

01

MARKET RESEARCH

SMALL ROBOT-RUN CAFE IN LOS
ANGELES



December, 2022

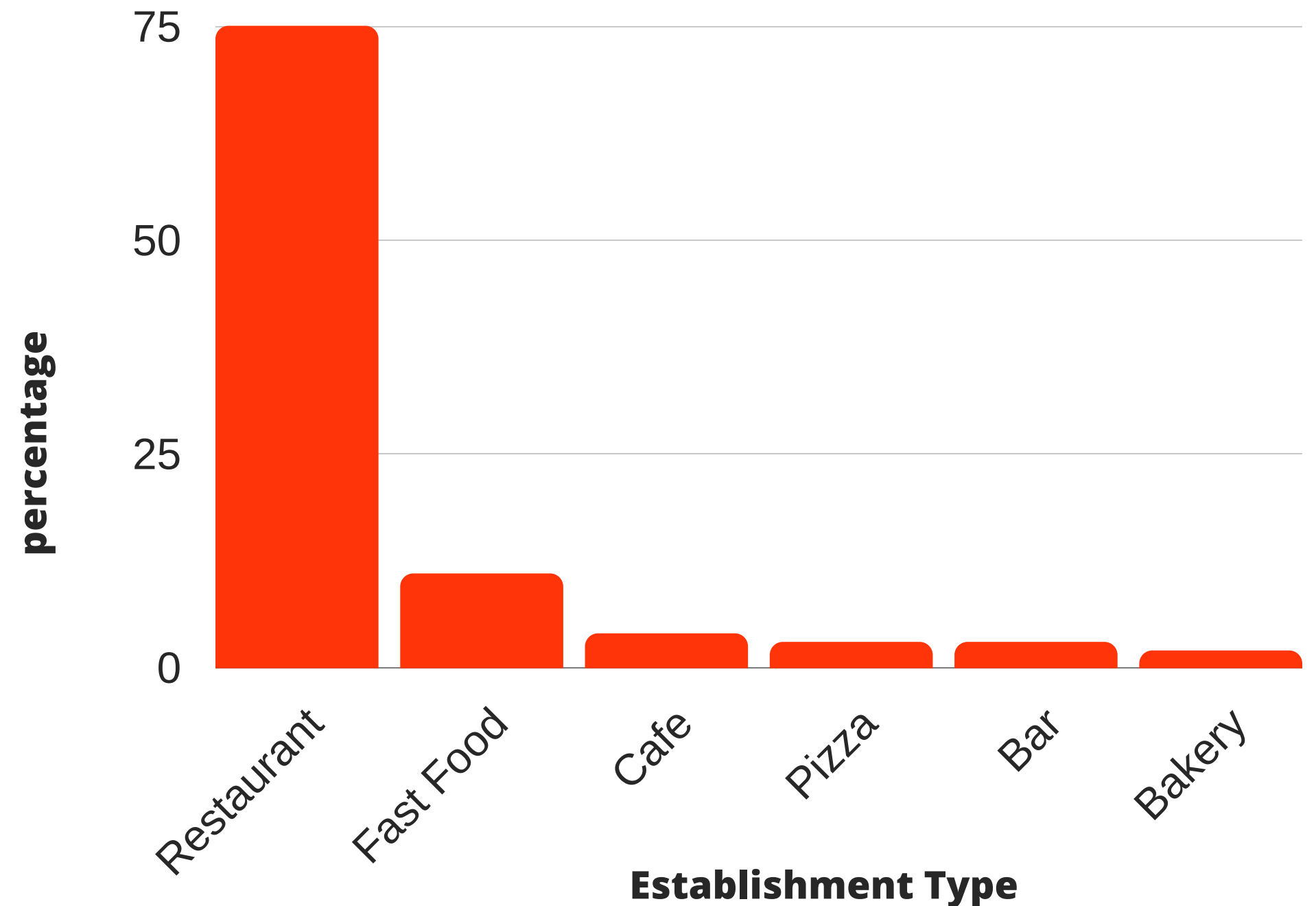


Most common establishments

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Over 70% of establishments in LA are restaurants.

