

MARIA KUZNETSOV

mariakuz.github.io

CONTACT

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EDUCATION

Case Western Reserve University • 2018
Systems Biology + Computer Science • 3.6 GPA

WORK EXPERIENCE

Angular Dart
Documentation

YouTube • Software Engineering Intern • May 2017 - Aug 2017
• implemented new feature in Google AdWords

HTML/CSS/SASS
PHP
Omnigraffle

Apple Inc • Front-end Design Intern • May 2016 - Aug 2016
• designed and developed internal website using wireframes, prototypes, and an internal front-end framework library
• researched and structured content for needs of adjacent teams

Jekyll/Markdown/LESS
Social Media

Spantree, LLC • Digital Content Intern • May 2015 - Aug 2015
• expanded company website with documentation and content

Photoshop + Illustrator
Print + Digital Design

Freelance Graphic Designer • May 2015 - present
• cryptocurrency informational graphics for coindesk.com
• first Snapchat geofilter for CWRU, "Club KSL", used >15K times

Foundation/Bootstrap
Copywriting

Conference Solutions • Marketing Intern • May 2014 - Aug 2014
• created websites as well as case studies and promotional material

Market Research
Product Development

Haute Literature • Founder • Aug 2013 - Aug 2014
• developed products for trendy literature-themed beauty line

PROJECT EXPERIENCE

Brand Direction
Product Management
Experience Design

UPB • Promotions + Experiences Directors • May 2016 - present
• increased concerts engagement by 10x through event redesign
• mentored peers in website design, design software and theory
• designed and approved the delivery of consistent, quality content

Design Systems
Project Management

HackCWRU • Design + Diversity Coordinators • Dec 2016 - May 2017
• created extendible design library and promotional campaign
• designed accessible and inclusive event experience

User Research
Systems Design

Information Design in the ICU • Jan 2017 - May 2017
• identified and proposed a solution for information overload in the electronic health record during this 15-week design studio

Product Design
Medical Device Design

BioDesign • Jan 2017 - May 2017
• researched clinical need and developed product and business strategy for a sensor system to detect dehydration in patients

Human-Centered Design
Project Scoping

Design for America • Team Lead • Aug 2015 - Dec 2016
• led a team using a human-centered design process
• expanded DFA's presence with creation of recruitment materials