

Maria Kuzer

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mariakuzer—portfolio

Design and Multimedia graduate, with experience in technology and fashion. Committed to providing quality designs. Able to work collaboratively and independently. Fluent in Portuguese.

Work Experience

Mar 2023—Present

App Support Associate & Designer Accenture

Designing, developing, and sustaining software applications; Establishing the application's visual style; Structuring and organizing content and navigation flow for optimal user experience; Crafting the user interface to ensure a user-friendly and visually appealing design; Rigorously testing and debugging applications to maintain quality; Collaborating effectively with cross-functional teams to achieve project goals and deliver outstanding results.

Jul 2022—Sep 2022

Store Assistant Inditex

Worked as a seasonal store assistant; Ensuring operations were carried out effectively and efficiently; Maintaining store inventory and organization; Providing exemplary sales service to enhance customer contentment; Engaging with customers to discern their requirements and preferences; Managing cash registers; Enforcing in-store security measures and adhering to health and safety protocols and regulations.

Mar 2022—May 2022

Graphic Designer & Frontend Developer DEI, FCTUC

Development, ideation and implementation of visual identity; Re-design of the event's image and presentation as well as the creation content and solutions, which eventually enhanced the event's social media engagement; Implementation of responsive design to ensure optimal viewing experience across different devices and screen sizes; Collaborating with designers and stakeholders to ensure that the design aligns with the overall goals and requirements of the project.

Education

2022

University of Coimbra Bachelor in Design and Multimedia

2016

Cambridge University First Certificate in English (B2)

Volunteering

2021

Informatic Students Group Image Collaborator

Exhibition

2020

Caminhos do Cinema Português — Film Festival "Forsythia", a typographic motion graphics

Skills

Typography
Illustration
Branding
Communication
Motion Graphics
User Interface (UI)
User Experience (UX)

Softwares

Illustrator
InDesign
Photoshop
After Effects
Figma
HTML/CSS
JavaScript