

Maria Langlois

INSEAD, Boulevard de Constance, Fontainebleau, France 77300

maria.langlois@insead.edu | [INSEAD](#)

EDUCATION

Ph.D.	INSEAD, Marketing, Consumer Behavior (expected 2023)
M.S.	INSEAD, Management (2018)
M.S.	Université Paris I Panthéon-Sorbonne & Paris V Descartes, Behavioral Economics (2017)
B.S.	The University of Texas at Austin, Psychology (2013)
B.A.	The University of Texas at Austin, Sociology (2013)

RESEARCH INTERESTS

Consumer behavior, judgment and decision making, food consumption, obesity, habits, self-control

WORKING PAPERS

- Maria Langlois and Pierre Chandon. “Exposure to the Natural Environment Leads to Healthier Food Consumption Decisions.” *Manuscript in preparation*.
- Pierre Chandon, Maria Langlois, Andde Indaburu, and Natalie Rigal. “The Impact of Food Partitioning on Quantity Perceptions.” *Manuscript in preparation*.
- Maria Langlois and Pierre Chandon. “Explaining the Socioeconomic Gradient of Obesity: A Longitudinal Analysis of the Psychosocial Factors That Led Low SES Americans to Gain More Weight During the COVID-19 Crisis.” *Manuscript in preparation*.

CONFERENCE PRESENTATIONS

- Exposure to the Natural Environment Leads to Healthier Food Consumption Decisions. With Pierre Chandon. *Society for Judgment and Decision Making, 2021*.
- *Special session chair* on The Negative Impact of COVID-Related Stress on Eating Behaviors and Effective, Practical Interventions. With Pierre Chandon, Marie Falkenstein, Lucile Marty, Hilke Plassmann, and Katy Tapper. *Association for Consumer Research, 2021*.
- Explaining the Socioeconomic Gradient of Obesity: A Longitudinal Analysis of the Psychosocial Factors That Led Low SES Americans to Gain More Weight During the COVID-19 Crisis. With Pierre Chandon. *Society for Consumer Psychology, 2021*.

DISSERTATION COMMITTEE

Pierre Chandon	Professor of Marketing	INSEAD	pierre.chandon@insead.edu
Manoj Thomas	Professor of Marketing	Cornell University	manojthomas@cornell.edu
Amitava Chattopadhyay	Professor of Marketing	INSEAD	amitava.chattopadhyay@insead.edu
Alixandra Barasch	Associate Professor of Marketing	INSEAD	alix.barasch@insead.edu

AFFILIATIONS

- Association for Consumer Research (ACR)
- Society for Consumer Psychology (SCP)
- American Marketing Association (AMA)
- Society for Judgment and Decision Making (SJDM)

TEACHING AND TA EXPERIENCE

- Teaching Faculty — Danone Specialized Nutrition Executive Board Program (with Marc Le Menestrel), INSEAD, Fall 2021.
- Instructor — Online Experiments and Qualtrics workshop for PhD students, INSEAD, Fall 2021.
- TA — Brand Management course for MBA students (with Pierre Chandon), INSEAD, Fall 2020.
- TA — Business and Society: Public Policy simulation exercise for MBA students (with Alexandra Roulet), INSEAD, Fall 2020.
- TA — Brand Management course for MBA students (with Pierre Chandon), INSEAD, Spring 2020.
- Instructor — Online Experiments and Qualtrics workshop for PhD students, INSEAD, Spring 2020.
- TA — Business and Society: Ethics course for MBA students (with Craig Smith), INSEAD, Fall 2018.
- TA — The Body Business course for MBA students (with Pierre Chandon), INSEAD, Spring 2018.

HONORS AND AWARDS

- The University of Texas at Austin, Intellectual Entrepreneurship Scholar, 2013
- College Houses Cooperatives, Most Cooperative Award, 2012
- Texas 4000 for Cancer, Sierra Cyclist, 2011
- Texas Crew Rowing at *The University of Texas at Austin*, Distinguished Rower Award, 2010
- Houston Livestock Show and Rodeo, Metropolitan Academic Scholarship Award, 2009

PROFESSIONAL EXPERIENCE

Epic Systems , Madison, WI <i>Healthcare software company</i>	Clinical Project Manager (2014-2015)
North American Students of Cooperation , Chicago, IL <i>Alliance of group-equity housing cooperatives</i>	Board of Directors (2013-2014)
The University of Texas at Austin , Austin, TX <i>Campus Environmental Center</i>	Outreach Coordinator (2013)
College Houses Cooperatives , Austin, TX <i>Affordable housing non-profit organization</i>	Board of Directors (2011-2013)
Project Vote Smart , Austin, TX <i>Non-profit, non-partisan research organization</i>	Legislative Research Intern (2012)
The University of Texas at Austin , Austin, TX <i>The Population Research Center</i>	Research Assistant (2011)

SKILLS AND PERSONAL INTERESTS

- Languages: English (native), French (fluent)
- Hobbies: endurance running, hiking, traveling, weightlifting, cycling, and all things related to food