03

Codespire, hosted by Acropolis Institute of Technology and Research in collaboration with **GDSC-AITR, AITR ACM, and AITR ACM-W student chapter**, was a phenomenal success. It showcased brilliant solutions from young tech enthusiasts in competitive programming and logical problem-solving across various domains.

CODESPIRE witnessed an astounding **registration of over 2000 eager participants**, all prepared to embark on a journey that delves deep into the world of innovation.

This mega event featured both a coding contest and a project contest, each having a rigorous online round to filter the cream of the crop. We extended our warm invitation to the top scorers, welcoming them to our prestigious college.

The event's success has set the stage for an even exciting event **Prayatna**, and now, we're gearing up for our next adventure - **Prayatna 2.0**.

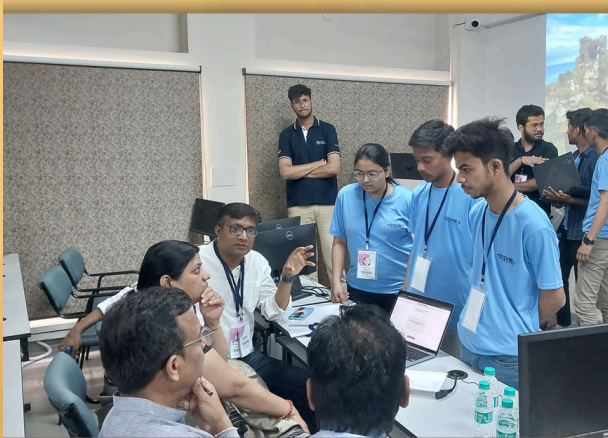


OUR PAST EVENT : PRAYATNA

04

Acropolis Institute of Technology and Research proudly hosted **Prayatna**, a **36-hour nationwide hackathon** organized by the **AITR ACM** and **AITR ACM-W** student chapters in collaboration with CSI AITR. This flagship event brought together exceptional talent from across the country, challenging participants to develop innovative solutions to real-world problems. With over **37,448 impressions**, **2000 registrations**, and **50 teams selected** for the on-campus finale, the event achieved incredible participation and enthusiasm.

Guided by a panel of esteemed mentors, including **Dr. Shaligram Prajapat**, **Mr. Deepesh Somani**, **Mr. Karan Mittal**, **Mr. Hrithik Tiwari**, **Mr. Adeen Shukla**, **Mr. Pawan Parmar**, **Mr. Pulkit Vaishnav**, and **Dr. Krishan Berwal**, participants received invaluable insights to refine their projects. The hackathon commenced with a grand inauguration ceremony, graced by dignitaries such as **Dr. S.C. Sharma**, **Dr. Kavim V. Bhatnagar**, **Mr. Pranay Pandey**, and **Dr. Kamal Kumar Sethi**, who inspired participants with their vision of fostering creativity and collaboration.



