

4003 Wood Street  
Erie, PA 16509  
October 4, 2021  
Erie Insurance Group  
Mailing Office  
100 Erie Insurance Place  
Erie, PA  
16530-0001

Dear Kristen Brown:

I became interested in your Marketing Operations Internship after connecting with you this past summer and discussing the possibilities of using data for marketing. I am interested in being considered for this position. I know I have the skills necessary to succeed in this internship, and I have provided my resume to assist in the examination process for this job.

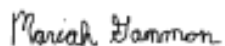
I enjoyed and appreciated my experience working at Erie Insurance this past summer. The people that I worked with were helpful and welcoming. Through this opportunity, I learned how to work in a professional environment: utilizing programs such as Qlik and SAS to complete a bad debt project, collaborating with other interns on projects, and presenting my work in front of leadership. I would love to be able to continue working for this incredible company in a more marketing focused position to be able to gain a wider variety of experience n.

At Allegheny College, I have developed skills that are important to thrive in a marketing focused position. Attending a liberal arts school and majoring in an interdivisional study like Integrative Informatics has provided me with a wide variety of knowledge and expanded my written and oral communication skills.

Being involved in organizations, on top of my coursework, has helped to strengthen my work ethic and time management skills, as well as the leadership and volunteer experience these organizations give me independently. As a sister of Delta Delta Delta, I am part of a team that must meet and work together to make decisions and plan for new projects.

Thank you for taking the time to evaluate my materials and consider me for the Marketing Operations Internship at Erie Insurance. I have attached my resume to this document for your review. I would appreciate the opportunity to meet with you to further discuss my qualifications for this position. Please contact me at mariaheliz29@gmail.com or (814)384-6447 anytime.

Sincerely, Mariah Gammon



Encl: Resume