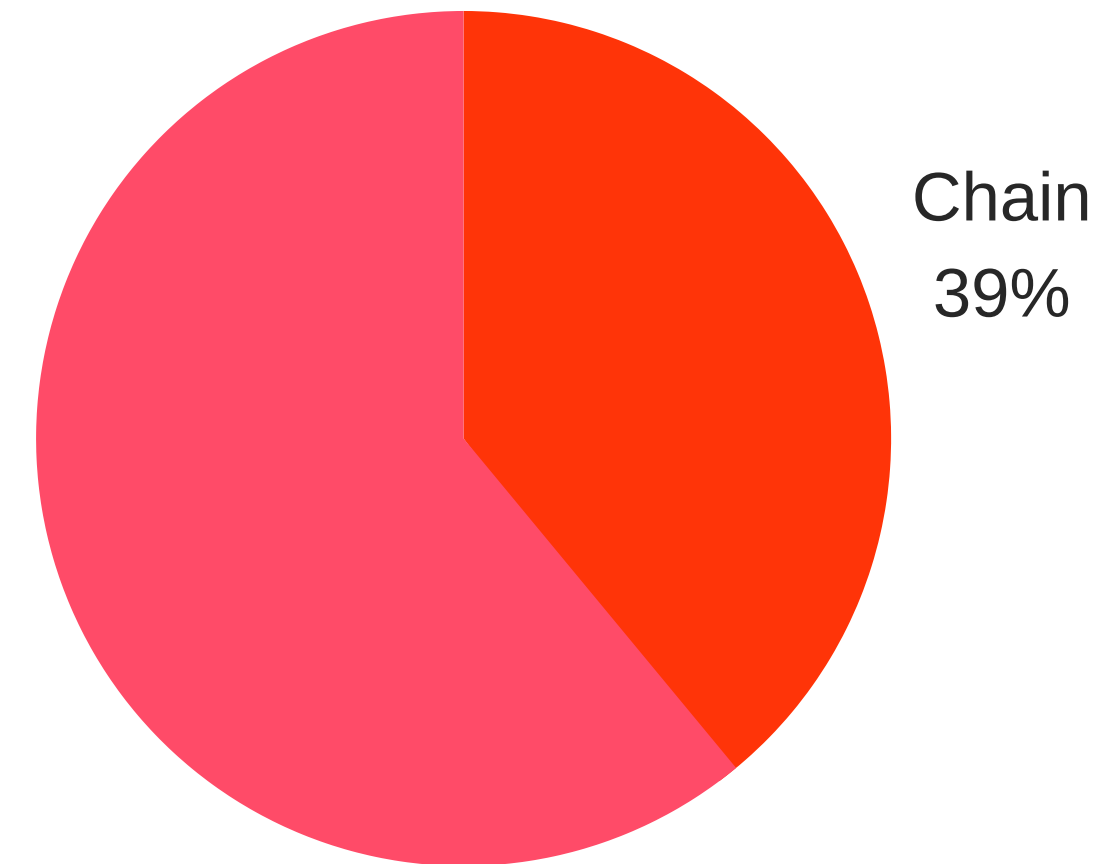
• About 5% - Cafe.



