

Maria Langlois

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EDUCATION

Ph.D.	INSEAD, Marketing, Consumer Behavior (in progress)
M.S.	INSEAD, Management (2018)
M.S.	Université Paris I Panthéon-Sorbonne & Paris V Descartes, Behavioral Economics (2017)
B.S.	The University of Texas at Austin, Psychology (2013)
B.A.	The University of Texas at Austin, Sociology (2013)

RESEARCH INTERESTS

Consumer behavior, dietary choice, judgment and decision making, motivation, habits, self-control

WORKING PAPERS

- Maria Langlois and Pierre Chandon. “Inequality, Stress, and Obesity: Socioeconomic Disparities in the Short- and Long-Term Effects of the Covid-19 Pandemic.” *Submitted; Under review.*
- Maria Langlois and Pierre Chandon. “Healthy by Nature: How Exposure to the Natural Environment Enhances Feelings of Connectedness and Vitality, leading to Healthy Dietary Choice Decisions.” *Manuscript in preparation.*
- Pierre Chandon, Maria Langlois, Andde Indaburu, and Natalie Rigal. “Cutting your Cake and Having More of it: A Discretization Account of the Effects of Partitioning on Quantity Perceptions.” *Manuscript in preparation.*

CONFERENCE PRESENTATIONS

Healthy by Nature: How Exposure to the Natural Environment Enhances Feelings of Connectedness and Vitality, leading to Healthy Dietary Choice Decisions.

- Accepted competitive paper, with Pierre Chandon at *Society for Consumer Psychology, 2022.*
- Accepted poster, with Pierre Chandon at *Society for Judgment and Decision Making, 2022.*

Inequality, Stress, and Obesity: Socioeconomic Disparities in the Short- and Long-Term Effects of the Covid-19 Pandemic.

- Selected talk, COVID-19 symposium, *Society for Personality and Social Psychology, 2022.*
- Special session (chair), with Pierre Chandon, Lucile Marty, and Katy Tapper at *Association for Consumer Research, 2021.*
- Poster presentation, with Pierre Chandon at *Society for Consumer Psychology, 2021.*

DISSERTATION COMMITTEE

Pierre Chandon	Professor of Marketing	INSEAD	pierre.chandon@insead.edu
Manoj Thomas	Professor of Marketing	Cornell University	manojthomas@cornell.edu
Amitava Chattopadhyay	Professor of Marketing	INSEAD	amitava.chattopadhyay@insead.edu
Alixandra Barasch	Associate Professor of Marketing	INSEAD	alix.barasch@insead.edu

AFFILIATIONS

- Association for Consumer Research (ACR)
- Society for Consumer Psychology (SCP)
- American Marketing Association (AMA)
- Society for Judgment and Decision Making (SJDM)

TEACHING AND TA EXPERIENCE

- Teaching Faculty — Danone Specialized Nutrition Executive Board Program (with Marc Le Menestrel), INSEAD, Fall 2021.
- Instructor — Online Experiments and Qualtrics workshop for PhD students, INSEAD, Fall 2021.
- TA — Brand Management course for MBA students (with Pierre Chandon), INSEAD, Fall 2020.
- TA — Business and Society: Public Policy simulation exercise for MBA students (with Alexandra Roulet), INSEAD, Fall 2020.
- TA — Brand Management course for MBA students (with Pierre Chandon), INSEAD, Spring 2020.
- Instructor — Online Experiments and Qualtrics workshop for PhD students, INSEAD, Spring 2020.
- TA — Business and Society: Ethics course for MBA students (with Craig Smith), INSEAD, Fall 2018.
- TA — The Body Business course for MBA students (with Pierre Chandon), INSEAD, Spring 2018.

HONORS AND AWARDS

- The University of Texas at Austin, Intellectual Entrepreneurship Scholar, 2013
- College Houses Cooperatives, Most Cooperative Award, 2012
- Texas 4000 for Cancer, Sierra Cyclist, 2011
- Texas Crew Rowing at *The University of Texas at Austin*, Distinguished Rower Award, 2010
- Houston Livestock Show and Rodeo, Metropolitan Academic Scholarship Award, 2009

PROFESSIONAL EXPERIENCE

Epic Systems , Madison, WI <i>Healthcare software company</i>	Clinical Project Manager (2014-2015)
North American Students of Cooperation , Chicago, IL <i>Alliance of group-equity housing cooperatives</i>	Board of Directors (2013-2014)
The University of Texas at Austin , Austin, TX <i>Campus Environmental Center</i>	Outreach Coordinator (2013)
College Houses Cooperatives , Austin, TX <i>Affordable housing non-profit organization</i>	Board of Directors (2011-2013)
Project Vote Smart , Austin, TX <i>Non-profit, non-partisan research organization</i>	Legislative Research Intern (2012)
The University of Texas at Austin , Austin, TX <i>The Population Research Center</i>	Research Assistant (2011)

SKILLS AND PERSONAL INTERESTS

- Languages: English (native), French (fluent)
- Hobbies: endurance running, hiking, traveling, weightlifting, cycling, and all things related to food