











#### **Machine Learning**

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#### **Class Materials**

https://github.com/mariachiarafortuna/machineLearningClass

We will work on comics data, using

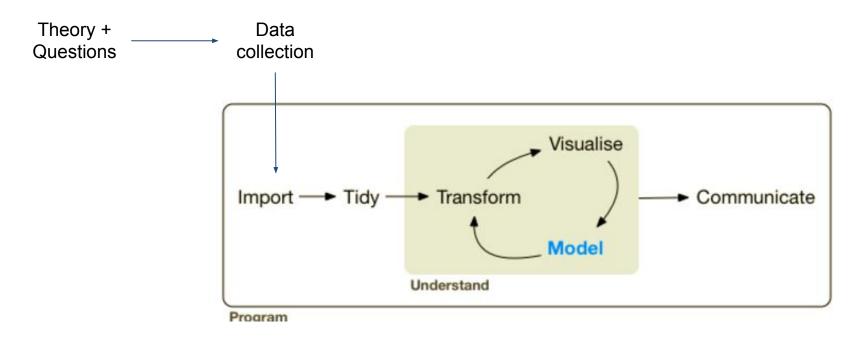


**Data source:** <a href="https://github.com/fivethirtyeight/data/tree/master/comic-characters">https://github.com/fivethirtyeight/data/tree/master/comic-characters</a>

**Inspiration:** <a href="https://fivethirtyeight.com/features/women-in-comic-books/">https://fivethirtyeight.com/features/women-in-comic-books/</a>



# The data analysis workflow



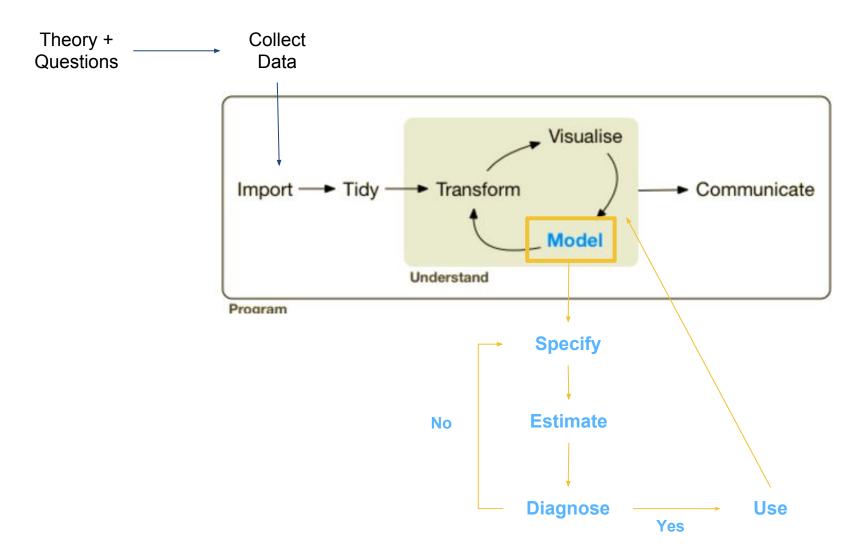
https://rviews.rstudio.com/2017/06/08/what-is-the-tidyverse/



**Forecasting Numerical Output: Linear Regression** 

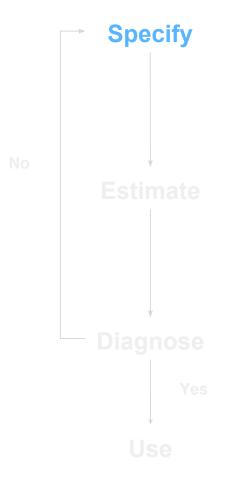


#### A focus on modeling





### Focus on modeling



$$Y = f(X_1, X_2, \dots, X_k) + \varepsilon$$

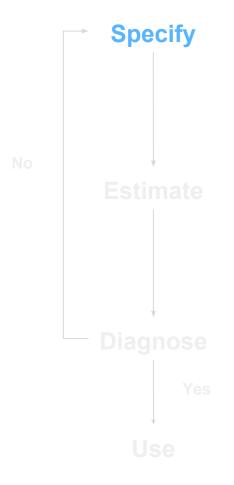
Y: dependent variable or response

 $X_1, X_2, \dots, X_k$ : independent variables

f: the functional relationship

ε: error term (everything that is not explained by the model)