Proportions of chain and nonchain establishments

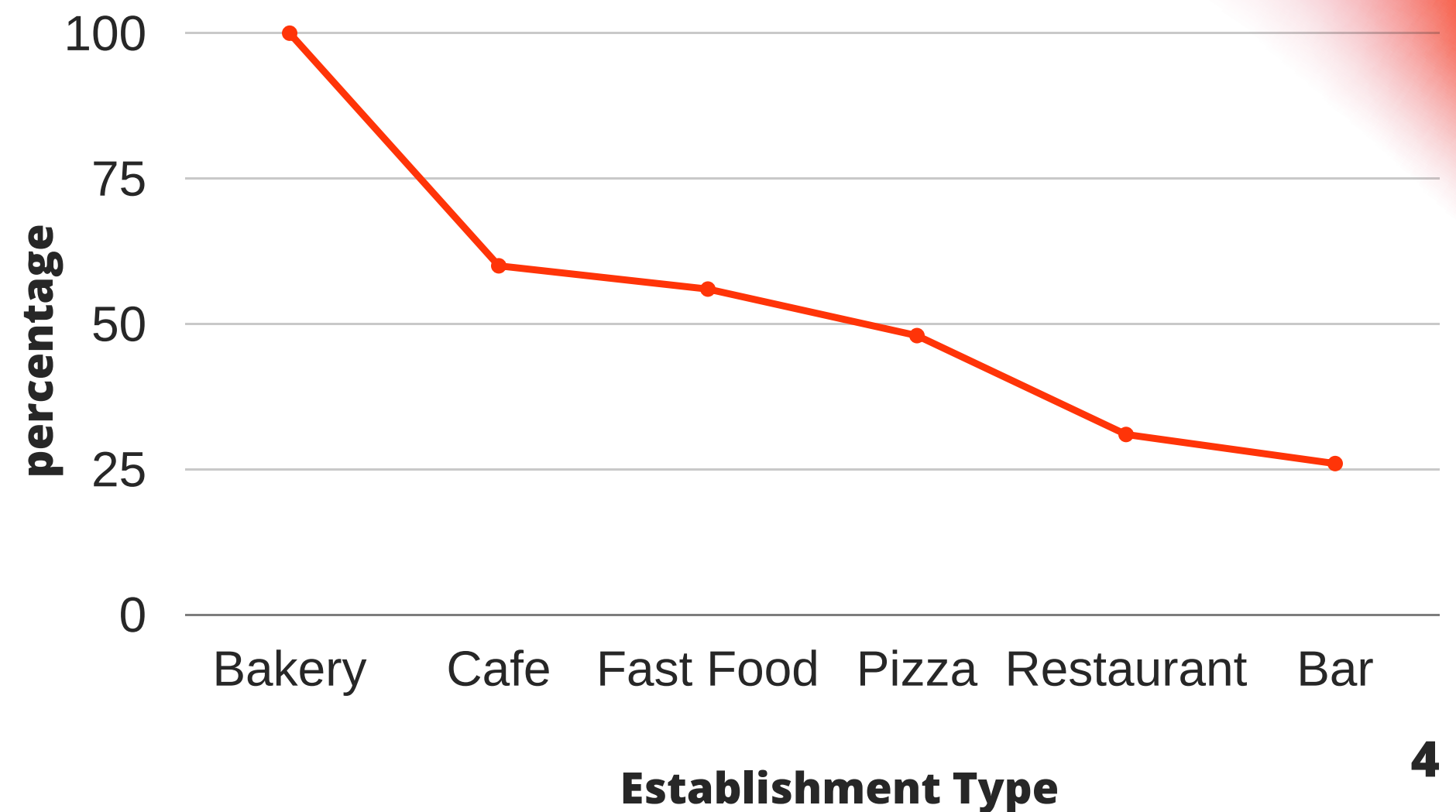
**60% OF NON_CHAIN ESTABLISHMENTS
AND 40% CHAIN ESTABLISHMENTS**

