

MARIA REGINA

Portfolio.

Marketing, Business Development, Digital Marketing,
Operation Management

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Profile

Education Journey

Experience

- **MSIB Batch 7**

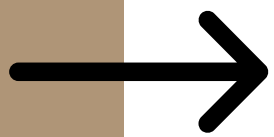
Project

- **Lloukunuts**
- **Tanpa Sisa**

Skills

Certification

Contact



PROFILE

Hi! I'm Maria

I am an **active 6-th semester** student majoring in **Business Administration** with a GPA of 3.69. I have great interest and enthusiasm in learning various aspects of business, such as **management, marketing, and operations**. During my independent studies I was responsible for managing the **product lifecycle**, from user needs research, feature planning, coordination with the technology team, to product launch and evaluation. I have a high dedication to **learn and grow**.

Contact Me



mariaregina21192@gmail.com



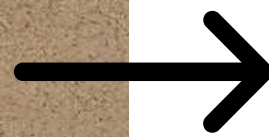
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Maria Regina



EDUCATION



UNIVERSITAS PADJADJARAN

Bachelor of Business Administration | GPA : 3,69/ 4,00

2022 - now

Relevant Courses: Business Organization and Management, Business Marketing Management, Business Operations (Production) Management, Business Development, Business Operations Research.



SMA SANTA MARIA 2

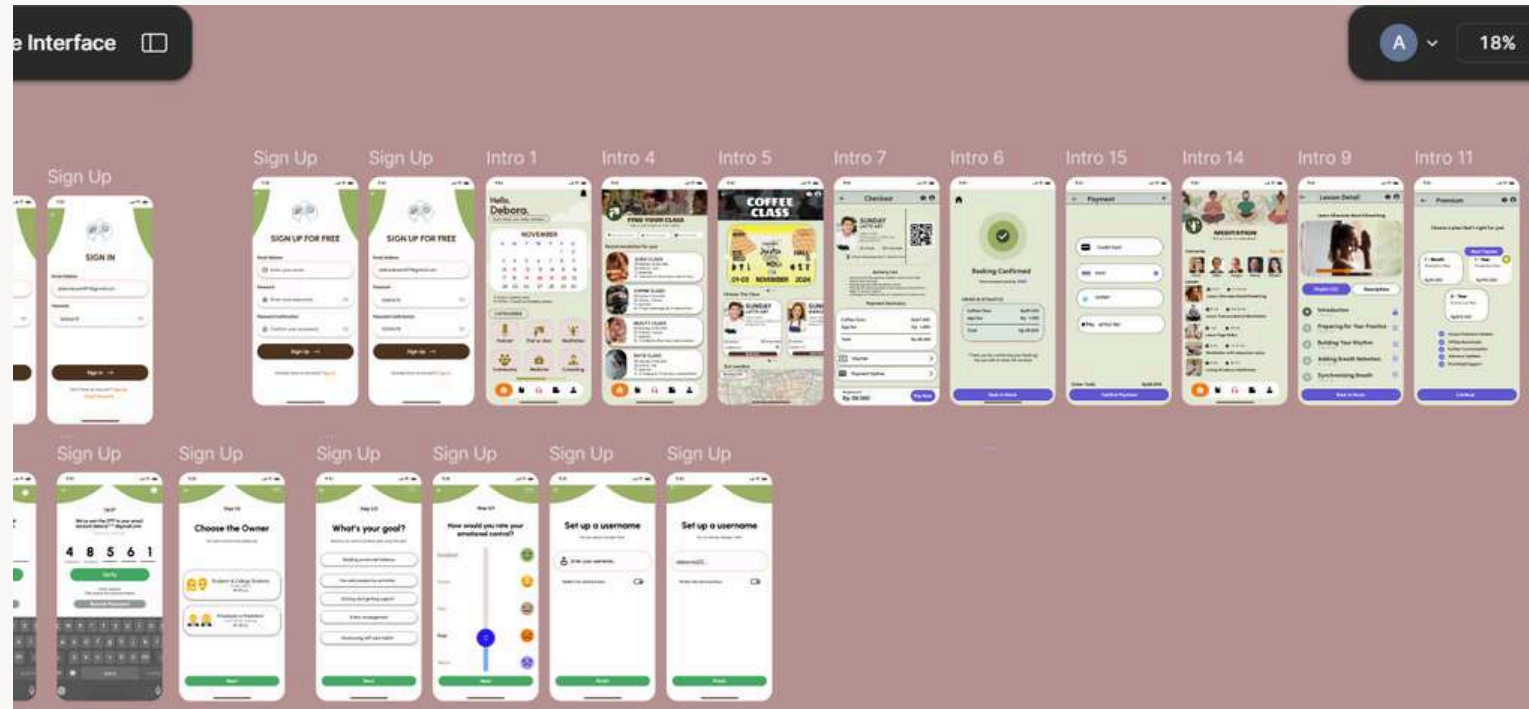
Social Sciences | Average Score: 85,76 / 100