$$Y = \alpha + \beta X + \epsilon$$

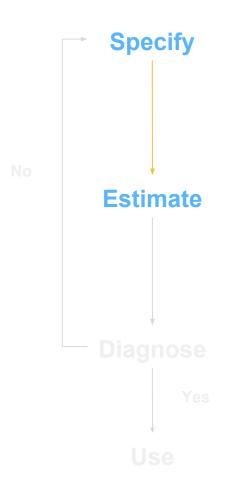
Y: dependent variable or response

X: independent variable

f: linear relationship

ε: error term

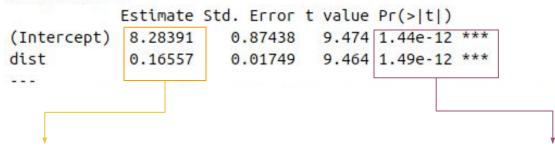




```
Call:
lm(formula = speed ~ dist, data = cars)
Residuals:
   Min
            10 Median
                           30
                                  Max
-7.5293 -2.1550 0.3615 2.4377 6.4179
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
                      0.87438 9.474 1.44e-12 ***
(Intercept) 8.28391
                      0.01749 9.464 1.49e-12 ***
dist
            0.16557
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' '1
Residual standard error: 3.156 on 48 degrees of freedom
Multiple R-squared: 0.6511, Adjusted R-squared: 0.6438
F-statistic: 89.57 on 1 and 48 DF, p-value: 1.49e-12
                  summary (m1)
```



#### Coefficients:



Intercept ( $\alpha$ ): "When X is 0, we expect Y to be  $\alpha$ "

**Slope** (β): "If X increases by one, we expect Y to increase by β1"

We test the null hypothesis that  $\alpha$  and  $\beta$  are equal to zero (no linear relationship) *under some regularity conditions.* 

P-value: probability of obtaining an effect at least as extreme as the one in our sample data, assuming the truth of the null hypothesis

~ "Probability that the relationship that we observe is due to chance"



Residual standard error: 3.156 on 48 degrees of freedom Multiple R-squared: 0.6511, Adjusted R-squared: 0.6438 F-statistic: 89.57 on 1 and 48 DF, p-value: 1.49e-12

R<sup>2</sup>: Explained variation / Total variation

Show the percentage of the response variable variation that is explained by a linear model

We test the null hypothesis that R<sup>2</sup> is equal to zero (the proportion of variance explained by the model is zero), *under some regularity conditions*.

~ "Probability that the relationship expressed by the model is due to chance"

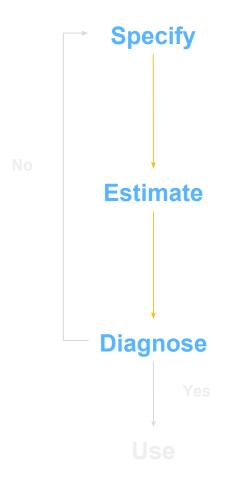




$$Y = \alpha + \beta X + \epsilon$$

Predictions: 
$$y_i^* = \alpha + \beta x_i$$
  
Residuals:  $e_i = y_i - y_i^* = y_i - \alpha - \beta x_i y_i^*$ 





# Regularity conditions (required for inference)

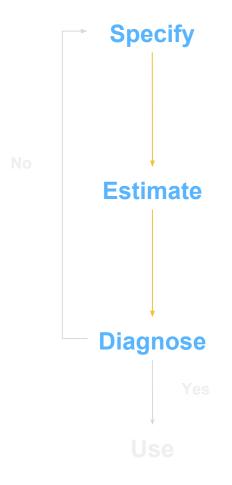
- 1. Errors have zero mean (implies that  $E(Yi) = \alpha + \beta Xi$ )
- 2. Errors are uncorrelated (implies that Cov(Yi, Yi) = 0)
- 3. Errors have a constant variance (implies that  $Var(Yi) = \sigma^2$ )

[extra: Errors are normally distributed (gives extra inferential properties)]



