



MARIA JOÃO OLIVEIRA

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CONTACT

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SKILLS

- Adobe Cloud: Photoshop, Illustrator, Lightroom, Premiere Pro, XD, After Effects;
- WordPress;
- MailChimp;
- Canva;
- HTML and CSS;
- Javascript/Typescript.

LANGUAGES

Portuguese: Native
English: Fluent
French: Novice
Spanish: Novice

ABOUT ME

With a passion for marketing, social media and websites, I am a driven and resilient professional with a curious mind. I am fascinated by the power of creativity and storytelling. I am constantly seeking new challenges and opportunities to grow and learn.

EXPERIENCE

Front-end Intern

Yari Labs | may 2024 - september 2024

Practical training in a work context within the scope of Digital Reskilling for Software Developer.

Brand Strategy Department

Young Minho Enterprise | november 2021 - june 2023

During my time at Young Minho Enterprise, I was able to develop my skills on Social Media Management, Website content creation and management and my soft skills.

I took part in a lot of projects. In one of them - Click4Help - I made a landing page in Wordpress.

Communication, Editorial and Image Department

CECRI- Centro de Estudos do Curso de Relações Internacionais | may 2019 - may 2021

During my time at CECRI, I was able to develop my leadership skills (since I was the head of the department), my social media management skills and my website management skills as well.

I also took part in a lot of projects, such as the XLII Colloquia of International Relations.

ACADEMIC BACKGROUND

Software Developer | february 2024 - september 2024

CESAE Digital

This reskilling training program aims to promote the professional requalification of both young adults and experienced professionals, equipping them with specialized technical expertise in topics related to programming and development of web and mobile platforms, database management, and software engineering.

Marketing and Strategy | october 2021 - march 2024

School of Economics and Management of University of Minho

Master's Degree.

International Relations | september 2018 - june 2021

School of Economics and Management of University of Minho

Bachelor's Degree.