2019 - 2022

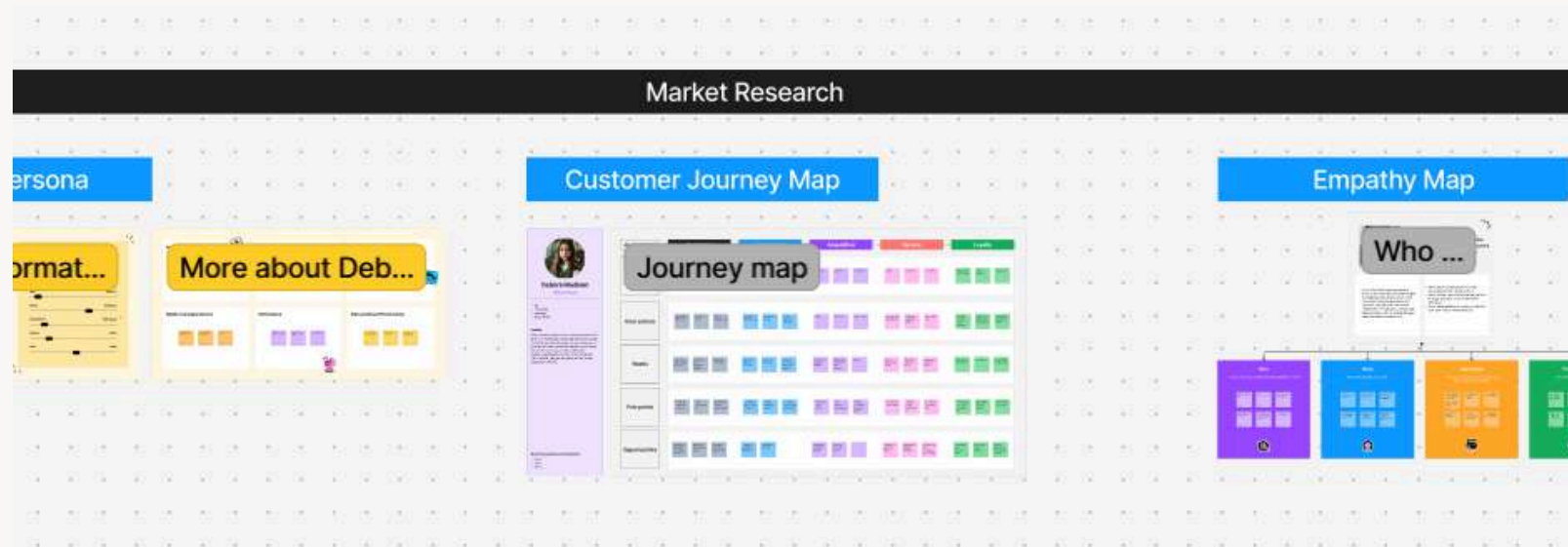
Independent Study

Ruangguru CAMP Batch 7

Product Management | Sept 2024 – Des 2024

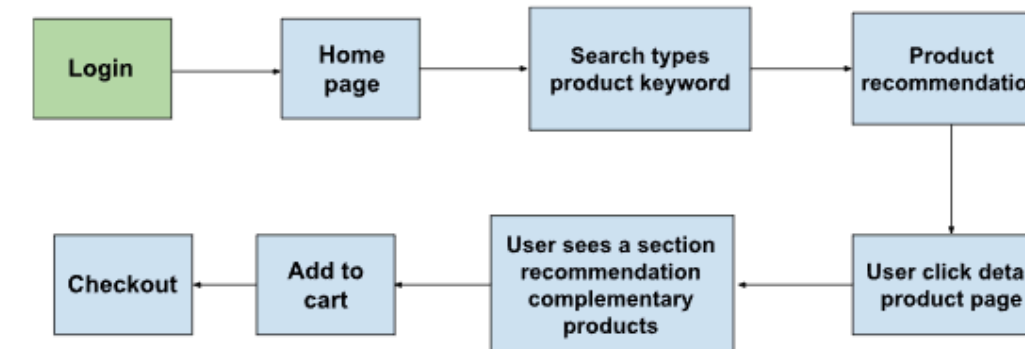


Prototyping and wireframing of digital application products



Market research project with design thinking

E. User Flow



F. User Stories

Flow	User Story
Login	As a user I want to be able to access the login page So that I can log in easily and quickly
Home page	As a user I will go to the home page first So that I can see the latest market activity
Search types product keyword	As a user I want to search for the keywords of the products that I want to find So that I can get access to the product that i am looking for
