Marialaura Tallerini

UX UI Designer

About me

I am a very curious and innovation-driven UX UI designer with a great love for art and new technologies.
In my last work experience I specialised in the design of software for business, data display and analysis, AI and automation.

My daily mission is transforming very complex user flows into a clean, smooth, and pleasing user experience.
I firmly believe that the user experience is the center point of my designs and to achieve a user friendly design, I use the user-centred design methods.

Vancouver, BC

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KYP.ai
Jul 2020 - Present

Graphic and UX designer

Managing the KYP.ai brand, the UX and UI of the software. Collaboration with production team and finalisation of documentation.
Developing user research and user personas to create user-journeys and improve the experience of the product.

Cologne, Germany

Chili Piper
April 2020

UX/UI designer (Freelancer)

Contributed as a freelancer product designer to the new project for the account intelligence feature. Transformed a complicated process related to Salesforce and Hubspot integration with Chili Piper in a quicker and easy three-steps onboarding process.

New York, US (Remote)

Fitogram
Jun 2019 - Jul 2020

Junior UI designer

Design mentorship under an experienced UI designer on the Fitogram software. Collaborated with two UX designers, from research to the development of the designs.

Cologne, Germany

Art Handling Spedition
Aug 2018 - May 2019

Junior project manager

Coordinated and managed with SAP software, projects for the transport and storage of works of art in cooperation with museums and art logistics companies worldwide.

Cologne, Germany

Atelier für Restaurierung Pracher
Jan 2018 - Apr 2018

Junior art restorer

Collaborated in the restoration of wooden handicrafts and murals in a small church in southern Germany.

Würzburg, Germany

Marialaura Tallerini

UX UI Designer

Education

User Experience Design Certificate
2019-2020 | Career Foundry
Development of two projects from user research to the design of the user interface.

Degree in restoration of architectural art works
2013-2016 | Instituti Santa Paola
Implementation of two restoration projects in a team of students.

Skills

Design-Tools
Adobe CC
Sketch
Figma

Prototype development
Figma
Invision
Adobe XD
Sketch and Sketch Cloud
Balsamiq

Languages
Italian (Mother tongue)
English (C1)
German (B2)

Technical skills
User research
Prototyping and testing
Graphic design
HTML, CSS, Javascript

Certificates and Workshops

Career Foundry

July 2020

User interface design

Development of a product design project concentrating on the interface design, animations and illustrations for the product.

Berlin, Germany

Career Foundry

April 2020

Frontend development

Development of my own website from scratch, acquiring basic knowledge of html, css, javascript and front end development related to UX UI design.

Berlin, Germany

TÜV Rheinland Akademie

March 2019

Google Suite Certificate

Advanced course, knowledge of Google Suite as a management tool.

Colone, Germany

University of Cambridge

October 2017

CAE Advanced Cambridge Certificate

Cambridge certificate for advanced knowledge of English in writing, listening, reading and speaking.

Vancouver, Canada

Maker Lab

September 2017

3D printing and scanning

Workshop about 3D printing and scanning.

Vancouver, Canada

Fab Lab Parma

November 2016

New Technologies, 3D printing and scanning

New technologies, 3D printing and scanning applied to the art world on the subjects art restoration and conservation of artworks.

Parma, Italy