

# Classification

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## 1 Introduction

## 2 Logistic regression

- The logistic model
- Multinomial logistic regression

## 3 Generative models

- Introduction
- Linear discriminant analysis for  $p = 1$
- Linear discriminant analysis for  $p > 1$
- Quadratic discriminant analysis
- When to use Linear vs quadratic discriminant analysis?
- Naive Bayes

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# Table of Contents

## 1 Introduction

## 2 Logistic regression

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- To fit the model, we use a method called **maximum likelihood**

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- The coefficients  $\beta_0$  and  $\beta_1$  are estimated based on the available *training data* using the **maximum likelihood** method.

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- The null hypothesis implies that  $p(X) = \frac{e^{\beta_0}}{1+e^{\beta_0}}$ .
- To make predictions, we simply put the estimates  $\hat{\beta}_0$  and  $\hat{\beta}_1$  into the equation
$$\hat{p} = \frac{e^{\hat{\beta}_0 + \hat{\beta}_1 X}}{1 + e^{\hat{\beta}_0 + \hat{\beta}_1 X}}.$$

# Table of Contents

## 1 Introduction

## 2 Logistic regression

- The logistic model
- **Multinomial logistic regression**

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- Introduction
- Linear discriminant analysis for  $p = 1$
- Linear discriminant analysis for  $p > 1$
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$$\Pr(Y = k|X = x) = \frac{e^{\beta_{k0} + \beta_{k1}x_1 + \dots + \beta_{kp}x_p}}{1 + e^{\sum_{l=1}^{K-1} \beta_{l0} + \beta_{l1}x_1 + \dots + \beta_{lp}x_p}}$$

for  $k = 1, \dots, K - 1$ , and

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- Thus, rather than estimating coefficients for  $K - 1$  classes, we actually estimate coefficients for all  $K$  classes.



# Table of Contents

## 1 Introduction

## 2 Logistic regression

- The logistic model
- Multinomial logistic regression

## 3 Generative models

- **Introduction**
- Linear discriminant analysis for  $p = 1$
- Linear discriminant analysis for  $p > 1$
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# Table of Contents

## 1 Introduction

## 2 Logistic regression

- The logistic model
- Multinomial logistic regression

## 3 Generative models

- Introduction
- **Linear discriminant analysis for  $p = 1$**
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- Quadratic discriminant analysis
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# Generative models

## Linear discriminant analysis for $p = 1$

- For now, assume that  $p = 1$ : we have only one predictor.
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# Table of Contents

## 1 Introduction

## 2 Logistic regression

- The logistic model
- Multinomial logistic regression

## 3 Generative models

- Introduction
- Linear discriminant analysis for  $p = 1$
- **Linear discriminant analysis for  $p > 1$**
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- Once again, we need to estimate the unknown parameters  $\mu_1, \dots, \mu_K$ ,  $\pi_1, \dots, \pi$ , and  $\Sigma$ .
- The formulas are similar to those used in the one-dimensional case.

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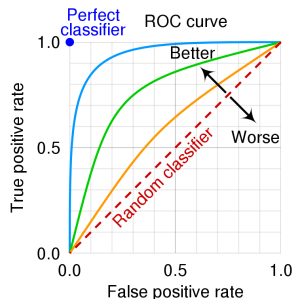
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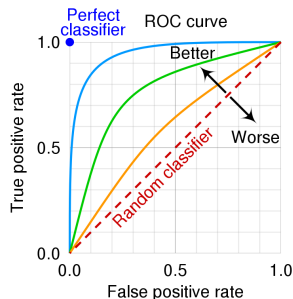


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# Table of Contents

## 1 Introduction

## 2 Logistic regression

- The logistic model
- Multinomial logistic regression

## 3 Generative models

- Introduction
- Linear discriminant analysis for  $p = 1$
- Linear discriminant analysis for  $p > 1$
- **Quadratic discriminant analysis**
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- So the QDA classifier involves plugging estimates for  $\mu_k$ ,  $\Sigma_k$  and  $\pi_k$  into (13), and then assigning an observation  $X = x$  to the class for which this quantity is **largest**.

# Table of Contents

## 1 Introduction

## 2 Logistic regression

- The logistic model
- Multinomial logistic regression

## 3 Generative models

- Introduction
- Linear discriminant analysis for  $p = 1$
- Linear discriminant analysis for  $p > 1$
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- Use it when the assumption of a common covariance matrix is clearly untenable.

# Table of Contents

## 1 Introduction

## 2 Logistic regression

- The logistic model
- Multinomial logistic regression

## 3 Generative models

- Introduction
- Linear discriminant analysis for  $p = 1$
- Linear discriminant analysis for  $p > 1$
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# Naive Bayes

## Introduction

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# Naive Bayes

## Introduction

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for  $k = 1, \dots, K$ .

- To estimate the one-dimensional density function  $f_{kj}$  using training data  $x_{1j}, \dots, x_{nj}$ , we have a few options.

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- Simply count the proportion of training estimator observations for the  $j$ th predictor corresponding to each class.



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- The true distribution of the predictors in each of the  $K$  classes.
- The values of  $n$  and  $p$ .
- The bias-variance trade-off, etc.

# Thank you!

## Any question?