Product recommendation	As a user I want to get product recommendations from the keywords that I wrote So that I get several choices according to my preferences
User click detail product page	As a user I will go to the product details that I am aiming for So that I can find out information about the product
User sees a section recommendation	As a user I want to get complementary products or products that are also needed when I buy the main product

Creating user flows and user stories for digital applications



Entrepreneurship Project @lloukunuts.id

Marketing Manager | Feb 2023 – now

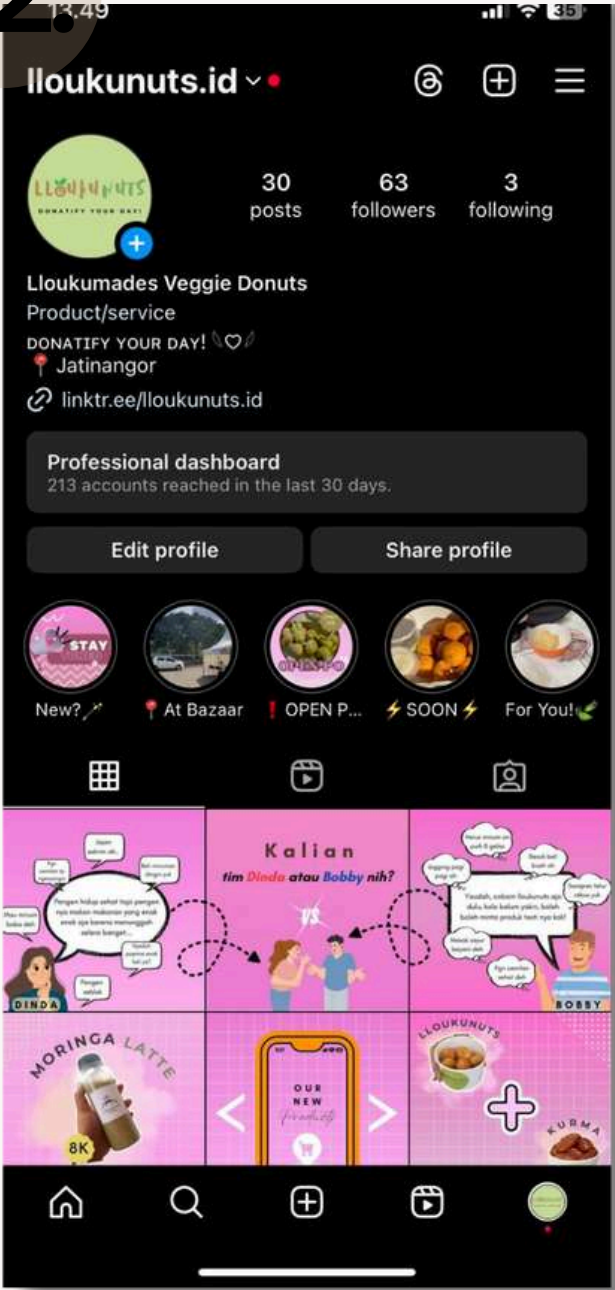
01.

BAZAAR



02.

Our Socmed



03.

