

Maria Langlois

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EDUCATION

- Ph.D.** INSEAD, Marketing, Consumer Behavior (expected 2023)
- M.S.** INSEAD, Management (2018)
- M.S.** Université Paris I Panthéon-Sorbonne & Paris V Descartes, Behavioral Economics (2017)
- B.S.** The University of Texas at Austin, Psychology (2013)
- B.A.** The University of Texas at Austin, Sociology (2013)

RESEARCH INTERESTS

Consumer behavior, dietary choice, judgment and decision making, motivation, habits, self-control

WORKING PAPERS

- Maria Langlois and Pierre Chandon. “Healthy by Nature: How Exposure to the Natural Environment Enhances Feelings of Connectedness, Vitality, and Healthy Dietary Choice Decisions.” *Manuscript in preparation*.
- Maria Langlois and Pierre Chandon. “Explaining the Socioeconomic Gradient of Obesity during the Pandemic: A Longitudinal Analysis of the Psychosocial Factors That Led Low SES Americans to Gain More Weight During the COVID-19 Crisis.” *Manuscript in preparation*.
- Pierre Chandon, Maria Langlois, Andde Indaburu, and Natalie Rigal. “The Impact of Food Partitioning on Quantity Perceptions.” *Manuscript in preparation*.

CONFERENCE PRESENTATIONS

Healthy by Nature: How Exposure to the Natural Environment Enhances Feelings of Connectedness, Vitality, and Healthy Dietary Choice Decisions.

- Accepted competitive paper, with Pierre Chandon at *Society for Consumer Psychology, 2022*.
- Accepted poster, with Pierre Chandon at *Society for Judgment and Decision Making, 2021 (postponed to 2022)*.

Explaining the Socioeconomic Gradient of Obesity during the Pandemic: A Longitudinal Analysis of the Psychosocial Factors That Led Low SES Americans to Gain More Weight During the COVID-19 Crisis.

- Special session (chair), with Pierre Chandon, Lucile Marty, and Katy Tapper at *Association for Consumer Research, 2021*.
- Poster presentation, with Pierre Chandon at *Society for Consumer Psychology, 2021*.

DISSERTATION COMMITTEE

Pierre Chandon	Professor of Marketing	INSEAD	pierre.chandon@insead.edu
Manoj Thomas	Professor of Marketing	Cornell University	manojthomas@cornell.edu
Amitava Chattopadhyay	Professor of Marketing	INSEAD	amitava.chattopadhyay@insead.edu
Alixandra Barasch	Associate Professor of Marketing	INSEAD	alix.barasch@insead.edu

AFFILIATIONS

- Association for Consumer Research (ACR)
- Society for Consumer Psychology (SCP)
- American Marketing Association (AMA)
- Society for Judgment and Decision Making (SJDM)

TEACHING AND TA EXPERIENCE

- Teaching Faculty — Danone Specialized Nutrition Executive Board Program (with Marc Le Menestrel), INSEAD, Fall 2021.
- Instructor — Online Experiments and Qualtrics workshop for PhD students, INSEAD, Fall 2021.
- TA — Brand Management course for MBA students (with Pierre Chandon), INSEAD, Fall 2020.
- TA — Business and Society: Public Policy simulation exercise for MBA students (with Alexandra Roulet), INSEAD, Fall 2020.
- TA — Brand Management course for MBA students (with Pierre Chandon), INSEAD, Spring 2020.
- Instructor — Online Experiments and Qualtrics workshop for PhD students, INSEAD, Spring 2020.
- TA — Business and Society: Ethics course for MBA students (with Craig Smith), INSEAD, Fall 2018.
- TA — The Body Business course for MBA students (with Pierre Chandon), INSEAD, Spring 2018.

HONORS AND AWARDS

- The University of Texas at Austin, Intellectual Entrepreneurship Scholar, 2013
- College Houses Cooperatives, Most Cooperative Award, 2012
- Texas 4000 for Cancer, Sierra Cyclist, 2011
- Texas Crew Rowing at *The University of Texas at Austin*, Distinguished Rower Award, 2010
- Houston Livestock Show and Rodeo, Metropolitan Academic Scholarship Award, 2009

PROFESSIONAL EXPERIENCE

Epic Systems , Madison, WI <i>Healthcare software company</i>	Clinical Project Manager (2014-2015)
North American Students of Cooperation , Chicago, IL <i>Alliance of group-equity housing cooperatives</i>	Board of Directors (2013-2014)
The University of Texas at Austin , Austin, TX <i>Campus Environmental Center</i>	Outreach Coordinator (2013)
College Houses Cooperatives , Austin, TX <i>Affordable housing non-profit organization</i>	Board of Directors (2011-2013)
Project Vote Smart , Austin, TX <i>Non-profit, non-partisan research organization</i>	Legislative Research Intern (2012)
The University of Texas at Austin , Austin, TX <i>The Population Research Center</i>	Research Assistant (2011)

SKILLS AND PERSONAL INTERESTS

- Languages: English (native), French (fluent)
- Hobbies: endurance running, hiking, traveling, weightlifting, cycling, and all things related to food