**Above graph:**

**PRESIDENT TRUMP TWEETS MORE ABOUT MIGRANTS TO THE BOARDER THAN ABOUT THE WALL**

Number of Tweets about Latin American Migrants, Asylees and Immigrants and Number of about “The Wall”.

**Below graph:**

*The graph above shows President Trump’s total number of tweets about the wall in relation to total number of tweets about Latin American migrants, asylees, and immigrants from June 2015-January 2019.*

* *The Y-axis scale = Total number of tweets from both categories measured.*
* *To see the number of tweets in each category move your mouse over each column.*

**Takeaways:**

President Trump’s reference to the foreigners themselves in relation to the wall far exceeds his references to the boarder wall itself.

July 2015: A month after Trump’s candidacy is announced, is one of the top months he tweets about those crossing the border (65), in comparison to the wall (4). The difference in volume suggests that the topic succeeded at attracting media attention and exciting the Republican base. Nevertheless, at this point, the stress on “the wall” via twitter as a communication channel was minimal (only 2 tweets in June, and 4 in July).

2018: Trump’s use of tweets towards people crossing the boarder and the wall increased overall in 2018.

December 2018 and January 2019: This increasing trend reached fever-pitch in just the last two months around the decision to shut down the U.S. government over demands for congressional approval to fund a boarder wall. For the first time since Trump began his campaign for the wall and against the people arriving at the U.S border, tweets about the wall (50) almost match tweets about migration (59) in December 2018. For every 100 tweets addressing migration, at least half of them mention the “wall.” Overall, Trump’s focus of tweeting about migration confirm what analysts have observed throughout this time on the campaign trail and in office-- his strategy for the wall is also fueled by focusing on those who reach the boarder.

Checkout our methodology on migration terms for this visualization.