Estimates and p-values are reliable if the regularity conditions hold



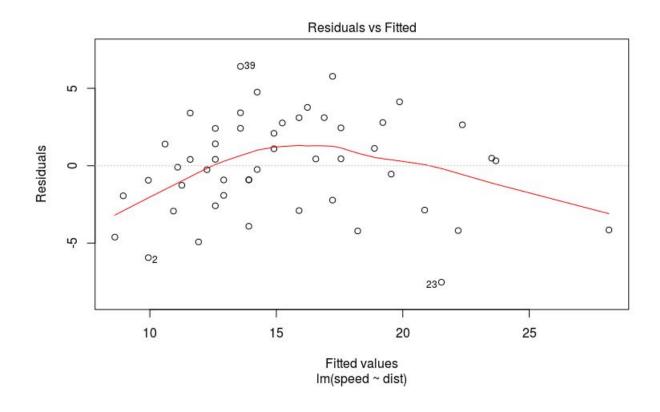


We can check if the regularity conditions hold looking at the "errors" of our model, the residuals

plots (m1)

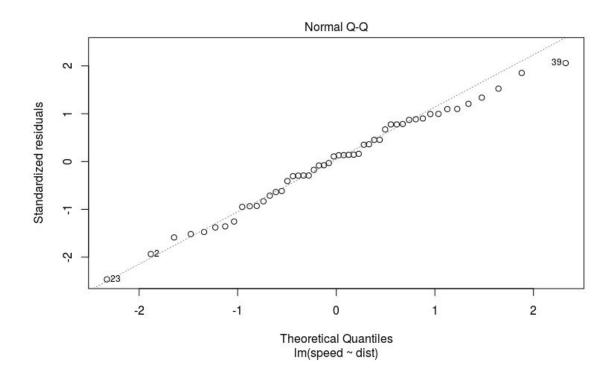
External resources: <a href="http://data.library.virginia.edu/diagnostic-plots/">http://data.library.virginia.edu/diagnostic-plots/</a>





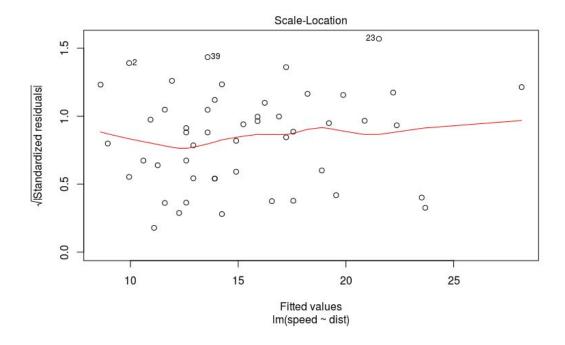
**Residual vs fitted plot:** If the 3 conditions hold, the residuals are fairly linear around 0, and equally "spread" around 0 when the x value increases. In particular, this plot shows if residuals have non-linear patterns.





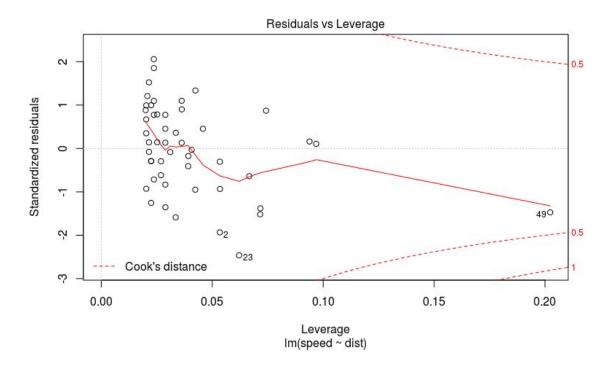
Q-q plot: If the normality condition holds, the residuals lie on the diagonal





**Scale-Location plot:** Shows if residuals are spread equally along the ranges of predictors: it checks if the 3' hypothesis holds.

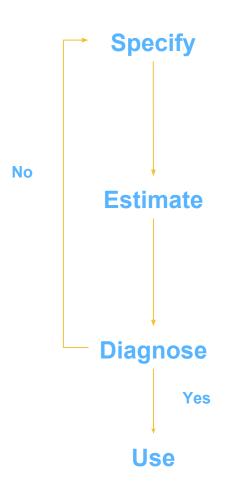




**Residual vs Leverage plot:** Show if there are outliers that strongly influence the regression. We can consider to exclude influential points to increase the regression fit to the data.



