

# Maria Langlois

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## EDUCATION

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- Ph.D.** INSEAD, Marketing, Consumer Behavior (expected 2023)
- M.S.** INSEAD, Management (2018)
- M.S.** Université Paris I Panthéon-Sorbonne & Paris V Descartes, Behavioral Economics (2017)
- B.S.** The University of Texas at Austin, Psychology (2013)
- B.A.** The University of Texas at Austin, Sociology (2013)

## RESEARCH INTERESTS

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Consumer behavior, judgment and decision making, food consumption, obesity, habits, self-control

## WORKING PAPERS

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- Maria Langlois and Pierre Chandon. "Exposure to the Natural Environment Leads to Healthier Food Consumption Decisions." *Manuscript in preparation*.
- Pierre Chandon, Maria Langlois, Andde Indaburu, and Natalie Rigal. "The Impact of Food Partitioning on Quantity Perceptions." *Manuscript in preparation*.
- Maria Langlois and Pierre Chandon. "The Socioeconomic Gradient of Obesity." *Manuscript in preparation*.

## CONFERENCE PRESENTATIONS

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- Exposure to the Natural Environment Leads to Healthier Food Consumption Decisions. With Pierre Chandon. *Society for Judgment and Decision Making, 2021*.
- *Special session chair* on The Negative Impact of COVID-Related Stress on Eating Behaviors and Effective, Practical Interventions. With Pierre Chandon, Marie Falkenstein, Lucile Marty, Hilke Plassmann, and Katy Tapper. *Association for Consumer Research, 2021*.
- Explaining the Socioeconomic Gradient of Obesity: A Longitudinal Analysis of the Psychosocial Factors That Led Low SES Americans to Gain More Weight During the COVID-19 Crisis. With Pierre Chandon. *Society for Consumer Psychology, 2021*.

## DISSERTATION COMMITTEE

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Pierre Chandon	Professor of Marketing	INSEAD	<a href="mailto:pierre.chandon@insead.edu">pierre.chandon@insead.edu</a>
Manoj Thomas	Professor of Marketing	Cornell University	<a href="mailto:manojthomas@cornell.edu">manojthomas@cornell.edu</a>
Amitava Chattopadhyay	Professor of Marketing	INSEAD	<a href="mailto:amitava.chattopadhyay@insead.edu">amitava.chattopadhyay@insead.edu</a>
Alixandra Barasch	Associate Professor of Marketing	New York University	<a href="mailto:alix.barasch@insead.edu">alix.barasch@insead.edu</a>

## AFFILIATIONS

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- Association for Consumer Research (ACR)
- Society for Consumer Psychology (SCP)
- American Marketing Association (AMA)
- Society for Judgment and Decision Making (SJDM)

## TEACHING AND TA EXPERIENCE

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- Instructor — Online Experiments and Qualtrics workshop for PhD students, INSEAD, Fall 2021.
- TA — Brand Management course for MBA students (with Pierre Chandon), INSEAD, Fall 2020.
- TA — Business Society: Public Policy simulation exercise for MBA students (with Alexandra Roulet), INSEAD, Fall 2020.
- TA — Brand Management course for MBA students (with Pierre Chandon), INSEAD, Spring 2020.
- Instructor — Online Experiments and Qualtrics workshop for PhD students, INSEAD, Spring 2020.
- TA — Business Society: Ethics course for MBA students (with Craig Smith), INSEAD, Fall 2018.
- TA — The Body Business course for MBA students (with Pierre Chandon), INSEAD, Spring 2018.

## HONORS AND AWARDS

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- The University of Texas at Austin, Intellectual Entrepreneurship Scholar, 2013
- College Houses Cooperatives, Most Cooperative Award, 2012
- Texas 4000 for Cancer, Sierra Cyclist, 2011
- Texas Crew Rowing at *The University of Texas at Austin*, Distinguished Rower Award, 2010
- Houston Livestock Show and Rodeo, Metropolitan Academic Scholarship Award, 2009

## PROFESSIONAL EXPERIENCE

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<b>Epic Systems</b> , Madison, WI <i>Healthcare software company</i>	Clinical Project Manager (2014-2015)
<b>North American Students of Cooperation</b> , Chicago, IL <i>Alliance of group-equity housing cooperatives</i>	Board of Directors (2013-2014)
<b>The University of Texas at Austin</b> , Austin, TX <i>Campus Environmental Center</i>	Outreach Coordinator (2013)
<b>College Houses Cooperatives</b> , Austin, TX <i>Affordable housing non-profit organization</i>	Board of Directors (2011-2013)
<b>Project Vote Smart</b> , Austin, TX <i>Non-profit, non-partisan research organization</i>	Legislative Research Intern (2012)
<b>The University of Texas at Austin</b> , Austin, TX <i>The Population Research Center</i>	Research Assistant (2011)

## SKILLS AND PERSONAL INTERESTS

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- Languages: English (native), French (fluent)
- Hobbies: endurance running, hiking, traveling, weightlifting, cycling, rowing, and all things related to food