



Says

What have we heard them say?
What can we imagine them saying?

which state
has highest
crop
production?

how to
increase
crop
productivityi

what is the
problem in
agriculture?

what are the
technologies
used in
agriculture?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



use
appropriate
techniques to
improve crop
production

need crop
insurance

india is the
largest
producer of
rice

loans are
given to
farmers
through rural
banks

INDIA'S AGRICULTURAL CROP
PRODUCTION ANALYSIS(1997-2021)



need good
quality of
seeds

smart water
management

implementation
of land reforms

feels happy
to analyse
crop
production

excited to
know about
crop
production

agriculture is
the basic
source for
food

Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