#### Extra topic: log-level regression



$$In(Y) = \alpha + \beta_1 X_1$$

%<sub>Δ</sub>y=100· $\beta$ 1· $\Delta$ x "if we change x by 1 (unit), we'd expect our y variable to change by 100· $\beta$ 1 percent"

Technically, the interpretation is the following:

$$\%\Delta y = 100 \cdot \left(e^{\beta_1} - 1\right)$$

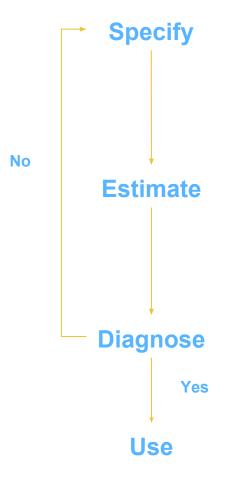
but the quoted interpretation is approximately true for values  $-0.1 < \beta 1 < 0.1$  (and it's much easier to remember.)

External resources:

http://www.cazaar.com/ta/econ113/interpreting-beta



### Multiple linear regression



$$Y = \alpha + \beta_1 X_1 + \dots + \beta_k X_k + \varepsilon$$

Y: dependent variable or response

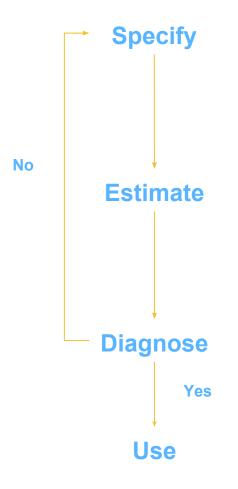
 $X_1, \dots, X_k$ : independent variables

- Estimation and test for each parameter
- Similar interpretation and procedure

$$m2 <- lm(data=data, y \sim x1 + x2)$$



### Multiple linear regression



#### What if X is qualitative?

We will have a different intercept for each level of X

#### What if there is an interaction?

We will have a different intercept and a different slope for each level of X

$$m2 <-lim(data=data, y \sim x1 + x2 + x1*x2)$$



#### Find similar observations: Cluster Analysis



#### **Cluster Analysis**

Clustering: task of grouping observations in a way that objects in the same group (called a cluster) are *more similar* to each other than to those in other groups (clusters).

#### **Unsupervised learning**

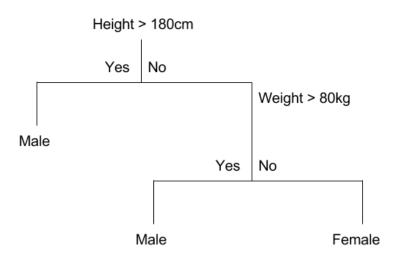
Several methods to solve the task: we will see only **k-means** (centroid based method)

kmeans(scaled data, n)



**Classification: Decision Tree** 





Classification Trees are used to predict a qualitative response.

The method follows a hierarchical approach and the output is particularly easy to understand.

At each node (step) one independent variable and one of its values is used to partition the predictors space into simple regions.



**Growing the Tree** 

To grow a Classification Tree, the Tree algorithm searches the partition that produces the minimum "within node variability".



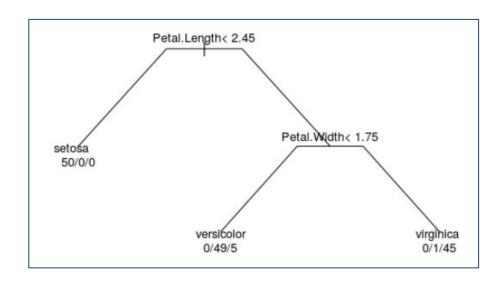
#### **Growing the Tree**

```
plot(iris_tree)
text(iris_tree)
print(iris_tree)
```

n= 150

node), split, n, loss, yval, (yprob)

\* denotes terminal node



- 1) root 150 100 setosa (0.33333333 0.33333333 0.33333333)
  - 2) Petal.Length< 2.45 50 0 setosa (1.000000000 0.000000000 0.000000000) \*
  - 3) Petal.Length>=2.45 100 50 versicolor (0.00000000 0.50000000 0.50000000)
    - 6) Petal.Width< 1.75 54 5 versicolor (0.000000000 0.90740741 0.09259259) \*
    - 7) Petal.Width>=1.75 46 1 virginica (0.00000000 0.02173913 0.97826087) \*



#### Pruning the tree

When we build the tree we want to avoid **overfitting** (~ we don't want to add random variation into prediction).