Competition



PROJECT



Tanpa Sisa Campaign Project

Production & Marketing | Oct 2023 – Jan 2024



WE CARE
*we do,
we dedicate*

Inviting
*people to
participate*



PROJECT



Independent Study

Ruangguru CAMP Batch 7

Product Management | Sept 2024 – Des 2024

MSIB
Kampus Merdeka



CERTIFICATION



Business Plan



Business Case



Webinar



Volunteer



Commitee



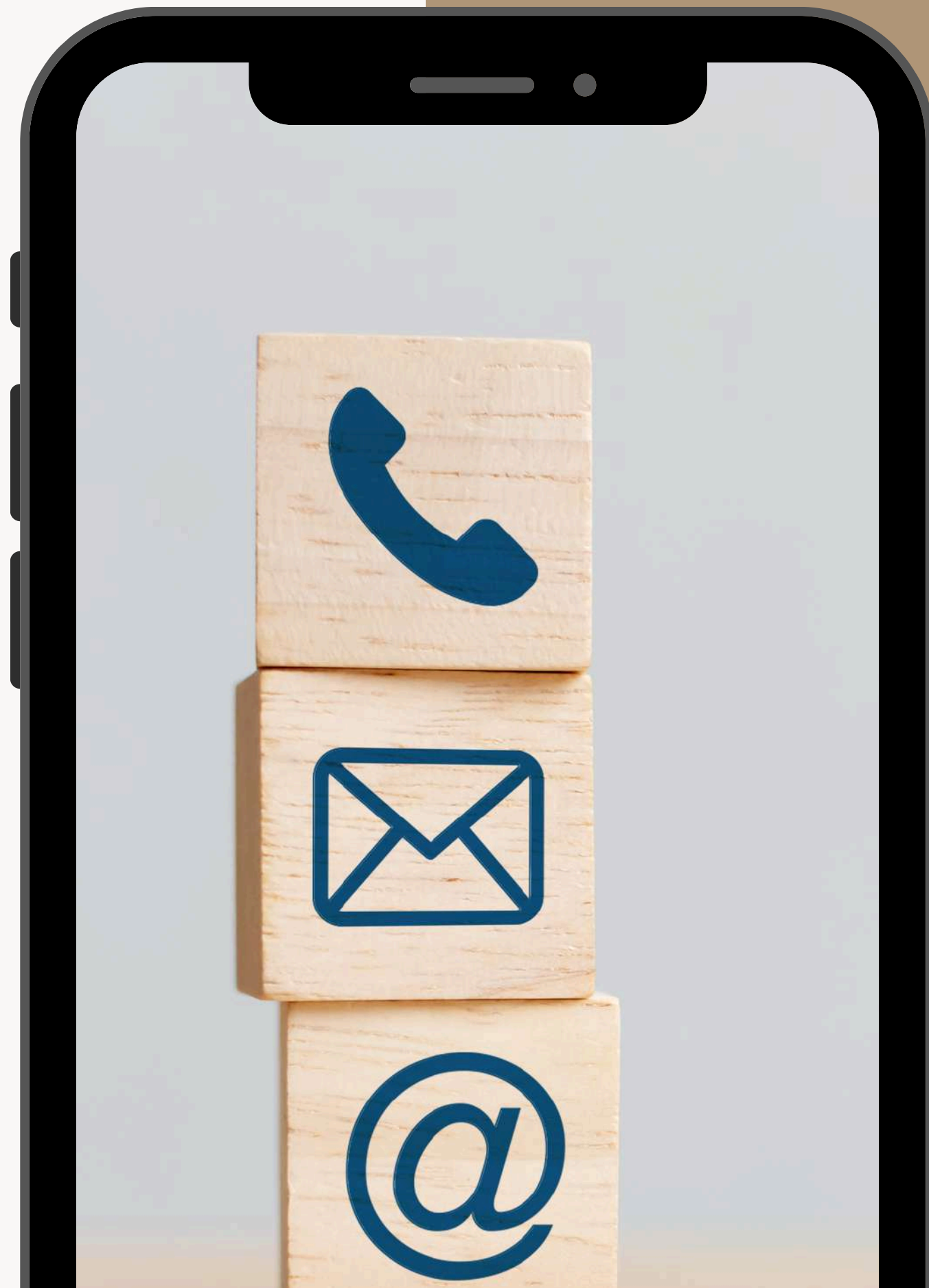
Organization



SKILLS

- **Team Management**
- **Teamwork**
- **Communication**
- **Public Speaking**

**Personal
Skills**



CONTACT ME



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