OUR PAST EVENT : PRAYATNA

05

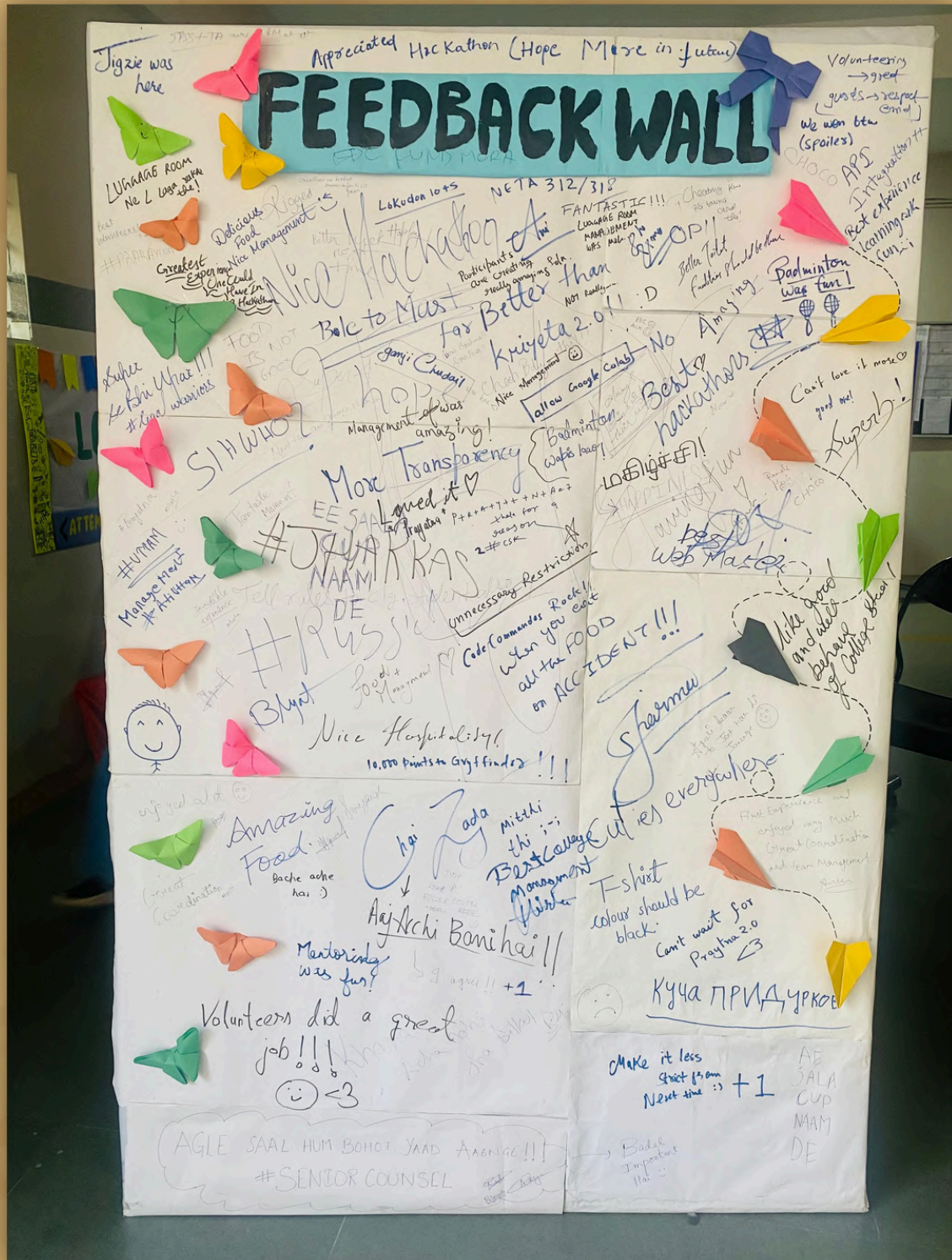
Prayatna brought together professionals and enthusiasts from various industries to explore the latest advancements in technology. A highlight of the event was the engaging speaker session led by **Mr. Deepesh Somani** presenting titled "**Era of AI and Low-Code/No Code Platform**" captivated the audience with insights into emerging trends, real-world applications, and the ethical considerations of AI. This inspiring talk set the tone for the rest of the summit, leaving participants eager to delve deeper into the possibilities of innovation.

Prayatna was more than a competition—it was a platform for innovation, learning, and growth. Its resounding success has set a benchmark for hackathons nationwide, reaffirming **Acropolis Institute's** commitment to nurturing talent and driving transformative progress.



FEEDBACK FROM PRAYATNA

06



WHAT IS PRAYATNA 2.0 ?

07

Acropolis Institute of Technology and Research proudly announces the return of Prayatna, our signature nationwide hackathon, organized by the **AITR ACM** and **AITR ACM-W student chapters**. Building on the unparalleled success of its inaugural edition, **Prayatna 2.0** promises to be bigger, bolder, and more transformative, inviting tech enthusiasts from every corner of the country to join this thrilling journey of innovation.