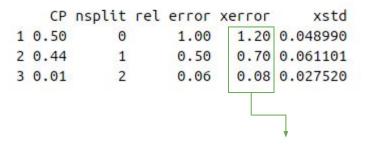
Prune a Tree means choose the *right* number of split.

A way is to choose the number of split with the lowest cross-validation error.

Variables actually used in tree construction: [1] Petal.Length Petal.Width

Root node error: 100/150 = 0.66667

n= 150



Cross-validation error

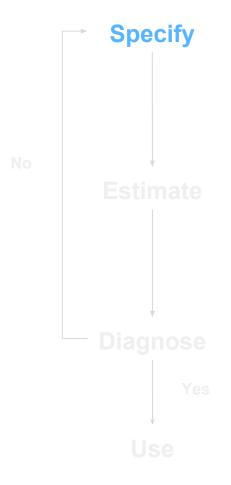
printcp(iris\_tree)



**Classification: Logistic Regression** 



### Logistic regression



$$logit(Y|x) = \alpha + \beta X + \epsilon$$

Y: dependent variable or response

X: independent variable

f: linear relationship

ε: error term



# Logistic regression

#### Example: Probability of passing an exam versus hours of study [edit]

Suppose we wish to answer the following question:

A group of 20 students spend between 0 and 6 hours studying for an exam. How does the number of hours spent studying affect the probability that the student will pass the exam?

The reason for using logistic regression for this problem is that the values of the dependent variable, pass and fail, while represented by "1" and "0", are not cardinal numbers. If the problem was changed so that pass/fail was replaced with the grade 0–100 (cardinal numbers), then simple regression analysis could be used.

The table shows the number of hours each student spent studying, and whether they passed (1) or failed (0).

Hours	0.50	0.75	1.00	1.25	1.50	1.75	1.75	2.00	2.25	2.50	2.75	3.00	3.25	3.50	4.00	4.25	4.50	4.75	5.00	5.50
Pass	0	0	0	0	0	0	1	0	1	0	1	0	1	0	1	1	1	1	1	1

The graph shows the probability of passing the exam versus the number of hours studying, with the logistic regression curve fitted to the data.

The logistic regression analysis gives the following output.

	Coefficient	Std.Error	z-value	P-value (Wald)
Intercept	-4.0777	1.7610	-2.316	0.0206
Hours	1.5046	0.6287	2.393	0.0167

The output indicates that hours studying is significantly associated with the probability of passing the exam (p=0.0167, Wald test). The output also provides the coefficients for Intercept=-4.0777 and Hours=1.5046. These coefficients are entered in the logistic regression equation to estimate the probability of passing the exam:

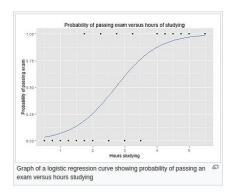
Probability of passing exam = 
$$\frac{1}{1 + \exp(-(1.5046 \cdot \text{Hours} - 4.0777))}$$

For example, for a student who studies 2 hours, entering the value Hours=2 in the equation gives the estimated probability of passing the exam of 0.26:

$$Probability of passing exam = \frac{1}{1 + \exp \left(-\left(1.5046 \cdot 2 - 4.0777\right)\right)} = 0.26$$

Similarly, for a student who studies 4 hours, the estimated probability of passing the exam is 0.87:

$$Probability of passing exam = \frac{1}{1 + \exp\left(-\left(1.5046 \cdot 4 - 4.0777\right)\right)} = 0.87$$



<u>https://en.wikipedia.org/wiki/Logistic\_regression</u>
https://datascienceplus.com/perform-logistic-regression-in-r/





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