

# Multa Bene Agere

## Pricing List

*Specialized support to turn messy operations into clear, repeatable ways of working.*

### 1. Hourly Rates

#### Strategic Consulting & Business Writing

- **Business Operations:** Workflow simplification, operating routines, roles and ownership, execution support, and AI/tool setups.
- **Business Writing:** Strategic editing, Icelandic–English translation, nuance refinement (tone cleanup), and high-level summaries/memos.

ISK 27,000 / hour + VAT

### 2. Monthly Retainer

Fixed monthly support for ongoing execution and steady output. Minimum term: 3 months.

#### Core (up to 10 hours / month)

Ideal for businesses needing consistent support with smaller tasks and decision materials.

ISK 229,000 / month + VAT

#### Plus (up to 20 hours / month)

Designed for growing operations requiring more active workflow management.

ISK 439,000 / month + VAT

#### Partner (up to 30 hours / month)

For leadership teams seeking a dedicated partner in operational strategy and execution.

ISK 649,000 / month + VAT

### 3. Fixed-price Projects

#### Pitch Deck Refresh

A visual and strategic upgrade of your investor or sales materials. Up to 10 slides.

ISK 160,000 + VAT

#### Ops and Execution Diagnostic

A high-impact review of your current operations. Includes an "as-is" summary, identification of key bottlenecks, and a practical next-step plan. Includes a 60-minute interview and a 2-4 page memo.

ISK 245,000 + VAT

To start a project or discuss a retainer, email [mba@multabene.is](mailto:mba@multabene.is)

### 4. Terms

- **VAT:** 24% added as per current regulations.
- **Billing:** Tracked in 15-minute increments. Minimum billing of 1 hour per meeting and project start.
- **Payment:** Due 14 days from invoice date.
- **Scope:** Retainer hours must be used within the month. 20% of monthly hours may roll over once.
- **Confidentiality:** All client information is handled with absolute confidentiality.