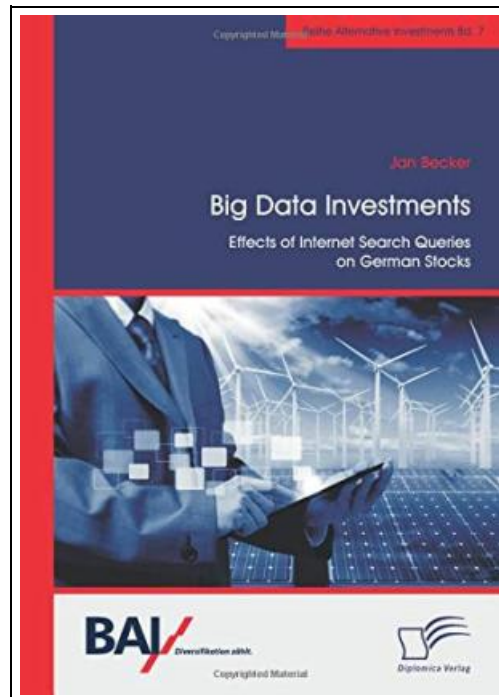


Big Data Investments: Effects of Internet Search Queries on German Stocks



Filesize: 6.05 MB

Reviews

It is great and fantastic. I actually have read and so i am certain that i am going to go through once again yet again in the future. I realized this ebook from my dad and i encouraged this book to find out.

(Dr. Kayden Gerlach)

BIG DATA INVESTMENTS: EFFECTS OF INTERNET SEARCH QUERIES ON GERMAN STOCKS



Diplomica Verlag GmbH Aug 2015, 2015. Taschenbuch. Condition: Neu. Neuware - In recent years, the internet has developed very quickly and became a major source of information all over the planet. Many scientists have used search engine query data to forecast econometric time series like consumer confidence indicators, unemployment rates, retail sales, house price indices, stock prices, volatility of stocks and even commodity prices. Following the prior research this study analyzes the impact of internet search engine data on capital markets. Many authors already have contributed to index level data and most of them on the US market. This study adds to the existing literature on the German stock market. Two research questions are answered: First, whether an increase in search queries drives individual stock returns and second, whether queries affect the implied volatility of stock options. After controlling for seasonality, autocorrelation and general market risk, in the further analysis also the Price-to-Book valuation, one year performance and historical volatility are examined in interaction with internet search queries. 92 pp. Englisch.



[Read Big Data Investments: Effects of Internet Search Queries on German Stocks Online](#)



[Download PDF Big Data Investments: Effects of Internet Search Queries on German Stocks](#)

Relevant Kindle Books



Business books (Book Guide) : Peter Principle, Airlines of North America, The Dilbert principle, The Joy of Work, The 33 Strategies of War, The Law of Success, Identifying and Managing Project Risk, Blue

Reference Series Books LLC Mrz 2012, 2012. Taschenbuch. Condition: Neu. Neuware - Source: Wikipedia. Commentary (books not included). Pages: 89. Chapters: Peter Principle, Airlines of North America, The Dilbert principle, The Joy of Work, The...

[Download](#) [ePub](#)

»



Game Theory : A Very Short Introduction

Oxford University Press Nov 2007, 2007. Taschenbuch. Condition: Neu. Neuware - Games are everywhere: Drivers manoeuvring in heavy traffic are playing a driving game. Bargain hunters bidding on eBay are playing an auctioning game. A...

[Download](#) [ePub](#)

»



The Next Person You Will in Heaven : The sequel to The Five People You Meet in Heaven

Brown Book Group Little Okt 2018, 2018. Buch. Condition: Neu. Neuware - Fifteen years ago, in Mitch Albom's beloved novel, The Five People You Meet in Heaven, the world fell in love with Eddie, a...

[Download](#) [ePub](#)

»



Bayesian Biostatistics (Hardback)

John Wiley & Sons Inc, United States, 2012. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. The growth of biostatistics has been phenomenal in recent years and has been marked by considerable technical...

[Download](#) [ePub](#)

»



Pocket Guide to APA Style

Wadsworth Publishing Cengage Learning EMEA Sep 2016, 2016. Taschenbuch. Condition: Neu. Neuware - The POCKET GUIDE TO APA STYLE, 5E is an essential tool for writing research papers across the disciplines. Concise and thorough, the...

[Download](#) [ePub](#)

»

**To Do List Notebook: Checklist Daily, To Do Chart, Daily To Do Checklist, To Do List Notes, Agenda Notepad For Men, Women, Students & Kids, Cute Easter Egg Cover (Paperback)**

Amazon Digital Services LLC - Kdp Print Us, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then

[Save](#) [Book](#)

»

**To Do List Notebook: Blank Unlined Notebook, To Do And Done Chart, Daily Task Planner, To Do List Notebook For Work, Agenda Notepad For Men, Women, Students & Kids, Hydrangea Flower Cover (Paperback)**

Createspace Independent Publishing Platform, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then this journal is for

[Save](#) [Book](#)

»

**To Do List: Daily Task Chart, To Do List Book, Task List For Kids, To Do Notepad Checklist, Agenda Notepad For Men, Women, Students & Kids, Cute Beach Cover (Paperback)**

Amazon Digital Services LLC - Kdp Print Us, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then

[Save](#) [Book](#)

»

**To Do List: Daily Task Book, To Do List And Notes, Simple To Do List, To Do Notepad, Agenda Notepad For Men, Women, Students & Kids, Cute Wedding Cover (Paperback)**

Createspace Independent Publishing Platform, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then this journal is for

[Save](#) [Book](#)

»

**To Do List: Checklist Planner, To Do Journal Planner, Daily To Do Planner, To Do List Tracker, Agenda Notepad For Men, Women, Students & Kids, Cute Funky Fish Cover (Paperback)**

Amazon Digital Services LLC - Kdp Print Us, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then

[Save](#) [Book](#)

»