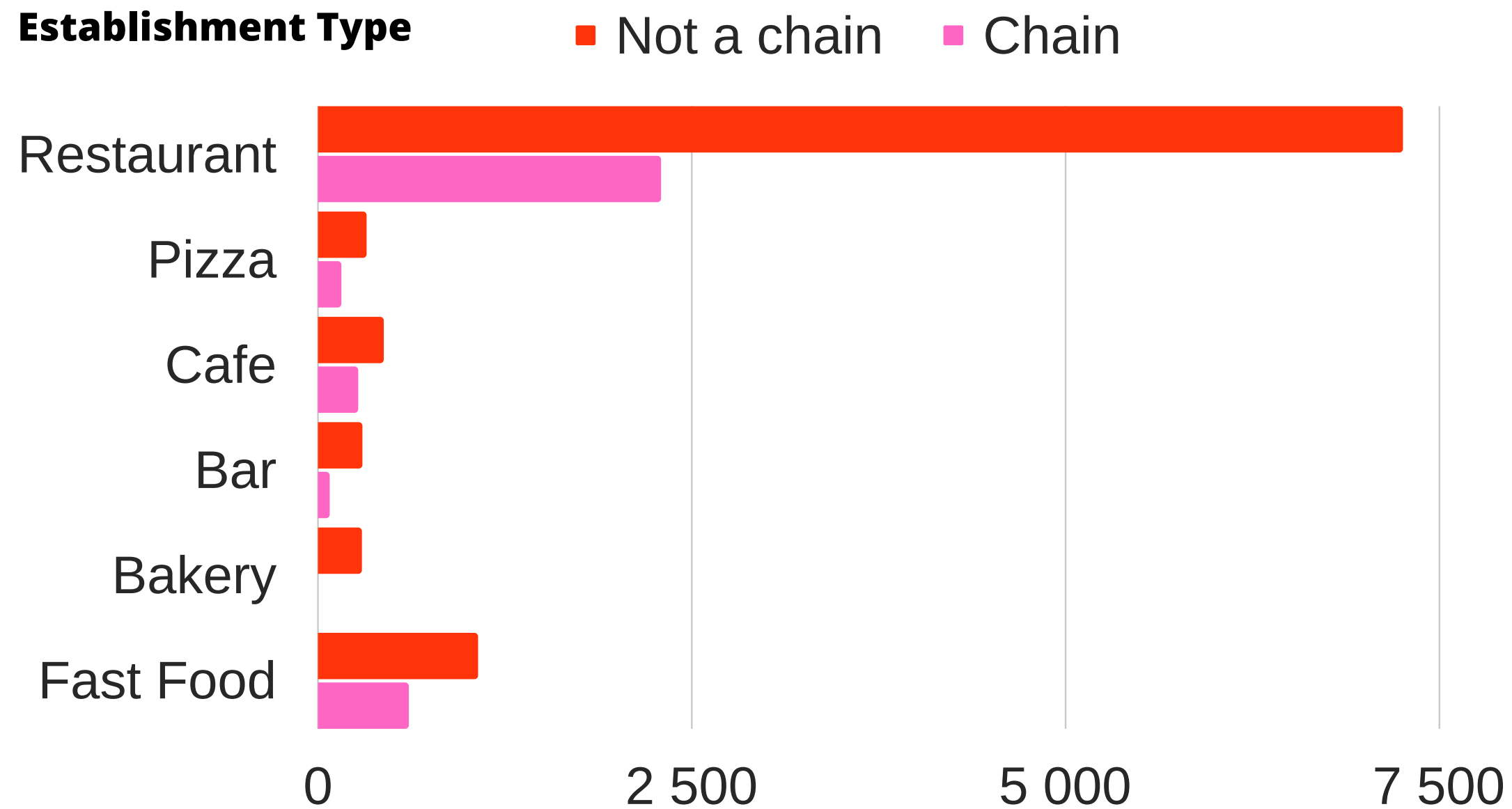
Nonchain
61%



Types of chain establishments

Restaurants are less likely to be a chains. That's why non-chains were well represented in the graph earlier. Cafes mostly chain than non-chain establishment.





- THERE ARE NO NONCHAIN BAKERIES.
- MOST OF THE BARS ARE NONCHAIN.
- PIZZA PLACES AND CAFE ARE ALMOST EQUALLY CHAIN AND NONCHAIN

Top 4 streets by number of restaurants

Most popular number of seats 20 - 30



WILSHIRE BLVD (316)

HMS BOUNTY, CAMY'S GRILL, YOSHINOYA

SUNSET BLVD (294)

TRINITI ECHO PARK, EL POLLO LOCO, ONO
HAWAIIAN BBQ

WESTERN AVE (291)

SONSONATE GRILL, HOUSE OF CURRY

PICO BLVD (281)

GOLDEN INDIAN GRILL, LA CEVICHERIA

Recommendations

1. OPEN A RESTAURANT.

Restaurants are very popular in LA. Perhaps as the regional preferences of the people because the city is expensive and restaurant is usually the most expensive establishment. People want to have food for soul and get new experience, so restaurant with robot waiters is great mix of food and entertainment.

2. RESTAURANT WILL HAVE ~20 SEATS.

Most of the places in LA have a small number of seats. We will be an exclusive place, we don't need a lot of seats.

3. THE RESTAURANT SHOULD BE OPEN IN THE CITY CENTER

We can attract tourist and residents.