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Quantitative Techniques and Methods

By Shashi Kumar

2010. Paper Back. Condition: New. 320 This volume provides a conceptual understanding of the function that quantitative methods play in the decision-making process in business environment. This textbook describes the various quantitative methods that have been formulated over the years, explaining the working, and shows the decision-makers how to apply and interpret data. It helps the reader to realize and utilize mathematical concepts and techniques. Additionally, the book also uses examples that exemplify situations in which quantitative methods are useful in making decisions. Contents:- CONTENTS:- Preface 1 Introduction 2 Basic linear algebra 3 Getting linear models straight 4 Dealing with curves 5 Fuelling quantitative analysis 6 Pictorial presentation of data 7 Summarizing data 8 Relationships between two variables 9 Summarizing money variables over time 10 Analysing time series data 11 Probability 12 Analysing decisions 13 Discrete probability distributions and simulation 14 Continuous probability distributions and basic queuing theory 15 Project planning using networks 16 Unconstrained optimization 17 Constrained optimization 18 Modeling with linear programming 19 Sampling methods 20 Sampling theory estimation and hypothesis testing 21 Comparing population means and Bivariate data Bibliography Index This volume on quantitative methods provides readers with a conceptual understanding of the function that quantitative methods...



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