This edition raises the bar with an enhanced structure, fresh and exciting challenges, and unparalleled resources to empower participants. **Prayatna 2.0** is a space where your ideas turn into solutions, teamwork sparks innovation, and real change begins.

Step into a realm of limitless possibilities. Test your boundaries, collaborate with the brightest minds, and craft solutions that make a difference. **Prayatna 2.0** isn't just about coding—it's about building the future, one idea at a time. This **36-hour hackathon** will challenge you to innovate, solve, and push the boundaries of what's possible. Join us, and be part of a legacy that transforms creativity into impact and dreams into reality. The future starts here.



ABOUT PRAYATNA 2.0

08

"Prayatna 2.0" our National-Level Hackathon, unfolds in two dynamic rounds.

Round 1: Online Submission of Ideas

Participants are invited to submit innovative ideas via PowerPoint presentations. Top submissions will advance to the next round

Round 2: 36-Hour Onsite Hackathon

It is an offline round that will take place at **AITR** Premises, Indore. **40** shortlisted teams will compete in an intensive **36-hour** onsite hackathon, implementing and showcasing their ideas.

Expected Team registrations : 500+
Expected Student registrations : 2000+

09

EVENT TIMELINE

TIMELINE



From 5th
JAN 2025

Registration

Till 5th FEB
2025

Round 1 PPT
Submission

Till 10th FEB 2025



Final Round
Hackathon
(Offline)

From
4th March
Hackathon



WHY SPONSOR PRAYATNA 2.0

10

Sponsoring events is a strategic move for businesses, offering a chance to boost brand visibility, connect with diverse audiences, and make a meaningful impact. It's more than just displaying a logo; it's an investment in visibility, networking, and aligning with values that matter to your audience.

Prayatna 2.0, our National-Level Hackathon, goes beyond the ordinary. Sponsoring Prayatna 2.0 isn't just about funding another event; it's about immersing your brand in a vibrant community of students, and tech enthusiasts nationwide. This translates to improved brand image, heightened awareness, valuable sales opportunities, and positive public relations benefits. To explore this impactful sponsorship opportunity, please reach out to us and let's make Prayatna 2.0 the talk of the town!



WHY SPONSOR PRAYATNA 2.0

BENEFITS	30K	45K	60K	70K
SOCIAL MEDIA PROMOTION	✓	✓	✓	✓
COMPANY LOGO ON EVENT WEBSITE	✓	✓	✓	✓
RECOGNITION DURING THE OPENING AND CLOSING CEREMONIES	✓	✓	✓	✓
DEDICATED POST FOR BRANDS	✓	✓	✓	✓
LOGOS ON ATTENDEE PASSES AND CERTIFICATES		✓	✓	✓
BANNER/FLEXES AT CAMPUS			✓	✓
VERBAL ACKNOWLEDGEMENT DURING KEY MOMENTS			✓	✓
SHOWCASE OF PRODUCTS/SERVICES			✓	✓
VERBAL RECOGNITION WITH DEDICATED SPEAKING SLOTS			✓	✓
INTEGRATION OF YOUR PRODUCT IN THE PROBLEM STATEMENT			✓	✓
COMPANY SPECIFIC PRIZE				✓

--TERMS AND CONDITIONS--

- The sponsor agrees to grant the amenities which will be chosen and mutually decided upon with the sponsor.
- The data of candidates won't be available to sponsors other than the winners.
- After the final signing of the agreement by both parties all terms and conditions stand irrevocable.

12

EVENT LOCATION

ACROPOLIS INSTITUTE OF TECHNOLOGY AND RESEARCH

ADDRESS :

Bypass Road, Square, Mangliya
Sadak, Indore Madhya Pradesh
453771



<https://aitr.acm.org>



Mudit Thakre (8827240204)



Maria Rangwala (8085553416)

